

The Rupert Peoples Store Ltd.

After a busy season's selling we find ourselves with some odd lines and also some merchandise that has become counter-soiled through handling. We are sacrificing these regardless of cost to make room for our spring goods. Come in and look around for **Spot Specials** to be had at our store.

The New Prints & Pastels

have arrived, bringing a breath of sunshining and a hint of sunny days to come. Flattering Jabots, full sleeve treatment and unexpected trimmings are outstanding. Spot Special—

\$3.95

Women's Pure Wool Skirts, size 14 to 20. Navy, Black, Maroon, Green and Fawn. Spot Special **\$1.29**

Women's Blouses and Pullover Sweaters. Spot Special **79c**

A Table of Women's and Children's Underwear, just the weight for this chilly weather. Spot Special, garment **39c**

Men's Jumbo Knit Sweaters, black only. Spot Special **\$1.49**

Men's and Boys' Caps, all sizes. Spot Special **59c & 69c**

A Table of Men's and Boys' **UNDERWEAR** at very interesting prices.

Small Boys' Sweaters, assorted stripes. Spot Special **69c**

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To a set of china dishes;
From a nest of new utensils
To a brush—
Almost anything you're needing
Is displayed in ads you're reading;
So when shopping for essentials
Do not rush!
For the one who heeds these pages
Is the one who truly gauges
Honest bargains . . . truly sees
The "goods" from "bads."
You'll avoid the crowds and hurry,
You'll save money, time and worry
Just by sitting down at ease
To read the ads!

FINE LIST OF FILMS

Exceptional Lineup For Month of February at Capitol Theatre Is Announced

An exceptionally fine list of pictures has been booked for the Capitol Theatre here for the month of February. The list, announced today by D. G. Borland, manager, is as follows:

January 31-February 1—Lily Pons and Henry Fonda in "I Dream Too Much."

February 3 and 4—Ginger Rogers and George Brent in "In Person" and Lionel Barrymore and Helen Mack in "The Return of Peter Grimm"

February 5 and 6—Cary Grant and Gertrude Michael in "The Last Outpost" and George Raft and Alice Faye in "Every Night."

February 7 and 8—Will Rogers in "Old Kentucky."

February 10 and 11—Robert Donat and Madeleine Carroll in John Buchan's "39 Steps."

February 12 and 13—Loretta Young and Henry Wilcoxon in "The Crusades."

February 14 and 15—The British naval picture "Born for Glory" and Lee Tracy in "Two Fisted."

February 17 and 18—Claudette Colbert and Melvyn Douglas in "She Married Her Boss."

February 19 and 20—Dick Powell and Ruby Keeler in "Shipmates Forever"

February 21 and 22—Merle Oberon, Fredric March and Herbert Marshall in "The Dark Angel."

February 24 and 25—Paul Muni in "Dr. Socrates" and Barbara Stanwyck and Robert Young in "Red Salute."

February 26 and 27—Gladys Swarthout and John Boles in "Rose of the Rancho" and Jean Arthur and Herbert Marshall in "If You Could Only Cook."

LILY PONS ON SCREEN

"I Dream Too Much," Outstanding New Picture This Week-End At Capitol Theatre

Lily Pons, entrancing young coloratura soprano, who soared to fame with the Metropolitan Opera Company and has won world-wide acclaim, is featured in the picture "I Dream Too Much," which comes as the week-end attraction to the screen of the Capitol Theatre here. Henry Fonda, newcomer to the screen, who has been a virtual sensation in the few pictures in which he has so far appeared, plays the male lead opposite Miss Pons. Osgood Perkins, veteran star of the New York stage, and Eric Blore, English comedian who scored with Fred Astaire and Ginger Rogers in "Gay Divorcee" and "Top Hat," are the other principal players.

The story "I Dream Too Much," written especially to fit Miss Pons, concerns a little French girl who, hungering avidly for life and love, would gladly escape from the fetters of fame woven by her superb voice to be just a plain wife and mother. The manner in which she escapes the fetters of her talents in order to attain her ambition is novel and amusing and is charged with poignant heart appeal. The drama is absorbing. Naturally, music plays a dominant part in the picture. Miss Pons combines two grand opera arias and four popular songs.

a mere an duntiated man, look like nothing so much as an earnest attempt to help every part of the textile industry simultaneously."

The masculine critic does not like fashionable hats. "These monstrous (albeit fashionable) masterpieces perched precariously on a corner of a lady's coiffure are what make hermits."

He intimates that the Hollywood influence on fashions is gradually losing its power. Experts have explained to him that movie clothes are designed for the films to interpret a mood, a character and a "scene." The film people are very particular about the well-groomed appearance of their stars.

Movies Losing Fashion Leads

New York Writer facetious About Stars' Color Schemes

NEW YORK, Jan. 31. (CP)—Edward Adolphe in the Herald-Tribune does a little amusing analysis of the clothes the movie stars wear. He says "it is discouraging to a mere male that Hollywood, otherwise so cautious a guardian of realism, should go so far off the deep end in the costumes it selects for its lady lights. It is more than discouraging; the practice ranks with hat-check girls and orchid corsages among the enemies of man."

"Undoubtedly it is pleasant to gaze for an hour or two at a favorite star marching through a wardrobe of creations that would make a Ziegfeld chorus look like last night's dress shirt. But those exotic and gorgeous dresses must be indicted on two scores: They are not true to life as it is lived by the bulk of the motion picture audiences, and—much more serious—they have been known to give otherwise reasonable young-women ideas."

Mr. Adolphe, speaking of a prominent star, says "the designers of her cinema raiment must be descendants of that species that passed most of the prohibition years finding new cocktail concoctions, using every ingredient in the pantry. Her clothes, again to

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District News VANDERHOOF

Under the auspices of the Omicron branch of the Canadian Legion, a memorial service for the late King George V was held at Vanderhoof on Tuesday. The service was led by Rev. W. B. McIntosh, United Church pastor, and Rev. Basil S. Proctor, rector of the Anglican Church. Pupils of the public and high schools attended in a body, and there was a large congregation.

The Vanderhoof and District Board of Trade has elected the following officers for the ensuing year, president, F. E. Durrant; vice-president, Dr. W. Ross Stone; secretary, George Ogston; executive, J. M. Johnston, W. J. Rimes, H. V. Taylor and K. L. Johnson.

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WHAT MUSIC!
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