THE DAILY NEWS.

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DAILY EDITION



Monday, Dec. 18 1933

CHRISTMAS SHOPPING SEASON

Despite some isolated complaints that may be heard, a general canvass of local merchants seems to indicate that the volume of Christmas business in Prince Rupert is quite is more advantageous to purchase hundred miles nearer the Oriental up to normal this year. Possibly the percentage of useful goods in Prince Rupert rather than than vancouver, it stands to reagifts as against non-essentials is somewhat larger this to send east or south. year than has been the case in some past Yuletide seasons, If we wish for our town's pros-would get Oriental trade which yet the spirit and the intention of giving is none the less perity it is necessary for the trades-would all tend to its advantage. evident. Many folk who were puzzling themselves as to order to live and develop his busi- Prince Rupert is that the purchashow they were going to get enough money together to ness. While it is true Prince Rupert ers are able to see the quality or fit purchase gifts this year seem to be finding a solution of is lacking in industries and trades- of the goods that they buy. Prince the difficulty. One gratifying feature is that a larger proportion than ever of cash instead of charge purchases is being made.

FINAL SHOPPING WEEK

Today marks the beginning of the final shopping week before Christmas. Possibly it may not be boresome to suggest again to intending purchasers not to further delay their shopping. It should not be necessary to elaborate our prosperity, may be tempted to and seller to buy in Prince Rupert. on the advisability of buying early this week rather than putting it off until the rush of Christmas Eve when clerks as we boys and girls leave school ily carried if all units of power comare rushed and tired, everyone is impatient and stocks of and find it necessary to earn our bine. Let our slogan be "Unite our lines are rushed and tired, everyone is impatient and stocks of and find it necessary to earn our bine. Let our slogan be "Unite our lines are rushed and tired, everyone is impatient and stocks of and find it necessary to earn our bine. Let our slogan be "Unite our lines are rushed and tired, everyone is impatient and stocks of and find it necessary to earn our bine. Let our slogan be "Unite our lines are rushed and tired, everyone is impatient and stocks of and find it necessary to earn our bine. Let our slogan be "Unite our lines are rushed and tired, everyone is impatient and stocks of and find it necessary to earn our bine. Let our slogan be "Unite our lines are rushed and tired, everyone is impatient and stocks of and find it necessary to earn our bine. Let our slogan be "Unite our lines are rushed and tired, everyone is impatient and stocks of and find it necessary to earn our bine. Let our slogan be "Unite our lines are rushed and tired are rushed and tired are rushed and tired are rushed as a second seasonal goods are largely depleted.

THE SALVATION ARMY FUND

We would also like to make another appeal on behalf of hardly fair to spend the money the Salvation Army Christmas Fund in connection with the raising of which the Daily News is once more co-operating with the Army. While interest is increasing and the donations during the past few days have been coming in more freely, much more cash and goods is needed if the full requirements among the needy are to be met. We can think of no gift that would be more appreciated than a donation to this fund to assist the Army in making things. a little happier for those, many of whom through no fault of their own, are facing a rather bleak Yuletide this year. We do not hesitate to urge our friends to give even if it hurts. Both the Army and this newspaper are hoping for a really generous response this week to the appeal.

Advantages of Buying In Prince Rupert

Second Prize

(By John Grimsson)

of the money kept in the town ably with outside markets.

whatever kept in the town. us if the port of Prince Rupert de- with any other market. Therefore invest money in our town so that, A larger and heavier load is easown living, there may be more op- forces to buy at home!" portunities for us to do so at home. Our fathers for the most part

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made here to line the pockets of firms who have no local interests and who, in many cases, fight to keep prosperity away from our city. Geographically Prince Rupert is in a sound position with her wonderful harbor open to shipping all the There are several reasons why it year round and, being nearly five son that, if the port developed, it

men to be able to make profit in Another advantage of buying in men have to send out for the goods Rupert tradesmen carry first class they sell, on every purchase made goods and in these days of intense locally there is a certain percentage competition prices compare favor-

whereas, when goods are ordered If the town develops and popufrom outside, there is no profit lation grows they would be enabled. through a greater turnover, to It is an advantage to everyone of maintain their own as regards prices! velops and outside interests, seeing it is of an advantage to both buyer

earn our living locally and it is hardly fair to spend the money Elks Still Lead In Billiard Play

Fifth Game From Thursday Night's Fixture With Empress Played Off Friday Evening

W. E. Williscroft, Empress, defeated William Stuart, Elks, 200 to 188 last Friday evening in the fifth game of Thursday night's Billiard League fixture. The aggregate score on the five games so far played stands 927 to 894 in favor of the

The sixth game of this fixture between Johnny Saunders, Elks, and Pete Pritchard, Empress, as well as the final outstanding game between Alex Murray, Canadian Legion, vs. Earl Batt, Grotto, from Tuesday night's fixture, was to be cleaned off over the week-end.

Crib Stag Party Held on Saturday

Those Who Took Part in Cold Storage Tournament Help J. Deforme to Eat Turkey

An enjoyable stag party was held Saturday night at the home of Louis Richardson, Seventh Avenue East, when those who had taken part in the recent Cold Storage cribbage tournament gathered to help the winner of the tournament, J. Delorme, eat the turkey which he was awarded. With J. E. Boddie as

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YEAR END SALE!

Still Going On at Full Speed at B.C. CLOTHIERS LTD. Store

We have decided to clear out all goods to make room for the spring arrival of merchandise. That is the reason we are still making drastic reductions in prices to enable us to have clear shelves. Make tomorrow your buying day and get a thrill at buying from The B. C. Clothier s Ltd. Store.

Men's Furnishings, Boots, Shoes, Ladies' Shoes, Children's Shoes, Boys' Clothing, Furnishings, Etc. at extraordinary cheap prices.

SALE OPENS DAILY AT 9:30 A.M.

MEN'S FURNISHINGS Men's Silk Ties—Reg. 50c	29c	LADIES' SHOES Ladies' Shoes—A large assortment	\$1.99
\$1.00 Fine Silk Ties—	50c	Black & Tan Sport Oxfords—	\$1.95
now		Reg. \$4.00, now	
1.75 Men's Lined Tan Gloves— now	\$1.00	\$5.50 Brown & Black Ties— now	\$2.79
15c Worsted Sox—	29c	86.00 Ladies' Kid Ties & Oxfords—	\$3.49
75c Fine Silk & Wool Sox—	39c	MEN'S SHOES	MAN NO CONTRACT AND A
All Wool Sox-Reg. 45c	29c	Men's Black Sturdy Oxfords- Reg. \$4.00, now	\$2.59
\$2.00 Broadcloth Shirts— Assorted col	ors 99c		\$2.95
\$2.25 Flannel Pyjamas— now	\$1.25	\$5.00 Pair Men's Oxfords—Latest style solid leather, reg. up to \$6.00, now	\$3 79
Turnbull's \$2.25 Combinations—	\$1.39	CHILDREN'S SHOES	0.0
Stanfield's Fine Combinations— Medium, now	\$2.25	Children's Shoes—Up to 7½ now	99c
Men's Black Heavy Jumbo Sweaters- Reg. \$4.00, now	\$2.59	Special price We carry the Classic Shoes for Child	\$1.35
Men's Dress Caps—Reg. \$1.75 now	99c	We carry the Classic Shoes for Child Patent and Velour Calfs. These sho anteed to be solid leather or your r	es are guar-
Men's Work Shirts—Heavy make now	89c	RUBBERS & OVERSHOES	MINISTER STATE
MEN'S & BOYS' SUITS		200 Ladies' Rubbers-Reg. \$1.00	69c
Men's Blue Serge Suits-Reg. \$25.00 a			\$1.39
Men's Worsted Suits-In the latest a reduction.	styles, at big.	## W W W W	79c
Boys' All Wool Suits-	\$5.75		
AND DESCRIPTION OF THE PROPERTY AND DESCRIPTION OF THE PARTY AND DESCRIPTI	CHESTONE CONTRACTOR	Ladies' Fine Leather Purses-	79c
BOYS' SHOES Boys' Greb Boots—Solld leather now	\$2.50	Reg. \$1.50, now Ladies' Leather Purses— Reg. \$3.00, now	\$1.49
Boys' Greb Boots-From 1 to 51/2	\$2.05	Ladies' Very Fine Leather Bags-	89 94

master of ceremonies, a pleasant command of the culinary opera- whose marriage to Miss Thelma evening was spent by all. A. A. Mc- tions. Bunn is to take place next month.

Buy now if you want to save money on your Christmas gifts.

Zipper style, in all colors

Ewen, as chef, had excelled him- During the evening a presentaself, being given yeoman assistance tion was made by Mr. Boddie, on beby W. Gordon, who was second in half of co-workers, to Mike Lemon

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