

former Lieutenant Governor of British Columbia, and there is a Social Credit candidate, E. W. Sjodin, and a C. and Holkestad the best forwards. C. F. The result there will be watched with great interest.

#### NOISY OPPOSITION

In most of the places where he has spoken, the Prime vere good forwards. Minister, R. B. Bennett, has met with noisy opposition. People who have suffered from the Bennett policy during as follows: the past five years have given voice to their discontent in High unmistakeable manner. Not bein ga tactician and having Borden . little sympathy with the malcontents, the Prime Minister has tried to fight down opposition.

In sharp contrast with the policy of the Prime Minister First Basketball s been that of his great opposition. has been that of his great opponent, Right Hon. W. L Mackenzie King, leader of the Liberal party. He has rea soned quietly with his interrupters and has found that they were usually amenable to reason. The two men are as far apart as the east is from the west in their methods and manners.

#### ALL MAY HELP

Discussing the policy of the Liberal party at Calgary the Liberal leader said:

"I am just as strong as anyone in this country for a year and, judging from the looks of more equitable distribution of wealth, It has got to come the talent in the opening workand it will come but it will not be done by sitting on the sidelines and shouting, but by coming along and helping the party that stands for it."

## Sons of Norway Whist and Dance

### TEN PIN RESULTS Three matches were played Sun-

day in the Ten Pin Bowling League

Elks defeating Rose, Cowan &

fottball. High full-backs were rood, and Smith, Knutson Beynon starred for Booth whose defence was severely tried and held out well till the last five. rinutes. Ritchie and Cameron

The league standing to date is

0 5 2 3

# **Practice is Held**

All Teams Out Yesterday For Initial Workouts and Prospects Look Bright

The first basketball practice of the season was held at the Moose Hall yesterday with all teams of the four leagues fully represented. There is new hoop material this outs, there should be a good brand of basketball play here this winter. The Canadian National Recreation Association team will be strengthened by Tony and Fred Calderone, who have just arrived from Anyox.

ANNUAL BILLIARD MEETING

The annual meeting of the

### 1024 3,080,**88** DOMESTIC 65·5% TOTAL USINGS OF TOBACCO BURLEY & FLUE-CURED, BY ALL CANADIAN MANUFACTURERS

No single policy of the Imperial Tobacco Company is adhered to with more determination, or practised with more sympathetic co-operation, than that which prescribes the use of Canadian materials and supplies, whenever and wherever possible. Needless to say, the Company's first

care must always be to safeguard the reputation of its brands. In everything it buys, therefore, it insists upon its own standards of quality. When Canadian products fail to measure up to those standards, it has no alternative but to import. But where it has reason to believe that, with explanation and assistance, the problem of producing in Canada up to the required standard of quality is definitely solvable, it is prepared to go to almost any length in co-operating

years the Company has been able to increase its purchases from them, due to its success in creating a demand for Picobac Pipe Tobacco made entirely from Canadian Burley.

But the Norfolk County growers of Virginia flue-cured tobacco experienced some difficulty in producing leaf of the colour and texture comparable with that imported from Virginia and North Carolina. So the Company sent its experts to guide them in experiments with various kinds of seeds and fertilizers, to instruct them in better methods of planting and harvesting, and to assist them with their curing. And as the growers succeeded in meeting the Company's requirements, it used more and more of their product. In 1920, only 30.9 per cent. of all the

Enjoyable Affair Held Tast Thurs- score of 1977 to 1872, Atlin Fish- scheduled for yesterday, was post-Persons In Attendance

About seventy persons were in Canadian Legion taking an easy attendance at an eniovable whist three-game to nil 2316-1852 aggreparty and dance held by the Sons ate victory over Moose. Bill For the Eastof Norway last Thursay night at Schriaberg of the Legion had high the Oddfellows' Hall.

There were ten tables of cards. and prize-winners were:

Ladies' first. Mrs Joe Ratchford: second, Mrs. Leaper: consolation, Mrs. C. Edwards: men's first, K. Bignes: second, A. Andersen; third. Ole Larsen.

After cards, delicious refreshments were served and dancing followed with music by Julius Welle's Orchestra Gunnar Selvig was master of ceremonies and Alf Hanson presided at the door.

The committee in charge consisted of Mrs. J. Gjerstad, Mrs. Ansker Wick and Mrs. Knut Slatta.

Latta three games to nil to a tota) Prince Rupert Billiard Association, day Night With About Seventy eries winning over Grotto two poned for a week. games to one despite an adverse

aggregate score of 2220 to 2238 and

average of 175 on the day's play. days

C. N. R. Trains

Mondays, Wednesdays and Fri-6 p.m.

Not Wait For Tomorrow Again go over your unused furniture or other articles and discard

DO IT TODAY

what you do not need. Then phone us, Green 421. We have daily inquiries for the things you do not need in your home.



with Canadian producers, so that they can qualify for its business.

The tobacco growing industry provides two cases in point. In the Leamington district, the growers of Burley were successful almost from the start in producing leaf comparable with Burley, heretofore imported from Kentucky. As a consequence, year after year THE P the Company has purchased the major part of their crop. - In recent

leaf used in the manufacture of tobacco in Canada was domestic leaf. By 1933 the usings of domestic leaf by all manufacturers had increased to 65.5 per cent. of the total.

It is a matter of much gratification to the Imperial Tobacco Company that improvements year after year in the quality of Canadian leaf have enabled it to support home production so effectively.



## IMPERIAL TOBACCO COMPANY OF CANADA, LIMITED