

Help The Fishing Industry

Annette's

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Exclusive But Not Expensive

ANNETTE'S LADIES' WEAR CO., LTD.
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Good Value — Good Merchandise

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Martin Senour 100 Per Cent Pure Marine and House Paint

Builders' Hardware

Phone 3 P.O. Box 1646

Bring Back Prosperity By Eating More Fish

PRINCE RUPERT PEOPLE URGED TO SUPPORT THE BIGGEST INDUSTRY THE CITY HAS BY KEEPING EVERY FRIDAY A FISH DAY AND USING THE LOCAL PRODUCT OFTEN

Prince Rupert's biggest industry is fishing. A large section of the local people are engaged directly in the industry and all others depend on the success of the fishing to keep their businesses going or to provide their salaries. For that reason it is desirable that as much fish as possible be consumed locally.

Who can help in this? Nearly every person can do something.

FISH BUYERS AND WHOLESALE DEALERS can help by making fish easily accessible to local merchants at the lowest possible price consistent with the price paid to the fishermen.

LOCAL STORE KEEPERS can help by displaying fish in their windows periodically—at least once a week—and including fish in their advertising.

HOTELS AND RESTAURANTS can help by keeping local fish well to the fore in their daily menus.

ALL HOUSEHOLDERS can help by providing a fish meal as often as possible, at least twice a week and by insuring that it be cooked and served in the most appetizing manner possible.

CITIZENS WHO ARE NOT HOUSEHOLDERS can do their part by asking for fish whenever possible and making suggestions as to methods of cooking and serving.

If Prince people lead the way, others will follow. Every pound of fish consumed locally is a help to the fishing fleet on which the city depends.

Fish produced and marketed at Prince Rupert includes Halibut, Salmon, Cod, various varieties of Flat Fish, Crabs, Shrimps, Oolachan, Herring and Kippers.

Eat at the COMMODORE CAFE

Where you always get the best food

Equipped with the latest refrigerator system

Business Lunches — Dinner Parties — Dance Hall

Rose, Cowan & Yatta Limited

Stationery

Printing

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Typewriters

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Refrigerators

Third Avenue
231 - Phones - 234

WARD ELECTRIC & MARINE SUPPLY CO.

Contractors and Dealers

Electrical & Gasoline Engine

Supplies, Marine Hardware,

Marine Lighting Sets &

Ignition Devices.

Cow Bay, Prince Rupert, B.C.

P. O. Box 786 Phone Green 259

Chris's Mill Bakery

Modern and Sanitary

18 Different

Kinds of Bread

FINE PASTRY

The hostess is always proud

to serve our cake. For the

fisherman we have what he

wants: Pumpernickel, Zwi-

back, Rye, Raisin, Coffee Cake,

Etc.

In the time we have been in

business we have grown be-

cause we have served our cus-

tomers with the best and

served them fairly.

Phone 696

McCutcheon's Drug Store

Largest Drug House in B. C.

FISHERMEN'S

First Aid

Medical

Cabinets

We carry the largest assortment in this country

Penslar Remedies

Nyal Quality Store

Phone 79 Third & Sixth Sts.

FISHERMEN

Before Going to Sea

Fill Up Your

First Aid Kit

- at -

ORMES LTD.

The Pioneer Druggists

The Rexall Store

Edward Lipsett Limited

Headquarters For

Fishermen's Supplies

AGENTS FOR—

The Famous Dyrkorn Tarred

Hemp Halibut Lines

Mustad "Key Brand" Fish

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NETS - LINES - TWINES

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WHARF & SALESROOM

WATERFRONT

Prince Rupert, B.C.

Phone 95

You Are Invited to Visit Our—

NEW STORE FOR MEN

We now carry a complete line of

Working Clothes

in addition to furnishings

G. C. Arseneau

Men's Wear

GRATTON BLOCK

Second Av., next to P.O.

Grotto Cigar Store

WHOLESALE and RETAIL

TOBACCONIST

Phone—372

The only store in town carrying full lines of fresh tobaccos, cigarettes and cigars. Also a full line of smokers' accessories

— SPECIAL —

Lowney's Choice Chocolates

The kind that suits the most fastidious taste

BULKLEY MARKET

J. Preece

Fresh Killed Meats from Bulkley Valley Twice Weekly

SHERER REFRIGERATOR SYSTEM

Eat Bulkley Valley Beef and keep your money at home

Third Ave. Phone 178

Attention!

BOAT OWNERS

We make mattresses and cushions to FIT your boat bunks at prices to FIT your pocket book.

General Furniture Repairs, Picture Framing, Upholstering Our Specialty

Tite's Furniture & UPHOLSTERY CO.

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FISHERMEN Attention!

We carry a complete line of brass and iron pipe, fittings and valves for your exhaust pipe, railings, gas and air lines

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Indian Curios of various kinds Established in Dawson in the Days of '98 by Morte H. Craig Artist & Designer Florist

Fresh Cut Flowers Direct From Greenhouse

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Shippers and Curers

Fresh & Smoked FISH

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FISHERMEN'S SUPPLIES

Waterfront Location, Next to Fish Dock

Phone 91

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The Star Welding & Repair Works

H. B. STILES, Proprietor

Blacksmithing, Machine Work, Etc., Oxy-Acetylene Welding a Specialty; Agent for Vivian Gas Engines

"WE CAN FIX IT"

Phone 313

Cow Bay—Prince Rupert, B.C.

P. O. Box 744

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A Brush For Every Purpose

Tar Brushes — Nail Brushes — Paint Brushes — Floor Brushes

Toilet Brushes — Varnish Brushes

Kalsomine & Whitewash Brushes

Satin-Glo Paints & Varnishes — Satin-Glo Enamels

Thompson Hardware Co. Ltd.

We are heartily in accord with any movement favoring the industry and resources of the country

A PROSPEROUS FISHING INDUSTRY MEANS A PROSPEROUS COMMUNITY

Big Bay Lumber Company, Ltd.

May we also suggest that you assist your local mill by purchasing FOREST PRODUCTS manufactured in Prince Rupert

SPECIFY: SITKA SPRUCE, WESTERN RED CEDAR, WEST COAST HEMLOCK

DOWNSTAIRS STORE

The largest and complete stock

Fancy China

Dinnerware

Glassware

Brassware

Novelties

25c, 50c and \$1

Tables

It's a pleasure to have

call in and look around

our clerks will serve you

Max Heilbronn

Jeweler and Optician

Fishermen Buy

Electric Bakes

BREAD

It Keeps Fresh

Phone 667

SPRING IS COMING

Make your home bright

and cheerful by having your

wiring brought up to date

All electric work done

and efficiently done

PARKIN & WARD

ELECTRICIANS

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Alex McRae Limited

Printers and Bookbinders

Prince Rupert, B.C.

BUY EMPLOYMENT

Every time you simply

buy a hat, a pair of shoes or

a railway ticket or any other

produced in Canada

you are helping to

maintain our Canadian

more Fish and keep

Fishermen employed.

your buying in this

Mackenzie's Furniture

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The SLATER SHOE

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Union Made

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The Shoeman

We Do Shoe Repairing

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Largest Marine Electrical

Stock in Northern B. C.

Installations — Repairing

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