

The Family Shoe Store

Third Avenue LIMITED Phone 357

Sale! Sale!

To Continue Over Friday, Saturday

In what is probably the greatest Shoe Sacrifice Sale in our history. We are forced to continue until Saturday evening.

Quality SHOES

by Onyx & Senorita at

All Sales Final
Cash Only at Sale Prices

1/2 PRICE & Less

THE DAILY NEWS.

PRINCE RUPERT - BRITISH COLUMBIA

Published Every Afternoon, Except Sunday, by Prince Rupert Daily News, Limited, Third Avenue

H. F. PULLEN - - - Managing-Editor

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DAILY EDITION



Thursday, April 4, 1935

SATISFACTORY ANSWER

One of the satisfactory results from the election of G. G. McGeer as mayor of Vancouver is the conviction of a white slavery gang at the Assize Court this week. At the time of the police inquiry a year or two ago the names of some of those involved were prominently mentioned as being underworld leaders.

EMPLOYMENT SERVICE

It is possible that even yet some people are not aware of what sort of work is being done by the Employment Service committee in this city. Preparations are being made for a thorough canvass of the householders of the city with a view to asking their co-operation in putting as many people as possible to work. No one is to be asked to do more than they can afford to do. No pressure is being put upon anyone. It is a public service work with a view to securing gainful employment for as many people as possible.

The Fish which made Prince Rupert Famous

"Rupert Brand"

SMOKED

BLACK COD

Prepared Daily By

Canadian Fish & Cold Storage Co., Ltd.
PRINCE RUPERT, B.C.

Zam-Buk

50c ALL DRUGGISTS

A WONDERFUL "SKIN SPECIALIST" IN A TWO-INCH BOX

SPORT

BALAGNO HAS LEAD

Outscores Tinker by 100 in First Block of Billiard Semi-Final

Getting off to a good start and maintaining a lead of one hundred points gained in the first hundred and fifty, C. P. Balagno finished up 97 points ahead of G. P. Tinker in the first block of 500 points in the opening semi-final of the city billiard Championship last night. The score at adjournment was: Balagno, 503; Tinker, 406.

With Tinker unable to get going, Balagno kept increasing his lead until he had 155 points to Tinker's 50. Then the back marker hit his stride and scored equally for the rest of the game. Tinker's best break of 52 was very neatly played but he made an error when he decided to play in off the red instead of potting it. A kiss in the jaws of the pocket was almost inevitable when the shot was played slowly. His next break was a 23 but he had several double figure scores.

Balagno had the best break of the evening with a fine sixty. He looked like beating Cameron's best so far of 71 but failed at an easy losing hazard in the side pocket. Other breaks were 27, 25, 23 and 20. Tinker begins tonight's play with a good position and another interesting session is assured. The standard of play all through was in keeping with the best ideals of the game, a thoroughly sporting spirit being in evidence at all times and greatly appealing to an audience that filled the hall.

CLOTHIERS CHAMPIONS

Lambie & Stone Defeat Rinky Dinks to Capture Five Pin Bowling Title

Lambie & Stone won the Five Pin Bowling League championship last night by defeating Rinky Dinks two straight games in the final, the aggregate score being 1865 to 1691. Joe Scott of Lambie & Stone had the high average score of 230.

The teams were as follows: Rinky Dinks—Fong, Yager, Morrison, Veitch, Antonelli and Wicks. Lambie & Stone—McIntosh, Alexander, Styles, Johnson, Scott.

Basketball

Tonight and Friday Semi-Final For N. B. C. Championship Port Simpson Athletic Club vs. Grotto

EXHIBITION GAME Moose vs. C. N. R. A. Starts 7:30 Adm. 25c & 10c

BADMINTON IN FINALS

City Championship Tournament to Conclude Friday Night

Following were the results of last night's city championship badminton games:

- Miss E. Davis won from Miss M. McKay, 11-3, 3-11, 11-7.
 - Lambie and Cross won from Gibson and Franks, 15-7, 18-14.
 - Horton and Tobey won from Dorton and Greggor, 15-11, 15-0.
 - Miss C. Mitchell and Miss F. Cross won from Miss McKay and Miss Grieve, 18-14, 15-9.
 - Miss Grieve and Mitchell won from Miss Astori and Greggor, 15-4, 6-15, 15-3.
 - Miss F. Cross and Cross won from Miss Thompson and Tobey, 15-9, 15-7.
- The finals will be played on Friday night.

BRING THIS BIG PARADE OF BETTER COOKERY TO YOUR TABLE



Borden's ST. CHARLES MILK

LOOK FOR THE "GOLD COW"

MADE IN BRITISH COLUMBIA
From the fine herds of Fraser Valley comes St. Charles Milk. It is evaporated in the spotless Borden Condensary at South Sumas, B.C.
Buy St. Charles and create industry in your own province.

IT COSTS SO LITTLE

SO RICH AND CREAMY

SUCH FRESH FLAVOR

ALWAYS A SUCCESS

MAKES GOOD COFFEE BETTER

FOR you! Marvellous cream soups. Vegetable dishes with a new richness of flavor. Desserts that tempt even the most polite to a second serving. The smoothest golden-brown coffee you have ever tasted! There is a wonderful difference in food prepared with St. Charles Milk, and this is why:

Each cupful of St. Charles gives you double the amount of delicious cream and nourishment that is contained in one cupful of the freshest country milk. And what care Borden takes to protect this fresh flavor for you! Only the most spic-and-span dairy farms can supply the milk, and every drop must be fine, clean, pure and rich. In the marvellous Borden plants every utensil is a mirror of shining cleanliness. Here the milk is evaporated to double richness by a method that preserves all its original goodness.

Try the finer flavor of St. Charles in your favorite dishes. It costs so little, too! Ask your grocer for Borden's St. Charles Milk—in the tin with the Gold Cow label.

TIME TABLE OF BOWLING

April 4—Carnation Girls vs. Annettes, Coquettes vs. C. N. R. A.
April 8—Bluebirds vs. Strikers, Doodads vs. Grotto.
April 11—C. N. R. A. vs. Carnation Girls, Coquettes vs. Annettes.

Mail Schedule

For the East	
Mondays, Wednesdays and Fridays	4:30 p.m.
From the East—	
Tuesdays, Thursdays and Saturdays	10:15 p.m.
For Vancouver—	
Mondays (train)	4:30 p.m.
Tuesday	12:30 p.m.
Wednesdays (train)	4:30 p.m.
Thursdays	9:30 p.m.
Friday	11 p.m.
April 4, 15 and 25	4 p.m.
From Vancouver—	
Sunday	4 p.m.
Tuesday (train)	10:15 p.m.
Wednesday	10 a.m.
Thursday (train)	10:15 p.m.
Friday	4 p.m.
Saturday (train)	10:15 p.m.
April 11 and 21	a.m.
For Anyox and Stewart—	
Sunday	7 p.m.
Wednesday	3 p.m.
From Anyox and Stewart—	
Tuesday	11:30 a.m.
Thursday	8 p.m.
For Naas River and Port Simpson—	
Sunday	7 p.m.
From Naas River and Port Simpson	Tuesday, 11:30 a.m.
For Queen Charlotte Islands—	
April 12 and 26	9 p.m.
From Queen Charlotte Islands—	
April 10 and 24	a.m.
For Alaska—	
April 11 and 21	a.m.
From Alaska—	
April 4, 15 and 25	p.m.

Bowling Standings

The Ten Pin League standing to date is as follows:

	W.	L.
Knox Hotel	14	4
Moose	14	7
Grotto	12	6
Canadian Legion	10	8
Elks	10	11
Rose, Cowan & Latta	9	12
Power Corporation	6	15
Nelson's	3	15

PERMANENT WAVES

During the month of March the New Thermique Guaranteed Permanent Waves complete, at \$4

La Parisienne Beauty Parlor
210 Fourth St. Phone 947

H. J. ZUMKEHR

Fully Equipped and Experienced

Chimney Sweep

Authorized certificates issued with each chimney cleaned.

Call or Telephone
Thompson Hardware

SPRING SUIT

— or —

TOP COAT

Samples just arrived. Prices reasonable.

Come in and get the first choice.

M. T. LEE—Third Ave.

SATIN-GLO ANNUAL SALE

Ends April 6th

BUY NOW AND SAVE:

15c on Half Pints	25c on Pints
50c on Quarts	\$1.00 on Half Gallons

Only three days left to purchase at these prices. We can supply you with coupons.

THOMPSON HARDWARE CO. LTD.

Advertisements

Are a Guide to Value

Experts can roughly estimate the value of a product by looking at it. More accurately, by handling and examining it. Its appearance, its texture, the "feel" and balance of it all mean something to their trained eyes and fingers.

But no one person can be an expert on steel, brass, wood, leather, foodstuffs, fabrics, and all of the materials that make up a list of personal purchases. And even experts are fooled, sometimes, by concealed flaws and imperfections.

There is a surer index of value than the senses of sight and touch... knowledge of the maker's name and for what it stands. Here is the most certain method, except that of actual use, for judging the value of any manufactured goods. Here is the only guarantee against careless workmanship, or the use of shoddy materials. This is one important reason why it pays to read advertisements and to buy advertised goods. The product that is advertised is worthy of your confidence.

Merchandise Must be Good or it Could Not be Consistently Advertised. Buy advertised Goods.

Early Ad. Copy is appreciated