

ACME IMPORTERS

Sacrifice Sale

Now In Full Swing

We have cut our prices to the bone and if ever prices would tempt you to buy, it is now. We have to get money—and quickly—to pay our bills and these Sacrifice Sale prices surely give you your money's worth. Here are only a few items, but just see the prices!

MEN'S SUITS
Men's Worsted and Tweed Suits in this season's models. Nice patterns and very well tailored. Regular values \$29.50 to \$37.50
\$15.95
Sacrifice Sale Price

BOYS' TWEED SUITS
Boys' Nifty Tweed Suits. Double breasted and smart looking. Good wearing quality. Regular value \$14.50.
\$6.95
Sacrifice Sale Price

MEN'S POLO SHIRTS
Men's Rayon Silk Polo Shirts. Colors sand, blue, white and green. Regular \$1.75 value.
95c
Sacrifice Sale Price

MEN'S SILK UNDERWEAR
Men's Rayon Silk Combination Underwear in all the new shades. Regular price \$1.50 a suit.
85c
Sacrifice Sale Price

MEN'S SHIRTS
Men's Shirts. Made by Tookes. Your selection of 10 shades
\$1.95
Sacrifice Sale Price

MEN'S HATS
Men's Biltmore Hats, 'Nuff said.
Sacrifice Sale Price
\$3.95

MEN'S HOSE
Hose for men. The latest shades in fancy wool hose. Made at the St. Margarets factory in England. Regular 75c value. Sacrifice Sale Price
\$1.10
3 pairs for

ALL WOOL HOSE
Men's All Wool Hose.
Sacrifice Sale Price, 2 pairs
45c

JUMBO SWEATERS
Regent and Monarch Jumbo Sweaters. All wool, in plain and fancy stripes. This is the thing for boating or hiking. Reg. \$7
\$2.95
val. Sacrifice Sale Price

MEN'S OVERCOATS
Men's Gabardine Light Overcoats. Grand quality. Made in England. Regular price \$40
\$24.00
Sacrifice Sale Price

THIRD AVENUE **ACME IMPORTERS** PRINCE RUPERT, B. C.
Sacrifice Sale Price

Placer Output For Last Year Was Nearly Double of 1930, Minister's Report States

Hon. W. A. McKenzie, Minister of Mines, has announced the issuance of his annual report for 1931. This report covers exhaustively the year's activities of the mineral industry of the province. In common with all industries the dollar value of the mineral production showed a heavy decline in 1931 as compared with 1930. The final figures show a value of \$34,883,181 as against \$55,391,993 in the previous year. On a quantity basis, however, Hon. Mr. Mackenzie points out that the industry operated at 80% of the 1930 rate. The decline of \$20,508,812 in value was mainly caused by much lower metal prices and lowered output of metals.

In recent years the major portion of the mineral production of the province has been in silver, copper, lead and zinc, and the demoralized condition of the markets for these metals during 1931 caused a decline in the value of the output of these four metals of over \$18,000,000. Other branches of the mineral industry therefore only declined comparatively slightly. Placer gold showed a substantial increase. The tonnage of metalliferous ore mined in the province was 5,549,103 as compared with 6,803,846 tons in 1930, a decrease of 18.45%. The average gross value of the ore mined was \$496 a ton as compared with \$6.04 a ton in 1930. The 1931 production figures are shown in the following table:

| Product | Quantity | Value |
|-------------------------|-------------|---------------------|
| Gold, Lode, oz. | 146,039 | \$ 3,018,894 |
| Gold, Placer, oz. | 17,176 | 291,992 |
| Silver, oz. | 7,524,320 | 2,247,514 |
| Copper, lb. | 63,194,229 | 5,789,363 |
| Lead, lb. | 248,783,508 | 6,742,282 |
| Zinc, lb. | 205,071,247 | 5,237,520 |
| Coal, tons (2240 lb.) | 1,707,590 | 7,684,155 |
| Structural materials | | 3,553,300 |
| Misc. Metals & Minerals | | 818,161 |
| Total | | \$34,883,181 |

Search For Gold
The brightest feature of British Columbia mining at the present time, comments Mr. McKenzie, is the active search for gold. Placer gold production made a substantial increase in 1931, with an output nearly double that of 1930, and a still larger figure is expected in 1932. Lode-gold production showed a slight decline in 1931, due to lessened output of by-product gold, but the plans and developments under way at straight gold mines, assure a greater output for 1932. The probability of improvement in silver price, Mr. McKenzie points out, holds hope for British Columbia mines, as the known silver reserves are considerable. Improvement in general world conditions will be necessary before base-metal mining will again show an upward trend.

The following comments explain the production figures of the different metals and minerals: Lode-gold production, valued at \$3,018,894, shows a slight decline from the figure in 1930 notwithstanding much increased activity in this form of mining. The lessened output was mainly due to the shutting down of the Copper Mountain mine, a lowered output from Premier owing to a slightly lower-grade ore, and the closing of the Nickel Plate mine, a former consistent gold-producer. These decreases were offset in part by a much larger output from the Pioneer and increases from the Union and Reno mines.

Placer-mining had a very busy and successful year. Production amounted to \$291,992, a considerable increase over the \$152,235 recorded in 1930. Furthermore, the work carried out in 1931 indicates that placer-gold production will increase in future years. This form of mining is beginning to attract widespread attention as the undoubted possibilities and large rewards in sight are better realized. "Sniping"

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- * The following is the scale of charges made for reading notices.
- * Marriage and Engagement announcement \$2.
- * Birth Notices 50c.
- * Funeral Notices \$1.
- * Cards of Thanks, \$2.
- * Funeral Flowers 10c. per name.
- * * * * *

NO DATE SET YET

Kwapil Cannot Say When United Pacific Will Start Handling Fish Co-operatively

Declaring that satisfactory progress was being made in his efforts to organize the halibut boat owners and fishermen of the coast for co-operative marketing of their product, F. J. Kwapil, head of the United Pacific Fisheries, stated this morning that he could not yet fix the date when his concern would start actually handling fish. It would not be until all preliminary organization had been perfected and plans made, he said. Mr. Kwapil, who arrived in the city yesterday morning after a tour of Alaska ports, will sail tonight by the Prince George on his return to Seattle.

WEDNESDAY & THURSDAY TWO SHOWS - 7 and 9

JOE E. BROWN
"FIREMAN, SAVE MY CHILD"
With Evalyn Knapp, Guy K. Lillian Bond, Dickie Joe's the Funniest Fire-er who ever wore suspenders
Comedy—"LADY, PLEASE"
"PICTORIAL NO. 1"
Novelty—"RHYTHM IN THE RAIN"
FOX NEWS NO. 1
Feature Starts 7:50 & Admission — 15c
Thursday Matinee at 2
Feature Starts 3:20—15c
Fri. & Sat. The Lost Sign



A real food ...rare flavour!

IN one delicious dish, Quaker Corn Flakes give you REAL food and rare flavour. All the energy of sun-ripened corn, combined with the nourishment of milk and cream, and the flavour of higher quality ingredients. Special malt, pure CANE sugar and salt of crystal purity. We know how you will like this flavour better than any other, and so we guarantee to refund the cost of the package to you if you do not agree that Quaker Corn Flakes are the finest you have ever tasted. And this supreme flavour is completely preserved for you by our triple seal and wax wrapper. Yet cost is less than one cent a serving. MADE IN CANADA.

QUAKER CORN FLAKES

FIRE WOOD

Mill Ends and Box Ends, \$4 For Big Load
Slab Wood, \$3.25 Big Load

Albert & McCaffery Ltd.
116 - Phones - 117

ECZEMA RASHES & OTHER SKIN TROUBLES

Soothed & Healed by Zam-Buk.
Ointment 50c. - Medicinal Soap 25c.

DOES YOUR BUSINESS NEED A DOCTOR?

Now, Mr. Businessman, have you ever tried to diagnose the reason for that sudden drop in profit over the figures of "last month?" If the temperature of your business alarms you there is no need for you to lose any sleep—the remedy is simple.

ADVERTISE

"Ah!" you say, "But that's all very well. I'm only a small man and can't afford it." That's the reason the small man remains a small man. The big men in business today did not become big by hiding their light under a bushel, they advertised, and Advertised, and ADVERTISED. Advertising is as necessary to a "sick" business as the doctor's services are to a sick person. And it will find the money to pay its own bills, if done judiciously, from the increased volume of increased profits. Start with a small appropriation

IN "THE DAILY NEWS"

tomorrow and test the idea for yourself—after all it's RESULTS that count today. We have an expert advertising man at your service at any time. He will advise you as to size of space to use and see that your space is filled with "business bringing" copy.

PHONE 98 and make an appointment

It does pay to buy those advertised.