Easter Plants

Cut Flowers

Lillies, Roses, Cinerarias,

Hydrangeas, Spireas, Genistas,

Etc. The usual line of season-

able Cut Flowers.

ARCTIC STUDIO

FRESH MILK AND

CREAM DAILY

The Family Shoe Store Phone 357 Third Avenue.



You will be delighted with the styles and leathers offered at these moderate prices.

Grey Suede "Ruffie" Oxford, Shawl tongue with lace ef-\$3.95

These are just a few of the numbers mentioned. Your inspection is cordially invited. Black and Brown "Sport" Oxfords, Mocassin laced vamp, leather sole and rubber heel. \$3.95 a real

Black Kid 4-eye "Arch-Vogue" Tie, a shoe for \$4.50 all occasions

Brown and Grey Suede Ties, with contrasting kid leather trims. These are \$3.95 good values

THE DAILY NEWS.

PRINCE RUPERT - BRITISH COLUMBIA

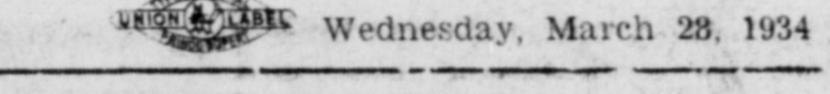
Published Every Afternoon, Except Sunday, by Prince Rupert Daily News. Limited. Third Avenue

H. F. PULLEN - - - Managing-Editor

SUBSCRIPTION RATES

City delivery by mail or carrier, yearly period paid in advance For lesser periods, paid in advance, per week By mail to all parts of British Columbia, the British Empire and ADVERTISING RATES Transient display advertising, per inch per insertion 1.40 Member of Audit Bureau of Ctrculations

DAILY EDITION



HERE IS THE CHANCE

The Legislature has received a recommendation from its mining committee that two ore testing mills be erected in British Columbia for the encouragement of mining, one in the north and one in the south.

The logical place for such a plant would be at or near Prince Rupert where advantage can be taken of both rail and water transportation. Possibly Port Edward would be a suitable point or possibly Inverness. Here is a good chance for the local authorities to become active in the interests of the city in order that the opportunity may not be lost. The testing mill could hardly be placed at a point on Portland Canal because it would not then serve the interior. It could not be placed at Hazelton or Smithers because it then would not serve Portland Canal and Queen Charlotte Islands. The location for the mill undoubtedly is at the railway terminal.

WHAT VICTORY MEANT

The victory of the Labor party in securing a large majority of seats on the London County Council recently means more than it might seem to the casual observer. The budget of the county council runs up well toward \$200,000,000 a year or eight times as much as the budget of British Columbia. The council is the biggest landlord in England with a rent roll of twelve million dollars a year. Since the war it has built 62,000 houses and the Labor party is pledged to a slum clearance scheme involving the expenditure of something like \$150,000,000. This is a collossal scheme and it is interesting to know that British Columbia timber is to be used in connection with it.

PLANS FOR THIS PROVINCE

One of the plans under consideration in Great Britain for the settlement of British people overseas is that recommended by the Empire Development and Settlement Research Committee, which has outlined a plan for settlement, presumably in British Columbia, of 40,000 British families numbering in all approximately 160,000 people by a chartered company backed by the British Government. The scheme involves the expenditure of a quarter of a billion dollars. It is a pretentious one but it looks too much like a fairy tale to be taken very seriously. It provides for the construction of a railway and the settlement of the villages and towns along it by British people.

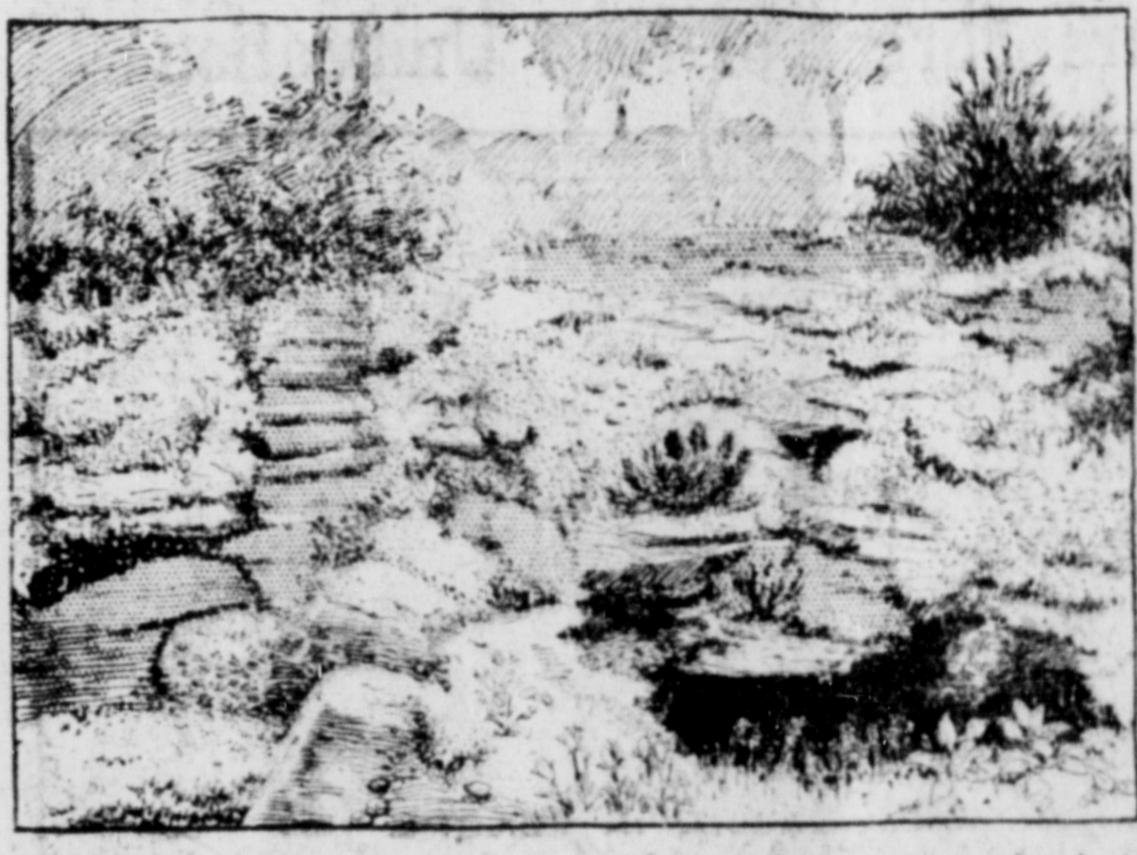




This has been a wonderful time, the past retaining walls were but ful additions to the rock garden of and bridge drive and dance was for gardeners. All over the city men when terracing gardens, a good fect may be a small lily pond or a held last night in the Moose Hall. and women have been digging, many people now are building roc- path of stepping stones. There were twenty-seven tables planting and sowing in anticipa- keries instead. They cost less and I have been much interested in of cards and prize winners were: tion of making a showing during are easier to make but they need the proposal to select some flower Bridge-Ladies' first, Mrs. J. L. the coming summer. In spite of the more attention. Weeding has to be for Prince Rupert. William Millar, Owen; consolation, Mrs. W. F. Busnights growth has been consider- continuous or they get out of hand, a gardener of experience, believes sey; men's first, W. A. McLean; able and the early spring flowers The rockery is the place for little that the rose would be the best and consolation, D. Parent.

are coming in bloom. It is noticeable that whereas in jewels that are lost in the average as proposed by Commissioner Alder Nelson; consolation., Mrs. Ed. Ev-

A Rock Garden of the Flat Type



Flat lots are at a disadvantage in making a picturesque garden but they are easier to cultivate and a rockery may be constructed if desired.

perennial border. If the weeds are Whist and Bridge kept back every plant gets a chance Whist and Bridge to see the sun and show itself to the passer-by. Bulbs have a place there as well as other plants. Nowhere else are snowdrops or crocuses as pretty as in the rockery.

Rock gardens may take the place of retaining walls or they may be just mounds in an otherwise flat garden with rocks thrown here and Under the auspices of the Women there, the rougher the better. Use- of the Moose a very successful whist

plants, the miniatures, the tiny also likes the idea of the rose show Whist-Ladies' first. Mrs. H. A. and others. Anyone having sugges- ans; men's first, Ted Rorvik; contions to make can do so through plation, Eldor Anderson. this column.

for Prince Rupert but it is not as 'owed with piano music by Mrs. J. S. popular or as well known as the Plack. rose. It does not succeed any better Jack Morrison was master of here and the advertising effect cremonies for the evening and the would be nothing like as great. I committee in charge consisted of like the idea of choosing the rose Mrs. Ole Stegavig, Mrs. A. Wick. and holding a rose show commenc- Mrs. Charles Edwards, Mrs. C. Giske ing with July of this year. In view and Mrs. V. Grimsson, Presiding at of this it would be well to place or- the door were Mrs. Hugh Smith and ders for rose trees at once.-H. F. P. Mrs. D. C. Schubert.

JASPER PARK QUITS CAR SALES SUPERINTENDENT OF

EDMONTON, March 28: (CP)-Col: Maynard S. Rogers, superintendent of Jasper National Park. has forwarded his resignation to Total of 243,947 New Motors Sold the Department of the Interior. Although the resignation has been accepted, so far no successor has been appointed.

Party and Dance

Successful Affair Held Last Night Under Auspices of Women Of Moose

After cards delicious refresh-Some one suggests the calendula ments were served and dancing fol-

INCREASED

In February in United States

And Canada

VALENTIN DAIRY Phone 657 The United States Department of cameree has issued statistics chowing that 243.947 new cars had

and within 6% of February 1931. Daily News want-ads bring re-WASHINGTON, D.C., March 27

seen sold in the United States and

anada during February, this being

10% more than in January this

year, 121% over February last year

THIS EASTER wise women are specifying

Swift's Premium Hams and Bacon!



supplied their dealers with a display featuring this seal. 1 11 41 611

PRINCE RUPERT

ALBERTA MARKET

BULKLEY MARKET

FRIZZELL'S LTD.

DEJONG'S CASH & CARRY

HALLBERG MEAT MARKE

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MUSSALLEM CASH & CARRY STORE

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E. PETTENUZZO

F. E. HUNT, LTD.

LOUIS AMADIO

PRINCE RUPERT

SUNRISE GROCERY

TOM LEE & SON

H. K YAMANAKA

GRANBY STORES

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AIYANSH

H. GRAY

CEDARVALE

COPPER CITY

L. G. SKINNER

MOXLEY & THOMPSON

WATTS GROCERY

THRIFT CASH & CARRY

SEAL COVE GROCERY

No parboiling ... because it's Ovenized!

Just think! A Ham that's more tender, richer in flavour, more delicious than ever before . . . yet you can bake it without parboiling! Whole, half or centre slices!

It's Swift's Ovenized Premium. Smoked the new, exclusive Swift way . . . in ovens. Ovenizing has made parboiling quite unnecessary! Simply follow directions given at the left. Or broil the centre slices.

No wonder wise women are specifying Swift's Premium Ham for Easter. For it's the only kind that's Ovenized. Be sure you get the genuine. Ask for Swift's Premium Ham and Bacon by name.

Swift's Premium Bacon is also Ovenized!

For Easter breakfast -- Swift's Premium Bacon! This favourite treat is also Ovenized . . . new tenderness . . . new richness of flavour . . . finer colour.

Order today!

These dealers sell and recommend Premium Hams and Bacon:

HAYSPORT NELSON BREW STERLING FOOD MARKETS, LTD. HAZELTON

HUDSON'S BAY CO. MYROS & SMITH R. S. SARGENT, LTD.

KITWANGA HUDSON'S BAY CO.

NEW HAZELTON W. J. LARKWORTHY

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PACIFIC THOS. H. McCUBBIN PORT CLEMENTS

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