PAGE BIX



MORE than ever, life insurance is a boon to all-to the Uninsured as well as the Insured.

As its premiums accumulate hey are promptly used to assist in purchasing homes, in aiding farmers and financing industry-thus keeping Canadian citizens gainfully employed.

It insures more than Life-it helps to provide work for the Breadwinner, and Food, Comfort and Shelter for his family.

It supports the Nation, toothe collective enterprise of all the people. During the Great

#### THE DAILY NEWS

## WATERRON

Halibut Catch Lighter and Prices Somewhat Better; Salmon Scarce in Warke Canal and Elsewhere

With volume of landings greatly decreased owing to many of the boats being tied up because of weak market conditions, prices for halibut at Prince Rupert during the week of March 19 to 25 inclusive showed a tendency towards improvement. During the week only 233,800 pounds of fish was landed of which 148,800 pounds was from Canadian vessels and 85,000 pounds from American. This brought the season's landings for

1932 up to March 25 up to 1,258,450 pounds of which 672,750 pounds was FILM IS from Canadian vessels and 585,700 pounds from American.

The high price of the week for Canadian fish was 5.2c and 2c which the Borgund, Helge H. and White Hope received for catches of 1.000, 5.000 and 9.000 pounds respec- Jack Holt Star of Big City Picture tively and the low 4c and 2c which the Aleve, Sea Maid and Takla received for 4,000, 11,000 and 33,000 pound catches respectively.

Friday & Saturday TWO SHOWS - 7 and 9 p.m. Feature Starts at 7:40 & 9:40 Admission-15c & 50c

**SATURDAY MATINEE at 2:30** Feature starts 3:10-15c & 35c

Police Chiefs Plan Drive on Lawlessness - See

magin

#### JACK HOLT in "THE LAST PARADF"

With Tom Moore, Constance Cummings. He was a gangster -Yet she loved him Musical-BING CROSBY in "I Surrender Dear" MICKEY MOUSE in "Beach Party" METRO NEWS Monday & Tuesday \_\_ "The Man Who Played God" N N N N N N N N N 

#### like THESE

War, for instance, the Sun Life Assurance Company of Canada itself subscribed for \$70,000,000 Canadian and allied government war loan bonds.

Last year the Sun Life subscribed \$23,000,000 to Canadian government issues. A portion of the proceeds of these loans was to relieve unemployment. Even the jobless share indirectly in the benefits of life insurance.

Prince Rupert, B.C.

The Sun Life is an important factor in restoring prosperity to Canada. For over sixty years it has been privileged to serve its policyholders and proud to serve the State. To-day, its world-wide organization and facilities make it more serviceable than ever to the whole community.

SUN LIFE ASSURANCE

COMPANY OF CANADA



For American fish the high price of the week was 7.5c and 2c paid the drama are all contained in the fea-Barland for 14,000 pounds and the ture picture, "The Last Parade," on low 4c and 2c received by the Con- the Capitol Theatre screen here this stitution for 26,000 pounds.

week-end. The picture presents the highlights in the career of an over-

In addition to Miss Cummings

and Edmund Breese.

In the near future, it appears, no- lord of the underworld, the leading body will be in danger of death by character being portrayed by the choking through a fishbone in the ever-popular veteran of the screen, throat. All fish is to be filleted. In Jack Holt. The chief feminine role this connection, there is about to is played in excellent fashion by be launched a big campaign to per- Constance Cummings.

suade the public to eat only filleted The central figure in the story, fish. This has been made possible Cookie Leonard, is thrust into the by the invention of machines cap- life of a racketeer by desperate cirable of automatically taking all the cumstances and becomes at last the bones out of most of the edible fish dominant factor in gang activities at the rate of between two and which infest a large city. His power three thousand per hour. The first is challenged by another racket machine invented for the mass- leader and considerable violence. filleting of fish has been applied to ensues. On the heels of this violence the kipper, and other now in course follows the vengeance Cookie Leonof manufacture will enable most of ard exacts from his rival, Big Marthe edible fish to be sold already ino. Then the law drops its heel on the neck of Cookie and, from that filleted. point on, the stirring story mounts

to a startling climax. There has been an exceptionally light run of salmon at Warke Canal and Holt, the cast includes such and vicinity during the past week. well known actors as Tom Moore. A number of boats have been out but the catch has been practically Gaylord Pendleton, Robert Ellis nil. The Flewin & Brown packer

Now Showing at Capitol Theatre Here

EXCITING

Excitement, thrills, romance and

Gutta Percha 'Gum Cushioned' Tires

cushion feature,

exclusive to

G.P.

Tires /

Propagned by Pure Com Cushaes

Parr Can Cushiens

at Point of Greaters

Flexing Strain

S. E. Parker Ltd.

-a wonderful "G.P." Tires will give you more service than any others. The new tough 'Resisto" tread is built to meet the strain of high speeds and the grinding effect d quick braking-the famous "Gum Cushion" feature completes a tire protection you cannot buy in any other standard tire sold at a similar price.

Saturday, March 24

100% Canadian. The Tire That Gives Satisfaction.



In the big.

size package.

oht, flakr

Dealers

The Fish which made Prince Rupert Famous

Prince Rupert, B.C.



Phone 645

Office No. 14, Smith Block

# "How do they do it?"

Among your friends there's sure to be at least one smart young married couple who are the envy and admiration of all who know them.

With an income that is frankly abbreviated, and with no benevolent Aunts in the offing, they still have a home that is correct and comfortable in all its appointments, a home that is admired and copied by their friends.

"Yes, Jane is a remarkable little manager," will probably be the young husband's proud answer. And there is little doubt about it.

Taplow II was in on Wednesday but had no fish. Thirty boats are reported to have caught only two fish in one day. On Thursday Billy Green Twenty Years Ago of Port Simpson brought in 300 pounds. In Prince Rupert Canadian fishing interests are March 26, 1912 ikely to be affected, if only indir-A meeting of French-Canadian ectly, by a huge merger now under way in the Japanese fishing indussupporters of A. M. Manson in the try, designed to result in lower cost provincial election was held last of production. Competition of low, night in the Liberal committee priced Japanese and Siberian salmon has been one of the most ser- rooms. Thomas Trotier presided ious factors in the Canadian sal- and the principal speaker was mon business during the last two Frank Amgers. A sensation was seasons. The gigantic Mitsui and caused when D. Segouin, always re-Mitsubishi interests are reported to garded as a prominent Liberal, be fighting for the control of the made his appearance at the meetgreat Nichiro Fishery. Mitsubishi ing as a supporter of William Manmoney has been behind the Nichiro son, the Conservative candidate, enterprise for some years, but now Three prospective lot purchasers through the purchase of stock Mitsui is making a bold bid for domin- had quite an experience last night ation. Nichiro is capitalized at \$20,- when they became lost in the dark 000,000. Financial interests have al- bush while returning from a trip ready succeeded in efecting a mer- across Hays Creek to size up some ger of most of the larger crabmeat property beyond Lover's Lane. companies, which do an enormous business, a large proportion of their pack being marketed in North America. Floating canneries aggregat-Headache ng 60,000 gross tons are involved in this consolidation, which is one of digestion the most important business mergers to be consummated in Japan



### THEY DO IT THIS WAY

Take a look around that home and you will find no end of well known advertised products. For Jane is an efficient little manager. She can't afford to take chances that must only be debited to "Experience." When she buys for her home she must get tried and tested and trusted products which carry an honorable name to guarantee her satisfaction.

You will find that Jane is a consistent reader of the advertisements. Are you?

DEFINITION & SCONT

Let the Daily News Classified Ads. work for you.

The second of th

	in recent years.	Constipation	
	The latest fish story told by two		
	handliners from the Canadian fish- ing village of Wilson's Beach, across	HOUNTS For over half a	
	the harbor from Eastport, Maine,	century Dr. Chase's	
	entails a new method of lobster	Kidney and Liver Pills have proven successful in	
	catching. While trawling off The	promptly relieving torpid, slug-	
	Wolves a few miles out in the Bay	gish action of the Liver, Kid- neys and Bowels and the legion	1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1
	of Fundy recently, they found a very heavy object on their trawl	of ills that arises therefrom.	CP-20
	which took the combined efforts of		
S. S. S. P.	the husky fishermen to haul up	Dr. Chase's	61 - 20
	from the deep into their boat		cw lup
	Their visions of a heavy catch	VIDNETE LIVER PILLS	
• • • • • • • • • •	gave way to expressions of amaze-		
	ment when it proved to be a small stove of the type used in small		
	boats for cooking. And in the oven,		1 - Fit-
	a big 10-pound lobster was waiting	Income Ter	1 19 1 31 19
	to be cooked.	Income Tax	
		Returns	1
		neturns	Cuil.
	C. N. R. TRAINS	Save expense by having them	10 3 2
	For the East	prepared promptly and	Ville interest
	Mondays, Wednesdays and Fri-	accurately.	Charling Charling
	days	GEORGE RORIE & CO.	
	From the East	Accountants and Auditors	. Martin .
	Tuesdays, Thursdays and Satur-	243 Second Ave. W. Phone 387	ALSONAT LY
Name of Street of Street, or other designs of the local division o	the second		100 200 700 200 000 000 000 000 000 000 0

10:40 a.m.