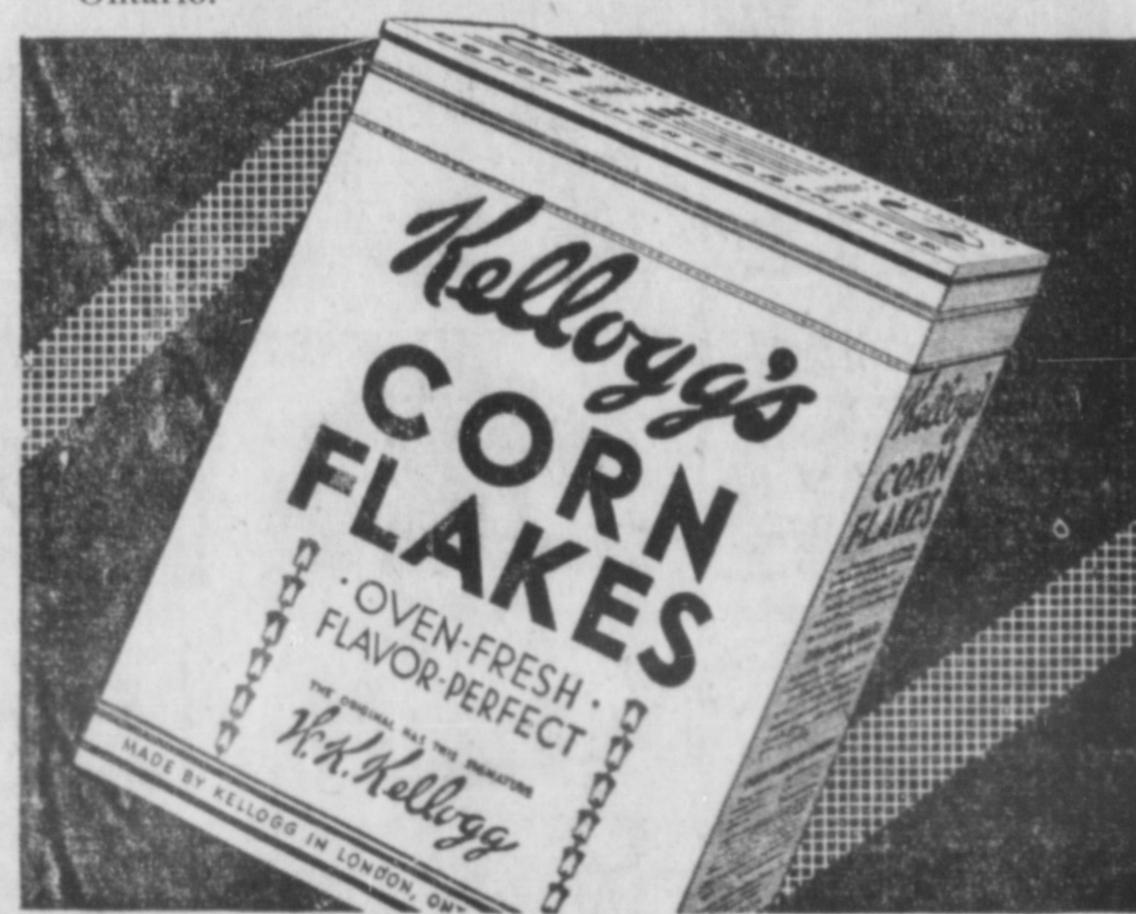
WANT VALUE

THEN insist on Kellogg's, the Corn Flakes that are the standard of quality the world over. Kellogg's have a flavor and crispness, a delightful freshness no others equal.

Every red-and-green package guaranteed by W. K. Kellogg. When substitutes are offered you, remember it is seldom in a spirit of service. Made by Kellogg in London, Ontario.



Rellogg's for quality

An audience of about one hundred

LOCAL NEWS

The charge against George Wil-

perty has been further adjourned

toria, being called to the Capital

From Vancouvet-

Sunday-ss. Cardena

Ss. Venture

For Stewart and Anyox-

Sunday-ss. Cardena ...

From Stewart and Anyox-

Friday-ss. Prin. Adelaide .. p.m.

April 10-ss. Prin Norah a.m.

Tuesday—ss. Cardena 11:30 a.m

Sunday-ss. Cardena 8 p.m.

Tuesday-ss. Cardena 11:30 a.m.

Wed.—ss. Pr. Rupert 9:30a.m.

VISITORS ARE Concert Repeated ENTERTAINED For Workless With

Social Activities in Connection With Visit of Smithers Hoop Teams

In connection with the visit to the city of the Smithers High School Society last night for the benefit of girls' and boys' basketball teams on the unemployed. The only change Wednesday and Thursday of this

Wednesday afternoon the girls were entertained at a tea by Misses "Kentucky Babe." Connie and Creddie Morgan at their home on Fifth Avenue East, visiting as well as local High School girls being present.

Wednesday night the home of Miss Maxine Heilbroner, Third Avenue, was used for a dance tendered by local High School pupils to the visitors. Music was by Mrs. J. S. Black's orchestra.

until this afternoon. Yesterday afternoon the visitors were taken for a cruise on the harbor by Miss Edith Kergin on the power cruiser Aledor.

Also yesterday afternoon, Miss Wadea Musallem, who is visiting City on account of the sudden death sistent advertising. Lord Luke and Peggy Smith. here from Smithers, gave a tea-at of his father. the home of her parents, Mr. and Mrs. N. Mussallem, Fifth Avenue

Last night there was an enjoyable dance in the Exhibition Hall following the games, music being again For Vancouverby Mrs. J. S. Black's orchestra.

GREAT BRITAIN NOT AFFECTED BY UNITED STATES WITH-DRAWAL FROM GOLD STAND-ARD SAYS MACDONALD.

(Continued from Page 1)

ings today. Stocks, with the exception of rails and gold mining issues, weakened under profit-taking, the decline in the United States dollar was checked as bear speculators abroad took profits and the commodity market turned hesitant though further firmness appeared in copper and sugar.

To Maintain Standard

Thurs.—ss. Prince Rupert, 8 p.m. PARIS, April 21: (Canadian for Naas River and Port Simpson-Press)-A government spokesman said today that France was deter-From Naas River & Port Simpsonmined to maintain the gold standard and fight the United States dol-From Ocean Fallslar in a possible commercial invasion by raising tariffs.

Today's Weather

Terrace-Cloudy, calm; temper-

ature, 42. Aiyansh-Light rain, 43. Anyox-Cloudy, calm; 44. Stewart-Raining, calm, 41. Hazelton-Raining, calm, 55. Smithers-Clear, calm, 55.

COAL! COAL!

Our Famous Edson, Alberta and Bulkley Valley Coals are guaranteed to give satisfaction. Try a ton of No. 1 Bulkley Valley. We also sell Timothy Hay, Wheat Oats and Barley.

Prince Rupert Feed Co. 58 — Phones — 558

IS SUBJECT

Ed. Lipsett Gives Racy Address to Rotary Club at Its Luncheon Yesterday

Co-operation and fellowship was the subject of an interesting address at the Rotary Club weekly luncheon yesterday, George Woodland presiding.

After a number of sallies at members of the local club and humorous remarks in regard to himself, his business and affairs generally, Mr. SALE WAS fellowship which he exemplified. It made better men of all. As a charter member of the Vancouver club, he told of the fellowship there and its effect on the members and on their club work, the result of which was that they raised about ten thousand dollars a year for service work.

in this part of the country were very satisfactory.

connection with club and other acwith his witticisms.

Hundred Present Press Advertising Must be Maintained Says Boyril Chairman appreciative persons attended the repeat recital of the Philharmonic

in the program from Wednesday Bovril Limited in London recently, Aileen Hamblin and selections by week, there was an interesting and night was that the ladies' trio "Lul- Lord Luke, Chairman of the Board, enjoyable program of social acti- laby of Life" by Mesdames H. N. drew particular attention to the Brocklesby, A. J. Webber and Large fact that, while due economy had was replaced by the men's chorus, been practised in every other de- vsky, Mrs. G. V. Wilkinosn, Mrs. partment, they had not diminished Walter Thompson and Mrs. G. F. their advertising. "We consider it Davey. Serviteurs-Miss E. M. Earl, of the utmost importance," he said, Miss McGregor, Miss Victoria Krik-"to keep our advertising bright and evsky. Mrs. D. R. Barclay, Mrs. persistent. At a time when pur- Merrill Sollows, and Mrs. Ralph much reduced, a policy of keeping ton. the virtues of our product well in Fancy Work- Mrs. D. Santerson of trespassing on railway prothe public eye meets strongly with bane, Mrs. Hugh Killin, Mrs. Clavyour board's approval."

James Underwood of the local over the world. Those in charge of son and Mrs. George Cicconne. Forest Branch staff sailed last it sales policies therefore have exnight on the Prince George for Vic- ceptional opportunities for gauging the benefits to be derived from conhis associates are emphatically not of that school who look upon advertising as a regrettable but neces-Steamship Sailings sary expense, and who argue that when sales fall off advertising expenditure should be cut proportionately. On the contrary they Tuesday—Cardena1:30 p.m | maintain that is the very time when Thurs.—ss. Prince George 10 p.m. one should maintain and if possible Friday-ss. Prin. Adelaide 10 p.n. increase one's own advertising. In Ss. Venture midnight other words they believe in capi-April 14—ss. Prin. Norah p.m. talizing on a competitor's weakness, April 28—ss. Prin. Norah p.m. and making a bold bid for that portion of his business that has been p.m | made vulnerable through his fail-Wed .- ss. Prince Rupert 9:30 a.m | ure to defend it.

YE OLDE April 24—ss. Prin. Norah a.m. English Fish Shoppe We Deliver Wed.—ss. Prince Rupert, 4 p.m | Phone 854

SPECIALS IN FRESH FISH Red Cod Fillets, per lb. Halibut Fillets, per lb. Hlibut, Sliced, per lb. Red Spring Salmon, per lb. White Spring Salmon, per lb.

Crabs, each Smoked Fish a Specialty Friday-ss. Prin. Adelaidep.m. Phone 854 Second Street

The BEST way to stop

Nothing like Fruit-a-tives

"I wasin a very bad ache after headache. Quite frequently I had severe pains in

Fruit-a-tives . . . all drug stores

Annual Spring Tea of First United Church Ladies' Aid is Attended by large Number

conditions, the spring tea and sale he can subsist upon a desert island Hard times were mentioned. The of home cooking, sewing and candy with no assistance from civilization. speaker remarked that real hard by the Ladies' Aid of First United In other words, he can successfully times were when conditions were Church yesterday afternoon was duplicate the life of Defoe's famous such that the farmer stopped feed- a highly successful affair. Many character. Not only does he succeed ing the cow and expected her to ladies called during the afternoon in winning his bet, but he unearths continue giving milk. Hard times and the financial proceeds were several other complications, such as

when, after an interview with the The guests were received in the banker, a man was told to leave his attractively decorated hall by Mrs. statement and call again some other J. J. Payne, president of the La-tive maiden in one of his traps. dies' Aid. and Mrs. C. D. Clarke. Concluding, Mr. Lipsett again wife of the pastor. The spring seturged the value of fellowship in ting was of mauve, green and yel- his leading woman, and William low with a background of green Farnum exerts his villainous touch tivities and kept the members happy trellis work. There was a profusion here and there. of daffodils in the tea room, the pouring table being centred with a large basket of these yellow blessoms. Mrs. M. A. Thomas, Mrs. Moore, Mrs. W. H. Kergin and Mrs. G. A. Edgcumbe poured.

A fine program of instrumental music which was rendered during the afternoon included piano and Addressing the annual meeting of violin duets by Misses Phyllis and the Jnior Symphony Orchestra. The ladies in charge were as fol-

Tea Room-Mrs. James Krikechasing power in many countries is Moore. Cashier-Mrs. T. J. Shen-

ring and Miss Dorothy Styles. Bovril is sold and advertised all Plain Sewing-Mrs. George Wil-

Baby Booth-Mrs. T. W. Silversides and Mrs. N. Thomas.

Candy-Miss D. Sharpe and Miss Home Cooking - Mrs. Frank

Vickers, Mrs. Lance Styles, Mrs. W. B. Cornish and Mrs. J. S. Irvine.



RENT

A Radio, Sewing Machine, Typewriter McRAE BROS., LTD.

and Adventure Laid Against Background of South Sea Beauty

Douglas Fairbanks' picture "Mr. Robinson Crusoe," coming to the Capitol Theatre this week-end, is adventurous in the extreme, highly romantic and one of the most beautiful compositions ever to come to the screen.

The picture was made in its entirely in the South Seas. With the SUCCESS exception of four principal players, natives are seen in most of the acmonstrate anew that drama is instinctive with them.

"Mr. Robinson Crusoe" concerns litself with an adventurous young Favored by beautiful weather sportsman who makes a wager that a hand-to-hand conflict with a head-hunter, battles with cannibals and the capture of a beautiful na-

Fairbanks is, of course, the main-, spring of the picture. Maria Alba is

BALANCE BUDGET

It can be done if you deal with us.

The state of the s		
DOLLAR SODAS— per box	37c	
	15c	
PEEK FREAN'S GOLDEN PUFF.per 1/2-lb. pkg.	18c	
JELLY POWDERS—Assorted per pkg.	5c	
Buy now, will positively advance any time now doz.	59c	

BLUE RIBBON TEA- 39c
BLUE RIBBON COFFEE 43° 1's, per lb.
BOPELLA CEYLON & INDIA TEA, with cup and 90C

saucer, 2-lb. pkg.

ROWNTREE'S	COCOA	43c
ROWNTREE'S	COCOA	22c
ROWNTREE'S	COCOA	13c
ROWNTREE'S	CHOC	OLATE

BARS, 3 for 5c and 5c each

Eggs—Alberta Fresh 55c Seconds, 3 doz.

VEGETABLES FRESH CARROTS, 3 bunches .

CELERY, 15c, 20c and FRESH RADISHES, per bunch .. 10c FRESH ASPARAGUS, per lb.18c

MUSSALLEM'S Economy Store

We deliver all orders, \$2 or over 317-19 Third Avenue West P.O. Box 575 Phone 18

FRIDAY and SATURDAY TWO SHOWS-7 & 9 p.m.



SATURDAY MATINEE at 2:30 Feature Starts at 3:10 Admission - 15e & 35

Comedy

in "MR. ROBINSON CRUSOE"

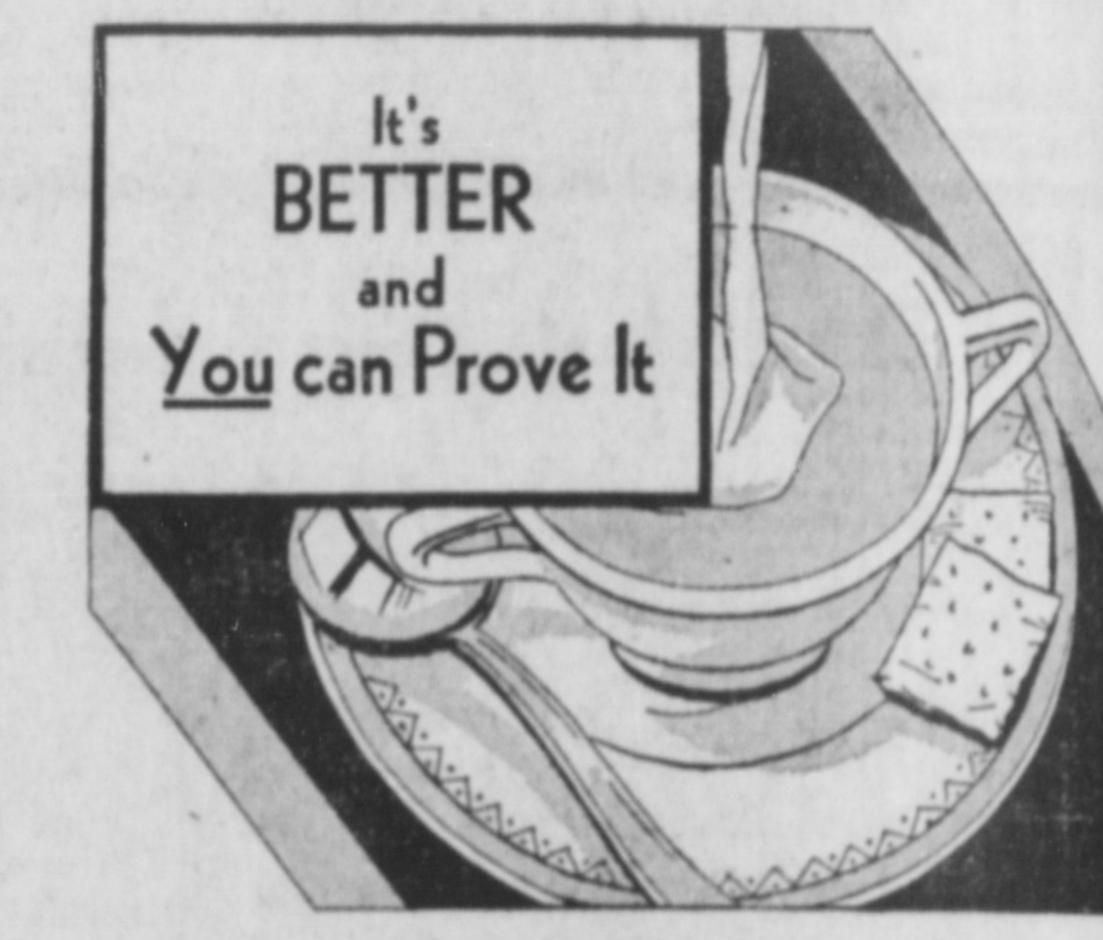
With a Grand Cast. A United Artists Picture. Just Fancy-Cannibale Savage Girls and Bounding, Leaping, Fighting DOUG

> Added Attraction-On the Stage at 8:50 Music by Mrs. Black's Masquerade, Orchestra Fancy Dress Dance Contest

Musical Treat-"POOR LITTLE RICH BOY" SCREEN SOUVENIRS

METRO NEWS

Don't Miss This Wonderful Show Mon. & Tues .- "Hot Saturday" & "Lady's Profession"

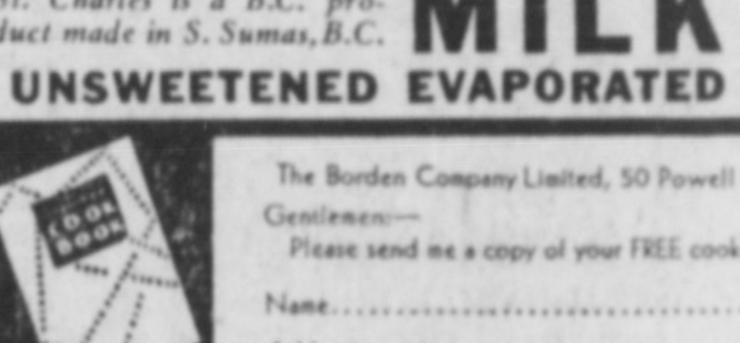


ST. CHARLES MILK improves all Soups and Creamed Sauces!

Thousands of thrifty housewives know that they now can get that rich, creamy blandness in their cooking without overstepping the dictates of economy. The use of Borden's St. Charles Milk gives that added touch of delicious richness, not only to cream soups and

Borden's ST. CHARLES St. Charles is a B.C. pro-duct made in S. Sumas, B.C.

sauces, but to every recipe that calls for milk.



The Borden Company Limited, 50 Powell St., Vancouver, B.C.

Coal!

MINEHEAD EGG-Per ton \$11.50 MINEHEAD LUMP-Per ton JASPER LUMP-Per ton JASPER EGG-Per ton \$11.50 Dry Jack Pine and Cedar

HYDE TRANSFER—PHONE 580

Shoe Repairing Bring your shoes to the

Shu-Craft We rebuild them Satisfaction Guaranteed

M. MacARTHUR Third Ave. Next Federal Blk.

Fresh Milk and Cream Daily VALENTIN DAIRY Phone 657

"TILLE THE TOILER"

8 p.m.

She Merely "Drives" Bargain

-By Westover.



AFTER TALKING IT OVER WITH OMOTHER I DECIDED TO BUY YOUR (AR, MAC . IT'S YOUR OWN CAR





