

The Family Shoe Store Ltd.

OUR ANNUAL CLEARANCE SALE

Offers You Super Savings

HERE you will find REAL VALUES in Shoes with highest possible QUALITY consistent with LOW PRICES

SPECIAL--WOMEN'S SHOES

Brown T strap, cut out vamp leather Cuban heels. All sizes Regular \$3.95. Sale price **\$2.45**

The price of your Footwear is the VALUE you get in wear and comfort. Quality counts. Your inspection invited

THE DAILY NEWS.

PRINCE RUPERT - BRITISH COLUMBIA

Published Every Afternoon, Except Sunday, by Prince Rupert Daily News, Limited, Third Avenue

H. F. PULLEN - - - Managing-Editor

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Local readers, per insertion, per line25

DAILY EDITION

Friday, August 30, 1935

SEARCHING FOR GENIUS

It was at the end of August in the year 1600 that the books of the poet Milton were publicly burned by the common hangman in London. Those were the days when church and state united to crush out error lest it corrupt the world. In their laudable efforts they crushed out almost all genius for what was cleverer than themselves must of necessity be evil.

Today we are looking for genius, searching all the far corners of the earth and sometimes mistaking eccentricity for genius. We are ready to worship at the shrine of anything whether in politics, religion, morals or dress. We pay considerable sums to read of the antics of those who cater to the public taste or to witness their gyrations on the stage or in pictures. If we cannot get instruction we are determined at any rate to get amusement.

We no longer advertise a poet by burning his books in public, but we advertise all our freaks and nit-wits in other ways. If man has genius, even if it is only enough genius to enable him to make a fool of himself, he can win the applause and sometimes the admiration of the multitude.

OPINION IN THE EAST

Some of the people in Eastern Canada are looking upon Mayor Gerry McGeer as one of the political saviours of the present day. He is coupled with Premier Hepburn of Ontario as an outstanding man and is ranked also with the leader of the young Liberal movement in Quebec, Paul Gouin.

Evidently the people of Ontario trusted Hepburn and the people of Quebec seem to be rallying behind Gouin. Many British Columbia people are now wondering if the eastern estimate of our own Gerry is correct and will be really cut a wide swath among the hayseeds of Ottawa.

Evidently there is a war in progress between the men who have in the past controlled the finances of the country and the younger men who are grouping themselves together, intent on changing it. It must be remembered that Premier Pattullo was one of the first of Canada's leading public men to declare in favor of socialized credit or using the credit of the country in the financing of big undertakings. That is why he is so disliked by the money powers as represented by one of the Vancouver newspapers.

THE PALM COFFEE SHOPPE

Offers You

WHITE HELP — COURTEOUS SERVICE
SUPERIOR MEALS — LOWER PRICES
And a clean, convenient place to dine

Call around and let us prove it

Hours: 7:30 a.m. to 1 a.m.

THIRD AVENUE

PRINCE RUPERT

Pretty Wedding At Usk Recently

Miss Ivy Alger Becomes Bride Of Richard Leslie Brask -- Will Reside At Surf Point

USK, August 30:—At the home of parents of the bride, the marriage of Iva Emma Robina, daughter of Mr. and Mrs. San Alger, and Richard Leslie Brask, was solemnized by Rev. Adam Crisp recently.

For her wedding the bride chose a gown of white silk crepe, trimmed with white fur with a white hat and accessories to match, and carried a bouquet of roses. The bride was given in marriage by her father and the ceremony was followed by a buffet wedding breakfast.

During the refreshment period Rev. Adam Crisp, in a very happy speech, proposed the toast to the bride, and this was responded to by the groom.

Later in the day the happy couple left for a short honeymoon trip to Jasper. The bride's traveling costume was a blue tweed ensemble with gray hat and shoes and accessories to match. On the conclusion of the honeymoon they will proceed to Porcher Island where they will reside at Surf Point.

District News

Q. C. ISLANDS

Dr. A. L. Pritchard of Nanaimo Biological Station arrived on the Prince Charles this week at Port Clements, being on his way to McClinton Creek in connection with research operations regarding the movement of pink salmon.

J. Garcin, manager of Rose Harbor whaling station, returned to the Islands on the Prince Charles this week after a trip to Victoria on business. He was accompanied by his son.

Messrs. Demer and Yarborough arrived at Queen Charlotte City this week from Vancouver. One will teach school at Queen Charlotte and the other at Skidegate. Mitchell Newman and Jack Gillatt are not returning to the Inlet this term, the former taking a school at Hazelton while the latter is at Victoria.

Mrs. Emil Palmer and two children came from Sedgewick Bay to Queen Charlotte on the present trip of the Prince Charles, being on their way to Tlell for a holiday. Mrs. Elmer Palmer and child are already at Tlell.

NEW HAZELTON

Relief inspectors for the government have been visiting this district recently.

Most of the Indians from this district are home from the Skeena River canneries where they spent

the summer season. Most of them express dissatisfaction with their earnings.

Corp. Mason-Rooke, R.C.M.P. at Hazelton has gone to Prince Rupert to relieve Corp. Clarke while he is away taking a course of training at Regina.

J. C. K. Sealy of Smithers spent the week-end in this district, returning home on Monday.

George Ironsides of Vancouver was in Hazelton during the past week and purchased from James McRae the piece of property where Stephenson & Crumm had their offices in the early days.

A long spell of rainy weather ended at the first of this week and there has been bright warm sunshine by day with cool nights since.

C.N.R. TRAINS

For the East—
Mondays, Tuesdays, Wednesdays and Fridays 6 p.m.
From the East—
Mondays, Saturdays 2:15 p.m.
Tuesdays, Thursdays 10:20 p.m.

VICKERS' LONDON DRY GIN

the world over since 1750

Popular

A cocktail - a Collins - or other mixed drinks, based on Vickers' Gin, acquire a flavor and fragrance not possible when any other gin is used.

\$1.15 25 oz. BOTTLE
\$2.15 50 oz. BOTTLE

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

We Buy For Less

THE

RUPERT PEOPLES STORE

LTD.

We Sell For Less

JUST ARRIVED

A Lovely Lot of Fall and Winter

SWAGGER SUITS

Come in and Examine and Compare with Catalogue Prices

Merchandise Satisfactory or Money Refunded

THE RUPERT PEOPLES STORE LTD.

Third Avenue,

Prince Rupert, B.C.

Catholic Ladies' Tea and Sale Is Successful Event

The Ladies of Annunciation Church held a successful tea and sale of home cooking yesterday

afternoon at the home of Mrs. M. A. Burbank, First Avenue. Weather conditions were ideal for the event and many ladies called during the afternoon. Mrs. G. W. Nickerson, president of the organization, and Mrs. Burbank received the callers. Mrs. J. Fred Ritchie and Mrs. E. Fitzpatrick poured and served. Mrs. Louis Amadio, Mrs. A. S. Lewis, Miss Blanche Curtin and Miss Margaret McCaffery, Mrs. Arthur Murray and Mrs. Ferguson were in charge of the kitchen. Mrs. Frank St. Amour was cashier. Mrs. Arthur Smith and Mrs. Joseph Garon had charge of the home cooking table. Mrs. J. R. Elfert was the winner in the raffle of a table runner while Mrs. M. P. McCaffery was caterer.



...means personal loss to YOU!

It destroys your forest wealth . . . ruins the matchless beauty of your scenic highways . . . it kills game and fish. Protect this great natural heritage of British Columbia . . . be careful with fire in the woods.

Be sure your match, cigarette or fire is dead before you leave it.

SAVE YOUR FORESTS!