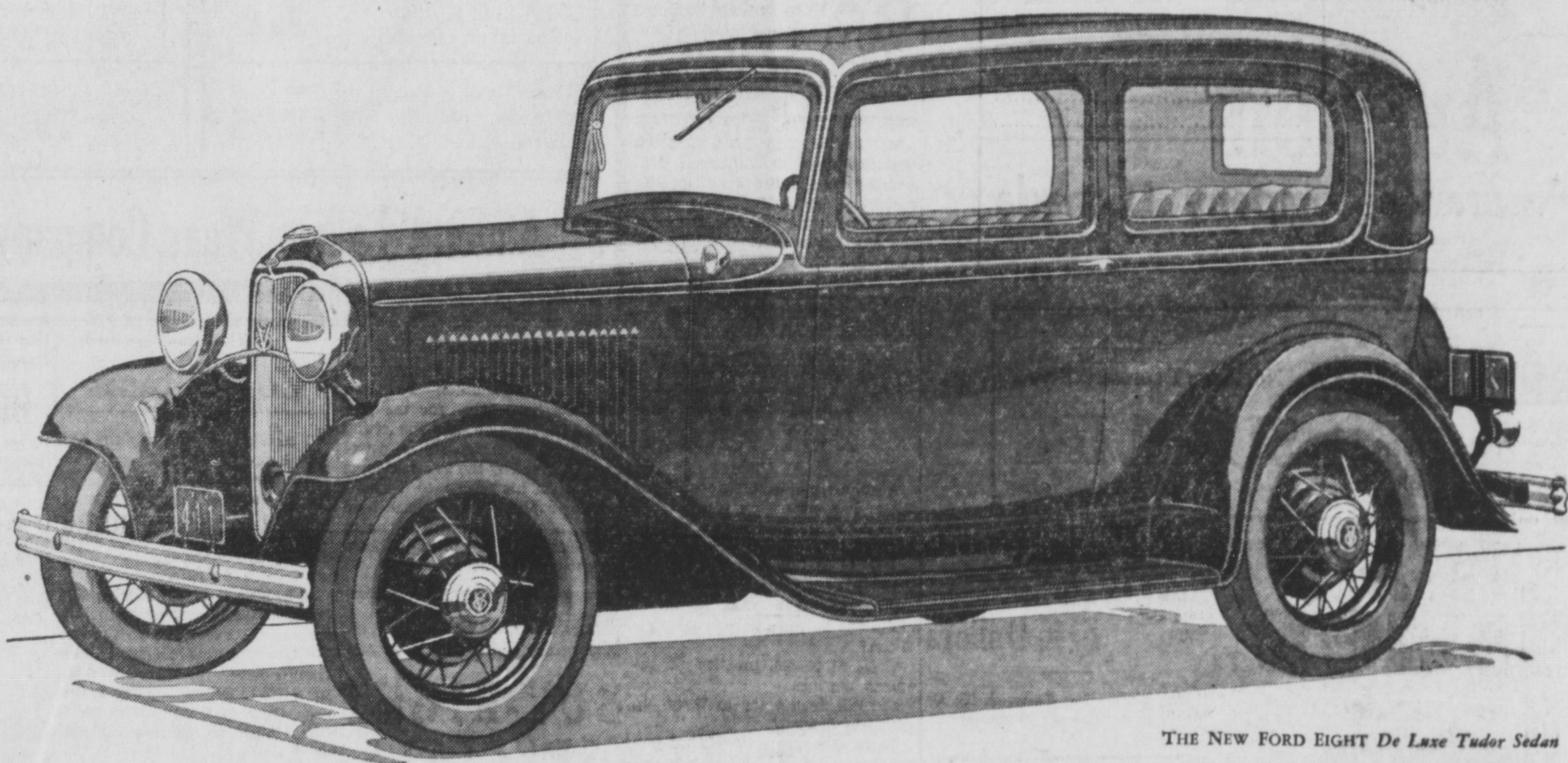


ANNOUNCING

THE NEW FORD

V-8 Cylinder



THE NEW FORD EIGHT De Luxe Tudor Sedan

Eight-cylinder, 90-degree V-type, 65-horse-power Engine * Vibrationless
 Roomy, Beautiful Bodies * Low Center of Gravity * Silent Second Gear
 Synchronized Silent Gear Shift * Seventy-five Miles per Hour * Comfortable
 Riding Springs * Rapid Acceleration * Low Gasoline Consumption * Reliability

New self-adjusting Houdaille double-acting hydraulic shock absorbers with thermostatic control . . . New rear spring construction . . . Automatic spark control . . . Down-draft carburetor . . . Carburetor silencer . . . Bore, 3 1/16 inches. Stroke, 3 3/4 inches . . . Piston displacement, 221 cubic inches . . .

90-degree counterbalanced crankshaft . . . Large, effective fully enclosed four-wheel brakes . . . Distinctive steel-spoke wheels with large hub caps . . . Handsome V-type radiator . . . Graceful new roof line and slanting windshield of clear polished plate safety glass . . . Single-bar bumpers, chromium plated . . . Low, drop

center frame . . . Mechanically operated pump drawing fuel from eleven-gallon gasoline tank in rear . . . Choke on instrument panel . . . Individual inside sun visors . . . Cowl ventilation . . . Adjustable driver's seat . . . A choice of Mohair or Broadcloth upholstery in all of the de luxe closed body types.

THE NEW FORD FOUR-CYLINDER CAR

An improved Ford four-cylinder, 50-horse-power engine, operating with new smoothness, is available in the fourteen body types listed below.

GET COMPLETE INFORMATION AND PRICES THURSDAY, MARCH 31, AT ALL FORD DEALERS

Roadster
Phaeton

Tudor Sedan
Coupe

Sport Coupe
Fordor Sedan

De Luxe Roadster
De Luxe Phaeton

De Luxe Tudor
De Luxe Coupe

Cabriolet
De Luxe Fordor

Victoria
Convertible Sedan



"THE CANADIAN CAR"

FORD MOTOR COMPANY OF CANADA, LIMITED