

# You Can Kick All You Like The Fact Remains---

that you can't send money out of town—money that might as well be spent here—and expect Prince Rupert to be busy! Send your business away—then local merchants, both wholesale and retail cannot find employment for your sons and daughters. And your out-of-town merchant will not employ them.

Send your business away—and you help pay taxes in some other town, to our own town's loss.

Keep on sending your business away—your own taxes will increase still further than they are now.

It is good business to trade at home—good for you in the long run and good for your fellow citizens—good for your home town and good for your sons and daughters. Don't be penny-wise and pound-foolish! Money circulated in Prince Rupert gives employment to Prince Rupert people. Money sent out of town creates unemployment here. Any supposititious saving you imagine, by artful description from the big town, you may make at the time, you don't, in the end. And the whole town loses when your money goes away. Prince Rupert has been good to you. Be good to yourself!

## Support Your Home Town Merchants Buy In PRINCE RUPERT



<p><b>The Mail Order House won't! But your fellow townsman of your own race would have employment for your Sons and Daughters were your business kept at home.</b></p>	<p><b>Your Canadian Dollar Is Worth 100 Cents</b> Only while circulating at home <b>Buy Canadian Insurance</b> Backed by Canadian Government Deposits Fire, Automobile and Casualty from <b>M. M. Stephens &amp; Co. Ltd.</b> Prince Rupert, B.C. Rates and Household Inventories on Application</p>	<p><b>A Real Bargain!</b> We have on hand two new 1931 Sedans we wish to sell before the arrival of the new models. We are offering a very substantial discount from list price. This is an opportunity to get a new car at a special price. <b>S. E. Parker Ltd.</b>  Phone 83</p>	<p><b>H. S. Wallace Ltd.</b> Exclusive Ladies' Wear <b>Millinery Dry Goods</b> Phone 9 Third Avenue Prince Rupert, B.C.</p>	<p><b>Savoy Hotel</b> Prince Rupert's Leading Family Hotel Hot and Cold Water in All Rooms <b>A. J. PRUDHOMME</b> Proprietor Corner Fraser St. and Fifth St. Prince Rupert, B.C.</p>	<p><b>G. Percy Tinker &amp; Company, Limited</b> Real Estate &amp; Insurance Agents Conveyancing — Rentals Insurance, Stocks &amp; Bonds Third Street Prince Rupert, B.C.</p>	
	<p><b>Mac's Shoe Hospital</b> Second Avenue, Prince Rupert, B.C. It's economy to have your old shoes repaired Let Mac Do It! First Class Workmanship Guaranteed No Job Too Big or Too Small</p>	<p><b>Milady Beauty Shoppe</b> Shampooing — Marcelling Finger Waving Specializing in Permanent Waves Phone — 655 305 Third Ave., Prince Rupert, B.C.</p>	<p>The <b>City's Auctioneer</b> Satisfaction Guaranteed Prompt settlements. Valuations free If you have anything to dispose of, no matter what it is, phone me <b>Geo. J. Dawes</b> Black 120 — Phones — Red 633</p>	<p><b>Acme Importers</b> Men's and Boys' Outfitters Clothing — Furnishings Where Your Dollar Goes the Farthest</p>	<p><b>Get the Best in Workmanship At the Same Price</b>  <b>LOUIS SHIBIG</b> Quality Shoe Repairs 118 Sixth St., Prince Rupert, B.C.</p>	<p>Trade with your own people and keep your money at home rather than with those who send their money to foreign countries</p>
	<p><b>John Bulger Ltd.</b> The Jewellers Our Workshop is Fully Equipped to Manufacture to Your Own Design. Third Avenue, Prince Rupert, B.C.</p>	<p><b>Sheddon's</b> Grocery and Confectionery Where You Get the Best For Less 502 Fifth Avenue East Opposite the Hospital</p>	<p><b>Dr. J. F. Maguire</b> <b>Dentist</b> Rooms 7-8-9 Smith Block Prince Rupert, B.C. Telephone — 525</p>	<p><b>Ben's News Stand &amp; Gas Station</b> Tobacco, Ice Cream, Confectionery Gas and Oil Magazines and Newspapers Corner Third and McBride <b>Ben Ferguson, Proprietor</b></p>	<p><b>Fraser Stationers</b> Stationery, Office Supplies — Agent For — Counter Check Books Rubber Stamps Toys — Novelties — Films Third Avenue, Prince Rupert, B.C. Mail orders promptly attended to</p>	
	<p><b>Spring Salmon Guts Trolling Lines</b> — and — Norwegian Produce of Superior Quality <b>Jack Selvig</b> Prince Rupert, B.C.</p>	<p><b>Tom Ballinger</b> Kitchen Hardware Chinaware, Crockery C. C. M. Bicycles  611 Third Ave., Prince Rupert, B.C.</p>	<p><b>Cut Rate Shoe Store</b> The Home of Quality Shoes At Lowest Prices Get your light footwear for the warmer weather now Specially Low Prices On Running Shoes In All Sizes</p>	<p><b>Leo Contoli</b> Manufacturing Jeweller SILVER and GOLD PLATING CLOCK REPAIRING ENGRAVING Mail Orders Attended to Promptly Telephone: Blue 428 Sixth Street, Prince Rupert, B.C.</p>	<p><b>The Fulton Grocery</b> (Mrs. Louis Amadio) <b>Just Phone Your Order to 705</b> Fulton Street, Prince Rupert, B.C. Third Avenue, Prince Rupert Imported Italian Goods</p>	