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THE DAILY NEWS.
PRINCE RUPERT - BRITISH COLUMBIA
Published Every Afternoon, Except Sunday, by Prince Rupert Daily News, Limited, Third Avenue
H. F. PULLEN - - - Managing-Editor

SUBSCRIPTION RATES

City delivery, by carrier, yearly period, paid in advance	$5.00
Paid in advance, per week	.12
Paid in advance, per month	.50
By mail to all parts of British Columbia, the British Empire and United States, yearly period, paid in advance	3.00
By mail to all other countries, per year	9.00

Member of Audit Bureau of Circulations

DAILY EDITION Thursday, September 2, 1937.

MOUNTAIN OF SMOKELESS COAL

In his address to the Liberals of Peace River with Hon. Gardiner, Federal Minister of Agriculture present, Page Rideout quoted from a speech made years ago by Sir Donald Mann in which that well known railwayman said with emphasis in his voice:

"There are greater possibilities and vaster resources lying dormant today in this last west than there are lying between the Red River and the Rockies," his reference being to the portion of the west between the Peace River and the Pacific. He referred to the million and a half horsepower running to waste at the Grand Canyon and to "a mountain of the richest smokeless coal ever discovered or mined, millions of tons of it above the rail site—this coal is far superior to Welsh smokless coal as it has but two per cent ash and carries 76 per cent carbon. When this coal is pulverized and blown into the ship's furnace like oil it will prove better and cheaper than fuel oil and requires less bunker space. When this coal is put into a port on the Pacific it will have a fuel monopoly in all the cities and ports on the Pacific. Then, considering the many other minerals embedded in the Peace and its tributaries you understand my reason for saying I look for a larger mining centre than Pittsburgh and also a second Detroit to grow up near to Grand Canyon of the Peace."

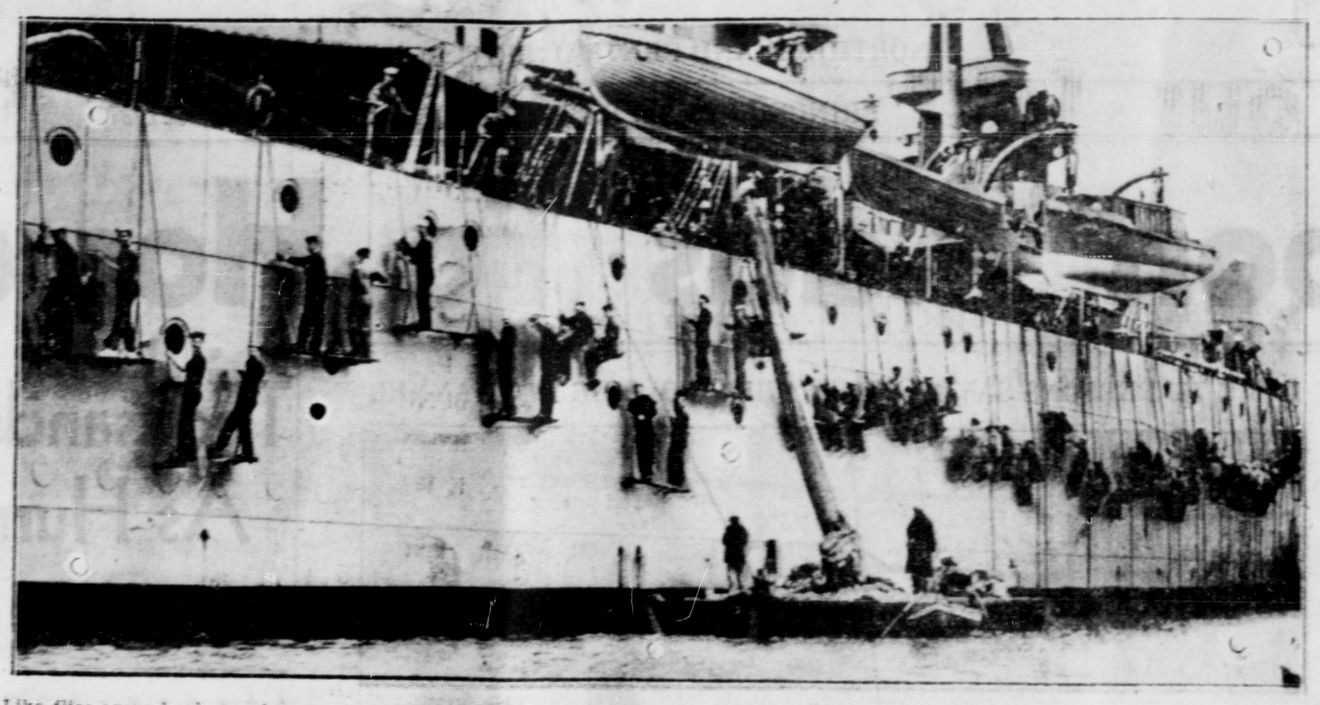
WERE BADLY LET DOWN

The same speaker at the banquet continued: "You will observe that Sir Donald Mann was very anxious to get the coal of the Grand Canyon to a port on the Pacific, in fact he started to build a railway from the Portland Canal into this, the richest block of natural wealth in the world but was stopped by the world war. But we have the port of Prince Rupert and 180 miles of railway heading from that port towards this Peace River empire to Hazelton where it turns southeast to Prince George. It requires only 350 miles of railway to connect with Hines Creek, and every mile of that line would be in the real revenue producing country of which Sir Donald spoke.

"And here let me say that if there is a people of Canada who have a real case for damages against our Federal Government, those people are the residents of Prince Rupert. When I was there last December they staged a fine dinner—there was a much lerger crowd than is here tonight—and while I sat there and listened to grey-headed men tell how they were enticed to come to Prince Rupert and pay thousands of dollars for a pile of rock with an imaginary line around it—that when the second pier in the harbor was complete there would not be a yard of superfluous rock on the townsite—they had every reason to consider themselves partners with the Government of Canada in building up a new port on the Pacific. But they were let down cold, and have been holding the bag ever since. While listening to this I did not feel over proud of my Liberalism."

Mr. Rideout made an eloquent plea for the building up of the port of Prince Rupert and it connection with the Peace River country. If he saw possibilities in this, surely it is time for Prince Rupert people to make themselves felt and try to help themselves in this railway outlet matter.

JOLLY JACK TARS GIVE H.M.S. RODNEY A NEW COAT OF PAINT



Like flies around a honey jar, seamen of His Majesty's ship Rodney are shown as they gave the big fighting craft a new coat of paint while she was anchored in the harbor at Algiers. The Rodney and other units of the British Home Fleet were on their annual spring cruise.

The Letter Box

BEAUTIFUL OCEAN FALLS

Editor, Daily News:

On my visit to Ocean Fall with the Prince Rupert football team I was delighted with what I saw in the gardens. Every house has a lawn in front and flower garden and wonderful window boxes. Some had geraniums and lobelia. Others had schizanthus of great size and large petunias with lobelia. The dahlias were the largest I have ever seen. I saw a rock wall with fuschias trailing over it in full bloom. The gladioli I saw were easily five feet tall with large blooms. The main street had a large boulevard with a row of red hawthorn trees which must be very nice when in full bloom. I understand that the school children are put to work cutting the lawns of all houses in town, keeping everything in shape. From a garden standpoint Ocean Falls is a delightful community.

A PLAYER

APPRECIATION

Editor, Daily News:

The Gyro Club is to be congratulated upon its excellent work in continuing throughout the summer the recreational activities of the Department of Education.

On Monday night the citizens of Prince Rupert were treated to an exceptional and pleasing display, exhibiting the nature of the work carried on under the competent direction of Mr. Cooper and his able assistants. The City of Prince Rupert is fortunate in having such a service body as the Gyro Club—and in having such an excellent and energetic recreational director as Mr. Cooper.

The value of physical education is now above question. In the public school curriculum it is along with social studies and English, a compulsory course. The reasons are not hard to seek. Its value in maintaining and building health is obvious. In addition, it aids in mental development through the sharpening of the neuro-muscular system. Athletic games can profitably be diverted to the inculcating of habits of good sportsmanship and thus physical education has great value in building a body of sound citizens. Again, organized athletic recreation among the children and the youth is a powerful bulwark of family life—one of our oldest institutions. It keeps the youth off the streets and adds contentment to home life. The display on Monday was sufficient proof of this.

All in all, the Gyro Club, the recreational teachers, the children and citizens of our city can quite justly feel that the efforts spent on physical education, whether on the playgrounds or in the school are not in vain. Indeed, they are highly essential.

H. M. MORRISON,
Inspector of Schools

STRIKES HARSHER NOTE

KITCHENER, Ont., Sept. 2: (CP)—The city hall bell is not so melodious now. When the pin holding the clapper was replaced the clapper struck a different spot, striking a harsher tone.

Prince Rupert Beauty Parlors Highly Praised

George R. Matthews, provincial secretary of the Retail Merchants Association, told the Daily News yesterday before leaving for Prince George that the citizens of Prince Rupert were very fortunate in having such a high standard of beauty parlors.

He referred to the inspector's report which had stated that the general appearance and excellent equipment was much above the average and those operating were most efficient.

An interesting part of the report he said was the fact that while Prince Rupert for its population did not have more operators than other cities engaged in the hairdressing profession, there were decidedly more parlors operating and as these were being managed by the proprietors themselves, doubtless this was the reason for such a high standard being maintained.

Mr. Matthews said his association had taken a very keen interest in securing the passage of the Hairdresser's Act. On account of the increase generally in materials and equipment, prices in hairdressing had advanced over the entire province.

Bernice Palmer says . . .

In reading over the Daily News, I cannot help but be struck by the fact that the usual run of advertisements has remained much the same in all these years. Very little changes have been made in the copy and they still read very much as they did when I left there nearly a dozen years ago!

With so much happening and new improvements being made all around, this surprises me. Billboards in California dot the country and it is almost a game watching what the next will hold and newspaper advertising has kept pace with the times. Advertisements of the different oil companies are particularly amusing. What is more, they are selling.

Drug stores have spectacular ads with an odd coupon tucked away somewhere in the copy and, in looking for the coupon, the eye can't help but scan the other goods offered for sale and perhaps be reminded of something needed. And it is the catchy discription that sells the hats in the millinery—or the clever sketch—not the price. Even coal is made more interesting in its ads. It has to be to sell down here where gas furnaces are so popular.

It isn't always what you have to sell but how but how you go about presenting your goods that counts. People like to be sold. That is a human trait recognized by up and coming firms and they like a little blarney along with the merchandise. It is almost as effective as a free gift!

A little more variety in the local ads might prove profitable. At any rate, it would be worth trying.

CHEERIO

Oakland.

GYROS ARE INSPIRED

Not Dreams or Dogmas But Better Men is World's Need Today, Declares Dr. J. S. Henderson

"What the world needs today to make the dreams of many men come true and usher in the golden day are not creeds or dogmas but better men with lofty ideals of loyalty and integrity who honor truth and treasure liberty," declared Rev. Dr. J. S. Henderson of Vancouver in an inspiring address before the Prince Rupert Gyro Club at luncheon yesterday.

Dr. Henderson spoke on the subject of "Purpose and Power." Sustained purpose was essential if power was to be attained either individually or nationally, declared the speaker who urged integrity and truth, love of God, loyalty to one another and to the community as attributes to be possessed by individuals and organizations which professed to serve their communities.

"We hear of gardens," said Dr. Henderson "but there is no garden like that of the soul of man which it is our prerogative to cultivate, rooting up the weeds and nurturing the flowers."

A more creative impulse in the organizations was urged by the speaker. Thereby could be obtained more virile institutions, better communities, a finer country and a more glorious world.

Soul Greatest Power

"The greatest undeveloped power in the world today," said Dr. Henderson, "is the soul of humanity." Most men were only about ten percent alive. There were vast powers lying dormant in every individual. What was needed was to harness up the great spiritual powers with personalities. That done there was little that could not be achieved locally, nationally and internationally. What use were ideals if they were not incarnated in character and life? There was no transformation and no growth like that which came when, through divine co-operation, man was developed into high and spiritual moods. Then perfection dwelt in man as ripeness dwelt in the fruit of the harvest. Brotherhood, vision and service were advocated by the speaker in bringing about the "Golden Day" which must come from overhead.

Cup is Presented

Another of the features of yesterday's luncheon was the presentation of the international second prize bulletin cup to George L. Rorie, the club's bulletin editor. The presentation was made by W. H. Tobey, district lieutenant governor, with appropriate remarks.

Dr. H. N. Brocklesby was in the chair and guests at the luncheon, besides Dr. Henderson, were S. W. Taylor of Vancouver, a past president of the local club, Frank Eccles of Vancouver, W. O. Fulton, Olof Hanson M.P., H. F. Wearmouth and Arthur Sutton of Prince Rupert.

Canada Year Book Is Now Off Presses

The puplication of the 1937 edition of the Canada Year Book is announced by the Dominion Bureau of Statistics. The Canada Year Book is the official statistical annual of the country and contains a thoroughly up-to-date account of the natural resources of the Dominion and their development, the history of the country, its institutions, its demography, the different branches of production, trade, transportation, finance, education, etc.

Persons requiring the Year Book may obtain it from the King's Printer, Ottawa, as long as the supply lasts, at the price of $1.50, which covers merely the cost of paper, printing and binding. By a special concession, a limited number of paper-bound copies have been set aside for ministers of religion, bona fide students and school teachers, who may obtain copies at the nominal price of 50 cents each.

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