

STORE - WIDE STOCK REDUCING SALE

Sale Starts Tomorrow Morning

ANNOUNCING A STORE WIDE SALE of the finest stock of men's and boy's clothing and furnishings in Northern British Columbia. Our large stock consists of well-known branded lines of goods. This is not just a sale of clearing lines or goods bought for sale purposes. This is our first general sale in seven years and every item in the store has had its price shoved down to figures that will bring wise purchasers on the run.

Stetson Standard Weight Hats



Lined and unlined. Values \$7.50 and \$7.00. Reduced to **\$4.95**

ODD BORSALINO HATS—To clear at **\$4.95**

BROCK, KENSINGTON and BILTMORE HATS Values \$3.50 to \$5.00. To clear at **\$2.45**

SHIRTS

25 DOZ. COLLAR ATTACHED SHIRTS Clearing Lines of Forsyth and Arrow Fused and soft collars, some with ties to match. Sale price **95c** Collar Attached Shirts—Values from \$2.00 up. **\$1.25**

OUR REGULAR STOCK OF FORSYTH AND ARROW FUSED COLLAR ATTACHED SHIRTS ON SALE, TOO—Nearly every pattern a new one this year. \$2 values. Sale price, each **\$1.65** \$2.50 and \$3.00 values—Sale price, each **\$2.25**

VELVO, AROLUSTRENE, FLORELLA, ZIPPER PASTEL SHIRTS—Sale price **\$2.25**

Work Shirts

All work shirts and fine white shirts at reduced prices. Shirts in all sizes from 14 to 18. Thousands from which to choose.



350 Suits on Sale



50 Fashion-Craft Young Men's Tweed and Worsted Suits

In plain and fancy back models. Values \$18.50 to \$22.00 at **\$13.45**

125 Fashion-Craft Men's and Young Men's Worsted Suits

Plain and fancy back models. Values \$25.00 at **\$17.45**

75 Fashion Craft Men's and Young Men's Worsted Suits

Plain and fancy back models. Values \$27.50 to \$32.00 at **\$22.45**

50 Leishman and Fashion-Craft Men's Worsted And Blarney Twist Suits

Plain back models. Values to \$40.00 at **\$29.45**

50 Fashion-Craft and Leishman Blue Serge Suits

Values \$27.50 to \$32.50 at **\$22.45** Values \$35 and \$40 at **\$29.45**

MEN!

These drastic reductions in clothing prices is your chance to save on a suit or coat for fall and winter wear! COME EARLY AND SAVE



Sale of Fashion - Craft Overcoats

Values \$18.50 to \$22.00. Values \$25.00 at

\$13.45 **\$17.45**

Values \$27.50 to \$32.00. At **\$22.45**

Fleece To Meet 'Royal Scot' You Sir

Fleece Coats tailored by Fashion-Craft from fleece fabrics made by Kynoch's of Keith, Scotland. \$35.00 Regular. Sale price **\$29.45**

SPECIAL — SPECIAL — SPECIAL !!!

6 CAMEL-HAIR OVERCOATS—Chesterfield models, tailored by Fashion-Craft. Regular \$49.50. Sale price at **\$34.95**

Ties



Our entire stock of neckwear manufactured by four leading factories in Canada. In three sale prices

45c 65c

\$1.00

Trousers to Clear

75 Pairs of Young Men's Sport Tweed Slacks—Values up to \$6.00. Sale price **\$2.95**

Men's and Young Men's Grey Flannel Trousers—To clear at **\$3.45**

ALL THESE AND MANY MORE BARGAINS

Sixth Street

BRYANT COMPANY LIMITED

MEN'S AND BOY'S STORE

Phone 297

LOCAL NEWS NOTES

S. O. N. Picnic, August 7.

Phone 112 Taxi; day and night.

Serenader's Dance at Oddfellow's Hall, Friday, August 5. (182).

S. O. N. Meeting Tonight 8 p.m. Dance 10 p.m. Everybody Welcome. Refreshments. Serenader's Orch. Adm. 35c. (181)

Sitting in his capacity as a city council yesterday, City Commissioner W. J. Alder authorized the payment of accounts totalling \$21,904.82.

STILL WANTED—Additional suggestions for a name for the winner of the popularity contest to be run in connection with Port Day, August 25. The closing date has been advanced to August 4. You still have a chance to win the \$5.00 prize if you will mail your suggestions to Box 864 by midnight August 4. (181)

The case of Patsy Mazzei, charged with assaulting Sig Johnson, was adjourned for eight days on coming up before Magistrate McClymont in city police court yesterday.

The Prince Rupert Rotary Club was in business session at today's regular weekly luncheon with President W. L. Coates in the chair, over a good attendance of members. (181)

Mr. and Mrs. T. H. Johnson will arrive in the city from Victoria on the Princess Charlotte next Monday morning and will spend the week here.

Miss Lucille Brooksbank sailed yesterday afternoon on the Princess Charlotte for Vancouver enroute to Yakima, Washington, where she will spend a couple of weeks' vacation visiting with an aunt.

D. G. Borland and W. H. Tobey will leave on tomorrow evening's train via Jasper Park enroute to Yakima where they will attend the district convention of the Gyro Club. Mr. Borland as official delegate of the local club and Mr. Tobey as district lieutenant governor. Mr. Borland will be accompanied by his daughter, Betty, who will pay a visit in Nanaimo.

Tonight's train, due from the East at 11 o'clock, was reported this morning to be on time.

W. O. Fulton was a guest at the weekly luncheon of the Prince Rupert Gyro Club yesterday.

Robert Gordon has returned to the city from a vacation trip to the Burns Lake country.

Miss Eileen Patmore will sail Saturday afternoon on the Princess Louise for a trip to Penicton.

A case against Sam Currie under the Minimum Wage Act was dismissed by Magistrate McClymont in city police court this morning.

G. M. Robertson of Triple Island lighthouse sailed yesterday afternoon on the Princess Charlotte for a trip to Vancouver.

The police have ordered the removal of all slot machines from local stores. Other similar devices are also affected by the order.

J. T. Harvey, G. W. Nickerson, Peter Lachie and Arthur Brooksbank left on last evening's train for Smithers to attend the annual convention of the Associated Boards of Trade of Central British Columbia.

Funeral Notice

The funeral of the late Roy Herman will take place from the B. C. Undertakers at 2 p.m. tomorrow, Friday, under the auspices of the Canadian Legion. All ex-service men please attend.

Fiery, Itching Skin Gets Quick Relief

There is one simple inexpensive way to stop the itching and irritation of Eczema instantly, and that is to apply Moone's Emerald Oil night and morning and people who suffer would be wise to try it. Ask Ormes Ltd. or any first-class druggist for an original two-ounce bottle of Moone's Emerald Oil (full strength) and refuse to accept anything in its place. It is such a highly concentrated preparation that two ounces last a long time.

Hotel Arrivals

Royal
M. E. Young, city.
Prince Rupert
E. J. Palmer, Queen Charlotte Islands; H. Caspersen, Vancouver.
Central
J. May, Port Clements.

Card of Thanks

Mrs. G. Colussi and family wish to express their sincere thanks for the kind thoughts, sympathy and floral tributes of their many friends and also to those who kindly contributed cars in their recent bereavement.

ANCIENT CIGARETTES

TRURO, N. S., August 4: (CP)—A carton of "Honde Straight Cut Cigarettes," manufactured in Quebec 41 years ago, was discovered by K. Y. Parker, postal clerk, while tearing down an old chimney. A box of old fashioned sulphur matches was also found.

Announcements

All advertisements in this column will be charged for a full month at 25c a word.

First annual Port Day Ball, Thursday, August 25. Moose Hall.

Lutheran Bazaar October 15.

Cathedral Christmas Bazaar November 17.

1938—39 Radio Licences Due and Payable

G. CLAVRING

For Appointment Phone Red 787 or Black 733

Jergens

French Milled

Bath Soap

Assorted Odors

SPECIAL 3 CAKES FOR

23c

Ormes Ltd.

The Pioneer Druggists

The Retail Store
Open Daily From 9 a.m. till 10 p.m.
Sundays and Holidays From 12 noon till 2 a.m.
7 p.m. till 9 p.m.

MacKENZIE'S FURNITURE

Chesterfield Suites Beautifully covered in Tapestry and mohairs. Very soundly constructed and handsomely finished. **\$98.00**
Terms can be arranged. Priced from

Phone 775

327 THIRD AVENUE

Bubbling over with
RADIANT HEALTH

SHREDDED WHEAT is 100% whole wheat which develops sound growth, strong muscles and bright, alert minds. Give your children Shredded Wheat, every day, with milk or cream, hot or cold.

The Canadian Shredded Wheat Company, Ltd.
Niagara Falls, Canada

12 big biscuits in every box

SHREDDED WHEAT

They Eat

SHREDDED WHEAT

MADE IN CANADA - OF CANADIAN WHEAT