CROWNING

andon Trend in Fashions Likely For Some Time to Come With Desire for Better Workmanship

fluence, a United States fashion expert has come out frankly with the statement that London would! dictate fashions for at least two rears Put the question to the trade in London; they shrug their shoulders. Out on Canada's prairies, up in South Africa, in the ush lands in Australia, women ere going to buy cotton prints for summer dresses printed with shields and even lions and unicorns instead of just plain shaped dots, because heraldic designs are being used at a King

Hitherto popular bright colors have been toned down to becomscarlet uniforms. Dresses are slim and princess in style because they fit best into the 8 inches allowed for seating each peeress in the Abbey.

Edward H. Symonds, managing all pastimes." director of a great dressmaking Silk and Ravon

beautiful materials of heavy silk marked effect on advancement of and rayon have been appearing craftsmanship and design. in London shop windows, embosgold designs in luxurious profu sion, rich effects that have hithuse of handwork.

Abbey and Lady Smith-Dorrien, destroyed by fire. trusted friend of Queen Mary and director of the Royal School of made, is most optimistic in her Canal district.

SALMON-Indian Maid pink,

RED PLUMS—2 squat 25C

BABY WHOLE BEANS-2's

PINEAPPLE JUICE— 11C

Phone 18

1-lb. tall

PEAS Sieve 5

CORN-Sweet, 2's

Ensign, 2 tins

Malkin's, 2 tins

Del Monte, 12 oz.

HAND CLEANER-

Insto, per tin

Mac's Best

per tin

B.C. Choice, 2 tins

EVERY WOMAN FACES THIS QUESTION

How do I look to other people? So many women risk their beauty by neglect of constipation. It often causes loss of pep, sallew skins, dull eyes, poor complexions.

Yet common constipation can be ended so easily. Just eat two tablespoonfuls of Kellogg's ALL-BRAN with milk or fruits every day, three times daily in severe cases. This delicious ready-to-eat cereal supplies the "bulk" needed to exercise the system—and vitamin B to help tone up the intestinal tract.

Within the body, ALL-BRAN absorbs more than twice its weight in water, gently sponging out the intestines. It never causes the artificial action of pills and drugs, that often prove ineffective.

Kellogg's ALL-BRAN, you see, is Buy it at your grocer's. Made and quaranteed by Kellogg in London.

outlook: "Needlework has become more and more popular during quisite embroidery which will go a long way towards making the Abbey ceremony the magnificent pageant which it will unquestionably be, will do much to revive in !terest in this most enchanting

house, designers for Queens and for months on designs for orna the nobility, foretells "a return ments and coronets, declare "qual to dignity and dress grandeur and ity first" will come back into to craftsmanship in fabric. The style. "There is no splash to the coronation," he says. "should Coronation, it is all a matter of stimulate advances of art in mass quality in everything. People beproduction and increase the gin to ask for 'the hest' again." beauty in machine-made fabrics." |. So it seems the Coronation in Iclines toward a demand for As if to confirm this view, "the best" and an undoubted!

sed with spectacular silver and OTHER CHURCHES HELP OU

VICTORIA HARBOR, April 30: erto only been possible by the (CP)-Mass is being celebrated on alternate Sundays in St. Paul's Fine handwork on fine clothes Presbyterian and St. John's Uniis bound to become more in vogue, ted Church here, St. Mary's Ro-Peeresses demand it for the man Catholic Church having been

Stop at the Frazer Hotel when Needelework where the Royal visiting Stewart or Hyder. The only robes for the ceremony were steam heated hotel in Portland

GRAHAM WAFERS-

CUSTARD POWDER-

Malkin's, per pkg.

Princess, large pkg.

Chocolate

1-lb. pkg.

SOAP FLAKES

CRICSO-

1-lb. tin

CARROTS-

SPINACH-

4 bunches

CAULIFLOWER-

P.O. Box 575

Honey &

21c

25c

6c

20c

Canada's Lumber, Needles, Pins To Boost Nation's Imports To Mother Country in Bumper

Year

LONDON, April 30: (CP) anada is well up in the list British Dominions and colonies showing increase in imports to England directly as the result of e Coronation with its festivities and great influx of tourist traf-

It is estimated 90,000 coronaon visitors will view the procession from stands with plankand seats of British Columbia ir. About 4,500 tons of timber were imported for this purpose n three-inch planks. If laid end o end that would be 800 miles of timber-240 miles for seats alone.

Imports of needles and pins from Canada have also increased England bought \$500,000 worth ast year when dressmakers first ot in their stocks for coronaon dressmaking. Silk stockings, spark plugs, tennis shoes and canned lobster, to say nothing of \$1,700,000 worth of camera films! are on the list of increased imorts from Canada to a land preparing for holiday making.

There is also a big up-trend importation of Canadian foodtuffs to feed the multitude, an increase stimulated by the "Canada Calling" campaign in British cities. The Dominion is doing well n coronation business to boost ts growing trade. In 1931 exports to Great Britain totalled! \$107,500,000; in 1936, \$399,800,-100 according to the trade commissioner's figures. Other Dominions report trade increases.

Greater demand for wool than had been expected is reported by the Australian trade commis sioner's office. Much of this will be woven into material for large lags and into the new wool laces and wool and silk fabrics that are recognized "coronation fashions" All available dried fruits and tinned fruits are being shipped from Australia to fill Britain's extra orders, arriving in ships acked to capacity with tourists

Mangoes from India may not a coronation requirement out the Indian trade commissioner s keen to make them so. He is aiding Indian growers with their problems of transportation, so !that displays may be arranged! during May and England become "mango-minded."

From India come thousands of lozens of penny flags, made of Ichean Indian cotton to wave over modest houses and be waved by children. Bright cotton bunting and thin silks are Indian coronation imports much in de-

Foods from South

New Zealand's meat merchants and dairymen are hard put to it to find sufficient regrigerator ships to bring their foods toi

South Africa's representatives speak with pride of a recent 10 y period when 700,000 cases of eciduous fruit-grapes, peaches. bears and other such products of country, were unpacked from refrigerator ships at British locks, a volume that equals the whole lotal of similar South African importation of 1914, a record vear. Peaches at "tuppence," large purple grapes at ninepence pound will be the South Afrian coronation contribution.

Gold and diamonds are matters of government and syndicate conrol but Bond Street jewellers reort remarkable sales.

Rhodesia's trade officers menoned an increase in English imports of silver and chromium for iplating such as is used on souv onirs, in cigarettes and tobacco out more especially a large jump the orders of oranges and grapefruit to be delivered in May.

SNAKE PREFERS CUSHION

LEAMINGTON, Ont., April 30; (CP)—Sam Wallace's pet snake levidently doesn't realize it is spring. The reptile picked up half-frezen in January, has since sneezed in the cushion of the cab in Sam's truck.

CIRCULAR SAW FLIES

TORONTO, April 30: (CP) -Two householders here complained when a missile tore through the roof of one house, went on through a wall and ended up in the other house. A circular saw had burst, hurtling a 20-pound piece of steel 300 yards.

Look For Trend

Omen in Princess as Heir-Presumptive

LONDON, April 30: (CP) Prominent London women discusof sing Coronation influences deeper than those of fashion and trade predict a resultant trend towards TORONTO, April 30: (CP) -

of Donegal (Violet Twining of man, are fomenting revolution as Halifax) active chairman of the much as any red flag waver," Canadian Women's Club in Lon- Rev. G. A. Leichliter told his don, expresses this point of view: Baptist congregation.

"The simple and happy home life of our King and Queen and their two little daughters will endear bond throughout the Empire That the heir to the throne should be a princess is a good augury The reigns of Queens have been great periods in our history and we should, therefore, look forward confidently to the future."

RAPS SOME CHURCHMEN

"return to family life." Virtues Churchmen who have cocktail almost forgotten will become parties or golf tournaments or smart, these prophets predict. |Sunday and "do nothing to bring The Canadian-born Marchioness a day of recreation to the poor

Finest Quality Always

The Central Hotel ROOMS and CAFE

Phone 51 For Best Household Coal MRS. C. E. BLACK

Fresh Local Raw And Pasteurized Milk

VALENTIN DAIRY PHONE-657



TO THE ELECTORS OF BRITISH COLUMBIA

VOUR present Provincial Administration has been in office some three and a half years. During that time, I think that we have made clear our purposes upon your behalf and it now seems fitting to secure from you an expression of your desires for the immediate future.

The Legislature has therefore been dissolved, nomination day will be held May 11th, and polling day June 1st.

May I recall to your mind in broad general outline some of the things which have been accomplished:

A Commission is to study the all important question of the mutual relationships of the Provinces and the Dominion with a view to amending the constitution to meet existing requirements.

Your Provincial Government has pursued this matter from the day of its taking office, and pending adjustment of the larger issue, secured an annual interim payment of \$750,000, over and above what had previously been paid to the Province. The credit of our Province has been reestablished and a recent sale of bonds was made at the lowest rate of interest in the history of the Province.

In addition to public works carried out solely on our own account, a joint programme was arranged with the Dominion Government for main highway construction and other functions of beneficial character.

The Municipalities have been relieved of social service costs to the extent of more than \$700,000 per annum and, in addition, the Government has assumed a larger percentage of relief costs.

The position of the workers of the Province has been greatly improved and millions of dollars have been added to the industrial pay-roll.

Industry has been encouraged and assisted through governmental co-operation.

Action has been taken under exceptionally difficult conditions of legal and economic character to enable the producer of natural products to market these products to the advantage of both producer and consumer.

Prospecting and the development of the mining industry has been encouraged through the construction of roads and trails.

Definite action has been taken and foundation laid of far reaching character in the sphere of education, including recreational training.

Health and welfare problems have been aggressively attacked. Remarkable progress has been made and benefits extended.

No part of Canada has had better administration of unemp oyment relief under very trying conditions.

The integrity of our credit, the good name of our Province and provincial institutions generally have been maintained, and our position established upon a solid and progressive basis.

Not only has all of the foregoing been accomplished without any increase in taxation, but there have been decreases in taxation, notably the abolition of the one per cent tax on wages in the lower brackets.

NOW, WHAT OF THE FUTURE? We shall exert unbending effort towards the amendment of our consitution for the mutual advantage of the Provinces and the Dominion, and for the placing of this Province in a position of equality with the other Provinces in the Confederation of Canada.

This question is vital to the welfare and prosperity of all of us. No other question before us is of so transcendent importance because our activities in all matters depend so largely upon it.

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We shall immediately carry out a more extensive programme of necessary road and bridge construction.

Institutional and other buildings essential to the public service will be constructed.

The position of the Municipalities will be further reviewed and definite action taken as carly as possible.

We shall proceed progressively in dealing with the problems of industry and labour, health, education, social welfare and expansion of industrial opportunity and endeavour.

Our attitude towards all matters affecting the public welfare can be best interpreted by what we have actually done.

My colleagues join me in an expression of confidence for the future and good wishes to you all.

> Very sincerely, Your obedient servant,



HALIBU

Prompt Delivery Service

Out of town orders receive careful attention.

"Where Dollars Have More Cents"

25c

11c

The source of Sunshine Vitamins A and D

Boiled Halibut with egg sauce is digestible, palatable, satisfying.

CANADIAN FISH & COLD STORAGE CO. LTD.

Prince Rupert, B.C.