THE DAILY NEWS. PRINCE RUPERT - BRITISH COLUMBIA

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ally News, Limited, Third Avenu-H. F. PULLEN - - - Managing-Editor

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By mail to all parts of Northern and Central British Columbia,	
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ADVERTISING RATES	
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Legal notices, each insertion, per agate line	15
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BENEFIT OF EMPIRE

In the past many Canadians have thought that it was no direct benefit to the country being a part of the British Empire, because, whenever the British people wished to buy anything they invariably bought it in the United States or Russia or Argentine or some other country than this. Today we find a wonderful change come over the people there. In the time of financial stress with the tar- Ont., already in production on the SKIDEGATE, Feb. 5-A very en iffs of the world against them the various sections of the Essex cars, and the first units de- the Premier Hotel in Queen Char-British Empire have turned towards each other with livered to the Montreal distributor lotte City when Mr. and Mrs. R. G. friendly gestures and today we have the first fruits, so for display at the Motor Show Mackenzie were host and hostess far as Prince Rupert is concerned. It is announced that a there, Hudson-Essex of Canada, to quite a large number of friends. duty of ten per cent has been placed on canned and frozen Ltd., announce the selection of a Among the guests were School Infish against every part of the world except the British Empire nations.

Canned and frozen fish is distinctly a product of this planned for the Canadian market One of the novelties of the evpart of the country and with a ten per cent preference in this year. the British market the dealers and canners should be in a The Ronalds Advertising Agency, Kenzie of selections on a bagpipe better position to buy from the fishermen and thus bring of the leaders in the Canadian adback a better condition of affairs to this district.

The friendly gesture will be well received here and un-advertising counsel for this new was doubtedly will result in a much better feeling toward the Canadian company. This brings to Library Club at imperial movement.

CHANGE OF POLICY

The change of policy in Great Britain comes after many son-Essex of Canada policy of buy- TELKWA, Feb. 5:- The Library years of free trade. Our great grandfathers may possibly ing Canadian-made goods and ser- Club here has elected officers for remember the repeal of the corn laws in England when vice wherever possible. the ensuing year as follows: wheat, which had been kept artificially at a very high price and the people were unable to buy it, came tumbling the Ronalds agency and Erwin, Book Selection Committee—Mrs. and all the farmers thought they were ruined. At that wasey and Co., Inc., which directs Thompson, Mrs. Greenfield and time it was a conflict between the industrial centres and Hudson and Essex advertising in Mrs. A. Mapleton. the rural communities. The industrialists wanted cheap the United States and other parts food and the agriculturalists wanted protected food mar- of the world. food and the agriculturalists wanted protected 100d mar-kets. The former won after a long struggle and so keen tising Agency are: W. P. Tuttle, was the conflict and so beneficial the change which re- president; R. C. Ronalds, vicesulted from the repeal of the corn laws that it took many president; J. M. Bowman, viceyears to bring people there, back to a point where they president, and E. M. Putnam, secwere willing to submit to any kind of food taxes except retary. those on luxury foods.

During the past few years we have often suggested that probably Great Britain would return to a protectionist DEVELOPING policy, for all the signs pointed in that direction. Yesterday the government brought down its first protectionist measure and will undoubtedly pass it into law.

GONE IS THE MOSS

There is probably no other business that has been revolutionized by the advent of modern inventions to the same the comparatively unknown Lievre extent as farming. In the old days the farmer seldom met River in Quebec was furnished the his neighbors except when they gathered at the old school- Engineering Institute of Canada by house on Sundays for church services. Today no farmer H. S. Ferguson, consulting enginis really isolated if he has a car. If he lives ten miles from eer of New York, in a paper read at the town or village he can be there in twenty minutes without seeming to hurry. If he is twenty miles away it is still Lievre River plant will be supplied quite easy to go into town to the talkies after supper.

The farmer is no longer a mossback, for he keeps right up to the minute by means of the radio. Usually, too, he is linked up with his neighbors by telephone. If he is not he will soon talk to them by radiophone.

Let's all move out to the farm. It's the life!



Syrup

pr. wood's Tickling In The Throat And Coughing Spells

Mrs. James McGann, Kinmount, Ont., writes:— Some time ago I had a very bad cold, and the tickling in my throat would cause long spells of coughing. was advised by a friend to use Dr. Wood's Norway Pine Syrup, and after taking the first bottle my cough had all gone. I can recommend 'Dr. Wood's' to everyone with a

Price 35c. a bottle; large family size 65c.; at all drug and general stores; put up only by The T. Milburn Co., Ltd., Toronto, Ont.

COAL

Buy the real Coal-our famous Edson and Cassidy-Wellington-in any quantities. Also Bulkley Valley Hay, Grain and Robin Hood Flour.

Prince Rupert Feed Co

TELEPHONE 657 VALENTIN DAIRY FOR

SKEENA BRAND Creamery Butter & Cottage Cheese FRESH PASTEURIZED MILK AND CREAM DAILY

Early Delivery Throughout

the City

Officers of Ronald's Advt. Agency



RUSSELL C. RONALDS VICE-PRESIDENT

W. P. TUTTLE

Friday, Feb. 5. 1932 Canadians Get Hudson Agency

Ronalds of Toronto to Handle Pub- Mr. and Mrs. R. G. Mackenzie Enlicity For the New Factory

With its new plant at Tilbury, magazine advertising campaigns of Prince Rupert.

vertising field, has been appointed Canada another large advertising account which was formerly handled in the United States, and is a further development of the Hud-

conquered by engineers in carrying Alberta Creamery Butter- 920 out the new power development on the annual meeting yesterday. great part of the power from the to the Ontario Hyrdo-Electric Power Commission.

The storage reservoir and dam was commenced at Cedar Rapids in 1928 and the main power station a Masson will not be completed until July, 1933. There is an auxiliary station at High Falls. Both Cedar Rapids and High Falls are miles from the nearest railway, adding t the difficulties of construction. Al the roads had to be improved in order that heavy construction material could be brought in by means of tractors and sleds.

The engineers were particularly interested in the design of the in take passages at Masson, conducting the water into a tunnel 25 fee in diameter and more than a mile long, drilled through solid rock, well as the unusually large surge tanks, which were necessary in or der that the tremendous power available can be fully utilized.

The Daily News can be pur-+ chased at-

+ + + + + + + + + + +

Post Office News Stand. 325 + Thrift Cash & Carry + George, B.C. R. W. Riley, Terrace, B.C.

Smithers Drug Store, Smith-

+++++++++++

General Store, Anyox.

Bridge Party at Oueen Charlotte

tertain Many Friends at Very Enjoyable Social Affair

new made-in-Canada Hudson and joyable bridge party was held at Canadian advertising agency to di- spector T. W. Hall and Capt. J. B. rect the extensive newspaper and Scott of the Forest Branch, both

ening was the playing by Roy Mac-

Telkwa Officers

Larry & Save

TORONTO, Feb. 5:-Some idea of Fri., Sat. & Monday the difficulties encountered and

| | per lb. | 23C | |
|-----|--|-------|--|
| e i | Jorn Flakes-Crisp & | E 0 | |
| 6 | delicious, per pkg. | 5C | |
| y | Bacon-Machine sliced | 10c | |
| t | Cello-wrapt, ½-lb. pkg | roc | |
| A | Jelly Powders—Malkin's | 14c | |
| e | Best, all flavors, 3 for | | |
| d | Ogilvie Rolled Oats-Extra | Large | |
| C | 55-oz. pkg. with fine | 23c | |
| | chimaware, per pkg | | |
| n | Peanut Butter-Squirrel | 15c | |
| n | Eggs-B.C. Fresh Extras | 0 H | |
| t | Scott's in cartons, 3 doz. | 65c | |
| il | Sliced Peaches—Del Monte | 450 | |
| y | in heavy syrup, per tin | 15c | |
| S | Blackberries-In heavy | 21c | |
| 0 | syrup, No. 2 tins, per tin | ZIC | |
| 11 | Chocolate Eclairs—Red | 28c | |
| - | | 200 | |
| - | Pork & Beans—Clark's | 8c | |
| ıs | | | |
| | Coffee-Braid's Best, Tumble | | |
| | ked with each lb. | 36c | |
| | per tin | | |
| | 7 for | 23c | |
| | Molasses-No. 2 tins | 950 | |
| | | 25c | |
| e | Crisco- | 950 | |
| - | per 1-lb. tin | 25c | |
| er | Wild Rose Pastry Flour- | 490 | |
| | per 10-lb. cotton sack | ILL | |
| | Pink Salmon-Equity brand | 90 | |
| - | per tall tin | | |
| | Seville Orange Marmalade | 43C | |
| 100 | TOTAL PROPERTY AND A STATE OF THE PARTY OF T | | |

"CARRY AND SAVE" # 201 Third Ave.—A Few Doors Down From Moose Hall-Phone 179

ANADIAN GENERAL ELECTRIC CO. LIMITED

Comomuze TATHEN you choose Edison V V Mazda Lamps you are assured full value of the current consumed-and these dependable

lamps cost little more than the cheapest. Buy them by the carton and fill those empty sockets now.



CLEAR THINKING AND GOOD NATURE are demanded



Then that's the time

The intelligent host or hostess insures a successful evening by serving a refreshing and invigorating beverage at just the right time. B.C. Bud is a delicious pale lager, brewed from choicest malt and B.C. hops . . . ideal for such an occasion.

Order a Carton today. It costs the same in this handy package.



At Government Stores

KADE IR E.C. COAST Breweries LTD. EUY E.C. PRODUC

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

It's got to be good to be ADVERTISED

READ THE GROCERY ADS TODAY

All the king's horses . . . and all the king's men can't make a success out of a bad product. No amount of advertising will create a market for it. The more it's advertised, the more its defects become known.

A Good Product Well Advertised

grows as swiftly and naturally as a healthy plant. People try it and like it. They tell others. They like it. Soon that product is found everywhere . . . and its name, spread abroad by advertising, is on every tongue.

When you see something widely and consistently advertised, you can be pretty sure it's well worth having. If it weren't . . . if it didn't represent an honest and worthy value . . . the maker couldn't afford to advertise it.

Look Over the Advertisements in this Paper

Some of these names you know. Others, perhaps, are newcomers, all are entitled to your trust . . . all are here because they have potential friends bringing some new comfort or convenience. But something real to contribute to your advantage . . . your service . . . your happiness.

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