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> GIFTS FOR EVERYONE At prices that will please ********

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We have added a

Toy Department

But you will have to shop early as they are going fast.

A Cheery Greeting Card

Costs so little but brings so much pleasure. Do not delay. Order now!

Value and Service Our Motto

MAX HEILBRONER

DIAMOND SPECIALIST

Discount

COATS

For the Week-end

DEMERS

The New

"SILENT GLOW"

Is the Best Oil Burner Because of

These Special Features

Scientifically designed for burning Pacific Coast

DIESEL OIL—the cheaper and hotter oil.

Vitreous Enamelled Burner Base reduces cleaning

Wide Inner Groove-Instantly vaporizes the oil,

Finger: Tip Control-Better cooking, no waste fuel,

Thoroughly tested and approved by the Canadian

Look for and insist upon "SILENT GLOW" with

Also "Silent Glow" Heat Cabinets

For Living Room, Stores, Offices, Warehouses, Garages, Etc.

Home Service Bureau-SAFE, SILENT, ECO-

these Extra Features that guarantee perfection

Made of all enamel porcelain. Beautiful in appeaance and

assuring a clean, non-spluttering flame.

Guaranteed for five years—using Diesel Oil.

no overheating the kitchen.

NOMICAL and EFFICIENT.

to a minimum.

in your home.

built to last.

1.0 2 4.6.



Jack London's "Call of the Wild" Stars Clark Gable, Loretta Young and Jack Oakie

"Call of the Wild," immortal Jack London classic of the days of the oy the customers. Yukon Gold Rush, comes as the end of the week feature offering ing for the closing up of the speon the screen of the Capitol Thea- cial campaign for the Quintuplets tre here and should attract widespread patronage.

The picture is replete with rugged drama and clean fun. The love paign which Prince Rupert people story is splendidly played by Clark have seen in the Daily News. He Gable and Loretta Young while comedy part. A new dog star—a bowls must be sent for on or before huge soft-eyed St. Bernard named 'Buck"-is also presented.

Gable is a swash-buckling prospector who sets out with his buddy, Jack Oakie, to find a lost claim. On the trail they rescue beautiful Loretta Young from wolves and learn that her husband has been lost searching for the same claim. Mutual contempt of Gable and Miss Young gradually turns to love.

We sell circulation. We have it.

MINK & MARTIN Mink Pelts are 20 Percent

Higher I have an order for 10,000 Mink

and 5,000 Martin. Any fur with hair on it interests me.

GOLDBLOOM The Old Reliable

Address

! Dealer's Name

Representative Of BAKER TELLS Quaker Products Is ABOUT BREAD shan brown. Visiting in Rupert

Roy Van der Sluys Talks to Rotary Club About Business In Which He is Engaged

Under direction of the Canadian Council on Boys' and Girls' Club work and the Royal Winter

Fair, nine provinces sent teams to Toronto for competition in farm club contests conducted at

the fair. Above are some of the winners, including two girls from New Brunswick. Top row, left

to right, Burnie Nicholson and Orlen Bratvold, Dina Swine Club, Alberta, winners in swine pro-

ject. Miss Louisa Kerr and Miss Hazel Sellick of New Brunswick, poultry project. Edwin Pethy-

bridge and Thos. Biglands, Lacombe Beef Calf Club, Alberta, beef cattle project. Bottom row.

Justyn Rigby and Arthur Mackey, Grande Prairie Grain Club, Alberta, grain project. W. A. Mc-

Pherson and Harry Johnson, Manitoba Whytewold Potato Club, seed potato project. Jas. Sim-

mons and Roy Simmons, Quebec, South Hull Dairy Calf Club, dairy cattle project. Western Can-

ada teams won majority of prices.

WESTERN BOYS, EASTERN GIRLS, WIN IN FAR MCLUB CONTESTS

Making a plea for the use of white bread and explaining the that what he had said might have F. C. Banks of Vancouver, repreprocess of bread making and some of its difficulties Roy Van der Sluys een here for several days in conof the Rotary Club talked to his M. Blackstock. ection with the distribution of fellow members at their club funcheon yesterday in the Commodore upert. His particular business has Cafe and let them in on many of been introducing to the dealers the the secrets of how to make good new design of English chinaware bread. He explained that there n the Quaker Oats premium pacwere in Canada 2.861 bakeries with sages which he thinks will be in plants valued at \$50,000,000 and the great demand as soon as it is seen industry ranked ninth among the industries of the Dominion. Mr. Banks has also been arrang-

In the past bakers lived under very unhealthy conditions and worked very long hours. Today birthday bowls, thousands of which this was all changed but even yet have been distributed in connection in Quebec a law was recently passwith their special advertising camed restricting the hours of labor of bakers to 60 hours a week.

In his plea for the use of white draws attention to the fact that all Jack Oakie is excellent in the orders for the beautiful quintuplets that all the bran did was to provide roughage. The movement toward the use of brown bread was set on foot by the millers who found it difficult to dispose of their bran and shorts at a profitable price. The fad had caught on to such an extent that today they were in danger of having their white flour left on their hands. At his bakery in Prince Rupert half the bread sold

Your Dollar Will Buy More

MUSSALLEM'S SPECIALS FOR FRIDAY,

SATURDAY, MONDAY

EGGS—C Grade	95c
EGGS—Shamrock A	
Large, per doz.	43c
3 doz.	\$1.25
FARMER'S CHEESE	- Quality
Guaranteed	25c
(2 to 3 lbs.), per lb	autur.
PRUNES—Fresh in	89c
10-lb. box	000
HOLLAND HERRINGS	\$1.67
Milkers, per keg	WI.UI

JAP ORANGES-90c per box \$1.70 GINGER SNAPS-15c 5 doz. SWEET MIXED BISCUITS

per lb. SODA BISCUITS-\$ Size 43c per box McINTOSH APPLES-\$2.15 Wrapped, per box

Out of Town Orders Receive Prompt Attention. We Deliver

ECONOMY STORE

"Where Dollars Have More Cents" P. O. Box 575 Phone 18

A Spectacular Hit!

Jack London's Greatest Story of the North ...

CLARK

the Wild"

Roaring Drama of the Klondike! Red Blooded, Virile! Fighting Against the Fevered Greed of Glittering Gold!

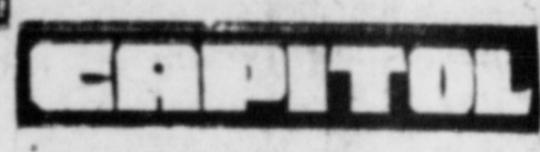
Filmed at Mt. Baker

Loretta Young Jack Oakie

(At 7:33 & 9:37) ADDED

Countess Albani in "LADY IN BLACK" WORLD NEWS

Tonight & Saturday



prominent medical men to show! that white bread was more nour-The speaker deplored the method of marketing through the groceries.

was brown. He read from reports of

In the country from which he came people, when they wanted bread, bought it at the bakery. After describing the process of baking in the large factories, Mr. Van der Sluys expressed the hope

been interesting. He was thanked by President W

Test Your Health

Diow on this Spot

If it turns white, see a doctor at once. If it stays black . . . you're going to live and enjoy the kick of doing your Christmas shopping.

We want you to see our wonderful stock of

Ladies' and Men's Wrist Watches

We have good running Girls' and Boys' Watches

A 15-Jeweled Boy's Strap Watch in rectangular shape, \$8.50 chromium finished case for chromium finished case, for

\$12.50 Beautiful Girl's Bracelet Watch in the latest shape, chromium finished case

A Similar Watch, 15-Jeweled in natural gold-\$15.00 filled case \$18.75 The New Baguette, small style in beautifully

engraved case and red velvet box

Many other styles to choose from and no matter which you take we will undertake to see that you are well satisfied with your purchase.



and Bulovas and have a good stock at present.

\$4.50

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To Vancouver via Ocean Falls and way ports-

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To Vancouver Direct-S.S. PRINCESS NORAH, Nov. 3rd, 21st, Dec. 5th, 19th.

To Ketchikan, Wrangell, Juneau and Skagway-

S.S. PRINCESS NORAH, Nov. 17th, Dec. 1st, 15th, 29th. WINTER ROUND TRIP FARE TO VANCOUVER \$32.00 Tickets on sale Nov. 1st, 1935 to Feb. 29th, 1936. Final return

For information and reservations call or write

W. L. COATES, General Agent, Prince Rupert, B.C.

limit March 31st, 1936.

It's interesting to know when reading the Daily News that the people of the whole district are doing the same.

METael Tros. Ltd

Authorized Dealer For Northern B.C.

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Delicious for Toasting

Arranges For Introduction of New

English China in Premium

Packages and Closing

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English Crumpets Meat Pies

Finest Pastry & Cakes

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