

"It wasn't only the price and 'dog' trademark that sold me

... ON THIS \$79.50 RADIO



"The price meant I could afford it—the 'dog' gave me my guarantee ... but I bought on straight performance"

"To keep within one's budget and get just what's wanted isn't so easy ... but I did it!

"I'm not very different from thousands of us today. I'm the type that won't be satisfied with questionable quality no matter how strictly I'm limited by my budget. And I definitely will not go beyond the budget.

"But when I see the quality I demand at the price I've set, I don't delay. I don't have to be sold ... I buy. That's why it took me just a few minutes to decide on this new Victor. I was looking for value. And when you've shopped around as I have, you know value when you see it.

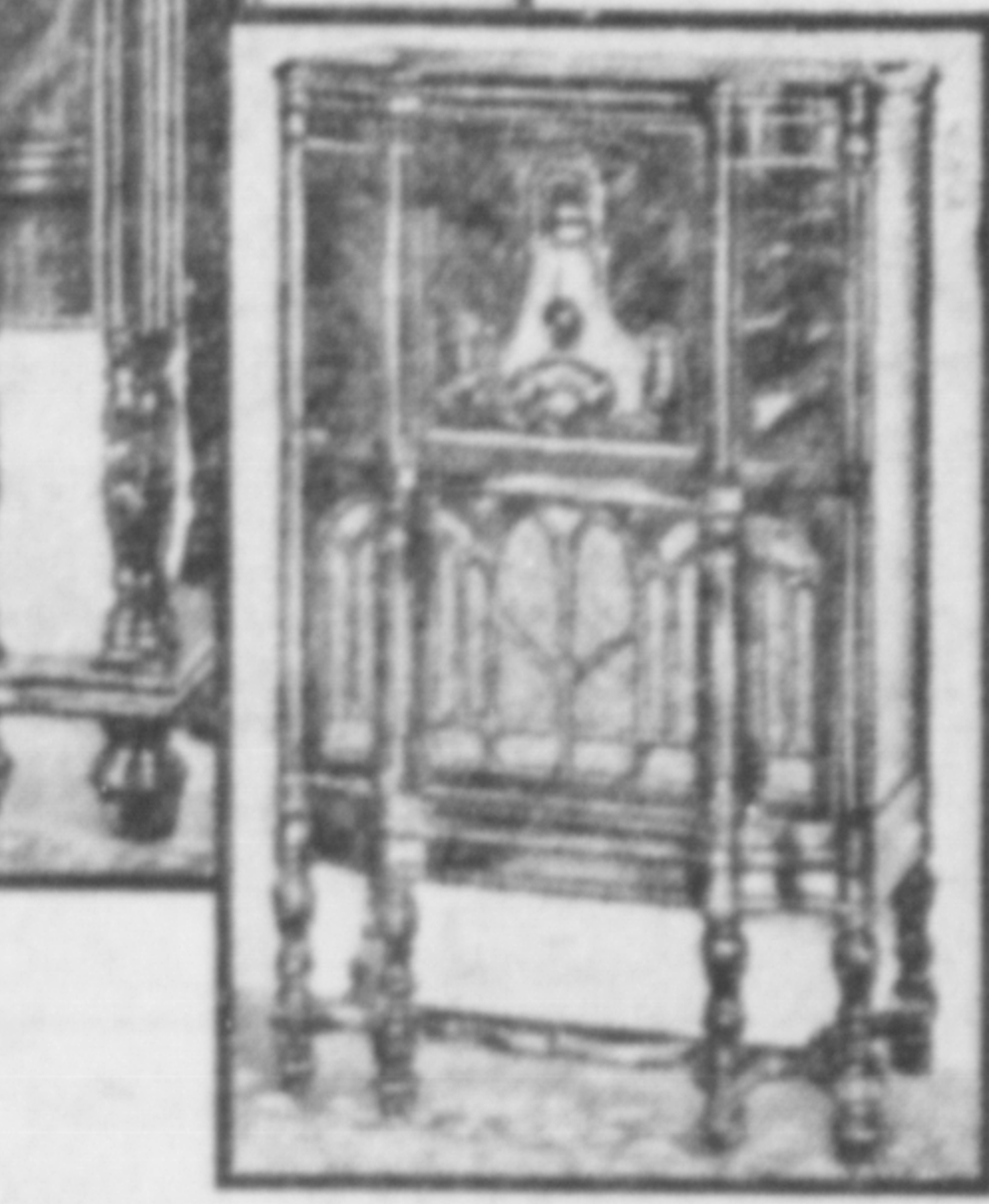
"I'd set a high standard and a low price for my radio. I had to have selectivity ... sensitivity and real tone. It met all these demands plus an extended range to pick up police calls. However, to go back to tone quality—the salesman showed me one big reason why everything sounded so full and



Victor Radio R-31 \$79.50, with 5 tubes

... this low-priced Victor has an eight-inch dynamic speaker. "Then there's the trademark ... it didn't actually sell me on this new radio—but it certainly helped!"

Victor Radio R-31 Advanced five-tube Super-Heterodyne featuring the new double-efficiency tube ... tone control ... visual volume control ... police calls ... right-inch dynamic speaker. Visit your Victor dealer and operate this really remarkable value yourself ... also ask to see other Victor models, including the marvelous "Tons-lite" Control receiver.



Victor "Tons-lite" R-90 \$167, with 10 tubes



Victor Automatic Duo (Radio-Records) \$245, with tubes

VICTOR RADIO

VICTOR TALKING MACHINE COMPANY OF CANADA LIMITED

LOCAL NEWS NOTES

Bridge, table and bed lamps. A large variety at prices to suit every pocket at Gordon's Hardware, McCBride St. 279

Mrs. J. B. Hamilton, who has been visiting here with her daughter, Mrs. J. D. Fraser, sailed last night on the Prince George for the south. Mrs. Hamilton's home is in Vancouver but she is going through to California to spend the winter.

Mrs. Jessie J. Jappy and grandson, John Clark, are leaving on this evening's train for Saint John, N.B., where they will embark December 8 aboard the steamer Duchess of Athol for Buckie, Banffshire, Scotland, where they will pay a visit.

The provincial police are bringing in from Port Essington this afternoon the body of a Japanese whose name has not yet been received here. The man is believed, as far as is known, to have died of natural causes.

The monthly meeting of the Prince Rupert Chamber of Commerce Junior Section will be held in the Police Court, City Hall on Tuesday, December 5th, 8:00 p.m. All members are requested to keep this evening open as there are matters of interest to discuss. H. A. Gourlay, Chairman Attendance Committee. 278

CHRISTMAS PRESENTS

People everywhere are considering the question of Christmas presents. One of the most welcome presents a former Prince Rupert resident could get would be a subscription to the Daily News.

In order to co-operate with our readers who wish to keep alive in the minds of their friends the activities of the people of the Prince Rupert district, we are making a special half-rate for people living outside the district, if sent by a person who is already a subscriber to the paper.

Send in \$1.50 with the name of the person to whom you wish to donate the paper and we see that they get it by mail for one year.

Silversides Bros. for Wallpaper, Glass, Paint and Mureco.

All Wool Jersey Dresses, sizes 14 to 44. Special \$2.95. Jabour's Ltd.

T. W. Hall, inspector of schools, returned to the city on the Prince George last evening from a trip to Alice Arm and Anyox on official duties.

E. T. Kenney, Terrace, newly-elected M. L. A. for Skeena, is paying a brief business visit to the city. He arrived on last night's train from the interior and will return to Terrace this afternoon.

The fire department was called at 7:50 this morning to the residence of Harry Smith, 768 Alfred Street, where there was an overheated stovepipe which caused some alarm. No damage, however, was done.

YOUR LIVER'S MAKING YOU FEEL OUT OF SORTS

Wake up your Liver Bile—No Calomel needed. When you feel blue, depressed, sour on the world, slack your liver which isn't pouring its daily two pounds of liquid bile into your bowels. Digestion and elimination are being slowed up, food is accumulating and decaying inside you and making you feel wretched. Move bowels—move like salt, oil, mineral water, leavine easily on chewing gum, or massage, don't go far enough. You need a liver stimulant. Carter's Little Liver Pills is the best one. Safe. Purely vegetable. Sure. Ask for them by name. Refuse substitutes. 25c. at all druggists. 62

Building Permits In November Light

Represented Value of But \$275 Which Was Same as Last Year In Same Month

Building permits in the city of Prince Rupert for the month of November this year totalled \$275 in value which was exactly the same figure as in the same month last year. So far this year permits have reached a total value of \$29,115 as against \$52,505 in the first eleven months of 1932.

November permits were as follows: Thomas C. Wilding, alterations to residence, Seventh Avenue East, \$175. Thomas Elliott, addition to residence, Sixth Avenue East, \$100.

Announcements

Eagles' Dance December 1. Adm. Ladies 25c., Gents 35c., refreshments. Mrs. Black's Orchestra.

W. A. Canadian Legion Bazaar, Eagles Hall, Dec. 5.

United Church Bazaar Dec. 7.

Moose Christmas Tree Sunday, December 24.

Sons of Norway Xmas Tree Dec. 26, Moose Hall.

Hogmanay Dance, Queen Mary Chapter, December 29.

Get quick results with a want ad

News Flashes

After a delayed trip through rail troubles the Regal Shop has received a fresh supply of "Monarch Yarns." This is the last shipment at the old prices. Ring Red 838 and reserve your winter and spring requirements, thereby saving 30%. Our Christmas Cards are finding favor. Reserve yours while the assortment is large. Step in and look over our fine assortment of inexpensive gifts. Good night, see you tomorrow

TYPEWRITERS

For Sale or Rent Rose, Cowan & Latta Phone 234

WALLACE'S First Of The Month Specials SATURDAY

As the Holiday Season is Rapidly Approaching, We Have Listed a Few Numbers, Eminently Suited to Fill Needs Which are Certain to Arise in the Near Future.

- Fancy Velvet Cushion Tops—In wonderful color effects 2 for 95c
Cushion Forms—All shapes 2 for \$1.00
Kapok—In lb. bags per bag 39c
Handkerchiefs—In gift boxes, packed 3 in a box 3 boxes \$1.00
Children's Hankies—In gift boxes 4 boxes \$1.00
Dance Sets—Pantle and Brassiere, suede taffeta, in white or pink, put up in gift boxes; per set \$1.00
A Beautiful Lace Trimmed Slip—Suede taffeta finish in pink or white, individually boxed in gift boxes each \$1.35
Women's Delustered Silk Bloomers—In white, pink or peach; 2 pairs \$1.00
Women's Satin Stripe Locknit Bloomers—Pantle style, green, peach or pink, also vest to match; per garment 79c
Children's Steps Bloomers—Lace trim, assorted colors; 3 pairs \$1.00
Ladies' Winter Weight Bloomers—Pantle style, silk stripe; 2 pairs \$1.00
Vests—To match bloomers 2 for \$1.00
Pure Linen Bridge Sets—Beautifully embroidered, set contains cloth 36x36 with four napkins, cellophane wrapped. value to \$2.50; per set \$1.49
Linen Embroidered Bridge Sets—Finest quality, values to \$4.50; for \$2.75
Embroidered Pillow Slips, Table Cloths & Napkin Sets, Towel Sets, very special, values to \$1.50; per set \$1.00
Pure Linen Pillow Slips—Hemstitched, fine pure quality, 42 inches; pair \$1.00
Linen Table Cloths—With colored border, 50x50 inches each 79c
Chamoisette Gloves—Combination colors, excellent value; pair 39c
Ladies' and Misses' Wool Gloves—Assorted styles 2 pairs for \$1.00
Children's Wool Gloves—Assorted styles 3 pairs \$1.00
Full Fashioned Pure Silk Hose—In all latest shades, chiffon or semi-service weights, Famous Mercury Brand, pair 89c
Ladies' Silk and Wool Mercury Hose—New shades per pair 89c

If you have not already done so, come in and look over our Christmas Offerings, we have a splendid selection of Novelties and Christmas Cards. Phone 9 Third and Fulton

Mail Schedule table with columns for destinations (East, Vancouver) and days/times.

Special until Jan. 5. Low fares east. Fare-and-a-quarter Round Trip tickets to important points in Eastern Canada. Stopovers. Return limit, Three Months. Also Low Fares to seaboard when part of overseas bookings. Return limit, Five Months. For particulars ask your nearest Ticket Agent. CANADIAN NATIONAL

UNION STEAMSHIPS LIMITED. Steamers leave Prince Rupert for Vancouver: T.S.S. CATALA EVERY TUESDAY, 1:30 P.M. Via Ocean Falls and Waypoints, arriving Vancouver Thursday afternoon. T.S.S. CARDENA EVERY FRIDAY MIDNIGHT. Arriving Vancouver Monday A.M. Weekly sailings to Port Simpson, Alice Arm, Anyox, Stewart and Naas River points, leave Prince Rupert Sunday, p.m. SPECIAL WINTER EXCURSION RATE, ROUND TRIP, PRINCE RUPERT TO VANCOUVER, \$32. (Meals and Berth included.) On Sale Nov. 10 to Feb. 28, return limit March 31, 1934. Further information regarding all sailings and tickets at PRINCE RUPERT AGENCY, Third Avenue. Phone 568

CANADIAN PACIFIC. Steamers leave Prince Rupert for Vancouver via Ocean Falls and Way Ports: Princess Adelaide, Fridays 10:00 p.m. For VANCOUVER: direct: Princess Norah, Nov. 17, Dec. 1, 15. For KETCHIKAN, WRANGELL, JUNEAU and SKAGWAY. Princess Norah, Nov. 13, 27, Dec. 11. Low Winter Excursion Fares to Vancouver and Return Tickets on sale Nov. 10, 1933 to Feb. 28, 1934. Final return limit March 31, 1934. W. L. COATES, General Agent, Prince Rupert, B.C.

CHRISTMAS Greeting Cards in boxes 50c and up

Xmas Stock on display Stationery, Toilet Sets, Chocolates, Perfumes, Cameras, Etc. A beautiful range of merchandise to choose from.

SUGARED JELLIES 35c lb. box Be sure to use your votes for a little boy or girl

Ormes Ltd. The Pioneer Druggists The Rexall Store Phones: 81 & 82

Sterling Food Markets Ltd. Saturday Specials. LAMB LEGS 20c, SHOULDER 12 1/2c. PRIME STEER BEEF 3 lbs. BRISKETS 25c, POT ROAST 10c, PRIME RIB 15c, Rump Roast 15c. VEAL RUMPS 15c, SHOULDER 12 1/2c, PICNIC HAMS 12c. 3 lbs. Comet BUTTER Comet, 75c. PORK BUTTS 15c, SHOULDER 12 1/2c. Young FOWL 20c. Spare Ribs 3 lbs. 25c. STERLING COMET SPECIAL. STERLING TEA 37c. 1 lb. BEEF LIVER 1/2 lb. Comet BACON Both for 25c.

Daily News Want Ads Bring Results

Because it doesn't pay to advertise poor products, It does pay to buy those advertised.