

The Season's GREETINGS

To all our friends and customers we extend our best wishes for a *Joyful Christmas*. May *Good Health and Good Fortune* be yours always, and may 1938 bring you a full measure of *Peace, Happiness and Prosperity*.

GORDON'S HARDWARE



"Demers"

Wish One and All
A Prosperous New Year

LOCAL NEWS NOTES

New Year's Eve. Dance, Moose Hall.

Mrs. J. R. Elfert regrets that she will be unable to hold her usual "At Home" New Year's Day. (303)

O. Ekman, well known Telkwa rancher, will arrive in the city from the interior on tonight's train and sail aboard the Prince George for a trip to Vancouver.

There are still a few bidders at the Chamber of Commerce radio auction who have not paid up. They are asked to do so at the Daily News office or Salvation Army citadel before the fund closes on Monday.

CHEST COLDS
Distressing symptoms relieved by rubbing on
VICKS VAPORUB
Now WHITE-STAINLESS

John Brown and Laura Parnell, Massett Indians, were brought to the city on the Prince John this morning to receive treatment at the Prince Rupert General Hospital.

Mr. and Mrs. R. L. McKinley, who have been paying a visit at Port Clements, returned to the city from the Queen Charlotte Islands on the Prince John this morning.

Mr. and Mrs. Emil Palmer and family and Mrs. Elmer Palmer and family returned to Thurston Harbor, Queen Charlotte Islands, on this week's voyage of the Prince John after a trip to Vancouver.

Jack Finn, formerly of the Prince Rupert Fisheries Experimental Station staff, arrived in the city on the Princess Norah this morning from Vancouver to pay a visit here. He has been located in the south for the past couple of years.

Provincial Constable Ronald M. Stewart of Massett arrived in the city on the Prince John this morning from the Queen Charlotte Islands, bringing in an Indian, Edison Bell, who has been sentenced to one month's imprisonment for manufacturing liquor. Constable Stewart will return to Massett or the Prince John tomorrow night.

CANCELLATION OF RESERVE NOTICE IS HEREBY GIVEN that the Windbreak Reserve established by notice in the British Columbia Gazette of January 28th, 1909, covering a belt of land ten chains in width and extending easterly along the coast of Graham Island, Queen Charlotte Islands District, from the mouth of Te-el River to Rose Point, is cancelled.
H. CATHCART
Deputy Minister of Lands,
Lands Department, Victoria, B. C.
7th Dec. 1937.

Announcements

All advertisements in this column will be charged for a full month at 25c a word.

Oddfellows' Old Time Hogmanay Dance, December 31.

C.Y.C. Dance, Catholic Hall, January 7.

"GOVERNMENT LIQUOR ACT"
Notice of Application for Beer Licence
NOTICE is hereby given that on the Thirty-First day of December next, the undersigned intends to apply for a licence in respect of the premises, being part of the building known as Port Clements Hotel, situated upon the lands described as Lots No. 7, 8 and 9, Block 47, District Lot 746, Plan 1079, in the Prince Rupert Land Registration District in the province of British Columbia, for the sale of beer by the glass or the bottle for consumption on the premises or elsewhere.
Dated this 3rd day of December, A.D. 1937.
ADAM PYPHER,
Applicant.

REX BOWLING ALLEY
Basement of Exchange Block
PHONE 658

QUALITY PRICE SERVICE
Free Gift Tokens
At
MUSSALLEM'S
Groceries—Confectionery
Fresh Fruits and Vegetables

Just arrived—new shipment of silver and gold sandals—Annette's, tf.

Maurice Irving of the C. N. R. divisional freight and passenger office will sail tonight on the Prince George for a brief trip to Vancouver.

Stephen Frost returned to the city on the Prince John this morning to resume his studies here after spending Christmas at Massett with his parents, Mr. and Mrs. H. R. Frost.

Ernest Stewart of Port Clements arrived in the city on the Prince John this morning from the Queen Charlotte Islands. Mr. Stewart is unwell and is here to receive medical treatment.

Story telling by the members was the principal feature of an informal holiday week luncheon of the Prince Rupert Gyro Club yesterday. There was a good attendance of members with guests in the persons of Dr. L. I. Pugsley and Earl Gordon. Next week the installation of 1938 officers will take place.

Story telling by members and other impromptu informal entertainment was the order at the regular weekly luncheon of the Prince Rupert Rotary Club today in view of the holiday season. President W. R. McAfee was absent and R. M. Winslow was in the chair.

Serve
MUSCATEL and PAARL TAWNY Wines

Entice your holiday guests with a choice of the mellow Muscatel or the richer, full-bodied, Paarl Tawny Port.

85 QUART BOTTLE
Product of the CO-OPERATIVE WINE GROWERS OF SOUTH AFRICA

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

ATTENTION!
Customers of Hollywood Studio, formerly of 220 6th Street, may secure re-orders at any time by sending same to P.O. Box 25, Vancouver, B. C.

CLASSIFIED FOR SALE

FOR SALE—Farm at Perow, B.C., next railroad and Gov't. Road. 147 acres, fully furnished house, farm equipment, 3 horses, farm buildings. \$2000; easy terms. Will make trade for house and lot in town as partial payment. For information apply Daily News. (302)

HELP WANTED
WANTED—Girl for general housework. Apply Rupert Hotel. (304)

Sam Simpson, Massett shellfish cannery operator, arrived in the city from the Queen Charlotte Islands on the Prince John this morning and will proceed by the Princess Adelaide tomorrow night on a business trip to Vancouver.

Miss Margaret Palmer, who has been spending the Christmas season here with her mother, Mrs. P. I. Palmer, Fourth Avenue East, will sail by the Princess Adelaide tomorrow night on her return to her school teaching duties in Vernon.

Miss Elizabeth Mathers and William Mathers of Sandspit arrived in the city on the Prince John this morning from the Queen Charlotte Islands and will proceed to Vancouver on the Prince George tonight. Miss Mary Mathers also arrived on the Prince John this morning and will be going no further than Prince Rupert.

JONES Family Market

Phone 957 AND Phone 952

Fulton Meat Market

Phone 683 Phone 683

Christmas Specials

BEEF

- 6-lb. POT ROAST 50c
- 3 lbs. SHORT RIBS 25c
- 2 lbs. SHOULDER STEAK 25c
- 3 lbs. ROUND STEAK 50c
- 3 lbs. SIRLOIN STEAK 50c
- PRIME RIB ROLL—
Per lb. 15c
- SIRLOIN TIP—
Per lb. 18c
- RUMP ROAST—
Per lb. 15c
- T-BONE ROAST—
Per lb. 50c

MUTTON

- LEG OF MUTTON—
Per lb. 20c
- 6 lbs. SHOULDER MUTTON 75c
- 2 lbs. MUTTON CHOPS 35c

FRESH KILLED POULTRY

- ROASTING CHICKEN—
Per lb. 30c
- BOIL CHICKEN—
Per lb. 25c
- GRADE 'A' TURKEYS—
Per lb. 35c
- DUCKS—
Per lb. 25c
- GEESE—
Per lb. 25c

TRAPPERS!

Before Selling Your Furs Get Goldbloom's Price On Them

I want all kinds of furs and positive can pay more than anyone else.

GOLDBLOOM
THE OLD RELIABLE

THE SEAL OF QUALITY



GOLD SEAL
Fancy Red Sockeye

PINK SEAL
Finest Pink Salmon

Packed by the only salmon canning company with an all the year round payroll in Prince Rupert

SUGGESTIONS FOR YULETIDE

Your good taste and judgment is assured when you specify B. C. Distillery Co. Products . . . all gloriously rich in flavor and quality.

USE THE LIST BELOW WHEN ORDERING

Rye Whisky

"3 STAR"

- 23 oz. \$1.00
- 25 oz. \$1.80
- 40 oz. \$2.75

"B. C. SPECIAL"

- 16 oz. \$1.35
- 25 oz. \$2.10
- 40 oz. \$3.25

"16 YEAR OLD, D.D."

- 25 oz. \$2.75
- 40 oz. \$4.00



Gin

"MONOGRAM"

- 12 oz. \$.90
- 25 oz. \$1.75
- 40 oz. \$2.60

"STERLING"

- 12 oz. \$1.00
- 25 oz. \$2.00

"PIPERS"

- 12 oz. \$1.10
- 25 oz. \$2.15



"CALEDONIA"

- 16 oz. \$1.40
- 26 oz. \$2.25
- 40 oz. \$3.35

"SHERRIFFS"

- 26 oz. \$2.50
- 40 oz. \$3.60

"FIVE SCOTS"

- 26 oz. \$2.40

"SPEYSIDE"

- 26 oz. \$2.75



Rhum

"RHUM NEGRITA"

- Bottle \$3.00
- 1/2 Bottle \$1.60

Cocktails

"SILK HAT"

- Martini & Manhattan Dry and Extra Dry
25 oz. \$2.00

Liqueurs

"BARDINET"

- 12 Varieties—
\$2.90 and \$3.00
- 4 Compartment
Bottles \$7.00

The BRITISH COLUMBIA DISTILLERY Co. Ltd

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

THE Thompson Hardware Co.

Extends the Season's Greetings to all, coupled with *Best Wishes for 1938*.

UNION STEAMSHIPS

SPECIAL WINTER EXCURSION RATES TO VANCOUVER

- FROM PRINCE RUPERT **\$32.00** RETURN. All meals and Berth Included.
- FROM PORT SIMPSON **\$35.00** RETURN. Berth Included.

Reduced Rates to Vancouver also apply from intermediate points. Special Tickets on Sale Between November 1st, 1937 and February 28th, 1938, inclusive—Good to Return up to March 31, 1938. Children Half Fare.

Steamers: Leave Prince Rupert: Ar. Vancouver
S.S. CATALA Tuesday, 1:30 p.m. Thursday, a.m.
S.S. CARDENA Friday, 9:00 p.m. Sun., Midnight

Tickets and Reservations from
Prince Rupert Agent—A. W. NEWMAN—Third Ave., Phone 568
If Convenient Please Purchase Tickets at Office