JASMINE Southern France TOILETRIES

Thursday, April 11, 1935

5	olid Creams
]	iquid Creams
1	ace Powders
	Brilliantine
1	alcum Powder
	Rouge
]	ipstick
	Perfume
nin	e Sets for Men and Women from 75c to \$7
	An ideal gift!

## LOCAL NEWS

THE DAILY NEWS

L. O. B. A. Daffodil dance, Oddfellows' Hall tonight, 9:30. Adm. 35c.

Be warm and comfortable by riding in 32 Taxi-it costs the same.

You can rent a car at Walker's as low as \$1.50 a day, plus 7c. a

Meeting of the Rupert Rod & Gun Club in CITY HALL Thursday 11th, at 8 p.m.

Mrs. J. B. Gibson returned to the city on the Prince John yesterday from a ten-day visit to Old Massett, New Massett and Port Clements in 7.50 her capacity as diocesan president of the Anglican Woman's Auxiliary Miss Alice Hall arrived in the city on Tuesday night's train from the Anglican residential school at Onion Lake, Sask., and, after being the guest here of Very Rev. and Mrs. J. B. Gibson, Fourth Avenue East, sailed this morning on the Princess Norah for Carcross, Y.T., to join the staff of the residential school there.

## A Message from W. K. Kellogg

EVERY ONE is interested in the country's improvement. We will have found economic recovery only when every one does his share.

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As we see it our duty is threefold: first to provide the farmer with a fair market for his crop; second to give employment to as many people as possible; and finally to supply a wholesome food at a low cost.

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POTTER & MOORE MITCHAM LAVENDER 

Easter Novelties, 5c to \$1.25







Tonight "Chloe," a stirring story, United Church, 8:30. Adults, 50c; children, 25c. Proceeds United L. A. and Hill 60 1. O. D. E.

When we introduced the original Corn Flakes nearly thirty years ago they were spontaneously received. They were crisp and tasted good and they were ready to serve. Year by year we enlarged our factories, hired more workers, bought more premium corn from the farmers, adopted a 24-hour working day with shorter shifts, enabling us to give employment to twenty-five per cent more people at good pay than in pre-depression times.

Kellogg's Corn Flakes are enjoyed daily by millions of people - far more than any other ready-to-eat cereal on the market. We appreciate your preference and will try constantly to give you a better product at greater value. Today you get twice as much in Kellogg's at onehalf the price you paid for Corn Flakes before the war, 1908 to 1914.

Meanwhile both package and product have been steadily improved. Special processes - exclusively our own - keep Kellogg's Corn Flakes oven-fresh and flavorperfect right to your table. You can buy them at grocers