

SHOES...

For The Children

Value! Quality! Durability!

Take advantage of this sensational value. A saving on every pair. Just think! Every pair is made of fine quality leather which makes it suitable for any weather.

BOULEVARD SHOES

Sturdy School Oxfords for Boys and Girls. Heavy Krom-Retan Sole. Flexible but tough.

JACK AND JILL

New shipment of Patent and Gun Metal Oxfords and Straps just unpacked. Now is your chance to see them fitted. Of course you must not forget those shoes which you can see being fitted. Leave nothing unknown. Have them fitted with Jack and Jill.

Thurston's Twice-as-Good Boots for Boys. None better!

The Family Shoe Store Ltd.

Third Avenue

Phone 357

THE DAILY NEWS.

PRINCE RUPERT - BRITISH COLUMBIA

Published Every Afternoon, Except Sunday, by Prince Rupert Daily News, Limited, Third Avenue

H. F. PULLEN - - - Managing-Editor

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DAILY EDITION



Thursday, Nov. 21, 1935

JELICOE

Admiral Lord Jellicoe, who died yesterday, will always be remembered in connection with the Battle of Jutland, where some praised him for his strategy and others blamed him for his timidity. In that battle several Prince Rupert people took part.

Jellicoe preferred to take as few chances as possible when, by risking all, he might have gone down in history as a national hero or as a noheaded fool. The failure of the British gunnery could not be blamed on him and neither could the defective signalling. His death removes another of the war leaders, few of whom now remain.

AND THIS IS CIVILIZATION

In our younger days we were all thrilled with the stories of life on the frontier where men, women and children were subject to the attacks of Indians and, to guard against such, forts were built and all people, male and female, were taught to use the rifle. We had thought that these tragic events were all past and that in civilized countries people could live in perfect security.

Now it is made clear that in Europe today the whole population has to guard against attack, not from Indians but from people counted among the most civilized in the world. It is a sad reflection on our boasted civilization.

IDEAL RADIO

The Nizam of Hyderabad, one of the native princes of India, is setting the world an example in installing a radio that is to be devoted exclusively to classical music.

We have often thought that in a country like the United States a powerful station devoted wholly to high class music might prove successful. We know a good many people who search the dial every evening for good music and directly the station turns back to jazz they switch off and try some other station or shut off the radio altogether until something better is available. If a station played nothing but high class music it would be left on in those homes all evening.

RECORD OF SERVICE

Frank Burd, who has just retired from active management of the Vancouver Daily Province, has been one of the big factors in building up Vancouver's senior newspaper to the position it holds today. For many years under the general management of former Lieutenant-Governor Nichol and later in full charge for the Southam interests, Mr. Burd has steadily kept his paper to the fore as a newspaper of the highest standing.

As an active member of the Masonic craft Mr. Burd has been instrumental in doing much work, a record of which will never be known to the public. He has also for years been a prominent member of the Vancouver Rotary Club.

It is satisfactory to know that he will continue to interest himself in newspaper affairs.

Daily News Want Ads Bring Results

SPEAKS OF NORTHLAND

Beauty And Wealth In Everyday Things Visualized By Dr. Mandy

The regular monthly meeting of the Prince Rupert Parent Teachers' Association took place last evening in the Borden Street School, with Mrs. D. C. Stuart presiding over a good attendance of members.

Mrs. E. B. Baker presented a very gratifying report of the telephone bridge held last month under the auspices of the Association. Substantial grants of money will be made to the schools for the purchase of library and reference books. The secretary was instructed to purchase three sets of football jerseys for the schools' football teams.

J. A. Teng, with vocal solos, accompanied by Mrs. J. S. Black, and Miss Jean McLean, with a beautifully rendered pianoforte solo, provided a most enjoyable program.

Dr. J. T. Mandy

Dr. J. T. Mandy, who took as the title of his address "The Riches of the North," impressed upon his audience the great need of each person training himself and helping to train the young to acquire such a knowledge of the real things of the universe that they will appreciate and enjoy to the full that intense observation and appreciation of the beauty and grandeur of the things and forces of nature which constitute the highest and truest wealth.

The great northern empire of which Prince Rupert is the gateway is enormously rich in natural resources—in its vast deposits of minerals, in its great forest areas, and in its productive fisheries. Unfortunately, minds tend to dwell upon the material value of this riches and measure it by the standard of thousands or millions of dollars. There would be greater wealth if people had a knowledge of the herculean forces which shaped the mountains and made the minerals accessible. There would be wealth that could not be measured in dollars and cents if people would learn of the evolutionary processes which produced the forests, and if they would study the biological history of the fish which are caught in the water.

From Totem Pole Hill people were thrilled by the beauty and symmetry of Mount Morse and, looking across the harbor one gazed into the face of glorious sunsets which no artist could paint. The cloud-filled sky should impress us with the wonderful story of nature's perfect irrigation system, and, as the vision pierces the clouds, one is transported on and on into the infinite beyond where souls, unhindered by the limits of space and time, could contemplate and commune with God.

Riches On All Sides

"We are surrounded on all sides and live in the midst of riches," declared the speaker, "but often we are unable to appreciate this riches because our minds have not been cultivated and lack the necessary background of knowledge. In the home our children should be trained from the earliest years to appreciate the beautiful and have a sympathetic understanding of the simple things of nature. Science studies and art should be stressed in our schools, and our churches should not leave it entirely to scientists to correlate religion and science. Materialism is the enemy of true riches and happiness but a culture in which beauty of soul and mind predominate will tend to banish barbarism, greed, savagery and war, and will usher in a higher civilization and bring its citizens closer to God."

Dr. Mandy's address was illustrated at the close by beautiful lantern slides which vividly portrayed the aesthetic riches of the great northland.

Hotel Arrivals

Royal

M. J. Williams, Skidegate Mission.

Prince Rupert

G. H. Booth, Winnipeg; C. A. Mcir, Medicine Hat.

Central

Mr. and Mrs. Paul Brentzen, Joe Oskey, Mrs. B. Mintenko, Nels Carlson and H. Blake, city; J. Hadland, Oona River; R. J. Kettlewell, C.N.R.; J. A. Bradford, C.N.R.

Knox

C. Blaine, city; Pat Capland, Oona River; Ed. Jenkins, Kamloops.

We Buy For Less

THE

Rupert Peoples Store

LTD.

We Sell For Less

LADIES' HOSE

Ladies' All Wool Cashmere Hose 59c up pair

Dressy Stockings

PRICED LOW

CREPES— 69c up pair

Semi-Service 59c up pair

Heavy Service \$1 up pair

MEN'S Winter Underwear

Men's Fall Weight Underwear, Cream or Natural. All sizes—

\$1.29, \$1.49, \$1.69, \$1.95, \$2.25

Men's All Wool Underwear in Popular Makes, Light Weight & Heavy Ribbed Wool—

\$2.59, \$2.95, \$3.25, \$3.45, \$3.95, \$4.95

LADIES' WOOL UNDERWEAR

Ladies' Wool Underwear from 69c up

LADIES' Silk and Cotton UNDERWEAR

Ladies' Silk and Cotton Vests and Panties 49c set

You can buy with confidence as you are covered by Our Guarantee—MERCHANDISE SATISFACTORY OR MONEY REFUNDED

Cease to Weep

Friends, lend me tears that I may weep

Over my brother, Henry Edenshaw's grave— For mine seem to fail to grace The passing of a brother who was so brave.

I know that brother is in Heaven And he doesn't want us to weep. But he calls us as he did in past. To God's loving care and keep.

He guided so many in the past, Now we are like lost sheep. That's why even against his wish, Our hearts and minds still weep.

When ever we felt sorrow in the past He used to comfort us with biblical history. "O! Death, where is thy sting? O! Grave, where is thy victory?"

Then he'd say, "The Earth is Earth. Therefore can't forever bear gladness. And we can only gain by death. For Heaven, alone, can bring us happiness."

He taught us how to teach others The way to our God almighty. Where He'll dry our tears In His Kingdom—The Golden City.

I shall cease now to weep, For I know now the way, To my brother and Heaven, And there we'll meet on God's Day.

IVAN ADAMS

The Letter Box

A FREE SHAVE

Editor, Daily News:—

I am the owner of a large black curly dog whose pedigree is one-third English sheep, one-third Labrador and the other third is "Guess."

For many months I have combed his mustache and long chin whiskers which I prided. I will admit that every time he took a drink I

doing a kind deed for the animal but, instead, it has done great harm. It takes months before the hair grows long enough for eye protection and, in the meantime, the dog will become very near sighted which means danger to him from passing cars.

To the many friends of the dog I want to say, please do not cover his eyes which serves as a veil and is a valuable protection for the eyes. When this hair is cut short it does great harm to the dog's eyesight.

The person who did this act no doubt thought that he or she was

THE OWNER

T. J. Shenton sails this evening on the Princess Norah for trip to Seattle on mining business



CANADIANS AND THEIR INDUSTRIES—AND THEIR BANK

WHOLESALE AND RETAIL MERCHANDISING

MR. RETAILER: "You have consistently accommodated me on purchases, Mr. Manufacturer, enabling me to supply my customers with the best and latest merchandise, and I have met your terms of payment pretty consistently, too—haven't I?"

MR. MANUFACTURER: "Yes. The relationship has been clean-cut and mutually satisfactory for many years. We appreciate your business and you seem to like our way of dealing. Of course, you know we never could have been as lenient on credits if our own credit were not so good at the Bank of Montreal. The Bank permits us to borrow in substantial amounts during our busy seasons, because we are in good financial shape—have an excellent cash position and a reputation for paying bills and loans promptly."

MR. RETAILER: "That good credit idea is at the very foundation of successful merchandising and

goes all the way through the business. Our customers are either cash buyers or have good credit. Most of them have chequing or savings accounts at the Bank and are sure of their ability to pay on our terms before they make purchases on their charge accounts."

Some of the Bank's facilities for the mercantile trade: Commercial deposits; savings accounts for customers and employees; safekeeping of securities and documents; discounting prime commercial paper; loans on notes and warehouse receipts; letters of credit; telegraphic transfers of funds; financing exports and imports and domestic shipments; foreign and domestic credit and trade information; purchase and sale of exchange "futures"; special wire facilities reaching the important exchange markets, affording prompt action; nationwide service through more than 500 branches.

BANK OF MONTREAL

ESTABLISHED 1817 • HEAD OFFICE, MONTREAL

Prince Rupert Branch: F. A. MacCALLUM, Manager

Stewart Branch: W. WRIGHT, Manager

Terrace Branch: D. H. I. SHILDRICK, Manager

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Inspection cordially invited Goods gladly reserved.