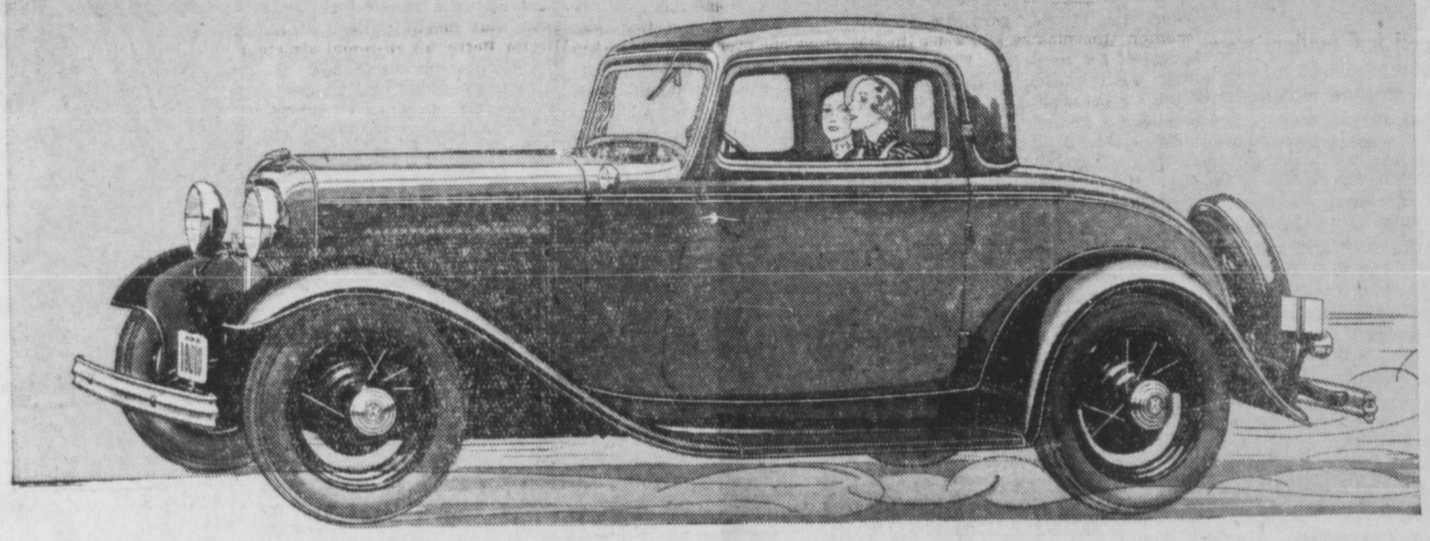
Motorists Amazed at Performance of the New Ford Eight

"Marvelous!" "Smoothest riding car I've ever known!"
"Back seat as comfortable as front!"
"Like an airplane!" "What wonderful brakes!"
"Faster than I'd hoped!" "You can scarcely hear the engine!"
"I didn't expect such remarkable gasoline mileage!"
"I've never driven a car like it!" "It almost drives itself!"



EVERY MOTORIST who has driven the New Ford Eight has been amazed at its sensational performance and remarkable riding comfort. It isn't just a new eight-cylinder car but a new kind of eight-cylinder car. New in design! New in economy! New in the joy and satisfaction it puts in motoring!

You've never driven a car like it! It's roomier and faster and more comfortable than your fondest hopes. So fleet and responsive and perfectly balanced that it seems to glide over the road without effort.

Your very first ride will tell you that it is the greatest value in the history of the automobile. You'll be more enthusiastic about it than you've been about any car you've ever known — regardless of price. It is almost unbelievable that such smoothness, speed, power, quiet, comfort and quality can be offered at such low cost.

Smooth, vibrationless, eight-cylinder engine. 65 horsepower. Remarkable acceleration. 75 miles an hour. Silent second gear. Silent synchronized gear shift. Automatic spark control. Down-draft carburetor, with silencer. Low, good-looking bodies. Generous room for all passengers. Soft, restful seats. Comfortable riding springs. Self-adjusting Houdaille hydraulic shock absorbers with thermostatic ride control. Safety glass windshields in all body types. Safety glass throughout in Sport Coupe, Cabriolet, Victoria, Convertible Sedan and all De Luxe cars. Exceptional low cost of operation and up-keep. The substantial, built-in reliability and long life that have always been characteristic of the Ford car. See the New Ford Eight at the showrooms of the nearest dealer. Drive it yourself for an amazing new thrill in motoring.

ALSO A NEW FORD FOUR

Another great New Ford car. 50-horsepower engine, operating with new smoothness. Sells for $60 less than the New Ford Eight. Same low beautiful bodies and rich finish. Has many of the outstanding features of the New Ford Eight. See it. Drive it. Know why it is as sensational a value as the New Ford Eight.

Ford
"The Canadian Car"

LOW FORD PRICES

FOURTEEN BODY TYPES	NEW EIGHT	NEW FOUR
Roadster	$575	$515
Phaeton	620	560
Tudor Sedan	625	565
Coupe	615	555
Sport Coupe	670	610
Fordor Sedan	740	680
De Luxe Roadster	625	565
De Luxe Phaeton	685	625
De Luxe Tudor Sedan	690	630
De Luxe Coupe	720	660
Cabriolet	765	705
De Luxe Fordor Sedan	810	750
Victoria	750	690
Convertible Sedan	815	755

(All prices f. o. b. East Windsor, Ontario. Bumpers, spare tire and taxes extra. Easy time payments can be arranged through your Ford dealer.)

THE NEW FORD EIGHT

DRIVE IT YOURSELF—FOR A NEW THRILL IN MOTORING