# Read, Buy and Save

Exclusive to This Store

The Famous

Wedgewood & Company Limited

Dinnerware

## Community and 1847 Rogers Flatware

Big Discounts in 26-Piece Sets and Up

Bridge Lamps, Floor Lamps and Table Lamps at reduced prices

The largest selection of

Useful and Ornamental Gifts

in the north

Do Not Fail to Visit Our Famous Basement Store

MANY UNADVERTISED SPECIALS

MAX HEILBRONER - Diamond Specialist



EDWARDSBURG

CROWN BRAND

CORN SYRUP

The famous energy-producing sweet—an easily digested food invaluable for infants, growing children, and enjoyed by the whole family.

Canada Starch Sales Co., Limited



SATURDAY'S

DIAMOND "F" SPECIAL!

Order Your Christmas Turkeys Now

No. 1 Steer Beef

Sirloin Steak, 2 lbs. . . 45c | Rib Roast Beef, lb. . . 15c
Rump Roast Beef, lb. 15c | Pot Roast, lb. . . . . 10c
Sirloin Butt Roast lb. 20c

Local Lamb

Legs Lamb, lb. . . . . 22c Shld. Roast Lamb, lb. 15c
Loin Roast Lamb, lb. 20c

Extra Specials

Shoulder Veal, lb. . . . . 10c | Spare Ribs, 2 lbs. . . . . 25c
Large Grade B Eggs, 3 doz. $1.00 | Ayrshire Rolls, lb. . . . . 25c
Butter, Sunnybrook, lb. . . . . 25c | Cambridge Sausage, lb. . . . . 15c
Roasting Chicken, lb. . . . . 25c

Phone 10 Quality Service

Frizzell's

Phone 2 Pioneer Butchers Est. 1910



A SATISFIED CUSTOMER

is the best advertisement any firm can have.

We do our best to supply you with the most suitable coal for your requirements.

When in doubt — play trumps.

Phone Us 651 - 652

PHILPOTT, EVITT & CO. LTD.


## Arthur Bellos Of Prince George Is Given Jail Term

Arthur Bellos of Prince George has been sentenced to five months imprisonment at Prince George by Judge H. A. Robertson on a charge of resisting arrest, according to information received at divisional headquarters of the provincial police. Another charge of assaulting a female against Bellos is pending.

## Labor League Dance Last Eve

About one hundred persons were in attendance at the dance of the Women's Labor League in the Canadian Labor Defence League Hall. Music was by Carl Smith's Orchestra and Jimmy Carroll was master of ceremonies. Refreshments were served under the direction of Mrs. A. Gomez and Mrs. F. White.


STOP & THINK

Christmas will soon be here. Make our store your shopping headquarters. We have what you are looking for and the prices are right.

| | |
|---|---|
| BLUE RIBBON COFFEE— 1's, per lb. | 39c |
| BLUE RIBBON BAKING POWDER, 5-lb. tin | $1.19 |
| PITTED DATES—Fresh 3 lbs. | 35c |
| SAIR DATES—Fresh 2 lbs. | 15c |
| SMYRNA FIGS—Fresh 5 lbs. | 35c |
| I.B.C. SODA BISCUITS— Family size, per pkg. | 19c |
| SWEET MIXED BISCUITS per lb. | 27c |
| GRANULATED SUGAR Limit 20 lbs.; 20 lbs. | $1.17 |
| ROBIN HOOD OATS—China per pkg. | 29c |
| ROBIN HOOD OATS—Plain per pkg. | 20c |
| FRESH NUTS JUST ARRIVED | |
| WALNUTS, BRAZILS, ALMONDS, FILBERTS— per lb. | 19c |
| MIXED NUTS—No Peanuts 3 lbs. | 50c |
| PEANUTS—Fresh & Crisp 3 lbs. | 35c |
| CALIFORNIA WALNUTS— large, soft shell, 2 lbs. | 55c |

MUSSALLEM'S ECONOMY STORE

"Where Dollars Have More Cents"

P. O. Box 575 Phone 18


## GOLDEN RULE IN BUSINESS

**Dean Gibson Gives Very Interesting Account of Business Experiment In United States**

Entitling his address "An Industrial Miracle" at the Rotary Club luncheon yesterday afternoon, Dean Gibson told the story of an American factory in which the employer and employees decided to carry on all its operations as nearly as possible following out the Golden Rule. In any transaction or dispute the person had to ask himself: "If I were in your place and you in mine what would you want me to do?"

The concern prospered, wages were increased and so did the profits. In the first year the staff was increased 600% and the profits were large. The cost of production went down and eventually profit sharing went into force.

When the first slump came the employees were the first to suggest reductions and plans for decreasing the cost of production. The result was that the first slump year became a banner year in their business. After six years the business turnover amounted to $15,000,000.

The head of the firm, when asked for an opinion, said that he had no faith in the working out of new systems. Divine principle was the same in all cases and the law was adequate. He believed the teaching of the Golden Rule was as sound in practice as it was ideal in preaching.

President J. J. Little was in the chair and there was a good attendance of members with guests in the persons of F. M. Dockrill jr. of Telkwa and R. C. Hardie of Vancouver.

For failing to comply with an order to take precautions against fire hazard, Tom Shimizu appeared before Magistrate McClymont in city police court yesterday and was fined $10. The charge, to which Shimizu pleaded not guilty, was laid under the Fire Marshal Act by Fire Chief J. R. Morrison. There had been carelessness in connection with the disposal of grease from the range in Shimizu's restaurant, it was alleged.


SELVIG'S EXTRA SPECIALS

| | |
|---|---|
| Swift's Butter— 3 lbs. | 70c |
| Circle S Picnic Ham— per lb. | 18c |
| Finest Jap Rice— 6 lbs. | 25c |
| Dry Green Peas— 5 lbs. | 25c |
| Prunes—60-70's per lb. | 10c |
| Dried Peaches— per lb. | 15c |
| Nabob Tomatoes—2½'s 2 tins | 25c |
| Our Own Blend Tea— 3 lbs. | $1.00 |
| Sultana Raisins— Australian, 2 lbs. | 25c |
| Leg of Veal— per lb. | 17½c |
| Veal Chops— per lb. | 17½c |
| Round Steak— 3 lbs. | 50c |
| Pork Chops— 2 lbs. | 45c |
| Good Corn Beef— 3 lbs. | 25c |
| Pot Roast Beef— 3 lbs. | 25c |
| Legs of Lamb— per lb. | 22c |

Free Delivery

Phone 765 303 Third Avenue



New Furniture

Spring "King of Rest" $11.40
Bedstead $10.40
Mattress, 54 lbs. Imperial $8.10

Used Furniture

Range, Guerney-Oxford 6-hole $21.50
Electric Washing Machine Laundreyette $40.00
Brick Lined Heater $8.00
Steel Reeds Accordion $9.00

D. ELIO Furniture Exchange


## BAZAAR AT U. CHURCH

**Affair Yesterday Well Patronized And Was Complete Success**

The First United Church Ladies' Aid held a very successful bazaar yesterday afternoon. The church parlors were prettily decorated in a winter setting of evergreen, tinsel and red for the occasion. The many stalls, with their gift suggestions, gave a Christmassy atmosphere and the lovely weather brought many callers who were received by the president, Mrs. James Krikevsky, assisted by Mrs. C. D. Clarke. The tea table was presided over by Mrs. W. H. Kergin, Mrs. G. W. Dunn, Mrs. J. H. Thompson, Mrs. R. G. Large while those in charge of the tea room were Mrs. J. Clavring, Mrs. F. M. Davis and Mrs. G. V. Wilkinson, serviteurs being the Misses Earl, Wilson, McGregor, Krikevsky and Wilkinson.

Those in charge of the different stalls were:

Fancy Work—Mrs. H. Killin, Mrs. N. Thomas, Mrs. M. Sollows, Mrs. Santerbane and Miss Dorothy Stiles.

Men's Booth—Rev. C. D. Clarke and George Davey.

Candy Booth—Misses Sharp and Moore.

Home Cooking — Mrs. Moore, Mrs. George Davey and Mrs. J. S. Irvine.

Mrs. Lance Stiles was cashier.

A fine instrumental program was enjoyed during the afternoon. Those taking part were Miss Elizabeth Currie and H. Lindseth with a guitar duet, Misses Helen and Joy Green with a piano duet, and Master Norman Blackhall and Roy Judge, members of the Boys' Band, with cornet and trombone solos respectively.

## Cattle From Grassy Plains

**Shipment Arirved During Night to Be Handled at Local Abbatoir**

Fred Madsen of Grassy Plains arrived in the city on the mixed train last night bringing a carload of Bulkley Valley beef of excellent quality. Owing to the mild fall it has been possible to ship cattle at regular intervals this year and supply the local market. This shipment is being handled at the local abbatoir by Burns & Co. Ltd.


FRESH MILK AND CREAM DAILY

VALENTIN DAIRY

Phone 657


## WHIFFLETS From the Waterfront

Northland Transportation Co.'s motorship Northland, Capt. Len Williams, arrived at Ketchikan at 11 o'clock yesterday morning from Seattle and proceeded north from there later in the day to Juneau and other points. The vessel is due to call here next Tuesday southbound with frozen fish.

Armour Salvage Co.'s service boat Salvage Princess returned to port at 6 o'clock last evening after a day's trip to Port Simpson with Ralph Parsons of Winnipeg, fur trade commissioner of the Hudson Bay Co., and R. H. G. Bonneycastle, manager of the western Arctic district for the company. Mr. Parsons and Mr. Bonneycastle will leave by this evening's train on their return to Winnipeg.

C. P. R. steamer Princess Adelaide, Capt. S. K. Gray, is due in port at 4:15 this afternoon from the south and will sail at 10 p.m. on her return to Vancouver and waypoints.

## C. N. R. Trains

**For the East—**
Mondays, Wednesdays and Fridays . . . . . 5:30 p.m.

**From the East—**
Tuesdays, Thursdays and Saturdays . . . . . 10:15 p.m.


Capitol THEATRE

The Heart-Gripping Story of Two Unusual People Who Found New Love Through the Eyes of This Adorable Child.

NOW SHOWING!

— ADDED —

Technicolor Novelty "THE SPECTACLE MAKER"

POP-EYE THE SAILOR in "A Dream Walking"

World's News

Feature at 7:40 & 9:45



The New MASAMUNE

70¢ 26 OZ. BOTTLE Over 28% Proof Spirit

CANADIAN BARK

THE PERFECT DRY COCKTAIL

THE New Masamune combines, you find, the three essentials of the perfect cocktail... smooth dry power ... and the subtle zest of bitters, no matter how many you serve.

Try this one

MASAMUNE DRY COCKTAIL

2 parts Masamune, 1 part French Vermouth, 1 part Italian Vermouth, 3 drops Angostura Bitters, Crushed Ice. Mix in shaker.

Produced by CAPILANO BREWING CO., LIMITED Vancouver, B.C.

(At Government Liquor Stores)

THE SPIRIT OF THE FINER COCKTAIL

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.



TOYLAND

At McRae Bros.

Scores of new and wonderful toys. Toyland suggestions for every boy and every girl at every age. Prices are lower than ever. The range and quality is bigger and better.

Select Your Gifts Now!

We will be glad to hold them for you. Come in! Early shoppers always get the best values.

Aeroplanes, balls, boats, blocks, books, blackboards, cars, chemical sets, DOLLS, dishes, drums, dump trucks, fluff toys, wood toys, steel toys, lanterns, laundry sets, MECCANO, microscopes, mouth organs, Noah's Ark, pianos, telephones, tops, TRAINS, tootsie toys, soldiers, sweepers, xylophones and hundreds more. Come and see them all!

We have a large stock of decorations for home and store. Tree decorations, candles, wreaths, icicles, streamers, tinsel, bells, etc.

NEW MECCANO

Prices for 1934—10c, 70c, 80c, $1.15, $1.50, $3.00, $5.00, $8.25 and up

DOLL SPECIAL

26-Inch Dressed Doll, very good looking, neatly dressed. A quality doll. Made in Canada. Extra Special Price

Only $1.25

Prices plainly marked for your convenience.

McRae Bros. Ltd