Help The Fishing Industry

Bring Back Prosperity By Eating More Fish

PRINCE RUPERT PEOPLE URGED TO SUPPORT THE BIGGEST INDUSTRY THE CITY HAS BY KEEPING EVERY FRIDAY A FISH DAY AND USING THE LOCAL PRODUCT OFTEN

Prince Rupert's biggest industry is fishing. A large section of the local people are engaged directly in the industry and all others depend on the success of the fishing to keep their businesses going or to provide their salaries. For that reason it is desirable that as much fish as possible be consumed locally.

Who can help in this? Nearly every person can do something.

FISH BUYERS AND WHOLESALE DEALERS can help by making fish easily accessible to local merchants at the lowest possible price consistent with the price paid to the fishermen.

LOCAL STORE KEEPERS can held by displaying fish in their windows periodically—at least once a week—and including fish in their advertising.

HOTELS AND RESTAURANTS can help by keeping local fish well to the fore in their daily menus.

ALL HOUSEHOLDERS can help by providing a fish meal as often as possible, at least twice a week and by insuring that it be cooked and served in the most appetizing manner possible.

CITIZENS WHO ARE NOT HOUSEHOLDERS can do their part by asking for fish whenever possible and making suggestions as to methods of cooking and serving.

If Prince people lead the way, others will follow. Every pound of fish consumed locally is a help to the fishing fleet on which the city depends.

Fish produced and marketed at Prince Rupert includes Halibut, Salmon, Cod, various varieties of Flat Fish, Crabs, Shrimps, Oolachan, Herring and Kippers.

Annette's

Where the Discriminating and Well Dressed Ladies Buy Their—

DRESSES
COATS
SHOES
HATS
and
LINGERIE

Exclusive But Not Expensive

ANNETTE'S LADIES' WEAR CO., LTD.
Prince Rupert

Ask Your Doctor

You Need Vitamin D

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Contains Iodine Also Prevents Goitre

Kaien Hardware Company

Good Value — Good Merchandise

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Phone 3 P.O. Box 1646

Arctic Studio

Netta Clark—Manager

Indian Curios of various kinds
Established in Dawson in the Days of '98 by Morte H. Craig
Artist & Designer Florist

Fresh Cut Flowers Direct From Greenhouse

Prince Rupert, B.C., Canada

Bacon Fisheries

Shippers and Curers

Fresh & Smoked FISH

P. O. Box 317 — Phone 48

F. E. Hunt, Limited

SHIP CHANDLERS
FISHERMEN'S SUPPLIES

Waterfront Location, Next to Fish Dock

Phone 91 Prince Rupert, B.C.

The Star Welding & Repair Works

H. B. STILES, Proprietor

Blacksmithing, Machine Work, Etc., Oxy-Acetylene Welding a Specialty; Agent for Vivian Gas Engines

"WE CAN FIX IT"

Phone 313 Cow Bay—Prince Rupert, B.C. P. O. Box 764

BRUSHES BRUSHES

A Brush For Every Purpose

Tar Brushes — Nail Brushes — Paint Brushes — Floor Brushes
Toilet Brushes — Varnish Brushes
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Thompson Hardware Co. Ltd.

We are heartily in accord with any movement favoring the industry and resources of the country

A PROSPEROUS FISHING INDUSTRY MEANS A PROSPEROUS COMMUNITY

Big Bay Lumber Company, Ltd.

May we also suggest that you assist your local mill by purchasing FOREST PRODUCTS manufactured in Prince Rupert

SPECIFY: SITKA SPRUCE, WESTERN RED CEDAR, WEST COAST HEMLOCK

Grotto Cigar Store

WHOLESALE and RETAIL TOBACCONIST
Phone—372

The only store in town carrying full lines of fresh tobaccos, cigarettes and cigars. Also a full line of smokers' accessories

— SPECIAL —
Lowney's Choice Chocolates
The kind that suits the most fastidious taste

BULKLEY MARKET

J. Preece

Fresh Killed Meats from Bulkley Valley Twice Weekly

SHERER REFRIGERATOR SYSTEM

Eat Bulkley Valley Beef and keep your money at home

Third Ave. Phone 178

Attention!

BOAT OWNERS

We make mattresses and cushions to FIT your boat bunks at prices to FIT your pocket book.

General Furniture Repairs, Picture Framing, Upholstering Our Specialty

Tite's Furniture & UPHOLSTERY CO.

Federal Block Phone 20

FISHERMEN

Before Going to Sea

Fill Up Your First Aid Kit

- at -

ORMES LTD.

The Pioneer Druggists

The Rexall Store

Edward Lipsett
Limited

Headquarters For

Fishermen's Supplies

AGENTS FOR—
The Famous Dyrkorn Tarred Hemp Halibut Lines
Mustad "Key Brand" Fish Hooks
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NETS - LINES - TWINES
Plymouth and Pacific Brand Tarred Manila Buoylines
WHARF & SALESROOM WATERFRONT
Prince Rupert, B.C.
Phone 95

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Attention!

We carry a complete line of brass and iron pipe, fittings and valves for your exhaust pipe, railings, gas and air lines

Smith & Mallett
Limited
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Largest Drug House in B. C.

FISHERMEN'S First Aid Medical Cabinets

We carry the largest assortment in this country

Penslar Remedies
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Phone 79 Third & Sixth Sts.

You Are Invited to Visit Our—

NEW STORE FOR MEN

We now carry a complete line of

Working Clothes

in addition to furnishings

G. C. Arseneau
Men's Wear

GRATTON BLOCK
Second Av., next to P.O.

Eat at the

COMMODORE CAFE

Where you always get the best food

Equipped with the latest frigidaire system

Business Lunches — Dinner Parties — Dance Hall

Rose, Cowan & Latta
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Rogers-Majestic Radios
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Third Avenue
231 - Phones - 234

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Contractors and Dealers

Electrical & Gasoline Engine Supplies. Marine Hardware. Marine Lighting Sets & Ignition Devices.

Cow Bay, Prince Rupert, B.C.
P. O. Box 786 Phone Green 259

Chris's Mill Bakery

Modern and Sanitary

18 Different Kinds of Bread

FINE PASTRY

The hostess is always proud to serve our cake. For the fisherman we have what he wants: Pumpernickel, Zwiback, Rye, Raisin, Coffee Cake, Etc.

In the time we have been in business we have grown because we have served our customers with the best and served them fairly.

Phone 696

ROYAL FISH COMPANY
Limited

Prince Rupert, B.C.

Packers and Shippers of Fresh Fish

It is a healthful and nourishing food

EAT MORE FISH

The Fishing Industry Needs Your Assistance

DOWNSTAIRS STORE

The largest and most complete stock

Fancy China
Dinnerware
Glassware
Brassware
Novelties

25c, 50c and $1.

Tables

It's a pleasure to have you call in and look around. Smiling clerks will serve you.

Max Heilbronner
Jeweler and Optician

Fishermen Buy

Electric Baker BREAD

It Keeps Fresh Indefinitely

Phone 667

SPRING IS COMING

Make your home bright and cheery by having your electric wiring brought up to date. All electric work promptly and efficiently done at—

PARKIN & WARD ELECTRIC

349 Third Ave. Phone

Alex McRae Co.
Limited

Printers and Bookbinders

Prince Rupert, B.C.

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Every time you simply buy a hat, a pair of shoes or food or a railway ticket or any product in Canada commodity you are helping to buy jobs for your fellow Canadian. Buy more Fish and keep your Fishermen employed, think of your buying in this double way.

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The

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Largest Marine Electrical Stock in Northern B. C.

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