SALE STARTS FRIDAY MORNING at 9 o'clesk

JANUARY

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CLEAN SWEEP SALE

Our annual stock taking over we are offering to the public of Prince Rupert all our short and broken lines of seasonable merchandise while they last at prices never before heard of. It will pay you to take advantage of these stupendous values.

RUPERT PEOPLE'S STORE



Untrimmed Tweed Utility and Sport

COATS
to clear

9.95 12.95 15.95

Exceptional values in casual coats of tweed, Balmacaans, swaggers and popular utility styles in domestic tweeds, silvertons and monotone woollens. Browns, greys, navy, blacks and tweed mixture. Size 13 to 44.

BEAUTIFUL FUR COLLARED COATS

Another worthwhile value offer! Coats with fur collars that demand attention. American Opossum, Wolf, Sable, Fox and Genet . . luxuriously soft delightful to wear! The coats in fancy and plain ripple crepes and smart tweeds . . . with satin silk crepe and two-year guaranteed linings. Misses 14 to 20 and 38 to 46. Also half sizes. CLEAN SWEEP SALE—

12.95 19.95 24-95

Misses' and Women's

Afternoon and Evening Dresses

GROUP 1.—Outstanding values featuring the popular tunic frock, suitable for afternoon and street wear. Also evening dresses in satins, crepes and moires and wools. CLEAN SWEEP

SALE-

\$2.49 & \$3.49

GROUP 2.—Extraordinary saving on Dresses for almost every occasion from daylight to midnight. Stylish afternoon and evening frocks. For the young matron we have slenderizing models in half sizes. All the popular shades including black. Values to \$17.50. CLEAN SWEEP SALE—

\$5.95 & \$7.95



GRAB TABLE

A table of odds and ends left after a busy season of selling where the cost of the article is not taken into consideration. These articles consist of Underwear, Night Dresses, Pajamas, Lingerie, Hose, Children's Suits, Gloves and many articles too numerous to mention. But come down and you will not be disappointed. CLEAN SWEEP SALE—Your Choice

98c

HATS—Smart felts
while they last, each \$1.00

GLOVES—Of cape skin \$1.05

nicely lined, per pair ... \$1.25
SKIRTS—Fleecy and nubby tweeds,
twills and wool crepes.
\$1.39, \$2.95, \$3.25

KNITTED SUITS—Pure wool, two and three-piece \$4.95

CHILDREN'S SWEATERS— 98C

NIGHT GOWNS—Made from lovely Baronet satin, tea rose \$1.49

NIGHT GOWNS—Lovely soft flannelette, long and short sleeves.

GREPE HOSE—All wanted shades, Clean Sweep Sale 69C

Penman's and Allen A.

Regular value to \$1.25

CHILDREN'S BLUE SERGE SKIRTS

—With cotton top, 6 to 14

women's & misses' blouses—
Less than half price, Sheers, sand and rough crepes, all washable materials. White and colors
Extra Special

CUT RATE MEN'S STORE

Men's Overcoats

Extra values in Overcoats and Topcoats. All brand new merchandise—new cloths, new patterns, new shades, well tailored from all wool domestic cloths—Meltons, Friezes, Velours and Tweeds, smartly styled in the latest pleated backs, tubes, raglans and Balmacaans, truly the sale for men who wish to save. All sizes. CLEAN SWEEP SALE

\$12.50

MEN'S SUITS

In all wool worsteds, in new shades and patterns, good durable linings. Navy, brown and black. CLEAN SWEEP SALE—

\$12.95



Melton cloths, with zippers. Clean Sweep Sale-

\$3.95, \$4.50, \$4.95

Men's Medium Weight Combinations— \$1.35 Values to \$2.95; Clean Sweep Sale ...

GRAB

A Table of odds and ends in Underwear, Shirts, Etc. Clean Sweep Special— 29C

CUT RATE SHOE STORE

GRAB

96 Pairs Women's Broken Lines in Oxfords, Straps and Pumps. Mostly all sizes in the lot. Come early for these!

980

Ladies' Gaytee Zipper Special

Ladies' Shoes

360 Pairs Women's Dress Oxfords, Pumps, Buckle Straps and Ties. Values to \$4.95. Gales & other leading makes. All one price



Boys' School Boot Sacrifice—Included in the lot are such makes as Leckie, Valentine, Monarch, all guaranteed solid throughout; Clean Sweep Sale

Child's Patent Slippers and Oxfords—All first class stock. Sizes 5 to 7½; Clean Sweep Sale

\$1.29

Men's Check Felt English Slippers—Warm and comfy and 98c durable. All sizes in lot; Clean Sweep Sale 98c

Oilskin Slickers

TOWERS FISH BRAND OILSKIN SLICKERS— Values to \$6.00; Clean Sweep Sale

\$2.95

FREE COUPONS GIVEN WITH EACH PURCHASE AS USUAL

RUPERT PEOPLE'S STORE - CUT RATE MEN'S STORE - CUT RATE SHOE STORE