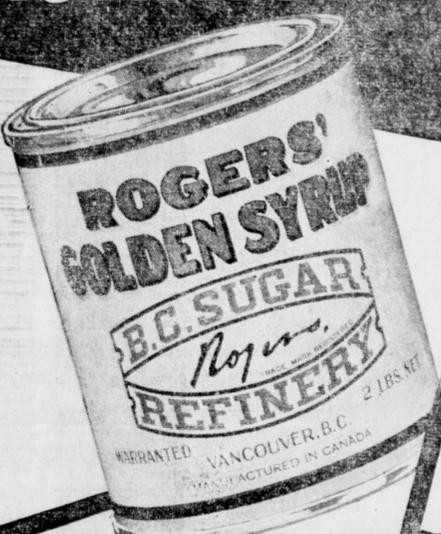


BUY B.C. PRODUCTS
Build B.C. PAYROLLS

B. C. Products Show - Civic Centre - Wednesday Night

ROGERS' GOLDEN SYRUP IS MADE IN B.C.



ROGERS' GOLDEN SYRUP
B.C. SUGAR REFINERY
Vancouver, B.C.
2 LBS. NET

Adds a Distinctive Flavor to your Baking

Delicious with Hotcakes or Waffles

Quick Energy for Young and Old Alike

Canadian favorite for quality, flavor and variety of uses, Rogers' GOLDEN SYRUP is a healthful, energy food. It's economical and easy to use. Ask for it at your grocers.

A WESTERN PRODUCT FOR WESTERN PEOPLE

TIMBER When the Celanese Corporation of Port Edward puts their \$15,000,000 plant into operation on Watson Island it will be the first big effort to tap the world's largest uncut timber reserves that lie adjacent to Prince Rupert.

***Future jobs are Made for Sonny By the way you Spend your money**



***BUY B.C. PRODUCTS**

GEORGETOWN LUMBER & BOX CO. LIMITED

A Pioneer Prince Rupert Industry

Producers of General and Box Lumber

EXTENDS ITS BEST WISHES

to the

Associated Boards of Trade of Central British Columbia

KEEP UP THE GOOD WORK



LOCAL CHAIRMAN—L. M. Felsenthal, prominent local merchant, chairman of the mittee which made arrangements at this end for the staging of the B.C. Products Show. Illness forced Mr. Felsenthal to leave the city but Robert Woods, a Junior Chamber member carried on ably during his absence.

B.C. SYRUP IS ALWAYS POPULAR

Rogers' Golden Syrup, product of the B.C. Sugar Refinery, Vancouver, has been a "must" in British Columbia households for many years. Known as "a western product for western people," its distribution in Western Canada has been widespread.

Housewives have found it particularly helpful in the kitchen as it can be used as an ingredient in many recipes. With children too, it has always been a favorite.

The refinery has supplied the great bulk of the sugar used in Western Canada for a lengthy period of time, and although the sugar is rationed at present, housewives are looking forward to the time when it can again be purchased in liberal quantities for cooking and table use.

B.C. Packers

(Continued from Page 5)

Winnipeg and Sydney, Australia, and marketing subsidiaries at Chicago, Cleveland, Ohio and Winnipeg.

Frozen fish, caught in northern B. C. waters and refrigerated at the Prince Rupert plant include halibut, salmon, black cod, ling cod, brills, soles, herring and smelts. Varieties of salt fish include mild cured salmon, salt red salmon, salt herring and black cod.

Famous for its smoked fish, the company produces kippered herring, bloaters, mild cured red salmon, black cod, kippered black cod.

These local plants, added to those on the lower mainland and on the West Coast of Vancouver Island, add their share to the production of the famous Clover Leaf brand of sea foods including salmon, pilchard and clams and the Rupert Brand of fresh and frozen fish.

Thus at the B. C. Products show here, district fishery products are on local display.

Home Construction Is Steadily Going On In Prince Rupert

Housing construction in Prince Rupert, brought to a near-standstill during the war, is slowly making a come-back although it is hampered by a scarcity of materials and high prices which, if continued, could create a serious shortage of homes should the city experience its predicted increase in population.

This come-back, although it is a long way from reaching the proportions of a building boom, shows up startlingly during the first six months of this year in comparison with preceding years and is a re-assuring sign of confidence in the future.

Number of homes on which construction has started during the first six months of 1947 is more than double the whole of 1946, while their value is almost three times as great as for last year.

Since January 1, there have been applications for 16 building permits for construction of private dwellings, the value of permits being \$44,000. During the whole of 1946, there were only six applications made to the City Engineer's office, the total value being \$15,400.

Total value of all building permits issued in the city last year was \$257,980, while for the first six months of this year, the value has been \$115,627. This clearly indicates that, while the total volume of building is about equal, home construction is composing a greater part of the 1947 building dollar.

Despite high costs of materials, the average cost of homes as declared on the building permit applications has remained constant since 1943. For the four-and-a-half year period since January 1, 1943, average cost of homes has been \$2,380. During that time, 39 residences have been built at a total estimated cost of \$172,320.

Average unit cost in 1947 has been \$2,388. The minute average increase must be put down to the fact that a number of home builders, particularly veterans, are building by their own labor and thus saving substantially by not employing carpenters.

No particular section has been singled out for home construction, although three new homes are under construction on Fourth Avenue East. New home sites have ranged from Graham Avenue in Westview to Alfred Street,

HOUSING LOANS NOW AVAILABLE

After years of agitation to have Prince Rupert included in its privileges, National Housing Act facilities have just been extended to this city through the Sun Life Assurance Co. By this means, there is reason to expect that a considerable program of home building may be instituted here. Finalizing of arrangements for the practical extension of N. H. A. to Prince Rupert is another of the many important developments which 1947 is bringing to Prince Rupert in the way of establishing permanence and stability.

B. C. products will stand the test—buy them regularly.

***Clever Dolly Always says HELLO To say HELLO Not GOODBYE**



***BUY B.C. PRODUCTS**

There's a leader in every line...



DALKEITH: One of the most popular B.C. racing history and all-time leading winner of the Canadian West. Daughter of Cap...



Jockey Cap

Colors: Canary and French blue hoops. Blue on sleeves. Canary and blue cap

For a horse to make a great reputation for a period of years it requires breeding, expert handling and careful attention. There's a parallel in the ageing and distilling of a great whisky—and Jockey Cap is, in every sense of the word—a Rye Whisky.

UNITED DISTILLERS LIMITED
VANCOUVER AND GRIMSBY, CANADA

UDL

IT'S PERFECTLY AGED IN OAK BARRELS

Poulsen's Grocery



Agent Hazelwood Ice Cream

Phone Red 441

CONFECTIONERY • CAFE • MEAT MARKET

Postal Station "B"

Sixth Avenue East Prince Rupert, B.C.

Sun Life Assurance Co. OF CANADA

Extends the Facilities of the

National Housing Act

To Prospective Home Owners in

PRINCE RUPERT, B.C.

All inquiries should be made at the office of

S. D. JOHNSTON CO. LTD.

Real Estate — Insurance — Financial Agent

PHONE 130 PRINCE RUPERT, B.C. 617 2nd Ave. W.

This advertisement is not published or displayed by the Liquor Control Board of the Government of British Columbia.