All Holiday Goods to be Cleared Out at 50c on the Dollar. Many Useful Articles to Choose From.

We do not plan to carry over anything so come and look over our large stock.

#### For Men

Suits, Overcoats, Hats, Caps, Dressing Gowns, Pyjamas, Ties, Collars, Gloves, Scarves, Handkerchiefs, Sweaters, Underwear, Shirts, Socks and many other things that would please him.

#### For Women

Dresses, Nighties, Sweaters, Scarves, Handkerchiefs, Underwear, Silk Stockings and practically everything a woman needs. There is also an assortment of Children's Goods.

## Holiday Slippers and Other Footwear Must Go

Cross the road to the Cut Rate Shoe Store and get some comfy Slippers just suited to the season. Also look over the full line of Boots and Shoes going at the reduced clearing out prices.

## MONTREAL IMPORTERS

See Our Windows

We Accept City Scrip

Compare Our Prices

We greet all with the compliments of the season and express our sincere appreciation of your goodwill, with a resolve to merit continued confidence during the year about to dawn, replete with success and happiness.

## MACKENZIE'S FURNITURE

327 Third Avenue

Phone 775

### For Your Health

Chiropractic Ultra Violet Rays Intra Red Rays Massage All at Reasonable Prices

W. C. ASPINALL D.C. (Chiropractor) Green 241 Phones Green 549 Exchange Block

## The

Packing-Crating-Wrapping & General Furniture Repairs

List your goods with me Phone-Black 120

GEO. J. DAWES

Because it doesn't pay to advertise poor products, It does pay to buy those advertised

Miss D. Peterson, who is engaged Barbe. in studies at the University of British Columbia, was a passenger on board the Catala Sunday evening bound from Vancouver to Anyox where she will spend the Christmas and New Year holiday season at her home.

"Build B.C. Payrolls"

#### Christmas Demand Steps Up



The Christmas demand for Pacific Milk, which steps up each year, appeared as usual. Of course; there was extra cooking and baking, but Pacific is extra rich, pure and fresh. It improves food, and anyone likes that at any time.

#### Pacific Milk

"100% B. C. Owned and Controlled PLANT AT ABBOTSFORD

# 

Frizzell's Shipped About a Thousand Pounds of Bulkley Valley Product South

buy goods in Vancouver, it is not terday morning when wood which often that Vancouver people buy was being dried around the furnace in Prince Rupert except at Christ- in the basement took fire. Mr. Suthmas time. Last week Frizzell's Mar- erland was roused from his sleep by ket was busy shipping turkeys to smoke which was pouring into thel customers in Vancouver, word hav- living rooms of the house. Members ing been passed around there that of the fire department had to pull the birds can be bought just as off some boards in order to get a cheaply and of better quality here the flames. than in the south.

Some of the orders were in the form of group orders and others Special Christmas from individuals. The birds were secured by the local firm direct from ranches in the interior.

#### Prize Winners In Contest at Ormes

Jackie Joy Was First in Wagon Competition For Boys-Joyce Moran Leads Girls

The following were the prizewinners in the wagon and doll contest held at Ormes Drug Store: Boys-Jackie Joy, Tommy Ormis-

ton, John Davey. Girls-Joyce Moran, Mary Mc-Callum, Patricia Brocklesby, Delphine Balagno, Monica Holtby, Marie Boulter, Peggy Large, Patricia Anderson, Joan Croxford, Betty Allen, Ella Murray and Lorraine

> Compliments of the Season

> > you all

Sincerely

### Kaien Hardware

A Satisfactory Place to Shop PHONE: 3

## From Wood Being Dried in Cellar

Damage estimated at \$100 was done by fire and smoke to the interior of George Sutherland's house While a good many local people on McBride Street at 2 o'clock yes-

## Services Held In Churches of City

There were large congregations at all city church for Christmas serries on Sunday. In the most of cases children's music and messages | were featured in the morning. Beautiful decorations were to be seen in all the churches. Full details of services were published in the church notices Saturday.

#### 'Tune in Topics' HIGH LIGHTS

#### Metropolitan Opera Schedule

Commencing Dec. 26th, 1933 For Fourteen Weeks

Hanson's "Merry Mount." Taylor's "Peter Ibbetson." Gruenberg's "Emperor Jones." Strauss' "Elektra and Salome." Donizetti's "Linda di Chamounix."

Wagner's "Meister-singer," Puccini's "Gianni Schicchi." Also favorites by Gound, Verdi, and other masters.

Watch this ad, for further

and Remember-We offer you modern, efficient and reliable Radio Service\*

#### Superior Radio Service

Phone Blue 320; 336 2nd. Ave. LOOK FOR THE TOWER

Monday & Tuesday TWO SHOWS-7 & Admission-15c & 50c



WEDNESDAY and THURSDAY "ANOTHER

Here is the Big Show. The Sumptuous Singing and Dancing Spectacle

## "GOLD DIGGERS OF 1933"

With a Grand Array of Stars, Including Warren William John Blondell, Aline MacMahon, Ruby Keeler, Di Powell, Ginger Rogers, Guy Kibbee, Ned Sparks

A Warner Bros, Release An Araazing Entertainment Packed With Novelty and Surprises Screen Souvenirs Cartoon-"Mad Kin

Novelty-"MENU"

#### Another Test Run

The Socony-Vacuum Corporation of New York conducted test run of many makes of cars on a route through the Peace River Country, Alberta, touching at Edmonton, Saskatoon, Moose Jaw, Regina, North Portal and down through the United States and on into Mexico. The leading car was a Ford V-8 Fordor owned by the Socony-Vacuum and bringing up the rear was a V-8 Cabriolet which was driven by the Secretary of the Expedition

Included in the tour were a Chevrolet, Buick, Oldsmobile LaSalle, Cadillac, two Pierce Arrows, G. M. C. truck, Studebaker Pontiac, and other makes, as well as two Fords.

It is interesting to note that it was reported on the arrival of the caravan at Edmonton from the Peace River Country that the V-8's were the only units which made the round trip through mod without having to be towed. On a close check we find one of the V-8's travelled ten continuous hours in low gear, the temperature never exceeded 140 degrees and gasoline consumption was one gallon to ten miles while running in low gear. All the other cars had boiling radiators and required repeated additions of water.



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suit all purses.

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#### On the Bounce









### Waddya Mean "Sacrifice?"









# ECONOMY STORE

WISHES ITS CUSTOMERS AND FRIENDS THE COMPLIMENTS OF THE SEASON

Your patronage is appreciated

"Where Dollars Have More Cents P.O. Box 575

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