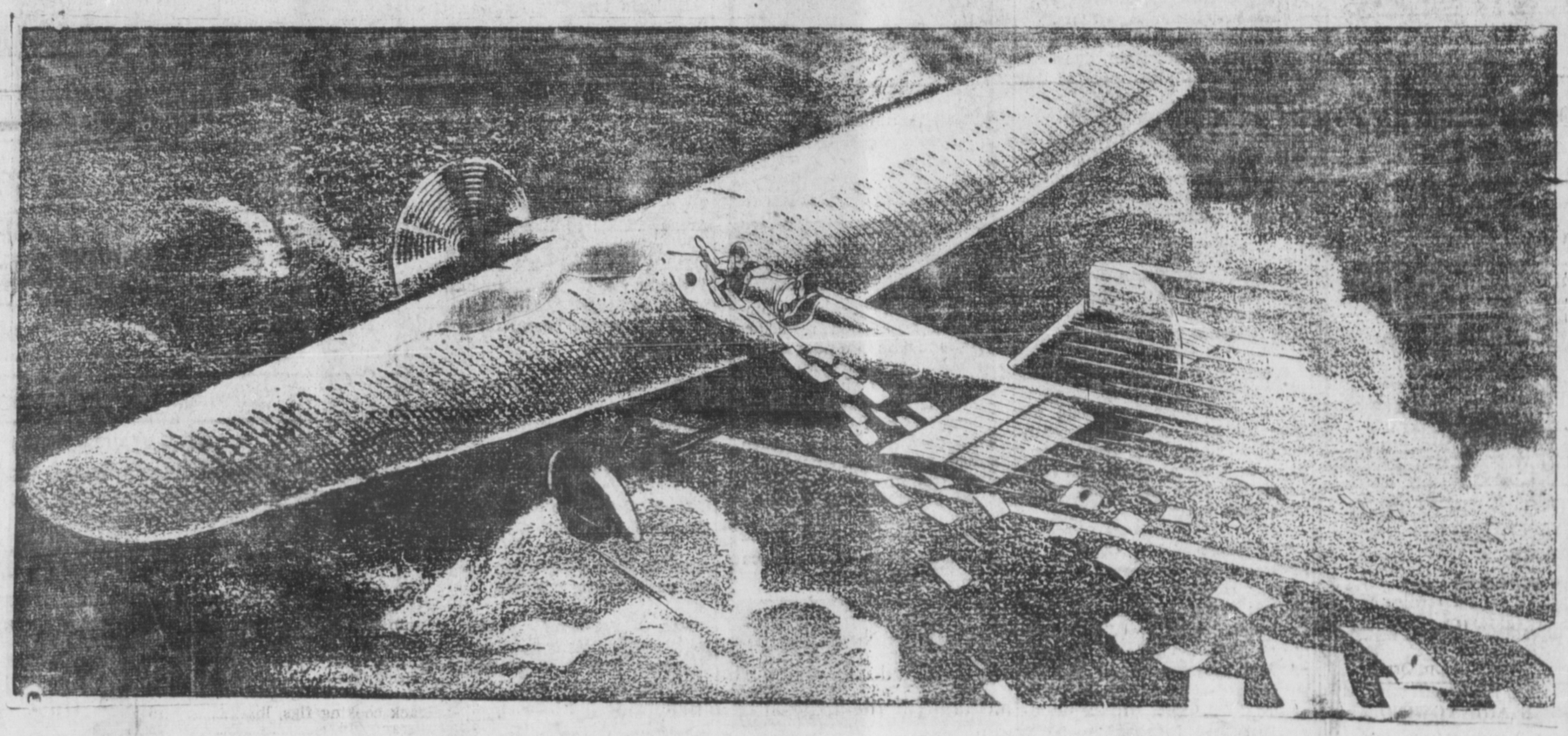

Our City of Prince Rupert

Nestling at the foot of a mountain and partly surrounded by a beautiful sheltered inlet; blest by nature in having a lovely situation, picturesque foliage, a mild and equitable climate, invigorating and delightful, the city of Prince Rupert is destined to become one of the beauty spots of the world.

Providence has been kind in granting to the district wealth in its natural resources far exceeding that of the storied Indies or the ElDorado of the early discoverers. Fish, timber, mineral and water power abound and invite the attention of the men who would use them.

Added to these advantages the district has the nucleus of an intelligent, a warm hearted and virile population such as have been noted in the past for their deeds of valor and achievement.

The city has all the essentials to human happiness and development. It has splendid schools, a well stocked and efficiently administered public library and churches to suit all tastes. Its theatre is up to the moment in equipment providing entertainment of the very best. Almost every organization of a social and fraternal nature on the continent is here.

The largest fresh halibut market in the world is located in the city and also the largest fish cold storage plant in the world. It is in the centre of the most prolific salmon fisheries in Canada. Pulpwood is going to waste waiting only organization of capital to establish large industries right here. Finally there is plenty of power being provided by the most up to date plant in the country.

The harbor is not only beautiful—it is one of the finest in the world, large, well protected and easy of access, near the ocean and five hundred miles nearer the Orient than any other on the North Pacific Coast having transcontinental service.

What more could be asked? It is because of these things that the Daily News has time and again stated its belief that Prince Rupert has greater prospects of advancement than any other city of its size on the continent of North America.

It is not suggested here that Prince Rupert is a place for people seeking employment. It is not. There has been unemployment in the city during the past winter and practically all local people have suffered more or less as a result of the financial depression. It is to those who see far enough ahead, who are willing to take a chance and who are ready to lend a hand in developing the natural resources of the district, we say: "Prince Rupert is the best bet we know!"