

BOVRIL

"Beef Goodness"
AFTER ILLNESS
MAY save you weeks of weakness

THE DAILY NEWS.
PRINCE RUPERT - BRITISH COLUMBIA

Published Every Afternoon, Except Sunday, by Prince Rupert Daily News, Limited, Third Avenue
H. F. PULLEN - - - Managing-Editor

SUBSCRIPTION RATES

City delivery, by mail or carrier, yearly period, paid in advance	5.00
For lesser periods, paid in advance, per week	10c
By mail to all parts of Northern and Central British Columbia, paid in advance for yearly period	3.00
By mail to all other parts of British Columbia, the British Empire and United States, paid in advance, per year	\$6.00
By mail to all other countries, per year	9.00

ADVERTISING RATES

Classified advertising, per insertion, per word	.02
Local readers, per insertion, per line	.25
Legal notices, each insertion, per agate line	.15
Transient display advertising, per inch, per insertion	1.40

Contract rates on application.

Advertising and Circulation Telephone	98
Editor and Reporters' Telephone	86

Member of Audit Bureau of Circulations

DAILY EDITION



Thursday, April 7, 1932

NON-PARTISAN GOVERNMENT

The world is gradually getting away from the system of extreme partisan government but the non-partisan administrations of the past have not been a success. Ontario is the most glaring example. There the people rebelled against parties and established a government composed of farmers and others with a good majority in the legislature. At the end of the term the people were so tired of it that they turned the members and their leader out holus bolus and returned to party government.

The present Tolmie government is an extreme party administration and that is what has made the people restless. Also the Tolmie administration seems to have been an absolute failure in that it has carried out very little if any of the program on which it was elected. There is no doubt that the people are tired of that administration and the Conservatives among them who would like a change are asking for a non-party administration.

When we note from whence comes the agitation for a non-party government we cannot enthuse over it. We are inclined to think the people generally will be of the same way of thinking but only time will tell. It cannot be long before the people will have an opportunity to decide what they will do and in the meantime the political mill seems to be grinding with a view to a continuation of Tory rule under a different guise.

PARTIES ALL RIGHT

Political parties are all right as long as they are made subservient to the best interests of the country. As we said before, the world is getting away from extreme political parties. No man should be a Liberal for no other reason than that his father was a Liberal or that he has always been a Liberal. If the Liberals are wrong and he thinks the Conservatives right, he should without doubt vote Conservative. The converse is also true. It is because people are no longer subservient to parties that there is hope for continued usefulness for the parties.

No matter in what way the people of the province are divided they will form themselves into parties, though they may not be named Liberal and Conservative. If the suggested new party should take shape it would soon be tagged with a name and the opposition to it would also take on a name. Then again there would be party government.

In Russia they don't have party government because the governing party will not allow opposition. They have no toleration whatever for those who are opposed to them. That is the most extreme case of party government on record. In Italy too there is no organized opposition because it is not tolerated. In British countries the people have more liberty and can form parties and oppose the government of the day as much as they wish.

Severe Headaches Pimples on Face

Miss Marie L. C. Blackwell, Gunn, Alta., writes: "For two years I suffered from severe headaches and pimples on my face. My headaches seemed incurable, and I thought the pimples would never disappear. A friend recommended Burdock Blood Bitters, and on trying a bottle I found the headaches disappear, and I am not bothered any more with the pimples."



For sale at all drug and general stores, manufactured, for the past 22 years, only by The W. M. M. Co., Ltd., Toronto, Ont.

Do you read the classified advertisements?

IN THE LETTER BOX

A NEW HAIRCUT

Editor, Daily News:

A great deal has been said re the barber in our city, but did it ever occur to you that your barber is one of the best friends you ever had. Many a friend or position has been lost by a shabby exterior. But the well groomed person gives credit to his barber, a credit that is well deserved. Just to quote to you one of many instances:

Jack — is a salesman of advertising space. It is his job to present the merits of his publication to advertiser and advertising agencies in an endeavor to secure advertising space for contracts for his magazine. For several weeks he had been unable to secure a single contract, also unable to secure renewal of contracts expiring. All he had accumulated from the advertising prospects were hard luck stories, tales of woe, reduced appropriations, and the "we're waiting for the business turn" attitude. Jack had unconsciously assumed the same psychological attitude.

One morning he realized he hadn't been to a barber for five weeks. His hair was straggling down over his ears. Suddenly he knew that he appeared "unprosperous." He looked to be a man out-of-work instead of an advertising manager. "No wonder," he concluded, "that I can't sell any contracts. No wonder I feel sorry for myself every time I look in the mirror." At half-past eight the next morning he was in the barber shop for a haircut, shave and

tonic. He pulled his tie a little tighter and squared his shoulders a little more as he looked at himself in the barber's big mirror. The thought struck him that subconsciously he had been trying to sell advertising on sympathy.

That day, with problems as negative just as tough as they had been on any day during the past several weeks, Jack sold two new contracts and renewed one of the old contracts. His neat, fresh, confident appearance had inspired enthusiasm and confidence in the men with whom he talked. Back of this highly encouraging and successful day was a haircut—a haircut that was cheap at any price.

There are times where the barber profession has been misunderstood, but the wise barber keeps on sowing seeds of confidence and, like the farmer that finds himself handicapped by short selling, or poor atmospheric conditions, so does the barber find himself in adversity. In looking over our city I find that the barbers here are nearly 100% old timers who had stuck to you through the years good and bad. Help him uphold his prices, don't condemn! Their earnings all come back to you, as there isn't a barber in our fair city that has ever been able to lay aside any substantial amount of money, but like you, likes to live and bring up his family respectably, and a credit to the community in which we live.

ALSO A CITIZEN

WAS FINE ACTRESS

Rose Coghlan, Aged 81, Achieved Unique Distinction on Stage of Two Countries

Rose Coghlan, whose death in New York was reported Tuesday, achieved distinction seldom equalled in the dramatic world during her stage career of 53 years. Rising to fame rapidly both in her native land, England, and the country of her adoption, America, she scored successes in every department of drama with the exception of classic tragedy.

Born March 18, 1851 in Peterboro, Eng., Miss Coghlan came of a distinguished family. Her father, Francis Coghlan, was an intimate of Charles Dickens and himself well known as a writer and the publisher of Coghlan's Continental Guides. Her brother, Charles, whom she followed before the footlights, was recognized as one of the foremost comedians of his time.

Rose, at the age of 18, made her first appearance on the stage in 1869 as one of the witches in "Macbeth" in Greenwich, Scotland.

E. H. Sothorn brought her to the United States in 1871. She made her first appearances in "A Happy Pair" and "A Woman in White," later appearing in support of Mr. Sothorn in "Our American Cousin," "Brother Sam" and "Dundreary."

Returning to England the following year to star in "The School For Scandal," "East Lynne" and in support of Joseph Jefferson in "Rip Van Winkle" among other engagements, she returned to the United States in 1877 and achieved some of the most notable successes of her career.

Miss Coghlan again went to England in 1892 but returned to this continent two years later.

Among her last successes were "Fine Feathers," "Our Betters" and as "Madame Prudence" with Ethel Barrymore in a revival of "Camille." She also appeared for several seasons in vaudeville.

Miss Coghlan married Clinton Edgerley, a Boston lawyer, in 1885, from whom she was divorced in 1890. Not long afterward she married John T. Sullivan, her leading man in "Forget-me-not" and "Diplomacy," from whom she was also divorced.

In July, 1902, she became a naturalized citizen of the United States and made her home in New York.

U. Perobich, who arrived in the city a few days ago from Anyox where he has been in the employ of the Granby Co., left on yesterday afternoon's train for Halifax where, on April 15, he will embark on the steamer Montcolm for his home in Zagreb, Jugo-Slavia.

ADDRESSED ROTARY CLUB

M. A. Burbank, divisional engineer for the Canadian National Railways, was the speaker at the regular weekly luncheon of the Prince Rupert Rotary Club in the Commodore Cafe today, his subject being "War Construction of Railways." President G. H. Munro was in the chair.

"Be Thrifty" Shop Where Your Dollar Buys Most

- BUTTER, Alberta Creamery 32c
- 1-lb. prints, per lb.
- CLARK'S TOMATO SOUP 15c
- 2 tins
- VICTORY COFFEE, Real 22c
- Value, per lb.
- JAP RICE 13c
- 3 lbs.
- REGAL TABLE SALT 9c
- Plain or Iodized, per carton
- ROYAL HOUSEHOLD FLOUR, Canada's Finest \$1.33
- per 49-lb. sk.
- ROGERS GOLDEN SYRUP 17c
- per 2-lb. tin
- BRAD'S BLUE LABEL TEA 30c
- Limit 3 lbs. per lb.
- SINGAPORE PINEAPPLE 10c
- No. 2 tins, each

ROYAL CITY VEGETABLE SPECIAL

- 2 tins Choice Tomatoes, 2's
- 2 tins Choice Cut Beans, 2's
- 2 tins Choice Crosby Corn, 2's

The 6 tins for 63c

- EGGS, B. C. FRESH EXTRAS 20c
- Scott's, in Cartons per doz.
- BULK SOAP CHIPS 10c
- per lb.
- FAIRY SOAP 7c
- 2 bars
- JELLY POWDERS, Malkin's or Empress Brands, 3 pkg. 14c
- CLASSIC CLEANSER 7c
- per tin
- ROYAL CITY RED PLUMS 19c
- Choice No. 2 tins, 2 tins
- BARTLETT PEARS, Rosedale, No. 2 tins, per tin 17c
- WHOLE CLAMS, Saanich 14c
- Tall tins, per tin
- ROYAL CROWN SOAP 22c
- per ctn.

Thrift Cash & Carry

Phone 179 201 Third Ave.

"CARRY AND SAVE"

Quality has no substitute



Tea "fresh from the gardens"

SHOES!

At Prices You Can Afford To Pay.

Just See These Big Values in Quality Footwear and Meet Your Needs Now at Little Cost. You Will Never Buy Cheaper

Men's Work Shoes—Strong and durable, regular, \$4.50; Now	\$2.95	Men's Running Shoes—Now	\$1.00
Men's Oxfords—In Black and Brown; regular, \$5.50; Now	\$2.95	Ladies' Two-Tone Dress Oxfords—In Black & Brown; reg. \$5.50, now	\$2.95
Little Boys' Boots—Sizes 9½ to 10½ Regular, \$2.50; Now	\$1.50	Ladies' Strap Shoes—Regular, \$3.75; Now	\$1.95
Children's Running Shoes—With strap Sizes 5½ to 10; Now	62c	Baby's Patent Straps—Regular 95c; Now	45c
Boys' Running Shoes—Now	84c	Women's Oxford Running Shoes—In Brown; Now	87c
Children's Running Shoes—One Strap; Sizes 4 to 10½; Now	79c		

CUT RATE SHOE STORE

Meeker Block

Prince Rupert, B.C.

TELEPHONE 657

VALENTIN DAIRY FOR SKEENA BRAND Creamery Butter & Cottage Cheese FRESH PASTEURIZED MILK AND CREAM DAILY Early Delivery Throughout the City

Queen Hatchery

36 W. Cordova St. Vancouver, B.C. Baby Chicks, Queen Quality Leghorn, Rhode Island Red, Barred Rock, of high egg production. Catalogue free. QUEEN HATCHERY 36 W. Cordova St., Vancouver

COAL! COAL!

Satisfaction guaranteed with our Famous Edson Alberta & Bulkley Valley Coal; No. 1 Bulkley Valley Timothy Hay, Wheat, Oats & Barley, Pratts Baby Chick Food, Seeds & Fertilizer. Prince Rupert Feed Co. PHONE 58 & 558

"How do they do it?"

Among your friends there's sure to be at least one smart young married couple who are the envy and admiration of all who know them.

With an income that is frankly abbreviated, and with no benevolent Aunts in the offing, they still have a home that is correct and comfortable in all its appointments, a home that is admired and copied by their friends.

"Yes, Jane is a remarkable little manager," will probably be the young husband's proud answer. And there is little doubt about it.

THEY DO IT THIS WAY

Take a look around that home and you will find no end of well known advertised products. For Jane is an efficient little manager. She can't afford to take chances that must only be debited to "Experience." When she buys for her home she must get tried and tested and trusted products which carry an honorable name to guarantee her satisfaction.

You will find that Jane is a consistent reader of the advertisements. Are you?

Daily News Want Ads. Bring Quick Returns