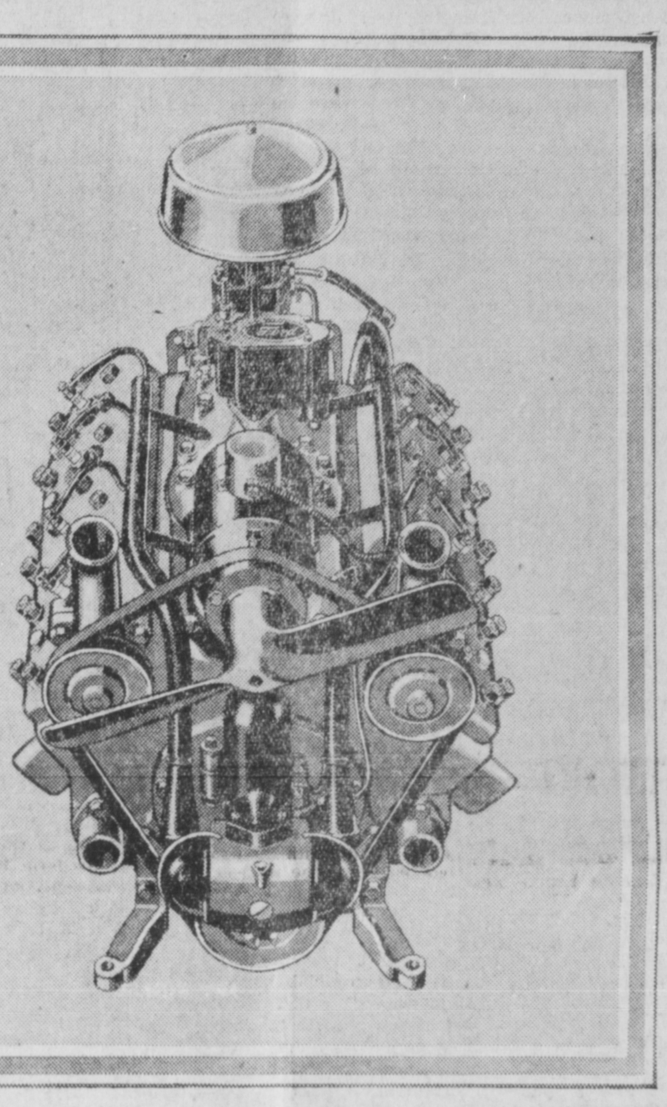
On Display Today
The New Ford V-8 Cylinder

THE INTRODUCTION of the New Ford Eight marks one of the most important events in the history of the automobile. To millions of motorists it brings a wholly new standard of value in a low-price car.

When you see the New Ford Eight and drive it, you will realize that it is the complete answer to your motoring needs. Here are beauty and safety and comfort. Here are exceptional speed and acceleration, the smooth-flowing power of an eight-cylinder engine, reliability and economy. Here are silent second speed and silent synchronized gear shifting. Here, in a word, is all you desire in a motor car at an unusually low price.

The beautiful New Ford V-8 is now on display in this city. There is also an improved Ford four-cylinder 50-horse-power engine operating with new smoothness. It is available in the same fourteen body types as the V-8.

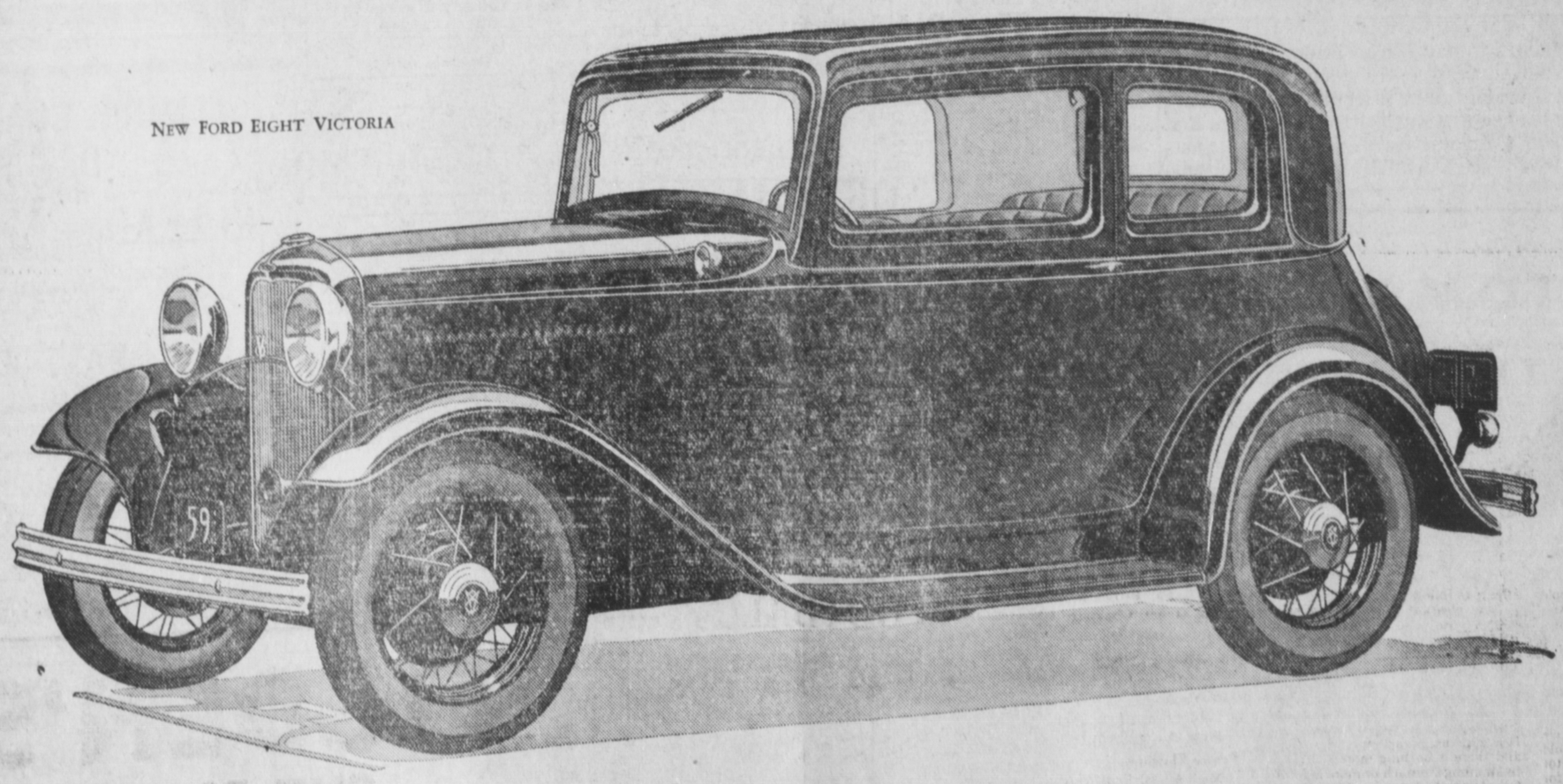


NEW FORD PRICES

FOURTEEN BODY TYPES	EIGHT *Cylinder*	FOUR *Cylinder*
Roadster	$575	$515
Phaeton	620	560
Tudor Sedan	625	565
Coupe	615	555
Sport Coupe	670	610
Fordor Sedan	740	680
De Luxe Roadster	625	565
De Luxe Phaeton	685	625
De Luxe Tudor Sedan	690	630
De Luxe Coupe	720	660
Cabriolet	765	705
De Luxe Fordor Sedan	810	750
Victoria	750	690
Convertible Sedan	815	755

(All prices F. O. B. East Windsor, Ontario. Bumpers, spare tire and taxes extra. Easy time payments can be arranged through your Ford dealer.)

NEW FORD EIGHT VICTORIA



**Eight-cylinder, 90-degree V-type, 65-horse-power Engine * Vibrationless * Roomy, Beautiful Bodies * Low Center of Gravity Silent Second Gear * Synchronized Silent Gear Shift * Seventy-five Miles per Hour * New Self-adjusting Houdaille Double-acting Hydraulic Shock Absorbers with Thermostatic Control * Comfortable Riding Springs * Rapid Acceleration Low Gasoline Consumption * Reliability * Automatic Spark Control * Down-draft Carburetor * Bore, 3 1/16 * Stroke, 3 3/4 Piston Displacement, 221 Cubic Inches * 90-degree Counterbalanced Crankshaft *