The Fish which made Prince Rupert Famous

"Rupert Brand" **SMOKED**

DLHUI UUD

Prepared Daily By Canadian Fish & Cold Storage Co., Ltd. PRINCE RUPERT, B.C.



USE NESTLE'S Milk for better cooking results and richer, more satisfying dishes . . . a pure, safe and convenient milk that adds a tempting flavor wherever it is used ... a milk of guaranteed quality, unexcelled purity and abundant creaminess.

NESTLE'S Evaporated Milk is pure cow's milk from which 60% of the water has been removed. The milk is then packed in convenient, airtight tins and sterilized to insure

NESTLE'S, -World's Largest Producers and Sellers of Condensed and Evaporated Milk

Telephone Service

Vancouver Victoria

etc.

NOW OPEN

It is now possible to telephone from Prince Rupert to points throughout Canada and the United States. Ask the operator for "Long Distance."

Rate to Vancouver-

One minute	\$3.00
Two minutes	\$3.45
Three minutes	\$3.90

Rate to Victoria-

One minute Two minutes Three minutes

For the present the hours of service are 9 a.m. to 6 p.m.

North-west Telephone Co.

URGES LINE

Regrets That Unemployed Were Not Put to Work on This Needed Undertaking

A Peace River outlet to the Pacific Coast is its vital necessity and its right of way could have been cut during the past year by the unemployed of British Columbia, says C. W. Fredericks in an interview given the Vancouver Sun. Had the \$4,500,-000 which British Columbia alone has spent on unemployment relief been allotted to that work, the thing would be done.

"I have been in Peace River 18 years," he said, "and I have watched its production increase from nothing in 1914 to its present vol-

"And another three years will see the end of this increase in production unless we can get a coast outlet, because we have expanded as far as we can expand with the railway facilities we have.

"Fort St. John district in British Columbia is 135 miles from the end of steel, and that's one of the richest parts of the whole Peace River country."

coal of high grade anthracite type -these are some of the riches awaiting an outlet to the Canadian and world market, he said.

"Peace River hard coal contains the best anthracite. Yet they are talking about closing down the country!

ded so badly that offers such a wide Norah Henderson, of Hamilton, is are to remain a healthy populachoice of routes, any one of which a slight dark young woman, with tion, we must have more than at a comparatively small cost would a vivid, eager face and a quick and mere technical enlightenment. We develop sufficient freight tonnage assured way of speaking her mind must have planned recreation as a to pay for itself, regardless of the That she is eloquent was very evi counter attraction to the lure of Peace River country.

along any one of these routes is en- Marthas of the world coming into that they have a splendid healthy-

pressing for a coast outlet.

"There is the danger, because Alderman Hamilton described there is a depression, that we are herself as one of those who listen- and it is the wise parent who regoing to forget the things which ed to what poets and idealists were cognizes this early and in her own lare productive, which would relieve triving to convey-attempting no the depression and would pay for contradiction to theories often go- way up on the bridge'."

Lack of Effort

Speaking of unemployment, he said, "There seems to have been a number; weighing and balancing, lack of organized effort to make building, giving beauty to dull and scatter the seeds, as it does something constructive out of a bad situation.

"Last fall in some articles I wrote they were sincere in endeavor. I made a proposal that the unemthat road out.

"Speaking personally, if you could nice they were. see the conditions as we see them up there, when we pick up our newspapers and read of the unemployed put out in camps here and world. there and the money that is being poured out on unproductive plans, we say, if we could only take those unemployed and put them to work up there and have them do something useful, we would have our problem solved — and so would

Twenty Years Ago

In Prince Rupert

February 23, 1912

Duncan Ross was the principal speaker at a meeting in the Knights of Pythias Hall last night when the provincial election campaign as far as Prince Rupert is concerned was opened. Delegates to attend a convention to be held next week in Vancouver were chosen in the persons of Howard Campbell, J. Piercy, J. J. Sloan, C. W. Peck, Dr. W. T. Kergin, George Frizzell, J. R. Morgan, G. R. Naden, Fred Stork, C. B. Lockhart, D. McKinnon, T. D. Pattullo, J. Y. Rochester and A. M. Manson.

The city has promised to grant the hospital board \$10,000 toward the construction of a new wing of the Prince Rupert General Hospital. The provincial government has promised \$10,000.

The city council last night agreed to grant the federal government an area 400 feet square to be used for the site of a handsome new armory which is planned to be built here.

Beautiful Co-ed



Daughter Joyce won honors as a beautiful co-ed at Louisiana state university and only recently her dad, O. K. Allen, was elected governor of the state.

country." Enormous timber resources, hard ALDERMAN

three per cent more carbon than Norah Henderson of Hamilton is Quiet But Eloquent

was inspiring.

themselves from the start." | ing against the grain—therefore having the right, she maintained, to experiment in their own more humble way in aiding the greatest lives, thereby being themselves ar- those of dandelion. tists in rhythm. This, always, if

She admitted, humorously, that ployed be put to work by establish- as a child she had conceived a viing a line of camps along a right of olent antipathy to aldermen. But way, where the men could have cut now that she was one of the elect she was delighted to find how

Damascus is the oldest city in the

BUY CANADIAN GROWN Sweet Pea Seeds

Varieties and quality the WORLD'S BEST

Also up-to-date selection of DAHLIAS-Including all the latest types. Write for our Free Catalogue

CROSLAND BROS.

DUNCAN, B.C.

Prince Rupert DRY DOCK AND SHIPYARD

Operating three Dry Docks Total capacity 20,000 tons

> Shipbuilders and Ship Repairers

for Steel and Wood Vessels Sawmill and Mining Machinery Repaired and Overhauled

Iron and Brass Casting

Electric and Acetylene Welding 50-ton Derrick for Heavy Lifts

DOOM OF

Picture "End of Road" Draws Big

Crowds in Toronto

at Massey Hall, under the auspices tirely delightful entertainment. literature, also. On the three days the heroine, goes her teary way which the film was shown, the from one misfortune to another. supply gave out long before the de- Miss Hayes' character is touched mand had been satisfied. But to up with numerous carefully thought those whose heart is in the work of out details. Her make-up, as she creating a cleaner attitude towards presents Madelon worn by age and life, the best results are shown in sorrow, is extremely good. The plot the influence the film has had on was, no doubt, selected to show this the young girls who have seen it. new star's versality and ability in The remark of one girl, one of 10 emotional acting. In this she sucwho attended from an office staff, ceeds admirably, giving a beautiis typical. 'This,' she said, 'sees the ful and touching performance. end of 'petting' for me, and when A supporting cast of unusual I marry I shall ask for a medical prominence appears in support of certificate from the man who is to Miss Hayes in "The Sin of Madelon be my husband, and I shall be per- Claudet." Neil Hamilton, Lewis fectly willing to give him one in re- Stone, Jean Herscholt and Marie turn.' From almost total ignorance Prevost, all of whom are well known of the ravages caused by careless to movie-goers, are among the living, the world progressed to the members of the cast. point of advocating curative measures. Now it is taking a step forward; it is beginning to see the folly and the expense of attempted cure and is urging prevention. Why build the fence at the bottom of the cliff and go to all the bother of mending broken legs. Why not put the fence on top?"

Dr. Edna Guest, speaking on this "There never was a project nee- TORONTO, Feb. 23 -Alderman subject said: "We realize that if we tonnage already available in the dent when she spoke before the the public dance hall and the luxur-Heliconian Club recently. She re- jous automobile. It is a tribute to "The tonnage on timber and coal presented herself as one of the our Canadian mothers of today the presence of the Mary of art, minded and athletic generation to "So far as Vancouver and British literature, music and drama. Her their credit. General amusements Columbia are concerned, I am sor- vision of the rhythm, form, color must at the 'teen age be scrapped, ry to say that it appears to me there and structure of social life-the and an individual study of tastes has not been very much done in art of living-mother of all orts-and temperaments made. These are the years in which we all demand intensive recreation and hobbies. quiet way decides she will be 'pilot

> The cotton fibre is intended by nature to enable the wind to carry

NEW STAR

Helen Hayes, noted young star of Broadway legitimate, is brought to the talking picture screen for the first time in "The Sin of Madelon TORONTO, Feb. 2:- "Bride Bro- Claudet," current feature offering der," in The Mail and Empire, at the Capitol Theatre here. Even writes: "With 500 women turned if the story is a little trite, Miss away from its initial showing, and Hayes' sensitive acting and com-1,000 men the day following, the plete charm altogether compensate film, 'The End of the Road,' put on for this and the drama makes en-

of the Social Hygiene organization, "The Sin of Madelon Claudet" is seems to be registered beyond the a play of the "Madame X" super utmost dreams of its promoters, tear-jerking type and it is filled There have been enormous sales of with many vicissitudes. Madelon,

Monday & Tuesday TWO SHOWS - 7 and 9. ADMISSION - 20c 4 Feature Starts at 7:48 & 1

HELEN HAYES in

"THE SIN OF MADELON CLAUDET

With Lewis Stone, Neil B. ilton, Cliff Edwards, 1 Hersholt, Marie Prevot The boundless love of an ther who sacrificed en thing for her child

Comedy-SMITH & DU in "Where East Meets Ve Sportlight-"SPLASE Cartoon-"JESSE & JAN PARAMOUNT NEWS

WEDNESDAY & THURS "HIS WOMAN"

WE SPECIALIZE IN COAL



which gives the greatest but for the money expended be lieving that a satisfied or tomer is the greatest asstal merchant can have. Phone u for a trial order and join the family of contented household ers who are using the best ful n town.

Philpott Evitt & Co. Ltd.

Satisfaction guarantee with Our Famous Edson and Bulkley Valley COAL, No. 1 Bulkley Valley Wheat, Oats and Barley, Pratt's Chick Food, Seeds and Fertilizers.

Prince Rupert Feed Co PHONE 58 & 558

TELEPHONEN VALENTIN DAIRY FOL

SKEENA BRAND Creamery Butter Cottage Cheese FRESH PASTEURIZED MIL AND CREAM DAILY

Early Delivery Throughost the City

I WANTED TO THE MENT OF THE PARTY OF THE PAR

You don't know how much flavor you can add to breakfast till you fill a bowl with crisp Kellogg's Corn Flakes, pour on milk or cream and add fruits or honey. One of the finest dishes you ever tasted!

CORNFLAKES



More than 12,000,000 people daily demand Kellogg's Corn Flakes because of that famous Kellogg flavor!

Enjoy Kellogg's for lunch as well as breakfast. Just try a bowlful late at night! Look for the red-and-green package at your grocer's. It brings you oven-fresh Kellogg's Corn Flakes in the patented inner sealed waxtite wrapper. Served by hotels, cafeterias - on diners. Made by Kellogs in London, Ontario.