

Starting Friday, December 3rd

# THE RUPERT PEOPLE'S STORE

## and THE CUT RATE SHOE STORE

# PRE-XMAS SALE

WILL HOLD THEIR ANNUAL

Hundreds of people eagerly await this annual event that our stores very considerably hold for you just before Christmas.

NOW IS THE TIME TO DO YOUR CHRISTMAS SHOPPING



**COATS**  
**\$9.95**

FREE SKIRT—Value \$3.50 to \$5.00 given with each Coat  
Coats in fur trimmed styles. Also a variety of Tweeds in belted or fitted models. Size 12 to 42.

**Afternoon Dresses—\$2.95**

Such a choice of high and V necklines—long and short sleeves—self pleatings, shirtings, silk braiding, satin applique and white collar and cuffs. Size 12 to 46.

**Street Dresses—\$4.95**

Mellow fall tones that capture your eye and almost sell themselves! The material and "high-priced" styling are just as captivating as the colors too! Featuring all new sleeves, bodice effects, new skirts and trims. Sizes, 12 to 20. 36-52.

**Evening, Afternoon or Larger Size Frocks—\$5.95**

Afternoon styles in sand crepes, bengalines, failles, sheers, mostly crepes, etc. Evening frocks in satin or taffeta. Just arrived in time for our sale, attractive shades and smartest, new styles. Sizes 14 to 20. Also smart dresses designed for the larger woman. Beautifully made and proportioned to give that slimming effect. Size 38 to 52½.

All Better Dresses 20% Discount

**Chinchilla Coats—\$7.95**

Made from good quality blue chinchilla warmly lined and loose or belted styles. Size 14 to 44. All Better Coats 20% Off Regular Prices

**Knitted Suits—\$4.95**

Lovely warm little suits. Two and three-piece styles. Regular value to \$12.95 in a variety of colors.

**Pure Wool Pullovers—\$1.49.**

Long and short sleeves all the wanted colors and a fine assortment of styles. Sizes 32 to 42.

**Night Dresses and Pajamas—98c**

Novelty rayon knit flannellette crepe, etc. Small, Medium and large.

**Satin or Taffeta Slips—\$1.19**

With adjustable shoulder straps. Tailored styles or lace yoke and deep lace hem. White and tea rose. All sizes.

**Dainty Dance Sets—\$1.00**

Choose these dainty little sets as Christmas gifts. Made of fine quality suede taffeta, in lace or tailored styles. Tea Rose and white. Small, medium and large.

**Towels—5 for \$1.00**

White or colored stripes. nice soft Turkish towels.

**Pure Wool or Silk and Wool Vests—75c**

Made with half sleeve or just the shoulder strap. These are a lovely quality from one of Canada's best known manufacturers. Sizes small, medium, large and outside.

**Pillow Cases—4 for \$1.00**

Plain or hemstitched. Regular size, good quality material.

**Bedspreads—\$1.49**

Krinkle crepe in all colors. Just the thing for an extra spread.

**Rayon Panties, Bloomers and Vests—35c or 3 for \$1.00**

Fine quality rayon knit. White and colors, all sizes.

**Rayon Hose—3 pair for \$1.00**

Rayon hose. Our usual fine quality. 3 pair for \$1.00

**Silk Hose—69c**

Crepe, semi-service and chiffon. In a fine range of colors. All sizes, 8½ to 10½.

**Children's Hose and Socks—35c or 3 pair for \$1.00**

Oddments in children's hose and socks. Fine qualities. Value to 50c.

**Boxed Handkerchiefs—35c or 3 for \$1.00**

Three handkerchiefs attractively arranged in box. White or with colored embroidery.

**Comfy Bed Jackets—\$1.95.**

Dainty gifts for the invalid. Novelty knits. Pink, white, blue, mauve and novelty mixture.

**Satin Comforters—\$5.50 and \$6.50.**

Lustrous satin throws that will enhance the appearance of your bedroom. Shown in soft pastel shades of rose, green, gold, blue, mauve and combination colors. You must see these to appreciate them.

**House Dresses and Artist Smocks—\$1.00**

Just arrived. Crisp and dainty. Many different styles and all colors imaginable. Smocks 14 to 20—dresses 14 to 46.

**Men's Pants—\$2.95**

In heavy and light weight Tweeds and Worsteds, a large range of patterns to select from. Values to \$4.00. To Clear at \$2.95

**Men's Sport Zipper Coats—\$3.95**

In navy and brown English Melton, with checked back. Sizes 36 to 46. Values \$5.00. To Clear at \$3.95

**Men's Jumbo Knit Sweaters—\$2.95**

In all shades and sizes. Values to \$5.00. To Clear at \$2.95

**Men's Cardigan Knit Sweaters—\$2.25**

In grey, navy and brown heather. All sizes. Values to \$3.50. To Clear at \$2.25

**Men's Fine Shirts—\$1.25**

In white and patterned Broadcloth—"Neve-wilt" collars. Sizes 14 to 17. Values to \$1.75. To Clear at \$1.25

**Men's Brushed Wool Buttoned Jackets—\$2.49**

Winter weight. Made by PENMAN'S. All sizes. Values to \$3.50. To Clear at \$2.49

**Men's Fall Weight Work Shirts—\$1.29**

In grey and tan. Wool flannels and blue fleece twill. All sizes in stock. Value to \$2.95. To Clear at \$1.29

**Ladies' Shoes—\$2.95.**

500 pairs of Ladies' black, brown, grey and navy, pumps, straps, sandals, ties and sport oxfords. Over 30 styles to select from in calf, kid and suede leathers. Sizes 3 to 8. Widths A to E. Values to \$5.00. To Clear at \$2.95

**Ladies' Shoes—\$1.00.**

We are again featuring a lot of broken line shoes. In black, brown, calf and kid. All imaginable styles in the lot. Values to \$4.00. To Clear at \$1.00

**Ladies' Shoes—\$1.98.**

A lot of broken lines in black, brown and two-tone calf and kid straps, pumps and ties. High or low heels, almost all sizes in the lot. Values to \$4.00. To Clear at \$1.98

**Ladies' House Slippers—98c.**

125 pairs in black and colored, kid and crepe house slippers, with or without heels. All sizes in the lot. Value to \$1.50. To Clear at 98c

**Misses' Shoes—\$1.69.**

A lot of black, brown, two-tone and white straps and oxfords. Sizes 11 to 2. Values to \$3.00. To Clear at \$1.69

**FOR MEN AND BOYS**

**Men's Tweed Raincoats**

Double Texture Bal-Macan style in grey and brown; also Trench Coats in navy and sand. Gabardine. All sizes to 46. Value \$8.95. To CLEAR AT \$5.95

**Men's Natural Wool and Cotton Union Suits**

Fall weight. Made by TURNBULL'S. All sizes in stock. Values to \$2.00. To Clear at \$1.39

**Shirts and Drawers**

Men's Caribou Brand all wool ribbed shirts and drawers. Sizes 36 to 44. Values \$1.50. To Clear at 98c

**Work Sox**

Men's all wool work sox in medium and heavy weights. Value 40c. To Clear at 29c; or four pairs for \$1.00

**Men's Suits**

All wool worsteds and Tweeds in grey and brown. Fall patterns. Sizes 34 to 42. Values to \$20.00. TO CLEAR AT \$12.95

**Men's Fall and Winter Coats**

Made of English and Scotch Tweeds and Meltons; plain and belted styles. Values to \$25.00. TO CLEAR AT \$14.95

**Men's Caps**

All new fall patterns in greys and brown shades. All sizes, 6½ to 7½. Values to \$1.75. To Clear at 98c

**Boys' Two-Piece Suits**

Made of grey and brown. Fancy Tweeds. Short Pants. Sizes 3 to 10 years. Value \$4.50. To Clear at \$2.95

**Boys' Navy Fox Serge Suits**

Mith long and short pants. Value \$7.50. To Clear at \$4.95

**Boys' Wool Sweaters**

In a large assortment of styles and shades. Sizes 4 to 14 years. Values to \$1.50. To Clear at 79c

**Boys' Natural Wool Combinations**

Fall weight. Sizes 4 to 16 years. Values to \$1.25. To Clear at 89c

**Boys' Short Pants**

Made of strong whipcord in khaki. Fully lined. Sizes 3 to 12 years. Value \$1.00. To Clear at 79c

**Boys' Long Wool Tweed Pants**

A large assortment of patterns and shades. Sizes 6 to 14 years. Value \$2.00. To Clear at \$1.69

**Boys' All-Wool Golf Hose**

2 in 1 rib. Fancy tops in grey, blue and brown. Value 65c. To Clear at 45c

**Boys' Mitts**

Boys' leather and plush lined mitts in brown and black. Value \$1.00. To Clear at 39c

**Boys' Oxfords—\$2.49.**

Only 50 pairs in this lot of youth's and boys' calf oxfords in black or brown, welted soles. Sizes 11 to 5½. Value to \$3.50. To Clear At \$2.49

**Ladies' Two Dome Overshoes—\$1.49.**

Ladies' Two Dome Overshoes in black and brown. All styles of heel. Complete range of sizes. Value \$1.95. To Clear At \$1.49

**Ladies' Felt Slippers—69c.**

Ladies' Felt Slippers, soft soles, padded heels. In navy, brown and wine. Value \$1.00. To Clear At 69c

**Ladies' Felt Fur-Lined Slippers—\$1.49**

Leather soles and heels in blue and wine colors. All sizes in stock. Value \$1.85. To Clear At \$1.49

**Men's Felt Slippers—98c.**

Men's Felt Slippers, leather soles. Made in England. All sizes in stock. Value \$1.50. To Clear At 98c

**House Slippers**

A very large variety of house slippers suitable for Christmas gifts for the whole family.

**AT THE CUT RATE SHOE STORE**

**Men's Shoes—\$2.95.**

A lot of men's boots and oxfords in black or brown calf, light and heavy soles, all welted. Sizes 6 to 11 in the lot. Values to \$5.00. To Clear At \$2.95

**Men's Work Shoes—\$1.98.**

A lot of heavy working boots made of hard wearing muleskin, stitch down soles. Values \$3.50. To Clear At \$1.98

**Men's Work Boots—\$2.95.**

Made of Mennonite and oiled calf. Plain toe caps, welted double soles. All sizes. Value \$4.00. To Clear At \$2.95

**Men's Oxfords—\$3.95.**

In this lot you will find all our fine calf or kid oxfords in brown, black and white. Goodyear welted soles, plain styles or brogues. None worth less than \$6.00. To Clear At \$3.95

**Children's Shoes—\$1.49.**

A lot of children's black and brown calf oxfords and straps. Sizes 8 to 10½. Values to \$2.25. To Clear At \$1.49

**Babies' Shoes—59c.**

A lot of babies' strap shoes in black or white. Sizes 00 to 5. Value 95c. To Clear At 59c

**Boys' Boots—\$2.95.**

An ideal boot for the boy that is hard on shoes. Made of sturdy calf. Black or brown, welted soles. Sizes 1 to 5½. To Clear At \$2.95

**Boys' Gum Boots—\$1.49.**

This is a buy that can never be repeated. Knee gum boots of Canadian make, heavy soles. Sizes 9 to 13. Values to \$2.50. To Clear At \$1.49

**Men's Gum Work Boots—\$2.25.**

Men's 6-eyelet Gum Work Boots. Reinforced vamp. Sizes 6 to 11. Value \$2.95. To Clear At \$2.25

We will hold on a small deposit any merchandise until Christmas.

Mail Orders Promptly Attended to

This—our last sale of the year—will end Saturday, December 11.

**The Rupert People's Store Ltd. YOUR FRIENDS The Cut Rate Shoe Store**