

WHOOPEE! July the First!



Help the boys and girls enjoy Canada's natal day by buying them Running Shoes or Tennis Shoes. We carry a full range for the younger folks, also for men and women.

SATURDAY IS JULY THE FIRST

Boys' & Youths' Running Shoes, all styles. Prices—**89c, 99c, \$1.15, \$1.25**

Save your dollars by buying at the Cut Rate Store where we can deliver the goods at a very small margin of profit. So why pay more?

Men's Dress Boots and Oxfords, good range of styles to choose from. Prices—**\$2.45, \$2.95, \$3.45, \$3.95**

Men's Black or Brown Calf and Grain Leather Work Boots, Panto soles or leather. Prices—**\$1.95, \$2.45, \$3.65**

Men's Tennis or Running Shoes, Boots or Oxfords, all colors. Prices—**\$1.10, \$1.15, \$1.45**

Boys' & Youths' Dress Boots & Oxfords, all kinds of leather to meet your requirements. Prices—**\$1.95, \$2.25, \$2.45, \$2.95**

Fishermen's and Cannermen's Rubber Footwear at very low prices—**\$2.95**
Men's Knee Boots **\$4.85**
Men's 3/4 Boots **\$5.45**

Women's or Growing Girls' Tennis or Running Shoes, any color. Prices—**95c, \$1.10, \$1.15**

Ladies' Fine Dress or Sports Shoes, any color. Prices—**\$1.95, \$2.45, \$2.95**



Women's Latest Style in Sandals, color to suit your dress. Price **\$1.75**

Women's Boudoir Slippers, good selection of colors. Price **49c**

Misses' and Children's Patent Leather Strap Slippers & Oxfords, black or brown calf. Prices **98c, \$1.15, \$1.25, \$1.65**

Infant's Shoes, Straps, Etc. Prices—**49c, 59c, 79c, 89c**

Misses' and Children's Running Shoes, Straps or Oxfords, all colors and styles. Prices—**79c, 85c, 59c, 69c,**



CUT RATE SHOE STORE

MISSIONARY IS SPEAKER

Toc H Heads Interesting Talk By Rev. W. H. Pierce

The members of the Prince Rupert Group Toc H were given a very interesting address last evening by Rev. W. H. Pierce, late of Port Eslington. He dealt with his work as a missionary among the coast Indians, covering the territory from Bella Coola to Alaska. In the very early days when the only white people here were the Hudson Bay officials. He gave very vivid word pictures of some of the gruesome rites practiced by the heathen Indian sixty years or more ago, which the Rev. Pierce himself had witnessed. He also described in a very interesting manner laws and customs prevailing among the coast Indians at that time.

There was a very good attendance, to hear the address, several visitors being present.

GEMS FROM LIFE'S SCRAP-BOOK

HEAVEN
"Neither shall they say, Lo here! or lo there! for behold, the Kingdom of God is within you."—Jesus.

"The joy of heaven will begin as soon as we attain the character of heaven, and do its duties."—Theodore Parker.

"Heaven means to be one with God."—Confucius.

"The love of heaven makes one heavenly."—Shakespeare.

"Because God is ever present, no boundary of time can separate us from Him and the heaven of His presence."—Mary Baker Eddy.

"Earth has no sorrow that heaven cannot heal."—Thomas Moore.

"And Heaven is all around us now, if we but lift our eyes."—C. F. Alexander.

'Sunshine Susie' Is Here Again

Renate Muller Leads Cast of "Marry Me" at Capitol Theatre

Those who have been hoping for another "Sunshine Susie," will find their wishes met in "Marry Me," the new Renate Muller picture, coming this mid-week to the local Capitol Theatre.

It is an engaging story which "Marry Me" tells, with the expert assistance of the three British monarchs of laughter, Harry Green, George Robey and Billy Caryl.

It is the story of a pretty gramophone recordist who is in love with a fellow employee. The young gentleman, head of a bachelor household of three-brothers, is slow to realize Renate's affection for him, and hankers after "a rich marriage." He is unaware that Renate has determined to "get her man" and that, having sought the advice of her "boss," she is about to bring football strategy to bear upon her matrimonial aspirations. How she secures the elusive young gentleman at last; how she enlists the services of a matrimonial agency in bringing Romeo to heel, makes up a story that is as melodious as it is funny.

G. A. McNicholl, general passenger agent for the Canadian National Railways with headquarters in Vancouver, is making the round trip north aboard the steamer Prince Rupert which is in port today bound for Skagway. He will be here again next Monday south-bound.

De Jong's Cash and Carry SPECIALS

For Thursday and Friday Store Will be Open All Day Thursday

Ensign Orange Marmalade **43c** per 4-lb. tin
Lynn Valley Peaches—**35c** 2 tins for

Boiling Beef—**25c** 3 lbs.
Hamburger, 2 lbs. **25c**
Onions, 2 lbs. **25c**
Tomato Sauce—**10c** per lb.
Lamb Stew, 2 lbs. **25c**
Turnips, 5 lbs. **50c**
Round Steak, 2 lbs. **50c**
Bacon, 1 lb. **25c**
Swift's Pure Lard—**25c** 2 lbs.
Boneless Stew Beef—**25c** 3 lbs.
Boneless Stew Veal—**25c** 3 lbs.
Lamb Chops—**35c** 2 lbs.
Pot Roast of Beef—**10c** per lb.
Spare Ribs—**25c** 3 lbs.
Shoulder Veal—**50c** 4 lbs.
Good Corn Beef—**5c** per lb. (no less than 5 lbs. sold)

Malin's Best TOMATOES Size 2 1/2's, 2 tins for **25c**
Palmolive Soap 4 cakes for **25c**

Heinz Tomato Catsup—**21c** per bottle
Helmet Corned Beef—**25c** 2 tins for
Lion Brand Macaroni—**10c** 3 pkgs. for
Munro Malt Extract—Dark per 2 1/2 tin **99c**

Malin's Best Sauer Kraut Size 2 1/2's, per tin **10c**
Red Arrow Sodas—**19c** per pkg.
Blue Ribbon Tea—**38c** per 1-lb. pkg.
Ensign Peas—No. 4 2 tins for **23c**
Eagle Brand Condensed Milk per tin **19c**
Calumet Soap Chips—**21c** Extra special, 2 lbs. for

JONES' Family Meat Market

A fire threatened to destroy J. W. Durran's house a few days ago. The day was hot and dry and a chimney fire set the roof alight. Fortunately, a passing cyclist gave the alarm and, in a few minutes, many helpers arrived on the scene. A large patch of the roof was damaged.

Lakelse Lake is beginning to assume its summer aspect with the arrival there of camping parties. The Misses Little had some of their girl friends for the week-end at the lakeside cottage which is the summer home of Mr. and Mrs. George Little. The Fulton and Armour families arrived Friday from Prince Rupert.

Mrs. Wilby is spending a holiday at Mrs. Sherwood's.

District News TERRACE

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SKIDEGATE

So far this summer, the weather on the Queen Charlotte Islands has not been nearly as good as usual. The growing season has been backward and very wet.

A large number of bear and deer are reported as having been seen on the Queen Charlotte Islands recently. Some of the bear are said to be as large as grizzlies.

Advertise in the Daily News

Week-End Specials

For Thursday and Friday

- Supreme Dated Coffee—**38c** 1-lb. pkg.
- Supreme Tea—**38c** 1-lb. pkg.
- B. & K. Pastry Flour—**40c** 10-lb. sack
- Crisco—**69c** 1-lb. tin
- Kellogg's Pep—**25c** 2 pkgs.
- Alberta Creamery Butter—**69c** 3-lb. brick
- Swift's Side Bacon—Sliced **17c** 1-lb. pkg.
- Royal City Tomatoes—2 1/2's **25c** 2 tins
- Nalley's Mayonnaise—**42c** 16-oz. jar
- Nalley's Pure Ontario Honey **23c** 12-oz. jar
- Swift's Premium Baked Ham, sliced, per lb. **40c**
- Gold-Cross Bartlett Pears—**20c** 2's, tin
- Alberta Fresh Eggs—**17c** per doz.
- Nabob Ketchup—**15c** per bottle
- Valencia Oranges—**95c** 5 doz.
- P. & G. White Naphtha Soap, 6 bars **25c**

Fresh Strawberries Arriving Today and Friday

Alberta Market

Fifth Street. Phone 20

RADIO SERVICE

SUMMER SERVICE
A dollar lets you take advantage of our summer service calls. Have your set conditioned for the best reception, as summer reception requires the utmost of your set. Get those baseball and special broadcasts on the short waves with a converter rented from us for the event at very reasonable rates.

Superior Radio Service

335 Second Avenue Phone Blue 320
P. O. Box 132
A. G. BARTLETT
C. H. INSULANDER

PRINTING

Office Supplies
Rose, Cowan & Latta
Phone 234

SPECIAL

Have your clothes cleaned with the new circulating system. Then you know they are clean.
Men's Suits and Overcoats **\$1.00**
Ladies' Coats **\$1.00** for

Ideal Cleaners

Second Street Phone 858
We Call and Deliver

Wednesday & Thursday **TWO SHOWS—7 & 9 p.m.**
Feature Starts 7:40 & 9:40
Admission—15c & 50c

FRIDAY and SATURDAY **"King Kong"**
SONGS—MUSIC—COMEDY
RENATE MULLER The Sunshine Susie Girl
In Her Merriest Hit **"MARRY ME"**
With the Famous Comedians **GEORGE ROBEY** and **HARRY GREEN**
A British Release
COLORED MUSICAL—"C'EST PARÉE"
Novelty—"BABE OF MINE"
PARAMOUNT PRESENTS

NOW... LOWER IN PRICE!

...yet better than ever before
Packed with energy because "shot from guns" ..."twice-crisped" to new deliciousness!



The new Puffed Wheat and Puffed Rice... cool and refreshing! "Twice-crisped" by an exclusive process. Dainty and of delightful flavour... yet a single dish, with milk and sugar, gives more energy than a baked potato or a lamb chop.

Puffed Wheat-Puffed Rice

Made in Canada by THE QUAKER OATS COMPANY

The Fish which made Prince Rupert Famous

"Rupert Brand" SMOKED BLACK COD

Prepared Daily By Canadian Fish & Cold Storage Co., Ltd. PRINCE RUPERT, B.C.

NEW ROYAL HOTEL
J. Zarelli, Proprietor
"A HOME AWAY FROM HOME"
Rates \$1.00 up
50 Rooms, Hot & Cold Water
Prince Rupert, B.C.
Phone 281 P.O. Box 196

OLD EMPRESS HOTEL
Home of the Fisherman
Logger, Miner
ROOMS—\$10 per month \$1 per week, 50c per night
SHOWER BATHS
Third Avenue Phone 948
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"TILLIE THE TOILER" A Clear Conscience —By Westover.

