



You are buying
EMPLOYMENT
when you buy

Pilsener BEER

WHAT everybody wants to see in British Columbia right now is more employment!

And though you may be unable to "give" employment you can certainly "create" employment by "buying" B.C. Products!

Every time you purchase a bottle of PILSENER BEER you are "buying" employment for B.C. workmen . . . helping to keep your fellow citizens from joining the ranks of the unemployed!

Therefore, when you buy beer, insist on PILSENER BEER and keep B.C. citizens at work!

PILSENER BEER is the ROYALTY of beers . . . the king-pin of all beers in QUALITY and PURITY!

Brewed and Bottled by
VANCOUVER BREWERIES Limited

VANCOUVER BREWERIES LIMITED
 Brewers and Bottlers of
 DUTCH GIRL, CASCADE,
 U.B.C. BOHEMIAN Lager Beers,
 OLD COUNTRY ALE and
 CREAM STOUT

Support the B.C. Government in its campaign urging the people of B.C. to help B.C. Industries by confining their purchases to B.C. Products. In this lies the solution to the unemployment problem.

This advertisement is not published or displayed by the Liquor Control Board or by the Government of the Province of British Columbia.

Cheapest Way of Reaching the People

The cheapest way of reaching practically all the people of Prince Rupert and district is by means of the classified columns of the Daily News.

Nearly everyone has something they could turn into cash through the "For Sale" column. Perhaps they have a house to rent. Here is the chance. Spend 50c on a classified advertisement and secure a tenant rather than have it idle.

If a girl wishes a position or a housewife wishes help, the best means of getting supplied is through a want ad.

Dressmakers sometimes want work; small store-keepers want to move their goods; or maybe you need an article that has been used rather than pay the price for new. Give the Daily News classified columns a trial. Many have been very pleased at the result.

TELEPHONE 98
THE DAILY NEWS

—and drop in later and pay the bill. The charge is small.

Do you read the classified advertisements?

ALFALFA GROWING

Has Now Become Thriving Industry In Interior—Credit is Given to A. E. Richards

S. S. Phillips, district agriculturalist at Smithers, gives credit to A. E. Richards of the Dominion Experimental Farmers Branch for the growing of alfalfa, which is now a thriving industry, between the 54th and 55th parallels during the years from 1922 to 1930.

The varieties that appear most suitable for this district are Ontario Variegated and Grimms, states Mr. Phillips. The plants appear to stand the winters as well as any of the clovers and a great deal better than some.

"As far as I can gather," states Mr. Phillips, "alfalfa of the Siberian variety was first planted in the Bulkley district by G. Finlay of Topley. The plants were first started in a greenhouse and transplanted on a side hill. Finlay later took up the inspection work and did not reside on his farm permanently. Notwithstanding this rough treatment—stock pastured on it year after year—the plants are still in a rigorous condition today.

"Generally speaking, we recommend that only one crop be cut each year, but I know of many instances where two crops have been taken off without doing any apparent harm. And at Hazelton Dr. Wrench, in 1931, cut three crops and left the field with sufficient growth for the winter."

In the Prince George section the Kerkhoff Bros. at Woodpecker and W. Coulter of Hixon have in recent years produced some excellent alfalfa seed.

Was Resident of Anyox Long Time

Edward Errington Passed Away in Vancouver on Christmas Eve—Served Overseas With C.M.R.'S

Edward Errington, former well known resident of Anyox, who lived at the smelter town for many years while in the employ of the Granby Co., died on Christmas Eve in Vancouver. Deceased, who had resided in British Columbia for over thirty years, was sixty-two years of age. He served overseas in the Great War with the 11th C.M.R. Besides his widow, he is survived by two daughters at home in Vancouver and two sisters and one brother in England.

The funeral was held from All Saints Church in Vancouver with Rev. John Leigh officiating. Burial took place in the returned soldiers' plot in Fairview Cemetery.

H. L. Shadwell, who is being transferred south in the service of the Canadian Bank of Commerce after having served as accountant of the local branch for the past four years sailed this afternoon on the Catala for Vancouver.

SQUARE DEAL Meat & Fish Market

Phone 958 Third Ave.

The Price of Beef Moved Off the Gold Standard

Round Steak—2 lbs.	35c
Chops, Lamb, Veal & Pork—2 lbs.	35c
Spare Ribs—per lb.	15c
Shoulder of Lamb—per lb.	12½c
Shoulders of Pork—7 lbs.	\$1.00
Stews—Veal and Lamb 4 lbs.	50c
Liver, 1 lb.	25c
Bacon, ½-lb.	25c
Short Ribs of Beef—4 lbs.	50c

We also carry a line of—Fish, Vegetables, Fruits, Poultry

Free!

One Slab Choice Bacon to Holder of Lucky Ticket

PICTURE IS VERY REAL

"Hell's Angels" Heralded as One of Finest of Flying Pictures—Drama and Thrills

"Hell's Angels," current offering at the Capitol Theatre here, is undoubtedly one of the most impressive of a number of war aviation pictures which have been offered. Indeed, compared with this, some of the previous pictures of the type have little more than skimmed the surface of air manoeuvres.

A sensational success wherever it has been screened, "Hell's Angels" has virile drama linking together its spectacles. In the variety of its appeal, with suspense and humor, it is quite electrifying. The climax is one of the most powerful which has ever been given a talking picture.

The picture is a very realistic one and flying men declare that the machines used are a very exact replica of the type of fighting planes used in the Great War.

Ben Lyon, James Hall and Jean Harlow are the leading players. These are supported by a splendid subordinate cast and turn in splendid performances in their respective roles.

PRINCE GEORGE

The board of school trustees has requested the city council to submit a bylaw to the people of Prince George authorizing the expenditure of \$30,000 for the erection of a four-room unit which would eventually become an eight-room school house.

Mayor A. M. Patterson is expected to seek re-election to the chief magistracy at the municipal election this year. No opponent has yet been disclosed.

C. N. R. TRAINS

For the East	
Mondays, Wednesdays and Fridays	3 p.m.
From the East	
Tuesdays, Thursdays and Saturdays	10:40 a.m.

NEW YEAR BARGAINS

To reduce our stock before stock-taking we are making a real sacrifice in prices on many articles. Here is your chance to save.

Abbey's Fruit Salts—Equal to Ekos, large bottle	75c
Aylmer Saurkraut—2½'s 2 tins for	25c
Aylmer Raspberries—2's in heavy syrup, per tin	25c

Carnation Milk—large tins	11c
baby size	6c

Wine Bricks—Compressed fruit and berry juices for making wine in the home. Non-alcoholic. Each brick will make one gallon of wine. Either in Port or Sherry flavor. Try this. **\$2.00** per brick

Pinola Miracle Soap Cleaner—Cleans silverware, china, glassware and for many other uses. In ½ to 5-lb. tins **50c, \$1.00, \$2.00**

Toilet Rolls—Large roll 3 for **20c**

Mussallem's Cash & Carry Stores "Where Dollars Have More Cents"

We solicit out-of-town business and are in a position to fill your requirements in the same manner as though you paid us a personal visit. We can assure you satisfaction both as to quality and price.

Mussallem's Cash & Carry Stores

"Where Dollars Have More Cents"
 No. 1 Store Fifth Ave.—Phone 18-84
 No. 2 Store 319 Third Ave.—Phone 360
 No. 3 Store 727 Third Ave.—Phone 375

Monday, Tuesday
 TWO SHOWS — 7 and 9 p.m.
 ADMISSION — 20c & 65c



The Thrilling Air Spectacle

'Hell's Angels'

With Jean Harlow, Ben Lyon and James Hall.

The N. Y. Sun Says: "This is an aviation spectacle, the like of which has not previously been seen on the screen."

Cartoon—"In the Shade of the Old Apple Sauce"
 PARAMOUNT NEWS

NO ONE SHOULD MISS THIS PICTURE

Wednesday & Thursday—"DEVOTION"

The Fish which made Prince Rupert Famous

"Rupert Brand" SMOKED BLACK COD

Prepared Daily By

Canadian Fish & Cold Storage Co., Ltd.
 PRINCE RUPERT, B.C.

fine

for breakfast or lunch — equally good for children's suppers or a wholesome bedtime snack. No trouble to serve. Delicious. Healthful. Economical. In truth, Kellogg's are a wonderful

buy



Kellogg's CORN FLAKES

*Extra good with fruits or honey. Made by Kellogg in London, Ontario.

ALL OUR COALS ARE IN A DRY SHED

Delivered Dry to Your Bin. You are assured in getting full weight!

NO. 1 ALBERTA EGG—For Cash	\$11.50
NO. 1 ALBERTA LUMP—For Cash	12.50
PEMBINA EGG—For Cash	11.50

Dry Jack Pine and Cedar

HYDE TRANSFER—PHONE 580

Cut Down Prices on STOVE WOOD

12, 14 or 16-inch length DRY SPRUCE and CEDAR GREEN HEMLOCK, ALDER and JACKPINE

Cedar Pilings and Radio Poles

N. Carlson & J. Flostrand
 Telephone—Green 556

FOR YOUR CONVENIENCE

We maintain a day and night service. Our garage is open from 6 a.m. to 1 a.m. You will like our service. Please try it

KAIEN MOTORS LTD.
 Telephone 52