Published Every Afternoon, Except Sunday, by Prince Rupert Daily News, Limited, Third Avenue

H. F. PULLEN - - - Managing-Editor

SUBSCRIPTION RATES	
City delivery, by mail or carrier, yearly period, paid in advance	5
For lesser periods, paid in advance, per week	
By mail to all parts of Northern and Central British Columbia,	
paid in advance for yearly period	
By mail to all other parts of British Columbia, the British Em-	
pire and United States, paid in advance, per year	\$6.
By mail to all other countries, per year	9.
ADVERTISING RATES	

Legal notices, each insertion, per agate line Transiet display advertising, per inch, per insertion Contract rates on application. Advertising and Circulation Telephone

Classified advertising, per insertion, per word.

Local readers, per insertion, per line

Editor and Reporters' Telephone Member of Audit Bureau of Circulations

DAILY EDITION



Thursday, March 31, 1932

### HARD ON MUNICIPALITIES

The rumor which went around yesterday to the effect that the city council had decided to tax improvements to the extent of twenty per cent of their assessed value caused a flutter among householders and those owning buildings throughout the city. Most of the owners began to figure and found that their taxes would be increased very considerably, some doubled and others much more than doubled, if the scheme should be put through. Here is how it would work out:

The owner of a small house on a cheap lot is assessed \$200 for the lot and \$2,000 for the house. At 50 mills on the dollar his tax on the lot is \$10. He is taxed on twenty per ces of the new Ford cars gives us If it was not for party, things ent of the house value which would be \$400, the tax on the greatest satisfaction, said Mr. would be in a hopeless mess for hat amount being \$20 or just twice as much on the house Campbell, "because the entire Ford lack of criticism, Col. Spencer beas on the lot. The total tax would be \$30 or nearly three organization believes that their lieved. times as much as last year's tax.

This may be rather an extreme case. Here is another: A defined stimulation in the best out of a government, ing the best out of a government, in the best out of a government of the best out o man with a house, say in Section 2, valued at \$4000 on two lots valued at \$700 for the two, would, at 50 mills on the veloped with the deliberate intendollar, have paid \$35. Twenty per cent of his house value would be \$800 on which the tax would be \$40. The tax on his house would be a little more than the tax on his lot.

Last year the mill rate was 52. If the rate is higher or create a car, greatly in advance of You lower makes little difference to the argument. The pro- former cars in value, yet so sim portions will be the same. All this is in addition to local im- ple that it could be manufactured provements which most people will have to pay.

We are not necessarily opposing the improvement tax in the face of present economic but just pointing out how it will operate in the case of sonditions." householders. Owners of business buildings will work it out for themselves.

The alternative to taxing improvements is to levy a very heavy tax on lots which would mean that many owners of car with tremendous enthusiasm. that class of property would refuse to pay and the land with the announcement of the would revert to the city. The whole question is difficult prices today, we feel certain we and should be carefully studied before a decision is arrived at.

## ONE CAUSE FOR CONDITION

One cause for the high taxes is the action of the govern- cars we known how to build at a ments in suddenly cutting off the relief employment early price it can afford in these days last winter. This work was supporting a large number of families in the city and the money was raised on bonds will mean a very definite increase guaranteed by the government, the city being responsible in employment, in business genfor the interest on about thirty per cent of them, the re- erally." mainder being shared by the Dominion and the province.

When this employment was cut off leaving a large number of grading jobs party finished, many of the local families had to be kept by the city, the governments paying half the cost. This laid a heavy burden on the city and ad- For Vancouverded to this is now the old age pensions which have to be paid by the city instead of the province.

When the matter is finally adjusted, doubtless the city will issue a statement explaining all these difficulties to From Vancouverthe people so that they may understand why such high taxes have to be paid. Many people are much worried at the outlook, especially in view of the notification that the federal and provincial governments will be demanding much higher taxes this year. It should be clearly stated exactly what has led to the present condition of affairs.



This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

## NEW PRICES FOR FORDS

Eight Cylinders Costs Sixty Dollars More Than Fours Dealers Express Enthusiasm

EAST WINDSOR, ONT., March 31-Prices of the New Ford V-3 and 4 cylinder cars, were announced today by Wallace R. Campbell, president of the Ford Motor Company of Canada, Limited.

The price range of the new V-8 cars is from \$575 to \$815. The 02 range of the new 4-cylinder cars 25 from \$515 to \$755. The difference .15 in price between the V-8's and the 1.40 4's is \$60. The list of prices F.O.B. East Windsor of the fourteen body types are:

		4 0 5	
	Roadster	\$575	
	Deluxe Roadster	625	
	Phaeton	620	
	Deluxe Phaeton	685	
	Tudor	625	
,	Deluxe Tudor	690	
	Coupe	615	
	Deluxe Coupe	720	
	Sport Cop?	670	
	Fordor	740	
	Deluxe Fordor		
	Victoria		
	Cabriolet	mor	
	Convertible Sedan	815	
	Station Wagon		
	Chassis		
	Pick-Up Open Cab		
	Pick-Up Cab		
	Chassis 1311/2-inch		
	Wheel Base	****	
	Chassis, 157 inch		
	Wheel Base	4	

Stimulate Business

"The announcement of the pri- chaos, asserted Mr. Manson. presentation to the public will give Party produced opposition and a definite stimulus to business ac- opposition was necessary to bring-

"The new Ford car has been de- the two speakers agreed. tion of doing everything in our power to start employment again. We considered that to be our duty. To accomplish this we sought to and sold at a price which would inspire the public to buy, even

"We know already that the public will acclaim the new car. At coupon contained in each package meetings throughout Canada yes- of coffee, or on plain sheet of paper LARD-1-lb. pkgs. terday, our dealers received the have accomplished what we set out

"We have taken this step deliberately. We have priced the cars at levels which will allow little i: any profit, with the sole intention of offering the public the finest to pay. That combination should start buying again. If it does,

## Steamship Sailings

Tuesday—ss. Cardena 1:30 p.m. Thursday—ss. Pr. George 10 p.m Friday—ss. Venture. midnight Ss. Princess Adelaide

Sunday—ss. Cardena ..... p.m. Wed.—ss. Pr. George .... 10:30 a.m. Friday-ss. Venture SS. Princess Adelaide For Naas River and Port Simpson-Sunday—ss. Cardena ...... 9 p.m.

Tuesday-ss. Cardena 11:30 a.m. For Stewart and Anyox-Sunday—ss. Cardena ...... 9 p.m. Wed.-ss. Pr. George ..... 4 p.m. From Stewart and Anyox-

From Naas River & Port Simpson-

Tuesday-ss. Cardena 11:30 a.m. Thurs .- ss. Pr. George ..... 8 p.m. For Ocean Falls-Tuesday-ss. Cardena .. 1:30 p.m. Thurs .-- ss. Pr. George .... 10 p.m. Friday-ss. Prin. Adelaide 10 p.m.

From Ocean Falls-Wed.—ss. Pr. George .... 10:30 a.m. 🔹 💠 Friday-ss. Venture .... midnight Ss. Princess Adelaide ..... p.m. From Queen Charlotte Islands-

C.N.R. TRAINS

Mondays, Wednesdays and Fri-

From the East Tuesdays, Thursdays and Satur-

## Will Study Law



of London.

# Party System

A. M. Manson of Omineca and Col. Nelson Spencer of Vancouver Agreed on One Subject

VICTORIA. March 31:-A vigorous defence of the party system of government was made in the Legis-590 lature by A. M. Manson, Liberal member for Omineca, and Col. Nel-630 son Spencer, Conservative, Van-

## \$5.00 Prize

limerick on "Supreme" Coffee, and send it to Stewart & Mobley Ltd. Limerick to be written on coffee

Ltd. is eligible.

quired, we give a specimen limerick: There was a young fellow from CREAM OF WHEAT

Did you have on your mind? Supremo."

31. 1932. Mark "Limerick," Stewart & Mobley Ltd., Prince Rupert.

Tip Top Tailors will make to your measure any of their wide range of VANCOUVER ISLAND JAM-4-lb. 10 p.m. for only

TIP TOP TAILORS P. Cravetto p.m. Corner 6th Ave. and Fulton 8

New Royal Hotel

Hot & Cold water: Steam Heat 75c. PER DAY AND UP J. Zarelli

R. W. Riley, Terrace, B.C. General Store, Anyox. Smithers Drug Store, Smith- +



4's What do you suppose this beauty's \$515 Feart is set on? Nothing else but the 565 tudy of international law. Frances 560 nith will study at the University Editor, Daily News:-

Without party, there would be

All you have to do is to write a with coupon attached.

You can write as many as you like, provided each effort is accompanied by a coupon. No employee of Stewart & Mobley

To give an idea of what is re-

Who said "Give me some coffee and

Said the waiter, "What kind

Take my word, have the best, that' Entries must be in before April

## Why Pay a high price for fine clothes when

Phone 756

## Hotel Arrivals

THE HOTEL WORTH WHILE

A. Jackson, city.

The Daily News can be pur-+ chased at-

March 31—ss. Prince John ... a.m. Post Office News Stand, 325 · Granville St., Vancouver. George, B.C.

# Quality has no substitute



Tea "fresh from the gardens"

## The Letter Box

BARBERING, STRAWBERRY GROWING AND MERCHANDISING

In your paper of the 29th, re. Barbers. If any one can come here and make good at 50c per hair cut, good luck to him. I know one thing that these same barbers do that the retail merchants do. They want to purchase good fresh strawberries the same price as Vancouver half spoiled ones and they have so treated the up-river growers and then they want to trade goods at a high price, as today the retail merchants are more or less a joke.

As for these barbers wanting 75c for a trim around the ears. Prince Rupert is a coast town why can't Vancouver prices go here too? There is no freight or expense on a hair cut. I do not know whether these barbers eat strawberries or not but I am inclined to think they do and Vancouver ones at that.

AN OLD TIME STRAWBERRY GROWER SINCE 1907.

## Week-End Can Win Easily—Read the VALUES

10c CORNED BEEF-Fray Ben- 12c tos, No. 1 tins, per tin B.C. FRESH EXTRAS-20c Scott's in Cartons, per do FRY'S COCOA-24c 1/2-lb. tins, each KELLOGG'S CORNFLAKES- 8C per pkg.

per pkg Nice Size, Sweet & Juicy- 30C

Breakfast Food

Aylmer, 4-lb. tins, per tin SMYRNA COOKING FIGS 25C SANTA CLARA PRUNES Nice Size, 2 lbs.

fine all-wool fabrics \$27.00 tins. Choice of Strawberry, Raspfor only berry, Apricot or Blackent, 49.0 berry, Apricot or Blackent. 43c per tin BACON, Sliced, Rindless 10c per 1/2-lb. Cello pkg. ALBERTA CREAMERY 32c BUTTER, per lb. PEAS, GARDEN BRAND, No. 2 tins per tin ORN, Quaker White 8c per tin

CHOICE PINK SALMON No. 1 tins, per tin SAGO-14c TAPIOCA-14c MOLASSES, SWEET ADELINE-Medium tins

14c CHATEAU CHEESE, It spreads or 17c per 1/2-lb. pkg.

George, B.C. Prince + Thrift Cash & Carry + Phone 179 201 Third Ave.

"CARRY AND SAVE"

The COUNSEL

HAVING served Canadians for 114 years, the Bank of Montreal has a thorough understanding of general and local business affairs.

of EXPERIENCE

The cumulative experience and worldwide banking connections of 114 years operate for the benefit of every customer of the Bank of Montreal.

## BANK OF MONTREAL

Established 1817

TOTAL ASSETS IN EXCESS OF \$750,000,000 Prince Rupert Branch: F. A. MacCALLUM, Manager

A NEW THRILL that COMES

with BUCKINGHAM

TREATED WITH ULTRA-VIOLET RAYS

NO COUPONS ALL QUALITY B 304

CIGARETTES

PHILLIP MORRIS & CO. LIMITEL

ESTABLISHED OVER 60 YEARS

Buckinghow