

Help The Fishing Industry

Bring Back Prosperity By Eating More Fish

PRINCE RUPERT PEOPLE URGED TO SUPPORT THE BIGGEST INDUSTRY THE CITY HAS BY KEEPING EVERY FRIDAY A FISH DAY AND USING THE LOCAL PRODUCT OFTEN

Prince Rupert's biggest industry is fishing. A large section of the local people are engaged directly in the industry and all others depend on the success of the fishing to keep their businesses going or to provide their salaries. For that reason it is desirable that as much fish as possible be consumed locally.

Who can help in this? Nearly every person can do something.

FISH BUYERS AND WHOLESALE DEALERS can help by making fish easily accessible to local merchants at the lowest possible price consistent with the price paid to the fishermen.

LOCAL STORE KEEPERS can help by displaying fish in their windows periodically—at least once a week—and including fish in their advertising.

HOTELS AND RESTAURANTS can help by keeping local fish well to the fore in their daily menus.

ALL HOUSEHOLDERS can help by providing a fish meal as often as possible, at least twice a week and by insuring that it be cooked and served in the most appetizing manner possible.

CITIZENS WHO ARE NOT HOUSEHOLDERS can do their part by asking for fish whenever possible and making suggestions as to methods of cooking and serving.

If Prince people lead the way, others will follow. Every pound of fish consumed locally is a help to the fishing fleet on which the city depends.

Fish produced and marketed at Prince Rupert includes Halibut, Salmon, Cod, various varieties of Flat Fish, Crabs, Shrimps, Oolachan, Herring and Kippers.

Watch
for
Annette's
**CLOCK
SALE**
MONDAY
February 15th
2 till 4
Bigger & Better Values
ANNETTE'S LADIES'
WEAR CO., LTD.
Prince Rupert
See our window for guessing
contest

Ask Your Doctor
You Need Vitamin D
**EAT
HALIBUT**
Contains Iodine Also Prevents
Goitre
**Kaien Hardware
Company**
Good Value — Good
Merchandise
Sporting Goods and
Electric
Martin Senour 100 Per
Cent Pure Marine and
House Paint
Builders' Hardware
Phone 3 P.O. Box 1646

Arctic Studio
Netta Clark—Manager
Indian Curios of various kinds
Established in Dawson in the
Days of '98 by Morte H. Craig
Artist & Designer Florist
Fresh Cut Flowers Direct
From Greenhouse
Prince Rupert, B.C., Canada

Bacon Fisheries
Shippers and Curers
**Fresh & Smoked
FISH**
P. O. Box 317 — Phone 48

F. E. Hunt, Limited
SHIP CHANDLERS
FISHERMEN'S SUPPLIES
Waterfront Location, Next to Fish Dock
Phone 91 Prince Rupert, B.C.

The Star Welding & Repair Works
H. B. STILES, Proprietor
Blacksmithing, Machine Work, Etc., Oxy-Acetylene
Welding a Specialty; Agent for Vivian Gas Engines
"WE CAN FIX IT"
Phone 313 Cow Bay—Prince Rupert, B.C. P. O. Box 764

BRUSHES BRUSHES
A Brush For Every Purpose
Tar Brushes — Nail Brushes — Paint Brushes — Floor Brushes
Toilet Brushes — Varnish Brushes
Kalsomine & Whitewash Brushes
Satin-Glo Paints & Varnishes — Satin-Glo Enamels
Thompson Hardware Co. Ltd.

We are heartily in accord with any movement favoring
the industry and resources of the country
A PROSPEROUS FISHING INDUSTRY MEANS
A PROSPEROUS COMMUNITY
**Big Bay Lumber
Company, Ltd.**
May we also suggest that you assist your local mill by
purchasing FOREST PRODUCTS manufactured in
Prince Rupert
SPECIFY: SITKA SPRUCE, WESTERN RED
CEDAR, WEST COAST HEMLOCK

**Grotto Cigar
Store**
WHOLESALE and RETAIL
TOBACCONIST
Phone—372
The only store in town carrying
full lines of fresh tobaccos,
cigarettes and cigars. Also a
full line of smokers' acces-
sories
— SPECIAL —
Lowney's Choice Chocolates
The kind that suits the most
fastidious taste

**BULKLEY
MARKET**
J. Preece
Fresh Killed Meats from
Bulkley Valley Twice
Weekly
SHERER
REFRIGERATOR
SYSTEM
Eat Bulkley Valley Beef
and keep your money
at home
Third Ave. Phone 178

Attention!
**BOAT
OWNERS**
We make mattresses and cu-
shions to FIT your boat bunks
at prices to FIT your pocket
book.
General Furniture Repairs,
Picture Framing, Upholster-
ing Our Specialty
**Tite's Furniture
& UPHOLSTERY CO.**
Federal Block Phone 20

FISHERMEN
Before Going to Sea
**Fill Up Your
First Aid Kit**
- at -
ORMES LTD.
The Pioneer Druggists
The Rexall Store

**Edward Lipsett
Limited**
Headquarters For
**Fishermen's
Supplies**
AGENTS FOR—
The Famous Dyrkorn Tarred
Hemp Halibut Lines
Mustad "Key Brand" Fish
Hooks
Kingfisher Brand
NETS - LINES - TWINES
Plymouth and Pacific Brand
Tarred Manila Buoylines
WHARF & SALESROOM
WATERFRONT
Prince Rupert, B.C.
Phone 95

**FISHERMEN
Attention!**
We carry a complete line of
brass and iron pipe, fittings
and valves for your exhaust
pipe, railings, gas and air lines
**Smith & Mallett
Limited**
Plumbing and Heating
259 Third Ave. W. Phone 174

**McCutcheon's
Drug Store**
Largest Drug House in B. C.
FISHERMEN'S
**First Aid
Medical
Cabinets**
We carry the largest as-
sortment in this
country
Penslar Remedies
Nyal Quality Store
Phone 79 Third & Sixth Sts.

You Are Invited to
Visit Our—
**NEW STORE
FOR MEN**
We now carry a complete line
of
Working Clothes
in addition to
furnishings
G. C. Arseneau
Men's Wear
GRATTON BLOCK
Second Av., next to P.O.

**ROYAL FISH COMPANY
Limited**
Prince Rupert, B.C.
Packers and Shippers of Fresh Fish
It is a healthful and nourishing food
EAT MORE FISH
The Fishing Industry Needs Your Assistance

Eat at the
**COMMODORE
CAFE**
Where you always get the
best food
Equipped with the latest fri-
gidaire system
Business Lunches — Dinner
Parties — Dance Hall

**Rose,
Cowan &
Yatta
Limited**

**Stationery
Printing
Office Supplies
Typewriters
Rogers-Majestic
Radios
Norge
Refrigerators**

Third Avenue
231 - Phones - 234
**WARD ELECTRIC &
MARINE SUPPLY CO.**
Contractors and Dealers
Electrical & Gasoline Engine
Supplies, Marine Hardware,
Marine Lighting Sets &
Ignition Devices.
Cow Bay, Prince Rupert, B.C.
P. O. Box 786 Phone Green 299

**Chris's Mill
Bakery**
Modern and Sanitary
**18 Different
Kinds of Bread**
FINE PASTRY
The hostess is always prompt
to serve our cake. For the
fisherman we have what he
wants: Pumpernickel, Zwi-
back, Rye, Raisin, Coffee Cake,
Etc.
In the time we have been in
business we have grown be-
cause we have served our cus-
tomers with the best and
served them fairly.
Phone 696

**DOWNSTAIR
STORE**
The largest and
complete stock
Fancy China
Dinnerware
Glassware
Brassware
Nones
25c, 50c and \$
Tables
It's a pleasure to
call in and look around
our clerks will serve
Max Heilbronn
Jeweler and Optician

Fishermen Buy
**Electric Baker
BREAD**
It Keeps Fresh Inside
Phone 667

SPRING IS COMING
Make your home bright
cheery by having your
wiring brought up to
date. All electric work
done and efficiently done.
PARKIN & WILSON
ELECTRICIANS
349 Third Ave. Phone 234

**Alex McRae
Limited**
**Printers and
Bookbinders**
Prince Rupert, B.C.

BUY EMPLOYMENT
Every time you simply
buy a hat, a pair of shoes or
a railway ticket or any
product in Canada
you are helping to buy
for your fellow Canadian
more fish and keep your
fishermen employed. This
your buying in this double
purpose.
Mackenzie's Furniture
Third Ave. Phone 234

The
SLATER SHOES
is
**Union Made
G. Hill**
The Shoeman
We Do Shoe Repairing
Third Ave. Phone 234

**W. R. Love
Electric Co.**
Largest Marine Electrician
Stock in Northern B. C.
Installations — Repairs
Box 957 Phone Green 299

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Classified Ads.**
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