

THE DAILY NEWS. PRINCE RUPERT - BRITISH COLUMBIA

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A GOOD OPPORTUNITY

The present is an excellent opportunity for those who would like to take a hand in the administration of city affairs. At least one of the aldermen will not be offering for re-election and there is always the possibility that the electors might like to make other changes.

Undoubtedly the coming year will be a difficult one and it is to be hoped that a good number of the present aldermen will be re-elected, because they understand the situation and doubtless will be prepared to take such steps as may be necessary to meet it.

A PERIOD OF CRISES

This is a period of crises. Almost every businessman finds himself meeting a crisis. With a few firms it has been fatal. Others are finding the going difficult, but most of them will come safely through although in doing so they will find that they have had to readjust their affairs very considerably.

These crises are often very beneficial in the development of character. They get us out of the rut which many have unconsciously worn for themselves and out of which it took such a period as the present to pry them.

A CHEERY NOTE

Banks are often not cheerful but just now the Royal Bank is quite happy over the condition in Great Britain. In its December report it says:

"There has been a pronounced change in the tone of industry and finance in Great Britain since the suspension of gold shipments. At a time when falling off in employment and payrolls in the United States, France and Germany, is more than seasonal there has been improvement in the volume of employment in Great Britain.

"The most serious aspect of the British situation has been unemployment. By December, 1930, the unemployed numbered 2,500,000 and by the end of September, 1931, the peak, they numbered 2,826,000. By November 16 this total had fallen by 177,000 and this fall had taken place at a moment when unemployment in other countries was increasing rapidly and at a time of year when normally it would tend to increase in Great Britain.



Nice "Snowy"—good "Snowy"—but it's no use "Snowy's" idea of a good time is to tear everything wide open. He's a leopard at the London zoo and likes it.

HIGH SPOTS IN MESSAGE

First Step Toward Recovery Is to Establish Confidence, Declares President Hoover

Following were some of the highlights of the message recently delivered to the United States Congress by President Hoover:

Our first step toward recovery is to re-establish confidence and thus restore the flow of credit which is the very basis of our economic life. We must put some steel beams in the foundations of our credit structure.

For the first time in the history of our major economic depressions there has been a notable absence of public disorders and industrial conflict.

Business depressions have been recurrent in the life of our country and are but transitory. The nation has emerged from each of them with increased strength and virility.

If the world is to regain its standards of life, it must further decrease both naval and other arms.

A strong America is the highest contribution to world stability.

The continuing credit paralysis has operated to accentuate the deflation and liquidation of commodities, real estate, and securities below any reasonable basis of values.

We must have insistent and determined reduction in government expenses.

We must face a temporary increase in taxes.

We must partially finance the deficit by borrowing.

I recommend that an emergency reconstruction corporation of the nature of the War Finance Corporation should be established. The need of a sounder system is plainly shown by the extent of bank failures.

I am opposed to any direct or indirect government dole.

I am opposed to any general congressional revision of the tariff. It would prolong the depression.

If our economic system does not match our highest expectations at all times, it does not require revolutionary action to bring it into accord with any necessity that experience may prove. It has successfully adjusted itself to changing conditions in the past. It will do so again.

TENTH CAR IS COMING

Free Freight Policy For Breeders Has Been Boon to Central Interior

The selection of the tenth carload of breeding cows and heifers for farmers in the central interior have been issued. By the end of 1931 over two hundred and seventy-five head of cattle suitable for foundation stock will have been distributed to forty farmers in the district lying between McBride and Topley.

The Dominion Government Free Freight Policy on breeding heifers has enabled these stockmen to secure good type animals at a minimum of expense. The prevailing low market price is advantageous to the buyer.

Farmers throughout the central interior of British Columbia evidence greater interest in mixed farming than ever before. Curtailment of operations in lumber and mining camps has eliminated a market for hay and grain enjoyed by the farmer in the past. This has resulted in the farmer turning his attention to livestock and marketing his feeds on the export market in a more concentrated form.

A large number of farmers throughout the central interior of B.C. have signified their intention to avail themselves of the Bull Loaning Policy of the Dominion Government, in securing high quality sires for the improvement of their herds and market stock.

It is anticipated that a dozen or more of these bulls will be required this coming season and will be purchased if suitable stock can be obtained at Kamloops Bull Sale from B.C. breeders.

The Agricultural Department of the Canadian National Railways is co-operating with District Agriculturalists in assisting the farmers in the central interior in assembling orders under both policies mentioned above.

Man in the Moon

It's about time we were getting our New Year resolutions ready. Make them strong this year so there'll be more to it when they are broken.

I am resolved That I will try To chase the stars Away on high; But if I chance To go below, Some friend will say "I told you so."

It seems as if a person's social standing will soon be set according to the ability to play contract bridge.

Jake says it's a bad habit to contract.

The other day I ventured a bet of two dollars on what I thought was a sure thing. I placed it on Culbertson, and now I'm beginning to wonder how I'm going to raise the two-spot if I have to.

There's one thing about living in Prince Rupert, we did not have to tip the postman this Christmas. There are always advantages.

He was wondering what he'd buy for her so the saleslady, noting his dilemma, stepped cheerfully up and inquired: "Could I interest you in a bathing suit?" The answer came quickly: "You certainly would."

C. N. R. TRAINS

Mondays, Wednesdays, and Fridays... 3 p.m. Tuesdays, Thursdays and Saturdays... 10:40 a.m.

BE THRIFTY

In these days of smaller incomes spend your dollar where it buys most

Thrift Cash & Carry Offers the best values in town

Specials for Wednesday & Thursday

- Eggs—Fresh extras 33c Scott's, in cartons, doz. 21c Bacon, sliced breakfast 20c Cello-wrap, per lb. 24c Cream of Wheat—per pkg. 24c Quaker Quick Oats—Chinaware pkg. per pkg. 9c Brunswick Sardines—2 tins 25c Alberta Butter—per lb. 8c Corn Flakes—per pkg. 22c Victory Blend Coffee—per lb. 34c Thrift Blend Tea—per lb. 22c Rowntrees Cocoa—1/2's per tin 35c Bartlett Pears, Royal City 2's, 2 tins 23c Sliced Pineapple—Del Monte, No. 2 tins, per tin 10c Quaker Corn—per tin 7c Fels Naptha Soap—per bar 16c Jif—Suds in a Jiffy per pkg. 15c Aunt Jemima Pancake Flour, per pkg. 43c Waffle Syrup—Quart tins per tin 8c Clark's Pork & Beans—No. 2 squat tins, per tin

Thrift Cash & Carry

"CARRY AND SAVE" 201 Third Ave.—A Few Doors Down From Moose Hall—Phone 179

Radio Tubes Tested FREE With the Jewell Tube Tester McRAE BROS., LTD.

Canadian Legion At Anyox Elects

J. J. H. Varnes Named President By Veterans of Smelter Town For Coming Year

ANYOX, Dec. 30.—The Anyox branch of the Canadian Legion has elected officers for the ensuing year as follows:

President, J. J. H. Varnes. First vice-president, W. Boyce. Second vice-president, F. C. Graham.

Honorary secretary, A. D. Stewart.

Honorary treasurer, P. Powell. Sergeant-at-arms, P. Lamont. Charlain, Rev. F. V. Bushfield. Auditors, W. Selwood and T. P. O'Brien.

Executive, C. O. Fricker, W. F. Eve, Frank Hill, R. Lavery, Dr. O. R. Leary and Sam Service.

Reid McLennan of W. E. Fisher's law office sailed yesterday afternoon on the Catala for a trip to Vancouver and Victoria.

Advertisement for Logana Vin Supreme wine. Features a large bottle of wine and a glass. Text includes 'The Accepted Wine for CHRISTMAS', 'DINNERS • PARTIES • PUNCHES', and '50 Gallons \$2.50'. The brand name 'LOGANA VIN SUPREME' is prominently displayed.

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia



Newspapers Endorse this Investment

Read what leading Canadian newspapers, through their editorials, say about LIFE INSURANCE:

- "It is one of the great businesses of the world". —The Halifax Chronicle. "The soundest method of saving money, after all". —St. Thomas Times-Journal. "All investment roads are leading to life insurance". —Galt Evening Reporter. "An outstanding feature of the present depression is the record made by Life Insurance". —Moose Jaw Times-Herald. "Has stood all the tests". —Port Arthur News Chronicle. "Thinking men... create an estate with the aid of Life Insurance and then pay for it out of their income". —Toronto Mail & Empire. "Is making a powerful contribution to human happiness". —Peterborough Examiner. "Is, in fact, the best safeguard against poverty". —Montreal La Patrie. "Is on a scientific basis—built on a sound foundation". —Saskatoon Star-Phoenix. "Wise men protect their business interests by insuring their lives". —Guelph Daily Mercury. "Has made giant strides in popularity and influence in Canada". —Toronto Globe. "It is established on a firm economic basis". —St. John Evening Times-Globe. "Has become a service that is being increasingly appreciated". —Montreal La Presse. "Makes for security, promotes independence and credit". —Ottawa Journal. "A sure means of saving and investing money at good return". —Kingston Whig-Standard. "A necessary investment, not an expenditure, in every well-regulated family". —Owen Sound Sun-Times.

Life Insurance Service One of a series of messages sponsored by Life Insurance Companies.