Help The Fishing Industry

Bring Back Prosperity By Eating More Fish

PRINCE RUPERT PEOPLE URGED TO SUPPORT THE BIGGEST INDUSTRY THE CITY HAS BY KEEPING EVERY FRIDAY A FISH DAY AND USING THE LOCAL PRODUCT OFTEN

Prince Rupert's biggest industry is fishing. A large section of the local people are engaged directly in the industry and all others depend on the success of the fishing to keep their businesses going or to provide their salaries. For that reason it is desirable that as much fish as possible be consumed locally.

Who can help in this? Nearly every person can do something.

FISH BUYERS AND WHOLESALE DEALERS can help by making fish easily accessible to local merchants at the lowest possible price consistent with the price paid to the fishermen.

LOCAL STORE KEEPERS can held by displaying fish in their windows periodically—at least once a week—and including fish in their advertising.

HOTELS AND RESTAURANTS can help by keeping local fish well to the fore in their daily menus.

ALL HOUSEHOLDERS can help by providing a fish meal as often as possible, at least twice a week and by insuring that it be cooked and served in the most appetizing manner possible.

CITIZENS WHO ARE NOT HOUSEHOLDERS can do their part by asking for fish whenever possible and making suggestions as to methods of cooking and serving.

If Prince people lead the way, others will follow. Every pound of fish consumed locally is a help to the fishing fleet on which the city depends.

Fish produced and marketed at Prince Rupert includes Halibut, Salmon, Cod, various varieties of Flat Fish, Crabs, Shrimps, Oolachan, Herring and Kippers.

Annette's

Where the Discriminating and Well Dressed Ladies Buy Their—

DRESSES
COATS
SHOES
HATS
and
LINGERIE

Exclusive But Not Expensive

ANNETTE'S LADIES' WEAR CO., LTD.
Prince Rupert

Ask Your Doctor
You Need Vitamin D
EAT HALIBUT
Contains Iodine Also Prevents Goitre

Kaien Hardware Company

Good Value — Good Merchandise
Sporting Goods and Electric
Martin Senour 100 Per Cent Pure Marine and House Paint
Builders' Hardware
Phone 3 P.O. Box 1646

Arctic Studio
Netta Clark—Manager
Indian Curios of various kinds
Established in Dawson in the Days of '98 by Morte H. Craig
Artist & Designer Florist
Fresh Cut Flowers Direct From Greenhouse
Prince Rupert, B.C., Canada

Bacon Fisheries
Shippers and Curers
Fresh & Smoked FISH
P. O. Box 317 — Phone 48

F. E. Hunt, Limited
SHIP CHANDLERS
FISHERMEN'S SUPPLIES
Waterfront Location, Next to Fish Dock
Phone 91 Prince Rupert, B.C.

The Star Welding & Repair Works
H. B. STILES, Proprietor
Blacksmithing, Machine Work, Etc., Oxy-Acetylene Welding a Specialty; Agent for Vivian Gas Engines
"WE CAN FIX IT"
Phone 313 Cow Bay—Prince Rupert, B.C. P. O. Box 764

BRUSHES BRUSHES
A Brush For Every Purpose
Tar Brushes — Nail Brushes — Paint Brushes — Floor Brushes
Toilet Brushes — Varnish Brushes
Kalsomine & Whitewash Brushes
Satin-Glo Paints & Varnishes — Satin-Glo Enamels
Thompson Hardware Co. Ltd.

We are heartily in accord with any movement favoring the industry and resources of the country
A PROSPEROUS FISHING INDUSTRY MEANS A PROSPEROUS COMMUNITY
Big Bay Lumber Company, Ltd.
May we also suggest that you assist your local mill by purchasing FOREST PRODUCTS manufactured in Prince Rupert
SPECIFY: SITKA SPRUCE, WESTERN RED CEDAR, WEST COAST HEMLOCK

Grotto Cigar Store
WHOLESALE and RETAIL TOBACCONIST
Phone—372
The only store in town carrying full lines of fresh tobaccos, cigarettes and cigars. Also a full line of smokers' accessories
— SPECIAL —
Lowney's Choice Chocolates
The kind that suits the most fastidious taste

BULKLEY MARKET
J. Preece
Fresh Killed Meats from Bulkley Valley Twice Weekly
SHERER REFRIGERATOR SYSTEM
Eat Bulkley Valley Beef and keep your money at home
Third Ave. Phone 178

Attention!
BOAT OWNERS
We make mattresses and cushions to FIT your boat bunks at prices to FIT your pocket book.
General Furniture Repairs, Picture Framing, Upholstering Our Specialty
Tite's Furniture & UPHOLSTERY CO.
Federal Block Phone 20

FISHERMEN
Before Going to Sea
Fill Up Your First Aid Kit
-at-
ORMES LTD.
The Pioneer Druggists
The Rexall Store

Edward Lipsett
Limited
Headquarters For
Fishermen's Supplies
AGENTS FOR—
The Famous Dyrkorn Tarred Hemp Halibut Lines
Mustad "Key Brand" Fish Hooks
Kingfisher Brand
NETS - LINES - TWINES
Plymouth and Pacific Brand Tarred Manila Buoylines
WHARF & SALESROOM WATERFRONT
Prince Rupert, B.C.
Phone 95

FISHERMEN
Attention!
We carry a complete line of brass and iron pipe, fittings and valves for your exhaust pipe, railings, gas and air lines
Smith & Mallett
Limited
Plumbing and Heating
259 Third Ave. W. Phone 174

McCutcheon's Drug Store
Largest Drug House in B. C.
FISHERMEN'S
First Aid Medical Cabinets
We carry the largest assortment in this country
Penslar Remedies
Nyal Quality Store
Phone 79 Third & Sixth Sts.

You Are Invited to Visit Our—
NEW STORE FOR MEN
We now carry a complete line of
Working Clothes
in addition to furnishings
G. C. Arseneau
Men's Wear
GRATTON BLOCK
Second Av., next to P.O.

ROYAL FISH COMPANY
Limited
Prince Rupert, B.C.
Packers and Shippers of Fresh Fish
It is a healthful and nourishing food
EAT MORE FISH
The Fishing Industry Needs Your Assistance

Eat at the COMMODORE CAFE
Where you always get the best food
Equipped with the latest frigidaire system
Business Lunches — Dinner Parties — Dance Hall

Rose, Cowan & Latta
Limited
Stationery
Printing
Office Supplies
Typewriters
Rogers-Majestic Radios
Norge Refrigerators
Third Avenue
231 - Phones - 234

WARD ELECTRIC & MARINE SUPPLY CO.
Contractors and Dealers
Electrical & Gasoline Engine Supplies. Marine Hardware. Marine Lighting Sets & Ignition Devices.
Cow Bay, Prince Rupert, B.C.
P. O. Box 786 Phone Green 259

Chris's Mill Bakery
Modern and Sanitary
18 Different Kinds of Bread
FINE PASTRY
The hostess is always proud to serve our cake. For the fisherman we have what he wants: Pumpernickel, Zwiback, Rye, Raisin, Coffee Cake, Etc.
In the time we have been in business we have grown because we have served our customers with the best and served them fairly.
Phone 696

DOWNSTAIRS STORE
The largest and most complete stock
Fancy China
Dinnerware
Glassware
Brassware
Novelties
25c, 50c and $1.00 Tables
It's a pleasure to have you call in and look around. Selling clerks will serve you
Max Heilbron
Jeweler and Optician

Fishermen Buy
Electric Bakery BREAD
It Keeps Fresh Indefinitely
Phone 667

SPRING IS COMING
Make your home bright and cheery by having your electric wiring brought up to date. All electric work promptly and efficiently done at
PARKIN & WARD ELECTRIC
349 Third Ave. Phone

Alex McRae Co.
Limited
Printers and Bookbinders
Prince Rupert, B.C.

BUY EMPLOYMENT
Every time you simply buy a hat, a pair of shoes or food or a railway ticket or any product in Canada commodity you are helping to buy a job for your fellow Canadian. Eat more Fish and keep your local Fishermen employed, think of your buying in this double way
Mackenzie's Furniture
Third Ave. Phone 79

The SLATER SHOE is Union Made
G. Hill
The Shoeman
We Do Shoe Repairing
Third Ave. Phone 4

W. R. Love Electric Co.
Largest Marine Electrical Stock in Northern B. C.
Installations — Repairs
Box 957 Phone Green 391

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