

THE DAILY NEWS.

PRINCE RUPERT - BRITISH COLUMBIA

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H. F. PULLEN - - - Managing-Editor

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MADE GOOD SHOWING

The returns from the first shipment of ore from the Glacier Gulch mine at Smithers as published yesterday proved most encouraging. With a net profit of pretty nearly one hundred dollars a ton, the work of developing the mine can continue without the aid of the big financier.

In very few parts of the country is it possible for a mine to be developed as is being done at the Glacier Gulch. It is an indication of what may be expected from the Hudson Bay properties including the Jessie which is being developed by a company formed at Smithers and partly by local money. All indications point to great mining possibilities at various interior points such as Smithers, Usk, Babine and Hazelton.

WRESTLING WITH FINANCES

Finance Minister John Hart is at present wrestling with the financial situation in British Columbia in order to bring down a balanced budget. He has a big job on hand and everybody will be sympathetic as long as he does not increase taxes.

The difficulty is that every other institution in British Columbia including every business house is also trying its best to balance its budget, mostly without success. Money seems to have disappeared. Just now merchants have big stocks of goods and most of these will be sold between now and Christmas Day, thus easing up the situation to a certain extent.

Advantages of Buying in Prince Rupert

First Prize High School

(By Miss Margaret MacLachlan)

You who buy out of town! Have you ever given thought to what it would mean to you, and the city as a whole, if you and all the people of the city were to "Buy at Home," all requirements for the maintenance of the home?

Assuming that there are 2,000 people in Prince Rupert spending an average of \$100 a month, or a total of \$200,000 monthly, and that 10% or \$20,000 of this total—which in my opinion is a conservative estimate—is spent each month out of the city. Would not this additional \$20,000 a month or \$240,000 a year, if spent at home, go a long way toward improving conditions in our city?

This additional money if spent with local merchants would mean increased business, which in turn would mean additional employees. This increased business would probably enable the local merchants to show a reasonable net profit on their capital investment and, as a result, wages could be increased and probably restored to normal.

This greater earning power on the part of the merchants and additional employees would put more money into circulation, and through this medium of exchange, a considerable portion of this money would return to the original spender and be started again on its cycle of spending.

Just ponder it—an additional \$240,000 a year put into circulation in the city of Prince Rupert. Such an additional sum spent annually in your city, must necessarily be reflected in greatly improved conditions.

A considerable portion of this \$240,000 would find its way to the treasury of your city, in the way of taxes and from this additional revenue, the city could put men to work on much needed local improvements and other work necessary for the maintenance of your city.

Not only will the merchants and their employees benefit from the increased business and greater revenue. There will be those who will find it convenient to build a new home or make additions or improvements to their present places of business or homes. This will mean work for the skilled mechanics in the different trades, most of whom, for the past three years, have been either unemployed or on part time only.

To summarize the foregoing—"Buy at Home" and you—every citizen of Prince Rupert—will benefit, and the city will experience an era of prosperity not thought possible under present conditions.

First Prize General Essay

(by Mrs. A. F. Gibson)

"The key to the solution of nearly every human problem lies in the right adjustment of the individual to the bigger whole."

Behind the present "Buy-at-Home" campaign lies the ideal of making Prince Rupert a larger and better city—a city of homes. We will do well then to consider the advantages to be gained by buying in Prince Rupert from the standpoint of the individual and of the community.

The experience of merchants has been that the greater the amount of goods sold the larger the stock carried and the better the selection from which the customer has to choose.

The volume of business done by a merchant enables him to that extent to co-operate with the public. The old time maxim—"small profits, quick returns" is a saving in dollars and cents to the individual. If we support the merchant he will reduce the cost. That is "better business."

To see what you purchase, to get what you need when you want it is a decided advantage.

To shop is a pleasure; eye trained to the latest fashion; knowledge gained as to the newest labor saving device; appetite stimulated by savory smell or delicatessen dainty; outlook on life broadened; spirit brightened and health improved. All these advantages will tend to be enhanced if the Prince Rupert merchant is assured that the buyer is behind him to a man in his endeavor to give the best possible service.

Money spent means money put into circulation. One thing reacts upon another and if we buy at home we do our bit to increase employment. Work means wages. The more work the greater the pay-roll. To a lesser or greater degree all are dependent one upon another and sooner or later the money spent by us in Prince Rupert will find its way back into our own pocket.

Families will remain united for want of will seek and find employment at home.

Worry that leads to strife will cease; anxiety which brings sickness will end; and poverty which may cause an inferiority complex to arise will disappear.

Taxes will be paid more readily and a lower rate of assessment could be struck.

Public services will be improved; our children given back the advantages of Home Economics and Manual Training; our hospital equipped with the best that scientific discovery has made possible to alleviate the ills of mankind.

And the health, wealth and happiness of the whole community increased.

"Buy-at-Home" is a challenge to every individual in Prince Rupert to be loyal—not only to himself but to "the bigger whole."

A Man's Best Gift



An

Assured Income for those he loves best

Surpassing all other Christmas remembrances is one gift which Life Insurance makes possible—a definite monthly income to your wife and children, guarding them forever against want and privation.

Can you think of any gift which will bring such peace of mind to your loved ones! With Life Insurance you can give them the comforting knowledge that you will continue to support them—even if you cannot share with them all the Christmases in the future.

The Life Insurance plan is both simple and secure. Whether you decide on an income of \$50 or \$500 a month, the exact amount will be paid regularly without fail—as long as you stipulate.

And, your savings, thus put into Life Insurance, can be converted, should you live, into a pension for your own old age.

Any Life Insurance representative will help make Christmas memorable with your thoughtfulness.



Life Insurance

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One of a series of messages sponsored by Life Insurance Companies

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A coal of character we sell. It's sure to please you very well.

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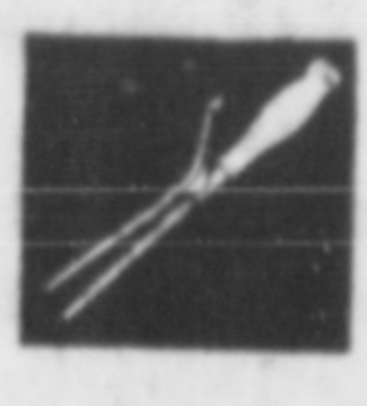
WHY so many people are saying:



"I'm giving ELECTRICAL GIFTS this year"



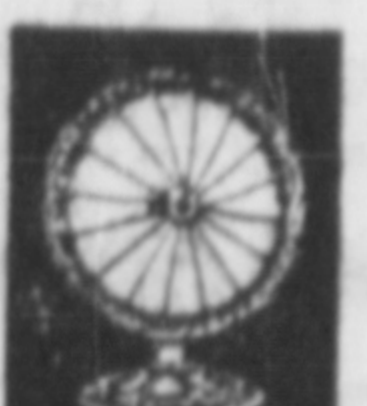
Electrical gifts are smart, attractive and above all, practical. They give more than a momentary thrill being constant reminders of the giver through years and years of service.



And there is such a wide range of them to choose from: something individual for everyone, each an outstanding value and a real economy. And besides the choice of irons, toasters, curling irons, heating pads, air heaters and many others, there is a wonderful array of



GROUP OR FAMILY GIFTS



Washing Machines
Ironing Machines
Ranges
Refrigerators
Vacuum Cleaners
Radio Receivers



for as little as **\$1.50** up

WHIFFLETS

From the Waterfront

The Star Welding & Machine Works has had the job recently of rebushing the clutch of the hallbut boat Viking. The same shop has also been doing engine overhaul on the power tug F. T. Phippen and the hallbutter Embla.

BRONCHITIS BANISHED AFTER 30 YEARS TORTURE

The amazing case of Mr. Thomas Gull, Hamilton, Ont., is the talk of everyone who knows him.

His complete relief almost overnight from Bronchitis of thirty years standing is regarded as nothing short of a miracle by friends and neighbours. Read what Mr. Gull says:
"From the time I was a small boy until the age of thirty-two, I was never free from a hacking cough night and day. Doctors told me I was suffering from chronic bronchitis—that there was no permanent relief. One day I saw an advertisement for BUCKLEY'S MIXTURE. The word bronchitis arrested my attention. I purchased a bottle. It gave me relief. I bought two more, and my cough left me completely. That happened six years ago, and the cough has never returned."
BUCKLEY'S MIXTURE will give you the same instant relief from the strangling torture of Bronchitis, and it acts like a flash on coughs, colds, etc. Why not get a bottle today? Buckley's is sold everywhere. Refuse substitutes.

STORY OF GOVERNOR

Interested Himself in Foxes From Boyhood Days on Farm

CHARLOTTETOWN, P.E.I., Dec. 12. (CP)—Lieutenant Governor Dalton of Prince Edward Island, who died at the week-end, was born in Tignish on June 9, 1850, the son of Patrick Dalton and Mary McCarthy, who emigrated from Ireland and settled in Prince Edward Island. The future governor was born on a farm. He loved life in the open, and at an early age, developed into an enthusiastic nimrod, being a keen hunter of feathered as well as furred game. He delighted in shooting and trapping, by means of which he gained that knowledge of wild animals which stood him in good stead in later years. In his boyhood, foxes were very plentiful in his vicinity, and his great ambition was to capture the black fox, the rarest of its kind, whose pelt always commanded a high price. The story of his various experiments in endeavoring to breed these in cap-

tivity until he became known as the "Silver Fox King," was both interesting and romantic.

Mr. Dalton, a Conservative, after one unsuccessful attempt was elected a member of the legislative assembly for the first district of Prince in 1912. He became minister without portfolio. He was re-elected in 1915 and retired from active political life in 1919, after being defeated in the general elections of that year. In November, 1930, he was appointed Lieutenant Governor. He was then in his eightieth year but possessed an extraordinary measure of physical and mental vigor. He was still tall and muscular.

Mr. Dalton made a number of munificent donations to worthy causes. He established the Dalton Sanitarium, first of the kind built in Prince Edward Island, contributing \$60,000.

Mr. Dalton, a devoted member of the Roman Catholic Church, established Dalton Hall in connection with St. Dunstan's University, a church institution at Charlottetown. He made other grants to religious institutions. In 1917 the Pope conferred on him the title of Knight Commander of the Order of

St. Gregory the Great.

In 1874 he married Anne Gavin, of Tignish, and their children are as follows: Charles Howard, M.D., C.M., Somerville, Mass.; Freda, wife of A. J. Orscaifen, Chicago; Nora, wife of Paul A. Murray, Charlottetown; Zita, wife of William J. Cox, Belmont, Mass.; Edith, wife of Walter A. Spillane, Newton, Mass.; Miss Irene, Charlottetown; and Joseph Gerald, B.A., B.Sc., Chicago, formerly of Newton, Mass.



For Chest Colds
A healing Cream
Mentholatum
Is a wonderful relief for
Colds, Chapped Skin,
Sore throat, Bruises etc.
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