Festive

For Your Hallowe'en Party or other wear

Smartly styled and most fashionable footwear will make this occasion a success

Several new lines in faille, crepe, all silver or silver trimmed, sandals, pumps and the New Dance Strap, smarty trimmed with silver and white (suitable for tinting).

The gaiety of the dance depends on your footwear

The Family Shoe Store Ltd.

Third Avenue

Phone 357

THE DAILY NEWS.

PRINCE RUPERT - BRITISH COLUMBIA

Published Every Afternoon, Except Sunday, by Prince Rupert Dally News, Limited, Third Avenue

H. F. PULLEN - - - Managing-Editor

SUBSCRIPTION RATES

For lesser periods, paid in advance, per week	\$5.1
By mail to all parts of British Columbia, the British Empire and United States, paid in advance, per year	3.0
By mail to all other countries, per year	9.06
ADVERTISING RATES	
Transient display advertising, per inch, per insertion	1.46
Classified advertising, per word, per insertion	.02
Local readers, per insertion, per line	25

DAILY EDITION



News Department Telephone 86

Advertising and Circulation Telephone 98

Member of Audit Bureau of Circulations

Saturday, Nov. 2, 1935

HON. VINVENT MASSEY

Hon. Vincent Massey, formerly Canadian minister at Lake Washington. Every morning Strange Ring Found in Garden Is Washington, goes to London as Canadian High Commis-he swims out to about 300 feet off sioner, and as such he should do honor to his native land. shore, floats around a while and He was born in Toronto in 1887, his mother being an Am-then comes back in again. "It erican from Salem, Massachusetts. He is a grandson of makes me feel peppy all day," he the founder of the famous Massey Harris organization. says. A graduate of St. Andrew's College and Toronto University, he took second class honors in modern history at Oxford University prior to taking a lectureship at the University of Toronto.

During the war Mr. Massey, who had had military training with the Queen's Own Rifles, was put in charge of musketry training in the Toronto Military District and became Lieut. Colonel of the officer's training corps of the university. Later he became associate secretary of the war cabinet at Ottawa and director of the repatriation committee.

Some years ago Mr. Massey sold out his interest in the Massey Harris Company and that of the Massey Foundation of which he was trustee for a figure said to be about seven million dollars. He was brought up a Methodist and still adheres to the United Church.

The experience of Mr. Massey at Oxford University should be a great help to him in connection with his new duties in London and it will be seen from his record that he is well fitted to represent this country at the centre of Empire.

PEACE PROPOSALS

War is something like a labor strike. Once started it is hard to stop until something happens that causes those concerned to think seriously and until each side is more or less tired of the fight. So in Africa today. There seems little hope of any attempt to stop the war succeeding until some decisive engagement has been fought and even that may not end the war. The danger is that other countries, particularly Great Britain, may, through some overt action on either side, become involved. Evidently Il Duce is preparing his people for hostilities against Britain if such should seem necessary.

WONDERFUL WEATHER

A recent arrival in Prince Rupert remarked the other day: "Isn't this wonderful weather! All fall we have had remarkably fine weather. I had no idea Prince Rupert's climate could be so good."

Naturally we take the privilege of grumbling at our weather from time to time and yet at the same time the telegraphic reports tell us it is much worse almost everywhere. As someone recently remarked: "It is our weather, isn't it, and we have the right to grumble at it if we want

It's interesting to know when reading the Daily News that the people of the whole district are doing the same.

Remembrance Day Will Be Observed Here

day of Next Week

servance of Remembrance Day are complete now and the local branch of the Canadian Legion of the British Empire Service League is looking forward to the whole-hearted co-operation of all organizations and the citizens generally in this sacred obligation.

Permission had been granted to hold Poppy Tag day on Saturday next and the Women's Auxiliary is taking charge of this part.

On Sunday, November 10, the annual Remembrance Day service will take place, this year to the Anglican Church.

On Monday the parade to the Cenotaph will be held and it is expected that there will be an even larger attendance than last year. Major C. V. Evitt is in charge of the arrangements for this and he has already been assured of the fullest support of all bodies.

On Monday evening, November 11, the local branch will observe the annual Armistice Day celebration banquet. An interesting and appropriate program is being arranged under the entertainment committee of which G. J. Dawes is chair-

It is hoped to arrange a suitable broadcast from the local broadcasting station that evening. Preident Jack Preece is in charge of ill arrangements.

Elderly Seattle Judge Takes His Dip Every Morn

intensely cold weather for this time of year, 63-year old Judge James C. Lawler of Superior Court

WHAT TO DO ABOUT "Acid Indigestion"

A WAY THAT RELIEVES THE CAUSE IN A FEW MINUTES



Many people who think they have "weak stomachs" or "indigestion," doctors say, suffer in reality from nothing more serious than acid stomach. And this common ailment can usually be relieved now, in minutes. All you do is take familiar Phillips' Milk of Magnesia after meals. This acts to almost immediately neutralize the stomach acidity that brings on your trouble. You feel like a new

Try this just once. Take either the familiar liquid "PHILLIPS", or the new Phillips' Milk of Magnesia Tablets. But watch out that you get the Genuine PHILLIPS', Milk of Magnesia. Made in Canada.

ALSO IN TABLET FORM: Phillips' Milk of Magnesia Tabstores everywhere. Each tiny

Milk of Magnesia

456

3 CARS AT YOUR SERVICE Proprietors

Bert Morgan & Bud Barrie Don't forget the number We Buy For Less

We Sell For Less

BUY YOUR

Winter Underwear, Sweaters Overcoats, Zipper Coats

In fact anything you may require at

THE RUPERT PEOPLES STORE

You can buy with confidence as you are covered by our Guarantee... MERCHANDISE SATISFACTORY OR MONEY REFUNDED

Dresses, Fur-Trimmed Coats, Lingerie of all kinds, etc.

SEATTLE, Nov. 2:-Despite the Origin of Ring Is Big Problem

Mystery-Students Attempt To Account For Origin

VANCOUVER, Nov. 2: (CP)-Origin of a strange ring unearthed a Vancouver garden is proving a subject of unusual interest to stulents of British Columbia's early

The band is of heavy silver a quarter of an inch in width. It is not joined at the back, after the tyle of early rings. At the front, he design is lost because of a piece of lead appearing to have been stuck in place by the application

A. Speir uncovered the relic six feet below ground while attempting to move a half buried log at the back of his garden. Pieces of shell and colored glass were adhering to the end of the log and, as he prushed them aside, the ring came into view. Forty years ago this part of Vancouver was covered with

Two theories prevail as to the ring's origin. One is that it was dropped years ago by an Indian or early miner. Another is that it may have been worn by early Chinese centuries before the arrival of the white man. Students point to other evidences of Chinese occupation in prehistoric days. Even in present times Chinese fishing boats blown off their course have been carried here by the Japan

But the mystery surrounding the ring still awaits a definite solution.

Bryant Washburn

Brought Together Famous Actor And His Estranged Wife

LOS ANGELES, Nov. 2:-Bryant Washburn jr. was aquitted by a jury here Thursday on a charge of manslaughter arising out of a fatal automobile accident in September. The trial took the form of a family reunion when Bryant Washburn sr., famous actor, and his estranged wife, parents of the young man, got together.



Space in a daily newspaper possesses a power that is lacking in the lineage of other advertising media.

It is not only more economical ... which is a matter of easy computation . . . it is not only more flexible, it is not only more timely and rapid, but also it is the advertiser's unfailing point of contact with the mass market and every spot market of the Dominion of Canada.

The Daily Newspaper possesses a power by means of which an advertiser, who knows how to use it, can reach and move to action all or any part of the Canadian consuming public.

In this North American continent there was spent during 1934 in the columns of the daily newspapers more than \$500,000,000. The strongest of all supplementary media was used to the extent of \$114,000,000. Why?

Because for prompt action on sales plans . . . for quick consumer influence at minimum cost . . . for willing co-operation from the retail trade, the daily newspaper is today, as it always has been, the outstanding and

most economical basic advertising medium.

ADVERTISE DAILY NEWSPAPERS FOR action

SPONSORED BY THE

CANADIAN NEWSPAPERS ASSOCIATION