

The Daily News

Published at Canada's Most Strategic Pacific Port—"Prince Rupert, the Key to the Great Northwest."
PRINCE RUPERT, B.C., MONDAY, AUGUST 4, 1947



B.C. Products Show CIVIC CENTRE Wednesday Nite

Editorial

ESTING innovation in Prince Rupert is the "B.C. Products" Show being staged every night at the Civic Centre here, together with a host of attendant attractions. Prince Rupert people will be able to obtain a clear idea of the scope and variety of goods and merchandise produced in their own province. Most of the exhibits, in fact, originate in the northern part of British Columbia and we are glad to welcome some, such as fish products, that were produced in this area to Prince Rupert.

It may not be long before the Prince Rupert area will be contributing in a much greater degree to "B.C. Products." The certain prospect of industrial developments will, no doubt, take care

At the same time, it is right and fitting that we should interest ourselves in what the rest of the province is doing. Possibly we may be inspired with ideas as to what might be done in this part of British Columbia.

The purpose, naturally, is to assist the general public in the selection of goods and merchandise produced by British Columbia and to promote their use in B.C. homes throughout the year.

A sound business for the province of British Columbia to use the articles produced in its own province in preference to imported goods, especially where the former are of superior quality at reasonable prices.

Substantial payrolls form the basis upon which a sound economy is built, and increased production for goods produced in the province is one sure way of increasing British Columbia's prosperity.



GRAY—Chairman of the B.C. Products and Industrial Board of the Vancouver board. He is W.D. (Curly) Gray, who presides over the show this week.

meat products, fresh and canned, paper products, paints and varnishes, biscuits and confectionery, men's and women's clothing, marine supplies, batteries, fertilizers, printing jobs, and other products are to the best—yet all are with direct competition imports of no better quality.

Here it is... Prince Rupert!



Sponsored Jointly by

B.C. PRODUCTS BUREAU

and the

Prince Rupert Chamber of Commerce

\$100 IN CASH PRIZES

Will be Given Away Wednesday, August 6

at a QUIZZ PROGRAM to be held in the CIVIC CENTRE . . . you can win money by simply naming a brand!

Come Early Everyone!

Call during the afternoon so you can see the different brands of B.C. Products on display and refresh your memory for the Quizz!

Twenty-minute Program of Popular Local Talent

Proceeds from the show will go to your Civic Centre



For Your Pleasure!

Singing, Dancing, Music and Comedy from the Stage

COLOR FILM SHOWING PULP AND PAPER INDUSTRY!

W. D. Gray, Chairman of B.C. Products Bureau, will officially open the show at 8 p.m.

Doors Open at 7 p.m.

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Tickets 25c

THE B.C. PRODUCTS and INDUSTRIAL BUREAU, VANCOUVER BOARD OF TRADE