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"I've found one way of getting better breakfasts for less money. I serve Shredded Wheat. I don't know anything else that gives so much nourishment and costs so little. It's so easy to digest that every one likes it, too—especially when I cover it with fresh fruit. Shredded Wheat is whole wheat, and with milk it contains every food element we need for growth and good health."

THE CANADIAN SHREDDED WHEAT COMPANY, LTD.

SHREDDED WHEAT



WITH ALL THE BRAN OF THE WHOLE WHEAT

Help Canadian Prosperity by eating TWO "Shredded Wheat" Biscuits a day.

Thank You

for the hearty co-operation extended Our Little Merchants in their first financial endeavor.

In case of any error or misunderstanding between subscriber and carrier boy, please phone 98 or call at the Daily News Circulation Department and we will gladly attend to it.

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Patronize Prince Rupert Merchants

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Hard Time Prices For Cash

- No. 1 Alberta Lump \$12.50
- No. 1 Alberta Egg \$11.50
- Pembina Peerless Lump \$12.00
- Pembina Peerless Egg \$11.50

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Steam Cleaning and Pressing
Alterations Made
Collection and Delivery Free!
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COAL
Buy the real Coal—our famous Edson and Cassidy-Wellington—in any quantities. Also Bulkley Valley Hay, Grain and Robin Hood Flour.
Prince Rupert Feed Co
PHONES 58 AND 558

INITIATION IS STAGED

Prelims Go Through Tortures at High School

The annual initiation of the Prelims at the Prince Rupert High School took place on Thursday afternoon and as usual it proved to be an overwhelming success.

The first year pupils were put through a number of horrible torture chambers and handled in a rather rough manner, especially by the second year students who, having been the initiation victims last year, were eager to get revenge. Perhaps the Prelims were mistreated somewhat, but there were no great casualties.

The Prelims were forced to wear short pants, large green bow ties, hats and socks which gave them a very comical appearance indeed. After being thoroughly thrown about, whacked and passed through the deadly torture chambers so that they no longer were able to stand on their feet they were formally initiated as High School students by taking the oath which is "to obey, to serve, and to respect all senior students."

The initiation was an undertaking of the Students' Council. Those in charge of the various tortures were Rupert Ross, Bill Vance, Olaf Hanson and Carl Smith.

Former Resident Of Prince George Starves to Death

PRINCE GEORGE, Oct. 16.—Frank Erickson, aged 75, a former resident of Prince George, is reported to have died of exhaustion and starvation recently in the vicinity of Nipissing Junction, Ontario. His body was found by Harry Quirt of North Bay and an inquest was deemed unnecessary by the coroner.

Interior Man Is Married to Vancouver Girl

PRINCE GEORGE, Oct. 16.—The marriage took place quietly here on Sunday last of Miss Edith Brown of Vancouver to Albert Riley of Finmoore. The ceremony was performed by Rev. Peter Connal.

Week-End Saturday Specials

- McIntosh Red Apples, "C" grade, per box \$1.85
- McIntosh Red Apples, household grade, box \$1.50
- Malkin's Best Pure Raspberry Jam, 4-lb. tin for 60c
- Malkin's Best Spinach, 2's, 2 tins 35c
- Malkin's Best Seedless Raisins, pkg. 15c
- Aylmer Sweet Corn, 2's, per tin 15c
- Aylmer Tomatoes, 2's, 2 tins 25c
- Eggs, fresh extras, in cartons, dozen 40c
- Oranges, sweet and juicy, 5 dozen for 95c
- Remo Turnips, 10 lbs. 25c
- Aunt Dinah Molasses, 5-lb. tin 45c
- Snow Cap Minced Clams, per tin 20c
- B. & K. Pastry Flour, 10-lb. sack 45c
- Fresh Ground Coffee, per lb. 35c
- Broken Orange Pekoe Tea, per lb. 35c
- Breakfast Cocoa, per lb. 25c

Alberta Market
P. GAMULA, Proprietor
Fifth Street. Phone 208

District News NEW HAZELTON

Mr. and Mrs. J. Spitzel and family, who have been farming for the past few years at Carnaby, will soon be returning to Terrace, where Mr. Spitzel was formerly located.

The Skeena District Conservative Association held its annual meeting last week at Hazelton and elected officers as follows: Honorary Presidents: Rt. Hon. R. B. Bennett and Hon. S. F. Tolmie; honorary vice-presidents, C. H. Orme and Dr. R. C. Bamford; president, O. T. Sundal (Terrace); vice-presidents W. J. O'Neill (Smithers); Mrs. G. Dugate (Hazelton), and Mrs. E. M. Whitlow (Usk); secretary-treasurer, Will Robinson (Terrace). A resolution was passed expressing appreciation to the Tolmie government for its efforts on behalf of Skeena riding during the past year.

Mr. and Mrs. William Gow returned to South Hazelton on Sunday morning from a trip into the Peace River country.

PRINCE GEORGE

The board of school trustees of this city, at a meeting last Friday night, decided not to proceed with the proposed amalgamation of the South Fort George school district with the city schools. Difficulty of securing accommodation was the principal reason for abandoning the project for the meantime at least.

There are now approximately 750 men working in nineteen unemployment relief camps which are now operating along the highway between Quick and Longworth.

An effort is being made by supporters of the Independent Labor Party in the north to have Dr. Lyle Telford of Vancouver make a speaking tour of the central interior.

MUSSALEM'S MEAT MARKET

Our Meat Department is now under the management of Bert Salter. Our policy of serving best quality meats, giving service and low prices will be continued.

Saturday Specials

- Leg of Veal—per lb. 25c
- Rump Veal—per lb. 25c
- Veal Chops—per lb. 25c
- Shoulder Roast of Veal—per lb. 15c
- Veal Stew—per lb. 12 1/2c
- Roll Prime Rib Beef—per lb. 25c
- Sirloin Tips—per lb. 25c
- Sirloin Roasts—per lb. 25c
- Rump Roasts—per lb. 20c
- Shoulders of Pork—per lb. 15c
- Legs of Pork—per lb. 22c
- Loins of Pork—per lb. 22c
- Pork Chops—per lb. 25c
- Legs of Lamb—per lb. 28c
- Loins of Lamb—per lb. 22c
- Shoulder of Lamb—per lb. 15c
- Stew Lamb—per lb. 12 1/2c
- Spare Ribs—3 lbs. 50c
- Local Fowl—per lb. 25c
- Home Made Sausage—2 lbs. 35c

We deliver free to all parts of the city.
Phones 18 and 84
417 Fifth Avenue East

Woman's Auxiliary Tea Is Successful

Affair Held Yesterday Afternoon at Home of Mrs. George Rorie

Favored by beautiful weather, the Woman's Auxiliary of St. Andrew's Cathedral held a tea and sale of home cooking yesterday afternoon at the home of Mrs. George Rorie, Fourth Avenue West, which was well patronized and very successful financially.

Mrs. Thomas Andrew assisted the hostess in receiving the guests. Mrs. George Woodland and Mrs. Russell Smith poured. Those assisting were Mrs. P. Rayner, Mrs. N. C. Aspinall, Mrs. A. T. Parker, Mrs. N. A. MacLean, and Mrs. Bert West.

Mrs. W. J. Greer was cashier. Home cooking was in charge of Mrs. A. S. Parlow, Mrs. G. O. Treleaven and Mrs. F. A. MacCallum.

Jack McIntosh of Prince George is Dead in Interior

PRINCE GEORGE, Oct. 16.—Jack McIntosh, who had been a patient in the Prince George Hospital for several months, passed away last Saturday. He had been a resident of Prince George and district for several years and, prior to his last illness, was in the service of the public works department of the provincial government.

Rev. Father Charles Webb, O.M.I., of Prince Rupert will conduct a week's mission at Prince George the first week of November.

Why Not?

Buy your winter supply now. Every progressive woman likes to save her husband's earnings. A saving in every purchase made from us. Our quality is our guarantee.

We have just received a mixed car of Interior Vegetables and offer you the following:

- Netted Gems and Gold Coin Potatoes, per 100-lb. sack \$1.45
- Furnips, first quality, 10 lbs. 25c
- Per sack \$1.90
- Carrots, first quality, 10 lbs. for 25c
- Per sack \$1.80
- Cabbage, first quality, 8 lbs. for 25c
- Per crate \$2.50
- (This cabbage is splendid for sauerkraut)
- Pot Barley, fresh stock, 6 lbs. for 25c
- Flour—Robin Hood, Purity, Five Roses, 49's, per sack \$1.35
- Flour—Cinderella and Alberta Rose, 49's, per sack \$1.15
- Carnation Milk, per case, tall 5.10
- Carnation Milk, per dozen, tall 1.30
- Carnation Milk, per dozen, baby size 70c
- Malkin's Best Marmalade, 46c per tin
- Malkin's Best Jelly Powder, per dozen 55c
- Malkin's Best Spices, 3 tins assorted for 20c
- Creamery Butter, 2 lbs. for 47c
- Royal Breakfast Bacon, machine sliced, per lb. 30c
- Gainer's Cottage Roll, per lb. 21c

We deliver all orders for \$2.00 or more free.

Our meat orders, as usual, are delivered free.

Mail orders receive prompt attention. The same care given these orders as your personal call would receive.

Mussallem's Cash and Carry Stores

"Where Dollars Have More Cents"
Phone 360 Phone 18 & 84
319 3rd Ave. — 417-423 5th Ave.

Friday and Saturday
TWO SHOWS -- 7 & 9 P.M.
Feature starts at 7:50 and 9:50
Admission — 20c & 65c
Sat. Matinee at 2:30, 15c & 40c
Feature starts at 3:20

THRILLING MYSTERY — TROPIC LOVE
"THE BLACK CAMEL"
With Warner Oland, Sally Eilers and Distinguished Cast. Clever, witty Charlie Chan solves a South Seas murder.
Comedy—"Nothing to Declare" "Strange as It Seems No. 6"
Cartoon—"Razzberries" PARAMOUNT NEWS
Monday & Tuesday—"Alexander Hamilton"

Price of Coal Reduced for Cash
Nanaimo-Wellington Single Screened, \$11.00 delivered loose, per ton
Nanaimo-Wellington Single Screened, \$12.25 delivered bagged, per ton
Sootless Stove, delivered bagged, \$11.50 per ton
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"Rupert Brand" SMOKED BLACK COD
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