WALLACE'S

FRIDAY and SATURDAY

Children's Hose and Anklets 33c Boys' All Wool Golf Hose in a variety of styles, pr. . . . Fancy tops, sizes 7 & 9, pr.

Step-in Silk Pantie in full range of colors, Watson make; some lace trimmed, wonderful quality 69c values to \$1.00, for pr.

Fancy tops, sizes 7 & 9, pr. . 49c

Princess Slips, pink mauve, peach; these are run-proof rayon of a su-98c perior quality values to \$1.95, for

Women's Full Fashioned Pure Silk Hose, the same grade you pay to 890

Front Lace GOSSARD Corsets-A clearing line \$1.95 value to \$4.50

Rayon Brocade Smocks in \$1.69 several colors reg. \$3.50

Celanese Crepe Dresses in pastel shades, \$2.75 & \$3.95

Figured Crepe Pyjamas in several colors, value to \$1.95

Crepe Gowns in variety of styles, to \$1.50 for Beach Pajamas, a nice assortment of 98c styles, values to \$1.50

Prints, fast colors in a big range of patterns, yd.

Camp Cushions, Kapok filled, covered with art cretonne covers, in a pleasing assortment of bright patterns, each

Voiles in plain colors per yd.

Bloomers, silk in peach, pink, 39c nile, etc., full size, pr. . . .

We Have Dozens of Other Special Values Besides Those Mentioned SEE OUR WINDOWS

PHONE 9

Third Ave. & Fulton St.

DOES YOUR BUSINESS NEED A DOCTOR?

Now, Mr. Businessman, have you ever tried to diagnose the reason for that sudden drop in profit over the figures of "last month?" If the temperature of your business alarms you there is no need for you to lose any sleepthe remedy is simple.

ADVERTISE

"Ah!" you say, "But that's all very well. I'm only a small man and can't afford it." That's the reason the small man remains a small man. The big men in business today did not become big by hiding their light under a bushel, they advertised, and Advertised, and ADVERTISED. Advertising is as necessary to a "sick" business as the doctor's services are to a sick person. And it will find the money to pay its own bills, if done judiciously, from the increased volume of increased profits. Start with a small appropriation

IN "THE DAILY NEWS"

tomorrow and test the idea for yourself-after all it's RESULTS that count today. We have an expert advertising man at your service at any time. He will advise you as to size of space to use and see that your space is filled with "business bringing" copy.

PHONE 98 and make an appointment

Let the Daily News Classified Ads. work for you.

40th Anniversary of EASTERN Salada Tea Co. Is Being Celebrated

Forty years ago this month in an unpretentious little building on Front Street in Toronto, the Salada Tea Company packed its first In the spacious and beautifull the late Honorable Peter Larkin, Dybhavn, Atlin Avenue, Westview voted exclusively to the packing of plete success. cipitated the Revolutionary War). by Mrs. C. A. Kirkendall.

The Canadian market was then Mrs. Shelford Darton and Mrs. and Indian teas of fine quality had W. W. C. O'Neill. nadians also would prefer these fin- Mrs. C. A. Berner. kages, in order that it would reach honey. the consumer intact, with its flavor and quality unimpaired by damp- tunes during the afternoon. ness, store odors, etc. This step re-

revolutionized the tea market on this continent. He sought a name for his product Bartlett. and decided on "Salada" which was the name of an old Indian tea garden. All that was left now was to H. W. Taylor, general manager of tell the public about it. He wisely W. H. Malkin Co. Ltd., after spenddecided that the quickest and ing a few days here on one of his cheapest way to do this was by periodical visits of inspection to the

ic the finest quality tea he could Vancouver. at the price and then advertise it for all he was worth. His achievement is the largest selling package tea in North America.

OLOF HANSON, M.P., LEFT ON TRAIN FOR SMITHERS

Olof Hanson, M. P. for Skeena, left on yesterday afternoon's train for Smithers on business in connection with his timber interests. Mrs. Hanson has taken up residence for the Malkin's Best Coffeeseason at her summer home at Lake 1-lb. tin Kathlyn. Olof Hanson jr. will be Maikin's Best Tealeaving for Lake Kathlyn on the conclusion of the school term.

HERE'S

For Thursday and Friday

Our Stock Must Be Sold. Look Your Empress Vinegar-Malt & Pantry Over and Get Your White, 2 bottles Requirements Now

Chase & Sanborn's Coffee- 43C Eureka Bleachlb. tin Ario Brand Golden Tips Tea 40C Sunlight Soap— Western Cheese Wafersper tin Christie's Butter Wafersper tin Malkin's Best Spicesper tin Pure Gold Jelly Powders-

4-ounce pkg., 4 pkgs, fo Red River Cereal—Breakfast 25C Fifth Street. food, per pkg. White Gloss Laundry Starch 10c per pkg. 40c

McCormick's Dinner Pail Soda Biscuits, per pail Interior Rhubarb—Fresh stock, 7 lbs. ... New Potatoes-

Carry Store

25c

"Where Dollars Have More Cents"

319 Third Avenue-Phone 18 & 360

STAR TEA

Delightful Affair Held by Belist Chapter at Home of Mrs. John Dybhavn

pound of tea. Founded in 1892 by decorated home of Mrs. John the business progressed very rapid- yesterday afternoon a delightful ly and by 1895 a branch had been tea and sale of home cooking was opened in Montreal. Two years later held by Belist Chapter, Order of M. Dockrill and J. W. Turner. the United States market was in- the Eastern Star. Despite the unvaded and an office opened in Buf- favorable condition of the weather. falo. Today, three of the largest and many ladies called during the affinest warehouses in the world, de- ternoon and the affair was a com-

ontrolled by China and Japan teas, F. N. Valentine were in charge of the largest sale being China tea the tea-room and presiding at the of poor quality. These teas were be- tables were Mrs. C. H. Elkins, Mrs. ing sold from chests, exposed to air, W. D. Vance, Mrs. L. W. Kergin dust, dampness, foreign odors, and and Mrs. W. O. Viger. Serviteurs o forth, all detrimental to the qual- were Mrs. Robert Blance, Mrs. Lawity of tea. In England, which was, rence Lambly, Mrs. F. S. Walton, and still is, the greatest tea-drink- Miss Caroline Mitchell and Miss ing country in the world, Ceylon Florence Smith. Cashier was Mrs.

practically displaced China teas, The home cooking table was in and it occurred to Larkin that Ca- charge of Mrs. J. H. McLeod and

er teas. He, consequently, introduc- Mrs. Frank Dibb conducted a ed a Ceylon and Indian blend to guessing competition and Mrs. this continent. He then conceived Thomas Andrew was the winner of the idea of packing it in metal pac- the prize, a ten-pound tin of

Mrs. J. M. McCawley told for-

Mrs. F. W. Allen sang acceptable vocal solos during the afternoon, being accompanied by Mrs. Robert

means of the newspaper. The result company's local branch, sailed on was so gratifying that he continued the Prince George yesterday afterto use the newspapers as his chief noon for Ketchikan where he will dvertising vehicle from that day, take an American boat for Seattle He strove always to give the pub- enroute back to his headquarters in

Specials

40c 40c 1-lb. tin Malkin's Best Tomatoes-10c per tin Kellogg's Corn Flakes-10c per pkg. Quaker Quick Oats-20c per pkg. 25c Royal City Choice Peas-Size 4, 2 tins 65c Beekist Honey-25c Eggs-Fresh Firsts 50c Crestwood Creamery Butter 70c 3-lb. brick 'Libby's Sweet Gherkins-30c large jar 45c Brunswick Sardines-25c 15c 20c 400 Fresh Strawberries-Arriving Friday, 2 baskets .

Phone Your Order - We Deliver

P. GAMULA, Proprietor

Satisfaction guaranteed with our Famous Edson Alberta & Bulkley Valley Coal; No. 1 Bulkley Valley Timothy Hay, Wheat, Oats & Barley, Pratts

Prince Rupert Feed Co PHONE 58 & 558

Charles Morris is President of Fall Fair at Smithers

SMITHERS, June 16:-The Smithers Fall Fair Association has decided to hold a fair as usual this fall but on a reduced scale owing to financial exigencies. Officers have been elected for the year as follows:

President, Charles Morris. Vice-President-J. C. K. Sealy, F. Manager, James Manning. Treasurer, George Oulton.

W. P. Armour, manager of the local branch of the Pacific Salvage ea, stand as a memorial to the The guests were received by Mrs. Co., and Mrs. Armour will sail tofounder-located in Toronto, Mon- Dybhavn and Mrs. Samuel Massey, morrow night on the Princess Adtreal and in Boston (the scene of worthy matron of Belist Chapter, elaide for Seattle where they will he memorable tea party which pre- and were escorted to the tea-room attend the convention of Rotary International next week.

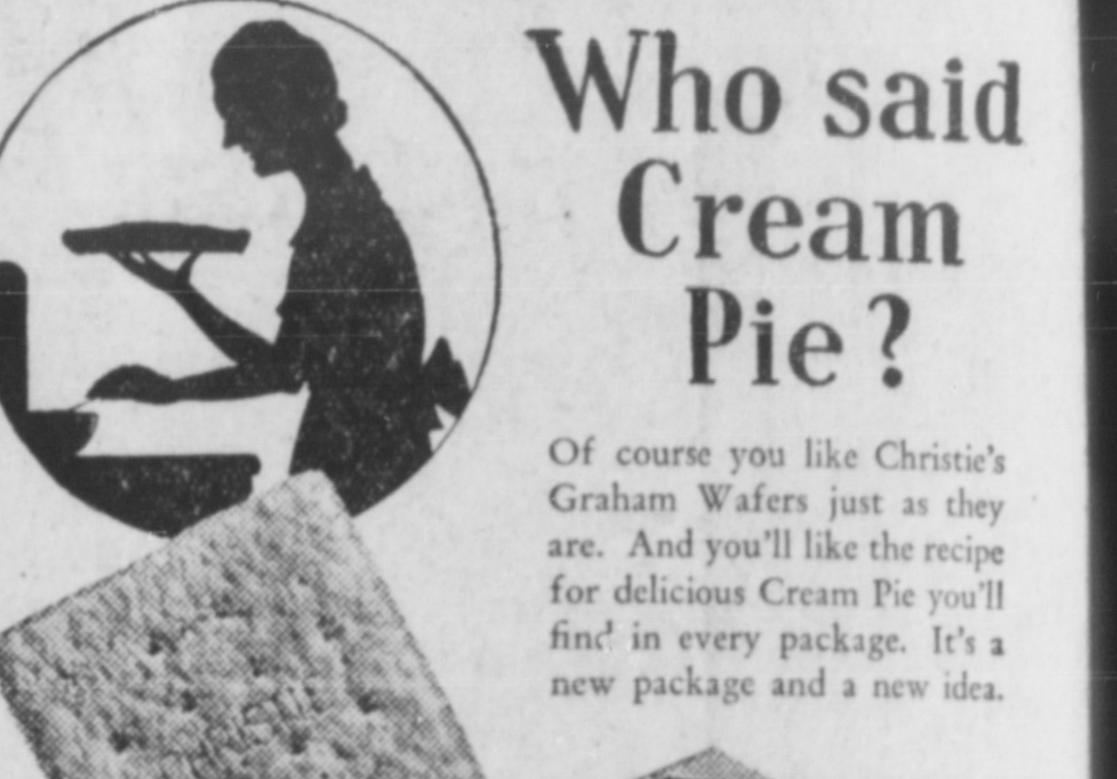
Wednesday & Thursda

Girl's Victory Over a Man's Passions

"THE MAD GENIUS With Marian Marsh, Charl Butterworth, Donald Coo And a Brilliant Russian Ball Comedy-"Gland Parade"

Screen Song-"I Hate to G Up in the Morning" Fox News-English Cup Fin Feature Starts at 7:40 & 9: THURSDAY MATINEE at 25 Feature Starts 3:20-15c & 3

FRIDAY and SATURDAY "TARZAN THE APE MAN





Christies Graham Wafers

Week-End FRESH MILK DAIL



Baby's Milk a Specialty 9 Quarts or 14 Pints for \$1.00

Visitors Welcome

