

#### TO THE RETAIL MERCHANTS OF PRINCE RUPERT

Business conditions throughout Canada have created TOP HEAVY stocks for many Retail Merchants, and the rapid unloading of this EXCESS has, in many instances become imperative.

I feel certain that, in Prince Rupert, (as in practically every other part of Canada) there is ONE Merchant who is anxious to run a GENUINE SALE, for stock reduction purposes. To such a Merchant, this advertisement is addressed.

I have two or three weeks available from MAY 23rd, and offer the cumulative experience of twenty years of intensive merchandising, (CONDUCTING GENUINE SALES). Recently I turned over the \$100,000 stock of The Princeton Department Stores, and introduced there, a system to meet present day merchandising requirements.

My services are at the disposal of ONE merchant in Prince Rupert, from MAY the 23rd, for two weeks. WIRE me for terms, etc.

To the Residents of Prince Rupert and Vicinity

It is nearly three years ago since I had the pleasure of serving you. Many will recollect the OUTSTANDING BARGAINS you obtained, when I closed out J. Bents exclusive Ladies Wear. Once again I hope to stage for your inspection one of the GREATEST BARGAIN PARADES ever presented in Prince Rupert.

Particularly I wish to assure you that I have made NO arrangements with ANY MERCHANT in your City. This advertisement is addressed both to the Merchants and buying Public alike, and it will be very interesting to watch the re-action to this offer. I will advise you in the News next week of the result. Thank you.



NORTH VANCOUVER, B.C.

Mr. Merchantmand. WIRE ME

(Continued from Page One)

my attention as well as the recom-

mendation of the jury for leniency

of sentence. Whatever further re-

result, my duty is to impose a sen-

tence which I consider very lenient

under the circumstances. I under-

stand you have been in jail since

the date but, so as it may be defin-

litely ascertained, the sentence of

the court is imprisonment for three

Achieves Mark

years as from January 15, 1931."

Salvation Army

hind last year.

+ cured.

had made contributions.

\* ADVERTISING COPY

MUST BE IN EARI

Copy for display advertise- \*

+ ments should be in the hands +

• of the printers not later than •

4 3 p.m. the day prior to publi- 4

+ cation. This is necessary to en- +

\* able best positions to be se- \*

DOMINION

DAIRY

Casey Vink, Manager

John Buss, P De Jong

Now Open For Business

PURE AND DAILY FRESH

MILK AND CREAM

TRIBESMAN.

gree of punishment.

to any other person.

#### CANADIAN NATIONAL STEAMSHIPS

#### Prince Rupert DRYDOCK AND

# SHIPYARD

OPERATING G. T. P. 20,000-TON FLOATING DRYDOCK Engineers, Machinists, Boilermakers, Blacksmiths, Pattern Makers, Founders, Woodworkers, Etc. ELECTRIC AND ACETYLENE WELDING

Our Plant Is Equipped to Handle All Kinds of MARINE AND COMMERCIAL WORK PHONES 43 AND 385

The Fish which made Prince Rupert Famous

"Rupert Brand" SMOKED

Prepared Daily By

Canadian Fish & Cold Storage Co., Ltd. PRINCE RUPERT, B.C.

### SHINGLES!

| No. 1 — 3x at per M\$3.25                 |
|---|
| No. 1 — 5x at per M \$3.75                |
| No. 2 — at per M \$2.75                   |
| SUPPORT HOME INDUSTRIES - MADE AT MASSETT |

HYDE TRANSFER—PHONE 580

PHONE 580

## COAL

Buy the real Coal-our fa-Edson and Cassidy-Wellington-in any quantities. Also Bulkley Valley Hay, Grain and Robin Hood Flour.

Prince Rupert Feed Co PHONES 58 AND 558

#### Kaien Motors

General Garage and Service Station

CHEVROLET and BUICK

Phone 52

Third Avenue

From Government tested cows FREE TRIAL UPON REQUEST TO T OOO Phone Red 608

P. O. Box 475

Special Services Yesterday in First Presbyterian Church

Special services of unusual interest were arranged for First Presbyterian Church yesterday by the minister, Rev. W. D. G. . Hollingworth. In the morning, there was a special address to the children, with several object lessons. The special program arranged by the Presbyterian Church in Canada was followed at this service. There was of their electrical equipment. This special music as well.

In the evening, Mr. Hollingworth preached upon the subject, "Going a-Mothering!" and was assisted in the service by members of the C. G. I. T. who acted as ushers and assisted in the pulpit.

# Brownie Picnic Saturday Was

The First Prince Rupert Brownie picnic was held Saturday afternoon with Brown Owl Squire and Tawny Owls Motte and Duncan in charge. About 30 children and their mothers were conveyed out to the end of the new road in cars. Winners in the races were as follows:

Tots—Tommy Krause, Isabelle THREE YEARS IN PENITENTIARY Gay, Norma Squire. ON KITWANCOOL INDIAN BE- Six to seven years-Eileen Shrub-

CAUSE HE TOOK LIFE OF sall, Jean Smith. Eight to nine—Dorothy Shrubsall,

Ella Krause, Jean Watt. Ten to 11—Georgina Lamb, June Gomez, Ida Moorehouse. Mother's race-Mrs. Gay, Mrs.

slaughter is imprisonment for life Krause, Mrs. Squire. or there may be a much lesser de-1 After races a camp-fire singsong and pow-wow was enjoyed and re-

"I think that the Indians should freshments served. All returned try to realize that the authorities home happy at 6 p.m. are trying to treat them fairly and

#### that they should not use firearms in doing harm either to themselves or Revolutions Are "I know that, for an Indian, im-All Over Now In prisonment for life is heavier than for those who might be used to be-Portugal Colonies ing confined indoors. Certain circumstances have been brought to

LISBON, May 11:- The Portuguese government has cleaned up presentations on your behalf may it was officially announced here. all the recent revolutions against it, The revolt in Portuguese Guinea has just ended.

#### the date but so as it may be define Talking Picture In China Success SPECIALS!

SHANGHAI, May 11:-The first 1 tin Poliflor Wax, reg. 45c talking picture to be produced in 1 Dusting Cloth, reg. 25c China was shown in this city at the week-end and was given a great reception. Chinese actors take part and the dialogue is all in Chinese. For Campaign

#### FIRST CHOICE OF SUITS OR SPRING COATS

Between \$80 and \$90 was realized at the Self Denial tag day of the New samples just arrived of spring Salvation Army on Saturday. The and summer goods of the finest Army has just topped its target of quality and the patterns of the very \$700 for the Self Denial effort this latest. year although it is about \$100 be-

LING THE CUTTER

Steam cleaning, pressing and alter-Commandant Kerr expressed aping. Free delivery to any part of preciation this morning to all who

> LING — THE TAILOR 817 Second Ave. Phone 649

#### MUSSALLEM Meat Market

Leg of Mutton-

| Leg of Mutton— per lb.           | 25c    |
|----------------------------------|--------|
| Mutton Chops—                    | 25c "  |
| Shoulder Mutton—<br>6 lbs.       | \$1.00 |
| Stewing Mutton— 4 lbs.           | 50c    |
| Round Steak—<br>2 lbs.           | 45c    |
| Sirloin Steak— per lb.           | 30c    |
| T-Bone Roast— per lb.            | 25c    |
| Rump Roast— 5 lbs.               | \$1.00 |
| Shoulder Mutton Chops-<br>2 lbs. | 45c    |
| Ayrshire Bacon—<br>per lb.       | 30c    |

#### Miss Thompson Home Economist Visiting City

Here to Give Series of Demonstrations in Connection With Electrical Equipment

Among the arrivals in Prince Rupert yesterday was Miss Frances Thompson, home economist, who is here to conduct a series of demonstrations for the Canadian General Electric Company showing the use lady is an expert in her particular line and during the next five days will have much to tell the local ladies who are interested.

One of the subjects she will discuss is the modern method of refrigeration. Today, by the aid of refrigeration in transport and marketing, foodstuffs appear on our tables from the nethermost corners of the cotninent, and without regard for the local "season" in such foods. These foods have to be refrigerated, and, because they have Much Enjoyed frigerated, and, because they have been refrigerated, they have to be retained under efficient refrigeration in the home-or else the consumer suffers, Miss Thompson says.

#### Mother's Day Tea and Sale Success

Affair Held Down Town Saturday With United Church Young Ladies in Charge

The girls of the Ladies' Aid of First United Church held a success- 11 ful Mother's Day tea and sale down town Saturday afternoon. There were the usual pink decorations for Mother's Day decorations.

Mrs. J. J. Payne was general convener with Mrs. James Krikevsky. Ladies assisting were:

Serviteurs - Misses Sinclair, Styles, Edgecumbe, Wilkinson and Krikevsky.

Home Cooking-Misses Vickers and Morrison. Plain Sewing-Mrs. Macfie, Mrs. Silversides and Mrs. Styles.

Fancy Work-Mrs. Barclay and Mrs. Sam Santerbane.

Mrs. Thomas was cashier.

# CLEANING

|   | 1 Dusting Cloth, reg. 25c            |         |
|---|--------------------------------------|---------|
|   | Both                                 | 450     |
|   | for                                  | TO      |
|   | Nugget Shoe Polish-                  | 341     |
|   | 3 for                                |         |
|   | (Black, White or Brow                |         |
| 5 | Zebra Stove Polish—                  | 130     |
|   | per bottle                           |         |
|   | Goblin Soap—<br>6 bars               | 250     |
| ζ | Lux Flakes—Med. size.                | 0       |
| t | per pkg.                             | 90      |
| 7 | Rinso—Med. size                      | 40.     |
|   | per pkg.                             | LU      |
|   | Classic Cleanser—                    | 92      |
| f | 3 tins                               | 401     |
|   | 1 Johnson's Dusting Mop wi           | th stic |
|   | reg. \$1.50                          |         |
|   | 1/2-pt. Liquid Wax, reg. 60c<br>Both | 4 m     |
| 9 | for                                  | 1.5     |
|   | Johnson's Electric Waxer             | 4 0     |
|   | for rent, per day                    | L.U     |
| - | Braid's Best Coffee-With             | 50      |
|   | tumbler, per 1b.                     | 900     |
|   | Fresh Bunch Carrots-                 | 25      |
|   | 2 bunches                            | 40      |
|   | M 11 2 C 1                           |         |
|   | Mussallem's Cash                     | an      |

#### mussancin s cash and Carry Stores

Where Dollars Have More Cents" 19 3rd Ave. — 417-423 5th Ave. Telephones-360 and 18

#### RUPERT MOTORS Dodge Dealers

Garage and Service Station All Modern Equipment 12-Hour Battery Charger OUR TOWING & WRECKING CAR WILL HANDLE ANY JOB Phone 566

(Night Calls Phone 161)

Monday and Tuesday TWO SHOWS - 7 & 9 P.M.

> THE HAIR-RAISING MYSTERY DRAMA



With an All-Star cast, including Helen Twelvetrees, Lilyan Tash, man, Raymond Hackett, Jean Hersholt, Neil Hamilton. The picture of a thousand thrills—screams of laughter and shraiks of excite.

Comedy-LAUREL & HARDY in "CHICKENS COME HOME" Novelty-"HER FUTURE" and "SOLDIERS OF FORTUNE" Feature Starts at 7:50 & 9:50 ADMISSION-20c & 65c

Weds. & Thurs. - CONSTANCE BENNETT in "Common Clav"

We are Pleased to Announce a

# REDUCTION

Our Milk Is Now Selling At

quarts or 12 pints ot Milk for CASH PRICE

Produced in the Bulkley Valley under ideal condition All herd inspected for T. B.

Phone your order to

Phone 657

#### BEAUTY TREATMENT that keeps your stove young





Keep your stove looking as well as it cooks! Learn this new and easier way to keep stoves glossily black through years of service.

Apply a little ZEBRA, in its new liquid polish form. Let it dry ... Polish...that's all! Clean and



