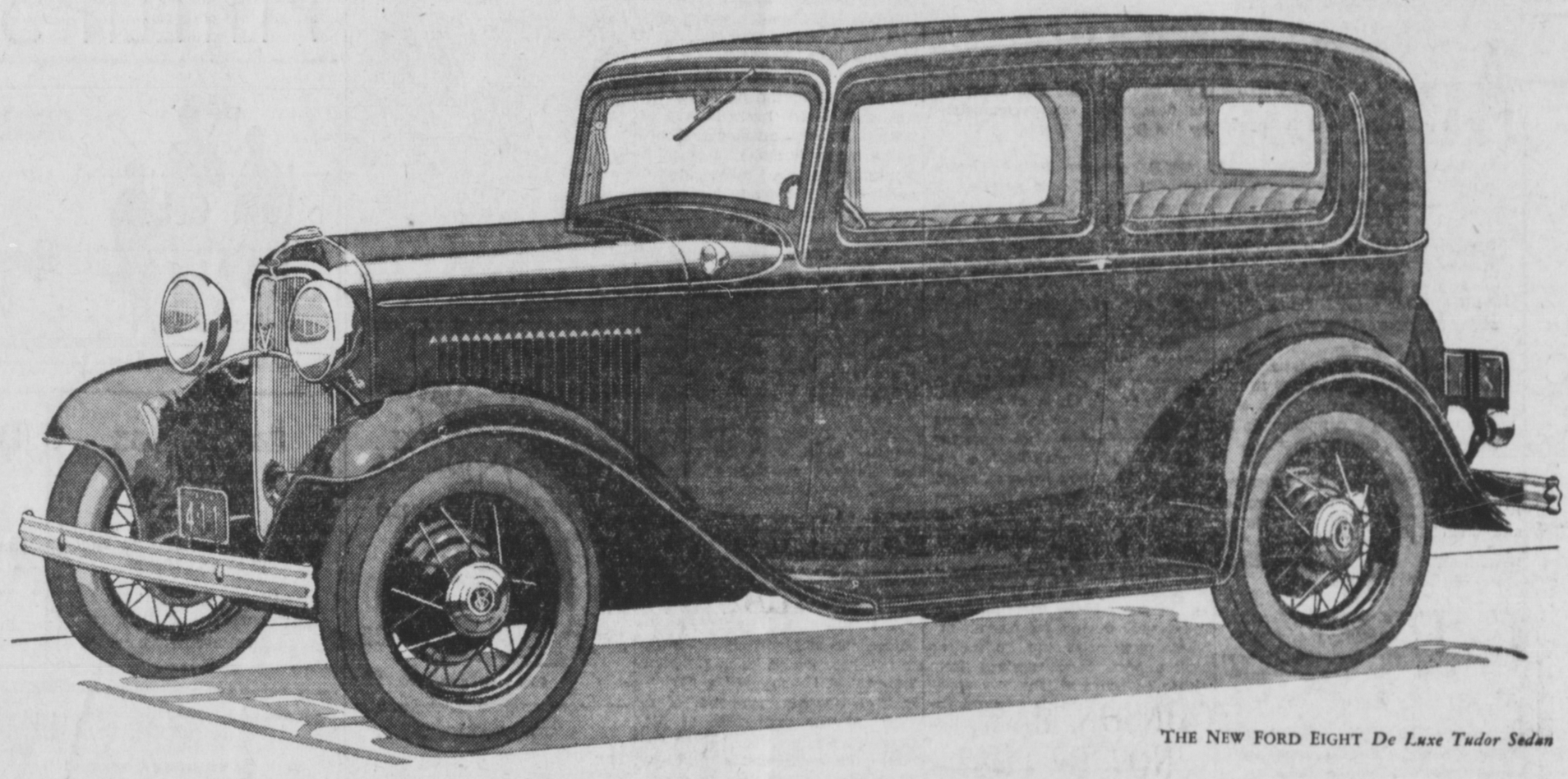
ANNOUNCING THE NEW FORD V-8 Cylinder



THE NEW FORD EIGHT *De Luxe Tudor Sedan*

Eight-cylinder, 90-degree V-type, 65-horse-power Engine * Vibrationless Roomy, Beautiful Bodies * Low Center of Gravity * Silent Second Gear Synchronized Silent Gear Shift * Seventy-five Miles per Hour * Comfortable Riding Springs * Rapid Acceleration * Low Gasoline Consumption * Reliability

New self-adjusting Houdaille double-acting hydraulic shock absorbers with thermostatic control . . . New rear spring construction . . . Automatic spark control . . . Downdraft carburetor . . . Carburetor silencer . . . Bore, 3 1/16 inches. Stroke, 3 3/4 inches . . . Piston displacement, 221 cubic inches . . . 90-degree counterbalanced crankshaft . . . Large, effective fully enclosed four-wheel brakes . . . Distinctive steel-spoke wheels with large hub caps . . . Handsome V-type radiator . . . Graceful new roof line and slanting windshield of clear polished plate safety glass . . . Single-bar bumpers, chromium plated . . . Low, drop center frame . . . Mechanically operated pump drawing fuel from eleven-gallon gasoline tank in rear . . . Choke on instrument panel . . . Individual inside sun visors . . . Cowl ventilation . . . Adjustable driver's seat . . . A choice of Mohair or Broadcloth upholstery in all of the de luxe closed body types.

THE NEW FORD FOUR-CYLINDER CAR

An improved Ford four-cylinder, 50-horse-power engine, operating with new smoothness, is available in the fourteen body types listed below.

GET COMPLETE INFORMATION AND PRICES THURSDAY, MARCH 31, AT ALL FORD DEALERS

Roadster — *Phaeton*
Tudor Sedan — *Coupe*
Sport Coupe — *Fordor Sedan*
De Luxe Roadster — *De Luxe Phaeton*
De Luxe Tudor — *De Luxe Coupe*
Cabriolet — *De Luxe Fordor*
Victoria — *Convertible Sedan*

Ford

"THE CANADIAN CAR"

FORD MOTOR COMPANY OF CANADA, LIMITED