

Help The Fishing Industry

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ANNETTE'S LADIES' WEAR CO., LTD.
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Good Value — Good Merchandise
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Martin Senour 100 Per Cent Pure Marine and House Paint
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Phone 3 P.O. Box 1646

Bring Back Prosperity By Eating More Fish

PRINCE RUPERT PEOPLE URGED TO SUPPORT THE BIGGEST INDUSTRY THE CITY HAS BY KEEPING EVERY FRIDAY A FISH DAY AND USING THE LOCAL PRODUCT OFTEN

Prince Rupert's biggest industry is fishing. A large section of the local people are engaged directly in the industry and all others depend on the success of the fishing to keep their businesses going or to provide their salaries. For that reason it is desirable that as much fish as possible be consumed locally.

Who can help in this? Nearly every person can do something.

FISH BUYERS AND WHOLESALE DEALERS can help by making fish easily accessible to local merchants at the lowest possible price consistent with the price paid to the fishermen.

LOCAL STORE KEEPERS can help by displaying fish in their windows periodically—at least once a week—and including fish in their advertising.

HOTELS AND RESTAURANTS can help by keeping local fish well to the fore in their daily menus.

ALL HOUSEHOLDERS can help by providing a fish meal as often as possible, at least twice a week and by insuring that it be cooked and served in the most appetizing manner possible.

CITIZENS WHO ARE NOT HOUSEHOLDERS can do their part by asking for fish whenever possible and making suggestions as to methods of cooking and serving.

If Prince people lead the way, others will follow. Every pound of fish consumed locally is a help to the fishing fleet on which the city depends.

Fish produced and marketed at Prince Rupert includes Halibut, Salmon, Cod, various varieties of Flat Fish, Crabs, Shrimps, Oolachan, Herring and Kippers.

Eat at the COMMODORE CAFE

Where you always get the best food

Equipped with the latest frigidaire system

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Third Avenue
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WARD ELECTRIC & MARINE SUPPLY CO.

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Electrical & Gasoline Engine Supplies, Marine Hardware, Marine Lighting Sets & Ignition Devices.

Cow Bay, Prince Rupert, B.C.
P. O. Box 786 Phone Green 259

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Modern and Sanitary

18 Different
Kinds of Bread

FINE PASTRY

The hostess is always proud to serve our cake. For the fisherman we have what he wants: Pumpernickel, Zwieback, Rye, Raisin, Coffee Cake, Etc.

In the time we have been in business we have served our customers with the best and served them fairly.

Phone 696

McCutcheon's Drug Store

Largest Drug House in B. C.

FISHERMEN'S
First Aid
Medical
Cabinets

We carry the largest assortment in this country

Penslar Remedies

Nyal Quality Store

Phone 79 Third & Sixth Sts.

You Are Invited to Visit Our—

NEW STORE
FOR MEN

We now carry a complete line of

Working Clothes
in addition to furnishings

G. C. Arseneau
Men's Wear

GRATTON BLOCK
Second Av., next to P.O.

FISHERMEN

Before Going to Sea

Fill Up Your
First Aid Kit

- at -

ORMES LTD.

The Pioneer Druggists

The Rexall Store

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Headquarters For

Fishermen's
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AGENTS FOR—

The Famous Dyrkorn Tarred Hemp Halibut Lines
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Plymouth and Pacific Brand

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WATERFRONT
Prince Rupert, B.C.
Phone 95

Grotto Cigar Store

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TOBACCONIST
Phone—372

The only store in town carrying full lines of fresh tobaccos, cigarettes and cigars. Also a full line of smokers' accessories

— SPECIAL —

Lowney's Choice Chocolates
The kind that suits the most fastidious taste

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J. Preece

Fresh Killed Meats from Bulkley Valley Twice Weekly

SHERER
REFRIGERATOR
SYSTEM

Eat Bulkley Valley Beef and keep your money at home

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OWNERS**

We make mattresses and cushions to FIT your boat bunks at prices to FIT your pocket book.

General Furniture Repairs, Picture Framing, Upholstering Our Specialty

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We carry a complete line of brass and iron pipe, fittings and valves for your exhaust pipe, railings, gas and air lines

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Prince Rupert, B.C.

Packers and Shippers of Fresh Fish
It is a healthful and nourishing food

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The Fishing Industry Needs Your Assistance

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The largest and most complete stock

Fancy China
Dinnerware
Glassware
Brassware
Novelty

25c, 50c and \$1
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It's a pleasure to have call in and look around. Our sales clerks will serve you.

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Fishermen Buy

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BREAD

It Keeps Fresh Indefinitely

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Limited

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Bookbinders

Prince Rupert, B.C.

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SLATER SHOE

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Union Made
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The Shoeman
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Stock in Northern B. C.

Installations — Repairing
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FISHERMEN'S SUPPLIES

Waterfront Location, Next to Fish Dock

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The Star Welding & Repair Works

H. B. STILES, Proprietor

Blacksmithing, Machine Work, Etc., Oxy-Acetylene Welding a Specialty; Agent for Vivian Gas Engines

"WE CAN FIX IT"

Phone 313

Cow Bay—Prince Rupert, B.C.

P. O. Box 764

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Toilet Brushes — Varnish Brushes
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Satin-Glo Paints & Varnishes — Satin-Glo Enamels

Thompson Hardware Co. Ltd.

We are heartily in accord with any movement favoring the industry and resources of the country

A PROSPEROUS FISHING INDUSTRY MEANS
A PROSPEROUS COMMUNITY

Big Bay Lumber Company, Ltd.

May we also suggest that you assist your local mill by purchasing FOREST PRODUCTS manufactured in Prince Rupert

SPECIFY: SITKA SPRUCE, WESTERN RED CEDAR, WEST COAST HEMLOCK