



Above is a cartoon sent out by the League for National Government



• Will Rogers is fond of saying : "Well, a'l I know is what I see in the paper". It is substantially true that all most of us know about current topics is what we see in the daily newspaper.

in which a plea is made that the members of Parliament when elected will get together and form a government which would be independent of party.

In the cartoon Canada is represented as a sick man after being dosed by the Bennett medicine. Mackenzie King is offering pills, and each of the other party leaders has a cure to offer. We wonder if it occurred to the cartoonist to suggest what would happen to the patient if all the medicines were mixed together and given to the patient. It seems to a good many people that, as the Bennett medicine seems to have failed, the patient should be given the Mackenzie King Pills to clear the system and start the proper functioning of the different organs of the body politic.



SATURDAY AIYANSH INDIANS vs. PRINCE RUPERT All Stars 6:30 p.m.



If Kidney Trouble or Bladder Weak

Var 3

An unusual bond of friendship unites the reader and his newspaper, a relationship cemented by that wonderful thing we know as "News".

## What is it?

News might be called the theme song of life. It is the sound of civilization's machinery in motion. It is the speed gauge of progress. It is the background of all thinking, all planning and all knowledge of current human affairs.

Because of this quality, when white paper leaves the printing presses carrying "the news", it has become an active force in its city, its country and the world.

In such an atmosphere of motion and vitality the Daily Newspaper places within the hands of maker and seller the power of contact with this new-reading public-a power that is limited only by the advertiser's own ability to use it intelligently.



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