

JASMINE of Southern France TOILETRIES

- Solid Creams 50c
- Liquid Creams 50c
- Face Powders 50c & \$1.00
- Brilliantine 35c & 40c
- Talcum Powder 35c
- Rouge 50c
- Lipstick 25c
- Perfume 25c to \$1.00

Jasmine Sets for Men and Women from 75c to \$7.50
An ideal gift!

POTTER & MOORE MITCHAM LAVENDER
Sets from \$1.00
Novelties 75c & \$1.00

Easter Novelties, 5c to \$1.25

Ormes Ltd. The Pioneer Druggists

The Retail Store Phones: 81 & 17
Open Daily From 8 a.m. till 10 p.m.
Sundays and Holidays From 12 noon till 2 p.m.,
7 p.m. till 9 p.m.

HYDE TRANSFER

Office, 315 Second Ave., Phone 580

Garden Soil For Sale

Cedar Fence Posts, 8 ft. long, 15c each

THE CONSOLIDATED MINING & SMELTING COMPANY OF CANADA, LIMITED

TRAIL—BRITISH COLUMBIA

Manufacturers of Elephant Brand Chemical Fertilizer

Producers & Refiners of Tadanac Brand Metals
Gold, Silver, Electrolytic Lead, Zinc, Cadmium, Bismuth.

UNION STEAMSHIPS LIMITED

Steamers leave Prince Rupert for Vancouver—
T.S.S. CATALA EVERY TUESDAY, 1:30 P.M.
Arriving Vancouver Thursday
T.S.S. CARDENA EVERY FRIDAY MIDNIGHT.
Arriving Vancouver Monday a.m.

Weekly sailings to Port Simpson, Alice Arm, Anvik, Stewart and Naas
River points. Leave Prince Rupert Sunday, 8 p.m.
Further information regarding all sailings and tickets at—
PRINCE RUPERT AGENCY: Third Avenue. Phone 588

D. ELIO

FURNITURE DEALER Exchanging and Auctioneer

SPRING IS HERE

House cleaning time once more! You may have something you
would like to exchange. Call us up. We do the rest.
Phone Green 421 Corner Third Ave. & First St.

MURESCO

For beautiful, durable, economical decoration of walls and ceilings,
Muresco is supreme. It can be applied over almost any surface,
including most wallpapers.
Material to Muresco the average room may be purchased for \$1.50
or less. It comes in eighteen beautiful tints.

GORDON'S HARDWARE

Phone 311 McBride Street

LOCAL NEWS NOTES

Nordkap meeting tonight at 8.
Be warm and comfortable by riding in 32 Taxi—it costs the same.

You can rent a car at Walker's as low as \$1.50 a day, plus 7c a mile.

Chief M. G. McKay of Kitselas arrived in the city Saturday night and is returning home this evening.

Mrs. S. A. Nickerson, who has been on a trip to Vancouver, returned to the city from the south on the Catala last evening.

D. Esselmont was a passenger aboard the Catala last evening bound from Vancouver to Stewart where he expects to locate. He is a brother of W. T. Esselmont of Stewart.

Angus Currie, manager of Claxton cannery on the Skeena River, arrived in the city on the Catala last evening on his way back to the river after having spent the winter in Vancouver.

W. G. Crisp, manager of the Hudson Bay Co. store at Kitwanga, and Mrs. Crisp, who have been on a trip south, arrived in the city from Vancouver on the Catala last evening and will proceed to the interior on this evening's train.

A. W. Lipsin returned to the city on the Catala last evening following a visit to Vancouver.

T. Tsuji, well known Japanese salmon saltery operator, sailed last Friday night on the Prince John for Jedway, Queen Charlotte Islands.

D. Brown appeared before Magistrate McMinnott in city police court at the week-end on a charge under the city bylaws arising out of a recent chimney fire in the Federal Block and was fined \$5.

NASAL CATARRH
... Just a few drops up each nostril ...
CLEAR HEAD QUICKLY



Further enjoyable dances were held Thursday and Saturday nights at the Empress Social Club. About 100 persons were present on each occasion. Music was by Julius Welle and His Night Owls and Oscar Wingham was master of ceremonies.

"Build B.C. Payrolls"

A Letter We Are Proud Of



The lady who wrote the following words was raised on an Ontario dairy farm and has travelled widely:

"I can truthfully say Pacific is the best milk we have ever used and the only milk we can persuade the children to eat on their hot cereal. We would not think of making pumpkin or custard pie with any other kind of milk. I also know of several public halls and lodges that use no other kind than Pacific Milk for the coffee they serve to hundreds."—Mrs. J. B. Many thanks!

Pacific Milk

"100% B.C. Owned and Controlled"
PLANT AT ABBOTSFORD

Moose Hall

TUESDAY
Rupert Legion No. 45
meets at 8 o'clock

WEDNESDAY
Moose Lodge meets
at 8 o'clock.



ENGLAND will be gay with pageantry, colorful with visitors from all parts of the Empire. Enjoy the many special events!

FROM ... VANCOUVER

\$140 SINGLE \$214.75 RETURN TRIP

For Information, Call or Write:
CITY TICKET OFFICE
528 3rd Ave. Prince Rupert, B.C.
V-6-35

Canadian National

MAN TESTIFIES UNDER OATH

Mr. Dagneau, 122 St. George St., Chatham, Ont., wants others to benefit from his experience and in order that everyone may be convinced of its absolute truth he gave his statement under oath before a notary. Mr. Dagneau states—"I was very badly run down. I suffered terribly from nervousness. I had gas and was irregular and my complexion was bad. I tried Fruit-a-tives a short time and soon felt better. Now I am regular, have a good complexion and I am never nervous any more. Now I can do a full day's work without getting tired and keep Fruit-a-tives on hand in case any of my family become constipated."
* Copy of Mr. Dagneau's sworn statement will be sent on request. Write Fruit-a-tives Limited, Ottawa, Ontario.
FRUIT-A-TIVES—25c and 50c EVERYWHERE

Annette's APRIL CLOCK SALE

TUESDAY, APRIL 2nd, From 2 Till 4

DRESSES—Street & Afternoon, sizes 14 to 52.
Reg. value to \$19.50 **\$5.00**
Clock Sale Special

WAISTS—These are a new shipment of suede taffeta blouses, sizes 14 to 44.
Clock Sale Special **\$1.00**

New Spring Polo Coats

Suitable for Young Girls, 12 to 16, in green, brown, navy and blue
Clock Sale Special **\$8.95**

PURE WOOL PULLOVER SWEATERS—All colors including white, sizes 14 to 42; Clock Sale Special **\$1.00**

FABRIC GLOVES—In gauntlet and button style. Reg. values to \$1.25 pair. All colors & sizes; Clock Sale Special, pr. **50c**

FULL FASHIONED CHIFFON & SEMI-SERVICE HOSE—in Debutante and Corticelli Reg. values to \$1.00. New spring shades; Clock Sale Special, per pair **55c**

DRESSES—Novelty and Plain Crepes, short and long sleeves, sizes 14 to 44.
Reg. values to \$9.95; Clock Sale S. **\$3.00**

ANNETTE LADIES' WEAR CO.

THE STORE OF THE BETTER DRESSED FOR LESS
Federal Block — Prince Rupert, B.C.

Want Ads

FOR RENT

HOUSEKEEPING ROOMS, 1418 2nd Avenue. Phone Red 421. 1f

LOST

LOST—Boy's tricycle on McBride Street. Phone Red 578. 7f

PERSONAL

MEN! Buy your Sanitary Supplies direct and save 75%. Standard Lines. Send \$1.00 for 15 assorted. Imperial Importers, 211 Lumberman's Bldg. 509 Richards Street, Vancouver, B.C." 1f

WILL the lady and gentleman who escorted the little girl home to Ninth Avenue at about 8:30 on Wednesday night kindly communicate with Box 235 Daily News. 14

PAINTERS

PAINTING and Paperhanging Moller. Phone Red 802.

MISCELLANEOUS

UP TO \$50.00 EACH PAID FOR U. S. INDIAN HEAD CENTS. We buy all dates regardless of condition. Up to \$1.00 each paid for U.S. Lincoln Head cents. Up to \$150.00 each paid for Canadian coins. We Buy Stamp Collections, Medals, Books, Paper Currency, etc. Send 25c (Coin) for large illustrated price list and instructions. Satisfaction guaranteed or 25c refunded. HUB COIN SHOP, 113-10 North FORSYTHE, SARNTA, ONT.

Tenders

Tenders will be received by the undersigned up to noon Saturday, April 6th, 1935, for the purchase, dismantling and removal of the building known as the Patallo Block, situate on Second Avenue, including all plumbing and heating fixtures. Building to be removed within thirty days from date of acceptance of tender.
We reserve the right to reject any or all tenders.
G. P. TINKER & CO., LTD.
Besner Block.

Lloyd's Baby Coaches **\$29.50**

Lloyd's Collapsible Carts **\$8.50**

MACKENZIE'S FURNITURE

Phone 775 Third Ave.

Systematic Service

Efficient & systematic service is the best and most economical.

OUR SERVICE RECORD

will show complete record of all repairs made and all parts replaced. A copy of this record returned with all sets serviced by—

SUPERIOR RADIO-ELECTRIC
Phone Blue 320

MANURE

For Sale
\$1.50 a Load
DOMINION DAIRY
Phone—Red 608

COAL! COAL!

Our Famous Edson, Alberta and Bulkley Valley Coals are guaranteed to give satisfaction. Try a ton of No. 1 Bulkley Valley. We also sell Timothy Hay, Wheat, Oats and Barley.

Prince Rupert Feed Co.
58 — Phones — 558

PERMANENT WAVES

During the month of March the New Thermique Guaranteed Permanent Waves \$4 complete, at

La Parisienne
Beauty Parlor
210 Fourth St. Phone 947

Annual Satin-Glo Sale Is Now On

YOU SAVE: 15c on Half Pints 25c on Pints
50c on Quarts \$1.00 on Half Gallons

We can supply you with all the coupons you require. These special prices continue until April 6 only, so here is your opportunity to decorate.

THOMPSON HARDWARE CO. LTD.

Advertisements

Are a Guide to Value

Experts can roughly estimate the value of a product by looking at it. More accurately, by handling and examining it. Its appearance, its texture, the "feel" and balance of it all mean something to their trained eyes and fingers.

But no one person can be an expert on steel, brass, wood, leather, foodstuffs, fabrics, and all of the materials that make up a list of personal purchases. And even experts are fooled, sometimes, by concealed flaws and imperfections.

There is a surer index of value than the senses of sight and touch... knowledge of the maker's name and for what it stands. Here is the most certain method, except that of actual use, for judging the value of any manufactured goods. Here is the only guarantee against careless workmanship, or the use of shoddy materials. This is one important reason why it pays to read advertisements and to buy advertised goods. The product that is advertised is worthy of your confidence.

Merchandise Must be Good or it Could Not be Consistently Advertised. Buy advertised Goods.

If you want anything, try a classified ad.

If your paper does not arrive, telephone the office