

# WE BELIEVE

That you will buy more

# MILK

At Reduced Prices

Our New Prices Going Into Effect April 15th, 1932

Cash Price (only)

8 qts. or 14 pts. for \$1.00

## VALENTIN DAIRY

Phone 657

### LOCAL ITEMS

Regular meeting Trades and Labour Council tonight 8 o'clock. 87

Twenty percent off all dresses, one week only. Demers. 84

Let your next pound of coffee be "Supreme." You will like it.

Reliable Messenger. Phone 131. Day or Night. Stand Besner Block. 11

Baseball annual meeting city hall Friday, April 15, 7 p.m. 88

Forget depression and come and take the "Laughing Cure" at the United Church tonight and tomorrow night at 8 p.m. Adm. 50c. and 25c.

A great assortment of Leckie's high grade shoes for men, ladies and children at Cut Rate Shoe Store, Meeker Block, at bargain prices.

Nomination of officers of the Women's Canadian Club for 1932 will close this week. The election will take place the first Wednesday in May.

Father Champagne arrived in the city on the Prince John this morning after a visit to the Queen Charlotte Islands and will proceed on tomorrow's train to Terrace.

Mr and Mrs. H. McEwen and family of Anyox will pass through the city on the Prince George this evening bound for Vancouver whence they will proceed to Carleton Place, Ont.

Mrs. James Denholme of "The Dunes," Tlell, the popular holiday resort, arrived in the city very early this morning on the Prince John and is a guest of Mr. and Mrs. H. F. Pullen, Westview.

Stop fussing with an old range that drives you wild. You will enjoy reliable results and kitchen freedom and charm when you install a Beach All Enamel Coal Range in pleasing colors. Very reasonable prices at Gordon's Hardware, McBride St. Phone 311. 11

We started the reductions on prices and through our efforts you have saved a good deal of money. We are glad to have your business and support to help us maintain low prices. Stand behind Economy Stores and get the best results.

Mrs. G. E. Gulick and Mrs. A. S. Nickerson returned to the city on this morning's train from a brief trip up-river.

Sam Jabour sailed yesterday afternoon on the Prince George for a week's trip to Anyox on insurance business. He expects to return to the city on the Catala next Tuesday morning.

Capt. W. P. Armour, local manager of the Pacific Salvage Co., was the speaker at the regular luncheon of the Prince Rupert Rotary Club in the Commodore Cafe today, his subject being "Salvage."

W. Gladstone, Queen Charlotte Islands.

**FRIDAY SPECIAL**  
Windolene, per can ..... 20c  
Windows and Mirrors like Crystal

**Munro Bros.**

Grotto Taxi. Phone 456. .... 11

Reserve your seat now at Orme's for Prince Rupert Singers April 20. 89

For best coffee results use nothing but a few spoonfuls of Supreme and some pure water.

Ladies, Boys, Misses and Children—See Cut Rate Shoe Store, Meeker Block, before buying your running shoes. We can save you thirty-five per cent.

When a lady pays for coffee that is what she expects to get. Why take chances? "Supreme" coffee, roasted in Prince Rupert, is pure and fresh. The packets are all dated.

C.N.R. ss. Prince John, Capt. McLean, arrived in port at 1:30 this morning from Vancouver via the Queen Charlotte Islands and will remain over here until 19 o'clock Saturday night when she will sail on her return south over the same route.

Provincial Constable Ronald M. Stewart of Atlin arrived in the city from the north on the Princess Norah yesterday afternoon and will sail tonight on the ss. Prince George for Vancouver. He has in his custody John Prescott of Atlin.

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## Quality has no substitute



Tea "fresh from the gardens"

### MILK IN ITS MODERN PACKAGE

### IS MILK FROM "Contented Cows"

CARNATION is whole milk with only the natural water-content removed and nothing added. Carnation is the famous safe-guarded milk "from Contented Cows." That means that every precaution is taken to insure its purity at the source by the strictest cleanliness in the care and in the milking of the cows. After Carnation is evaporated to double richness the cans are then hermetically sealed to continue the protection until Carnation reaches you.

#### What Expert Cooks Tell Us

Domestic Science experts have found that Carnation makes foods richer, tastier, finer in texture. They say that the "homogenized" butter-fat in Carnation makes it super-smooth. Use it in cream soups, sauces, puddings, ice cream, cocoa, candy. Enjoy its creamy double-richness in coffee, fruits and cereals—and cut your cream bills in two!

#### Approved for Baby Feeding

The highest medical authorities recommend Carnation Milk as an excellent milk for babies—because of its purity, uniformity, nutritiousness, richness in vitamins and minerals, and super-digestibility.

#### That's How Good It Is!



#### Send for Free Booklets

The Carnation Cook Book and "Contented Babies" are two new booklets every housewife and mother should have. Write for them to Carnation Co., Limited, 134 Abbott St., Vancouver, B.C.

# Carnation Milk

"From Contented Cows"

MILK FROM CANADIAN COWS, PACKED IN CANADA IN CANADIAN-MADE CANS AND CASES

### LOCAL ITEMS

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W. Gladstone, Queen Charlotte Islands.

### Income Tax Returns

Dominion returns must be filed by 30th April

GEORGE RORIE & CO. Accountants and Auditors 243 Second Ave. W. Phone 387

### Queen Hatchery

36 W. Cordova St. Vancouver, B.C.

Baby Chicks, Queen Quality Leghorn, Rhode Island Red, Barred Rock, of high egg production. Catalogue free.

QUEEN HATCHERY 36 W. Cordova St., Vancouver

## Save 20c on the \$1 by New Reduced Rates on Sailings to and from EUROPE



Sail the short St. Lawrence Seaway—cut 2 days off your open ocean trip to Europe. Sail by the Canadian Pacific fleet led by the Empress of Britain.

The "Empresses". First Class 4 Duchesses....Luxury with economy Cabin Ships....Solid Comfort at low cost All ships.....Tourist and Third Class Frequent sailings each week from Montreal and Quebec (trains to ship-side) to British and Continental ports.

Ask us about ALL EXPENSE TOURS—cheaper and better—special Dublin sailing for Escharistic Congress—Scots' Glasgow Reunion.

Full information from your local travel agent, or J. J. FORSTER Steamship Genl. Pass. Agent C.P.R. Station, Vancouver.

## Canadian Pacific

WORLD'S GREATEST TRAVEL SYSTEM

### UNION STEAMSHIPS LIMITED

Steamers leave Prince Rupert for Vancouver:— T.S.S. CATALA EVERY TUESDAY, 1.30 P.M. Via Ocean Falls, arriving Vancouver, Thursday p.m. T.S.S. ARDENA EVERY FRIDAY MIDNIGHT Arriving Vancouver Sunday midnight approx. Weekly sailings to Port Simpson, Alice Arm, Anyox, Stewart and Naas River points. Sunday, 9 p.m. Further information regarding all sailings and tickets at— PRINCE RUPERT AGENCY: See-ond Avenue. Phone 568

## SIMONDS SAWS

The most economical saws to use

Simonds Canada Saw Co. Limited, St. Remi St. and Acorn Ave. Vancouver, B.C. MONTREAL St. John, N.B.

### SPECIAL

From

April 1 - April 15

We will wash your—

Double Blankets for 60c

Single Blankets for 40c

Lace Curtains ..... 50c (per pair)

Serim Curtains ..... 30c (per pair)

Pillows, each ..... 35c

Carpets ..... 35c (per square yard)

Let us help you do your spring house cleaning

Canadian & Pioneer Laundries Limited

### Hotel Arrivals

New Royal Hotel

THE HOTEL WORTH WHILE Hot & Cold water; Steam Heat 75c. PER DAY AND UP J. Zarell Telephone 281

### Westinghouse

Washing Machines

Vacuum Sweepers

Flat Irons

Mazda Lamps, etc.

McRAE BROS., LTD.

### COAL! COAL!

Satisfaction guaranteed with our Famous Edson Alberta & Bulkley Valley Coal; No. 1 Bulkley Valley Timothy Hay, Wheat, Oats & Barley, Pratts Baby Chick Food, Seeds & Fertilizer.

Prince Rupert Feed Co. PHONE 58 & 558

### TELEPHONE 657

VALENTIN DAIRY FOR SKEENA BRAND

Creamery Butter & Cottage Cheese

FRESH PASTEURIZED MILK AND CREAM DAILY

Early Delivery Throughout the City

### Announcements

The "Laughing Cure" United Church April 14 and 15.

Eagles' Daffodil dance Friday, April 15. Admission, ladies refreshments gentlemen 50c. everybody welcome.

Anglican Cathedral Spring Sale, April 19.

Prince Rupert Singers April 20. Capitol Theatre.

Elks' Dance, April 22.

Ridley Home Bazaar May 5.

Three Plays, Presbyterian Church May 5th and 6th.

Legion Band Concert May 13. 87

Spring Sale, St. Peters Church May 19.

### Week-End Specials

FRASER VALLEY BUTTER Finest B.C. butter on the market 1 lb cartons 95c 3 lbs

PURITY QUICK OATS 20c pkg.

MALKIN'S BEST PLUM JAM .40 4 lb tin

MALKIN'S BEST SPINACH 35c 2's, 2 tins

MALKIN'S BEST ROYAL ANNE CHERRIES 25c 2 1-2's, tin

PURITY FOOD 30c 5 lb sack

NORTH STAR PICNIC HAM 17c per lb

SWIFT'S PURE LARD 40c 3 lb tin

GLOBE ROAST MUTTON 25c 1s, tin

KADANA COCOA 25c 1 lb pkg.

ASHCROFT CATCHUP 25c 26 oz. bottle

FAIRY BATH SOAP 25c 6 bars

EMPRESS JELLY POWDER 25c 5 pkgs.

LIBBY'S PICKLE 25c Home-made style 18 oz. jar

NABOB BAKING POWDER 75c 2 1-2 tin

NAVEL SWEET ORANGES 95c 4 dozen

### Here's a Good Offer

NABOB COFFEE 25c per lb

with every \$5 cash purchase

SINGAPORE SLICED PINEAPPLE 2s, 9 tins for \$1.00

ROYAL CITY JAM Raspberry, Apricot, Green-gage, strawberry, 4lb tin .50

CREAMERY BUTTER 85c A1, 3 lbs

ROBERTSON'S SCOTCH MARMALADE 50c Old Country make, 4 lb tin

SOCKEYE SALMON 32c Gold Seal Brand 1 lb tin

ADELIN MOLASSES 21c 3s, per tin

TOILET ROLLS 25c 7 for

PIN-OLA—Miracle cleaner for your kitchen. Use Pin-ola, 3 sizes 1s, 2s and 5s.

THE GOLD COIN POTATOES Good for seed \$1.50 per sack

DELCO BACK BACON 15c Machine sliced, per lb

Fresh Fruit and Vegetables at reduced prices. Mail Orders given prompt attention

### Mussallem's Cash & Carry Stores

"Where Dollars Have More Cents"

No. 1 Store Fifth Ave.—Phone 18-84

No. 2 Store 319 Third Av.—Phone 360

No. 3 Store 727 Third Av.—Phone 375

### Week-End MONEYSAVERS

CRISCO 77c 3 lb tins, each

PRUNES (medium size) 25c 3 lbs

RINSO (The Handy Soap) 22c per large package

SWEET MIXED PICKLES Happyvale, 32 oz. jars 31c per jar

SHREDDED WHEAT 11c per pkg.

TOILET ROLLS 21c 6 for

EMPRESS MARMALADE 45c Orange, 4 lb tins, per tin

EMPRESS MARMALADE 62c Pineapple, 4 lb tins per tin

EMPRESS JAM & JELLY 22c No. 1 jars, all varieties per jar

SUNKIST ORANGES 36c Large size, sweet and juicy per doz.

3 dozen \$1.04

AUSTRALIAN PINEAPPLE 17c No. 1 1-2 tins, containing 9 slices, per tin

KRAFT OR CHATEAU CHEESE 17c per 1-2 lb pkg

ROYAL ANNE CHERRIES 25c Malkin's Best No. 2 1-2 tins per tin

RIPE OLIVES 19c 9 oz. tins per tin

ROWNTREE'S COCOA 24c per 1-2 lb tins

47c per 1 lb tin

BUCKWHEAT FLOUR 20c Aunt Jemina, per pkg.

GAINER'S BACON 21c By the side, per lb

22c Sugar cured by the piece, lb 22c sliced, per lb 25c

### Watts' Grocery

PHONE 55 PHONE 56 THE BEST FOR LESS

MI-LADY Beauty Shoppe Revised Prices to Suit Your Pocket

Permanent Wave \$5.00 Ladies' Hair Cut .35c Children's Hair Cut 25c

Phone 655