Sale Starts Friday, June 18th at 9 a.m.



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Setting a New Pace in Value Giving

We have just completed enlarging and modernizing our store. We have moved our Men's store into our large store. We have this season the largest selections and the latest styles—wearing apparel for men, women and children, and our prices are the lowest possible. All this coupled with drastic reductions in price will surely make a visit to our store an agreeable event. Our Shoe Store, "THE CUT RATE," awaits your pleasure with a complete stock of the latest footwear for the whole family at savings which will make your buying a pleasure.

AT THE RUPERT PEOPLE'S STORE

Ladies', Misses' and Children's Wear

Summer Suits and Coats

Many attractive styles to select from. By choosing your coat or suit during this sale you will make a substantial saving. Values to \$16.50. Season's clearing \$8.95 Sale Price

Get Your Summer Dress Free!

With the purchase of any coat or suit from \$12.95 up we will give you absolutely free a lovely summer dress of plain or floral crepe. If you are in need of a coat or suit now is your chance to get a dress too, free of charge.

Pure Irish Linen Suits

Tailored suits have taken the fashion world by storm. Smartly tailored with pleated backs. Size 14 to 20. Season's Clearing Sale Price

English Flannel Coats

Just the thing for the summer season. Made from fine English flannel in Jigger or full length styles. Pastels and white. Size 14 to 40. Season's Clearing \$5.95 Sale Price

Women's and Misses' Crepe Dresses Cool little crepe dresses in plain or floral patterns. Some in two-piece effect with smart little taffeta jackets. Size 12 to 20; 181/2 to

241/2. Season's Clearing Sale Price

Children's Ankle Socks All colors and sizes to 81/2.

15c Season's Clearing Sale Price, pair Misses' and Women's

Summer Dresses Cool new fashions for daytime or afternoon, sports, town or resort. Stunning new styles in softly styled sheers, pastel and darker prints, jacket frocks and Redingotes. A really wonderful selection to choose from. In sizes 14 to

44 or 16½ to 24½. Season's Clearing Pr. \$4.95 to \$9.95 Dresses of "Slub" Linen for sport or house wear. At least a half dozen styles to choose from. Sizes 14 to 44. Season's \$1.29 Clearing Sale Price

White Washable Handbags

Fashioned of fine grains in exciting new shapes. They have plenty of style and appeal, usual trims, attractive fitting with zipper closings, frame top or underarms. 98c Season's Clearing Sale Price

Summer Gloves

White or natural chamois gloves. Size 6 to 71/2. Season's Clearing \$1.49 Sale Price

Fabric Gloves

Light and dark colors, suitable for summer wear. All sizes. 49c Season's Clearing Sale Price

Lingerie

Baronet satin or crepe celeste slips. A very satisfactory and durable material cut to fit to perfection with different kinds of trimming including faggot, lace or embroidery. Season's Clearing \$1.19

Panties

white or tea rose. All sizes. Season's Clearing Sale Price sizes. Season's Clearing \$1.00 Sale Price, 35c or 3 for

Season's Clearing Sale Price Hats Any straw or felt hat in the stores. Values to

\$4.95. Season's Clearing Sale Price

wanted colors and sizes to 101/2. 69c Season's Clearing Sale Price

Children's Summer Dresses

muslins and organdies. Size 1 to 7. years. Season's Clearing Sale Price

Swimming Trunks

Size 20 to 28. Season's Clearing Sale Price

Women's and Misses' Slacks

jersey. Season's Clearing \$1.49 Sale Price

blue. Full size. Season's Clearing 25c Sale Price, 2 for

Crepe Bedspreads

Artists' Smocks

Assorted colors and trims. Season's Clearing Sale Price

Sale Price

Made from lovely crepe or baronet satins in 59c SILK KNIT Panties, Bloomers and Vests in tea rose or white. Small, medium and large

Nighties and Pyjamas

Made from lovely rayon materials in pique and novelty knit. All sizes and colors 980

\$1.00 Hose

Fine pure silk crepe or semi-service in all the

Sweatshirts and Sport Blouses

Novelty cloths for wear in all kinds of sports. Several different styles and colors. All sizes. Long and short sleeves. 69c Season's Clearing Sale Price

Smart little wash dresses. Most of them with panties to match. Made from color-fast prints,

For children, made from pure wool. All colors.

Odds and ends made from drill, flannel and

Glass Towels

Checked glass towels in green, yellow, red or

Pillow Cases 40c Fine Quality hemstitched cases. \$1.00 Season's Clearing Sale Price, 4 for

Just the thing for the camp or the extra bed. Assorted colors. Season's Clearing \$1.49

\$1.29

Men's Suits

Made of all wool worsted and tweeds, in gray and brown shades. Well made and strongly lined. Values to \$20.00. Season's Clearing Sale Price-

\$9.95

MEN'S COTTON TWEED WORK PANTS-Made of a strong twist material in gray stripes. Value \$2.00. \$1.25 Season's Clearing Sale Price

MEN'S GENUINE BANOCKBURN TWEED PANTS-The best known pants for fishermen. Regular value \$4.75. \$3.49 Season's Clearing Sale Price

MEN'S HATS-In wool and fur felt, all new shades and styles in stock. Sizes 65,8 to 75,8. Values to \$5.00. Season's Clearing Sale Price

MEN'S CAPS-In light summer tweeds, in a large assortment of patterns Value \$1.00. Season's Clearing Sale Price

MEN'S SWEATSHIRTS-Made of fine cotton mesh. Zipper and string tie styles, in all the wanted shades including white. Value \$1.25. Season's Clearing Sale Price MEN'S FINE SHIRTS-In white and fancy patterns. Collar attached-

Nevavilt process. All sizes 14 to 17. Value \$1.75. Season's Clearing Sale Price

MEN'S FINE UNION SOX-In a large range of patterns and colors. All sizes. Value 25c. Season's Clearing 50c Sale Price, 19c or 3 pair for

MEN'S WORK SHIRTS-A clearing of broken lines in different materials and colors. All sizes in the lot. Value to \$1.50. Season's Clearing Sale Price

MEN'S RAYON SILK ATHLETIC UNION SUITS-Fine quality in white and flesh, button and buttonless styles, all sizes. Values \$1.00. 59c Season's Clearing Sale Price

MEN'S ATHLETIC SHIRTS and SHORTS-Made of rayon silk in white, blue and flesh colors. All sizes. Value 50c. Season's Clearing Sale Price, 39c, or 3 for

MEN'S BLUE 6-OUNCE DRILL PANT OVERALL-Double stitched and rivetted, four pockets. All sizes in stock. Value \$1.65. 98c Season's Clearing Sale Price

BOYS' TWO-PIECE UNLINED TWEED SUITS-In gray and brown. Sizes 2 to 6 years. Value \$4.00. Season's Clearing Sale Price

BOYS' BROADCLOTH and LINEENE WASH SUITS-Two piece style in plain and combination shades. Sizes 1 to 6 years. Value \$1.00. 50C

Season's Clearing Sale Price CHILDREN'S SWEATSHIRTS-Made of fine cotton mesh, zipper style, in all colors including white. All sizes. Value 75c.

49c Season's Clearing Sale Price BOYS' FINE SHIRTS-Regular or or open neck styles in plain and striped patterns, long and short sleeves. All sizes. Value to \$1.00.

Season's Clearing Sale Price BOYS' FINE WOOL GOLF HOSE-Suitable for summer wear, in a large range of colors and patterns. All sizes. Value 75c. 39c

CUT RATE SHOE STORE

Ladies' broken lines of Fancy Tennis Shoes in Oxfords and Sandals with or without heels. Broken sizes. Values to \$3.50. Season's Clearing Sale Price

Ladies' Broken Lines, Pumps, Straps and Ties, in black and brown, not all sizes in the lot. \$1.00 Values to \$4.00. Season's Clearing Sale Pr.

Ladies' Two-Tone Sport Oxfords with flap. Welted crepe soles. All sizes in A and AA widths only. Values to \$4.00. Season's Clearing Sale Price Ladies' White Calf and Buckskin Shoes in straps, gores

and ties. A large range of styles and heels. Values to \$3.95. Season's Clearing \$2.49 Sale Price Ladies' Shoes in black, brown, gray and two-tone calf and kid leather, every new style conceivable in the

lot-pumps, straps, ties and oxfords. Every style of heel. Values up to \$4.00. \$2.95 Season's Clearing Sale Price Ladies' House Slippers in kid and crepe. All leading

shades. High and low heels. Values to \$1.50. 98c Season's Clearing Sale Price Ladies' White Tennis Oxfords, laced to the toes. Soft crepe soles. Value \$1.35. Season's Clearing Sale Price

Infant's Soft Soled Shoes in black patent or white kid. Size 00 to 5. Value 95c. Season's Clearing Sale Price Children's Black and Brown Calf Oxfords and Straps.

Welted soles. Sizes 5 to 7½. Value \$1.50. \$1.19 Season's Clearing Sale Price Little Gents' All Calf Oxfords. Welted soles-leather or panco. Sizes 8 to 101/2. Value \$2.00. \$1.49 Season's Clearing Sale Price

Misses' White Strap Sandal, low heel. Size 1 only. Value \$2.50. Season's Clearing Sale Price Men's Black and Brown Oxfords. Goodyear welt, solid

soles. Value \$4.00. \$2.95 Season's Clearing Sale Price Men's Black and Brown French Calf Oxfords in regular and brogue styles. All new models. Bought to

be sold at \$5.00. \$3.49 Season's Clearing Sale Price Men's Tennis Shoes in brown canvas, Value \$1.95. Season's Clearing \$1.49

Sale Price

Men's Work Shoes made of Menonite calf soled. Soles welted and pegged. Suitable for all heavy work. Values to \$4.50. Season's Clearing Sale Price

Boys' Light Weight Black Calf Oxfords. Goodyear welted soles. Brogue style. Sizes 1 to 5. Regular \$3.50. Season's Clearing Sale Pr. \$1.98

MEN! Do you wear sizes 10 or 11? If so we have 24 pairs of hip gum boots that were selling up to \$7.50. Season's Clearing Sale Price .

Ladies' Broken Lines of Fancy Tennis Shoes in oxfords and sandals with or without heels. Broken lines. Values to \$3.50. Season's Clearing Sale Price

Hundreds of other bargains await you. Lack of space prevents us from enumerating them. Visit our store of ten and look around.

Season's Clearing Sale Price

DEADIES RUPERT PEOPLE'S STORE LTD. - - CUT RATE SHOE ST

Free Premium Coupons given with every purchase. Mail orders promptly attended to.